31 March, 2015

PARTNERSHIP FOR MATERNAL, NEWBORN & CHILD HEALTH

2015 Workplan and Budget

1. INTRODUCTION

In approving the Strategic Framework 2012-15 for the Partnership for Maternal, Newborn and Child Health's (PMNCH; Partnership), the Board requested that an updated workplan is prepared annually, to reflect any necessary adjustments to the Partnership's activities. In this context, a draft set of activity areas for the 2015 workplan was presented at the Board Retreat on 1 and 2 Dec, 2014.

The proposed areas of work for 2015 were endorsed by the Board at the Retreat. The Board asked the Executive Committee, supported by the Secretariat, to integrate these areas of work into a more detailed and costed workplan to be presented to the Board in early 2015 for review and approval. The process of Board review and approval was completed by the end of March, 2015, and the PMNCH 2015 Workplan and Budget, as presented here, was adopted.

The rest of this short document initially describes the workplan context and structure (Section 2), and it then provides more details on the content and budget (Section 3). Finally, Section 4 confirms the Board's decision to adopt this workplan and budget for 2015.

2. CONTEXT AND STRUCTURE

The 2015 workplan is the final workplan in the current 2012 to 2015 Strategic Framework, and has been developed in the context of the existing Partnership's Vision and Mission:

- **Vision:** The achievement of the MDGs, with women and children enabled to realize their right to the highest attainable standard of health in the years to 2015 and beyond.
- **Mission:** Support Partners to align their strategic directions and catalyse collective action to achieve universal access to comprehensive, high-quality reproductive, maternal, newborn and child health care.

It also builds on the developments that have taken place in 2014 in national, regional and global efforts to improve women's and children's health, as well as lessons learned from the implementation of the 2014 workplan. One such development is the inclusion of adolescent health as an integral part of the overall reproductive, maternal, newborn and child, including adolescents, health Continuum of Care. Whilst the Partnership's Mission remains unchanged in this workplan, as was adopted by the Board at the start of this Strategic Framework period (2012 to 2015), the work of the Partnership is focused across the entire continuum, including adolescents, as guided by the Board and the Executive Committee.

The workplan is developed to meet two primary objectives in 2015. These are:

- **Objective 1:** To contribute to the development and increased political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation. This includes PMNCH's contributions to the technical content of the emerging strategy and implementation plan, advocacy and communication efforts, and management of stakeholder consultations.

- **Objective 2:** To support partners to deliver on RMNCAH objectives, including those set out in the Global Strategy, through a fit-for-purpose PMNCH. This includes the development of a post-2015 PMNCH Strategic Framework and implementation plan, as well as ensuring that the 2015 priorities are delivered through effective governance and constituency management as well as partnership operations, corporate communications and resource management.

In addition to these two objectives, the Partnership continues to host the **Countdown to 2015** initiative. This includes hosting the staff of the initiative's secretariat and supporting the communications and advocacy activities.

Working towards these objectives will continue to strengthen the unique PMNCH platform, which has to date successfully enabled the Partnership to work through its constituencies and networks around the world to reach a critical mass of stakeholders required to set agendas and mobilise action.

3. CONTENT AND BUDGET

The 2015 workplan continues to build on the core strengths of the Partnership, namely its role in *advocating* for a greater political focus and resources on improving women's, children's and adolescent's health, contributing to the partners' mutual *accountability* processes to deliver on their respective commitments, and brokering *knowledge* for action, advocacy and accountability.

In doing so, the Partnership's 2015 workplan is aiming to further strengthen PMNCH's efforts across advocacy, accountability and knowledge for action to support Partners to contribute to and link with country based processes. At the same time, PMNCH continues to maintain its original mandate from the Board of not displacing, replacing or replicating the existing governance, accountability and delivery structures of individual Partners, in countries and globally.

The partner-centric operational model will continue in 2015, in terms of implementing the activities and also in ensuring that PMNCH continues to act as a conduit for efforts towards achieving greater consensus within the Board and also the community at large, as may be feasible.

The workplan is set out in Table 1 below. It notes the proposed Areas of Work that will be undertaken, together with the relevant Outputs and Outcome(s), as well as a brief explanation of the long term change that the Partnership is aiming to contribute towards in 2015. Table 1 also contains a summary of high level indicators, for major activity areas or groups of activity areas.

In structuring its 2015 workplan in this manner, PMNCH is also responding to one of the recommendations from the independent evaluation undertaken in 2014, which was to strengthen its performance and monitoring framework. The 2015 workplan and budget is therefore developed in the context of a results chain for all of the planned activity areas. This will enable the Partnership to track progress against outputs and outcomes, and provide a clear basis for monitoring progress overall. The approach has been based on concepts and principles that are well recognised and extensively used by many partners.

It is estimated that the workplan can be delivered with a budget of US$ 11.1 million for the year. This estimate is made up of:

- outsourcing (including contingency) and staff directly involved in delivering the technical activities from within the workplan (US$ 9.0m);
- administrative staff costs (US$ 0.8m); and
- WHO Programme Support Costs (PSC) (US$ 1.3m).[1]

During 2015, PMNCH will continue to work closely with its partners to mobilise resources for the presented workplan, as well as for work that is expected to be undertaken in 2016 and beyond, subject to the emerging new Strategic Framework for the Partnership.

[1] PSC contributes to the buildings and office space, equipment, human resources administration and staff welfare, legal services, physical security, travel and visa services, etc.

Table 1: PMNCH 2015 Workplan and Budget

Area of work	Outputs - What is produced or delivered?	Outcome(s) - What do you wish to achieve?	Link to long term change - What long-term change are you aiming for?	Total budget	Indicators
Objective 1: To contribute to the development and increased political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation.					
1. Knowledge related inputs into the content of the Global Strategy					
1.1 Finalisation of success factors studies, linking with GS content	Ten country reports and publications on the factors influencing successful improvements in RMNCAH.	Greater awareness among decision makers about the identified success factors that affect RMNCAH outcomes in countries.	Strengthened political commitment ensures resources and policies are directed at identified success factors.	**$1,300,000**	High quality knowledge products, addressing priority topics across the spectrum of RMNCAH thematic areas, developed and fed into the Global Strategy conceptual framework, content, and implementation plan.
1.2 Update of essential interventions document(s)	Updated essential interventions document, with community-oriented interventions, and continuation of ongoing implementation of essential interventions through Healthcare Professional Associations (HCPAs).	Updated set of essential interventions available, with continued implementation through national HCPAs.	Greater use of updated, essential RMNCAH interventions in countries.		
1.3 Development of resources on key issues and good practices	Resources and communications outputs, including knowledge summaries and policy briefs.	Improved access to knowledge on key RMNCAH-related issues.	Better access to knowledge to improve related decision making and therefore RMNCAH outcomes.		

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Objective 1: To contribute to the development and increased political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation.				
2. National leadership and accountability related inputs into the content of the Global Strategy				
2.1 Support to generating national leadership initiative(s)	Inputs into: (i) paper on national leadership in implementing lessons from the previous Global Strategy; (ii) hosting a working-group on national leadership issues; and (iii) outreach to relevant partners involved in or organising specific national meetings to support consultation processes on the updated Global Strategy with national stakeholders participating in these meetings.	Enhanced national stakeholders' inputs into the development of the updated Global Strategy.	Increased coordination and ownership of implementation of and accountability for the Global Strategy at the country level.	**$1,200,000**
2.2 Accountability - Contribution to existing and development of new accountability processes towards the Global Strategy	Participation in institutional processes/working groups (e.g. Global Strategy accountability working group, The Global Financing Facility oversight group, post 2015 working group). Facilitate participation of PMNCH members in SDG indicator discussions. Contribute with reports, and knowledge products on options for and suitability of accountability processes and products for the existing Global Strategy.	Robust accountability processes for the Global Strategy are agreed and implemented (taking specifically into account those that are relevant at national level) and lessons learned are available to structure post 2015 accountability processes.	RMNCAH global, regional and national stakeholders are accountable for and incentivised to deliver on their commitments, actions and responsibilities towards meeting the goals and objectives of the Global Strategy.	

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Objective 1: To contribute to the development and increased political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation.				
3. Financing related inputs into the content of the Global Strategy				
3.1 RMNCAH financing and economics, including the Global Financing Facility (GFF), as part of the eventual implementation mechanisms for the updated Global Strategy	Encouraging and shaping the emergence of options for future financing mechanisms for the updated Global Strategy and the broader post-2015 development agenda, through stakeholder outreach and engagement, consultation reports, participation in institutional processes, and knowledge products on lessons learned.	Consensus building at the PMNCH Board is supported, and extended further into the partnership and community as may be possible, on options for financing mechanisms and relevant post-2015 indicators.	Financing approaches result in resources made available for the achievement of goals and objectives of the broader RMNCAH priorities in the post-2015 development agenda, including the updated Global Strategy.	**$900,000**
4. Advocacy, communications and consultations in support of Global Strategy development				
4.1 Consultations supporting the update of the Global Strategy for Women's, Children's, and Adolescent's Health	Consultations and multi-stakeholder dialogues with a wide range of RMNCAH stakeholders at the global, regional and national levels on updating the Global Strategy and preparing for its implementation, including reporting back to the community through synthesis of feedback.	Greater engagement of RMNCAH stakeholders, particularly those in countries, in the development of the Global Strategy, thus resulting in ownership and endorsement at all levels to support multi-stakeholder implementation of the Global Strategy.	An updated Global Strategy, owned and endorsed by the RMNCAH community at large, and specifically by national stakeholders, that improves coordinated action towards the implementation of RMNCAH aims and objectives.	**$1,900,000**
4.2 Advocacy and communications contributions to the update of the Global Strategy for Women's, Children's, and Adolescent's Health	Advocacy activities for the updated Global Strategy and its eventual implementation through events, working groups, initiatives, and media network engagement, with a specific focus on engaging country based stakeholders and processes, including dissemination of the Global Strategy when it is completed.	Greater awareness of the content and process for updating the Global Strategy, resulting in an updated strategy that reflects the perspectives and endorsement of a wide range of RMNCAH stakeholders, particularly country based stakeholders, together with commitments to implementing the strategy.	Improved coordinated action towards the implementation of the Global Strategy, reflected by increased commitments and implementation of commitments across all stakeholders at global, regional and national level.	**$1,400,000**

Area of work	Outputs - What is produced or delivered?	Outcome(s) - What do you wish to achieve?	Link to long term change - What long-term change are you aiming for?	Total budget
Objective 2: To support partners to deliver on RMNCAH objectives, including those set out in the Global Strategy, through a fit-for-purpose PMNCH.				
5. Developing the PMNCH Strategic Framework and Startegic Plan for 2016 and beyond, followed by a detailed Partnership governance review	Development of the PMNCH Strategic Framework and Strategic Plan for 2016 and beyond; in addition, a detailed review of PMNCH governance structure will be undertaken in light of the new strategic framework.	Broad consensus on and ownership of PMNCH's strategic vision and focus in 2016 and beyond, a clear Strategic Plan, and an updated governance structure and processes.	PMNCH operating as a unifying platform for partners to achieve more working together than individually towards improved RMNCAH outcomes.	**$1,000,000**
6. Governance and constituency management	Ongoing implementation of governance and management priorities for 2015: including constituency management; new tools to support membership engagement; and governance processes.	PMNCH as a well structured, governed, and managed institutional platform that enables a broad range of partners to engage and collaborate on addressing important RMNCAH issues.	PMNCH operates as a fit-for-purpose partnership, enabling Partners to align priorities and establish mechanisms to work together to deliver more effectively on commitments to improve the health of women, children, and adolescents than they would have been able to do individually.	**$1,200,000**
7. Corporate communications, resource management, and secretariat administration	Corporate communications (PMNCH website, eblast, annual progress reports, regular communication with membership, etc.), grant agreements signed and managed, and delivery of secretariat administration operations (e.g. recruitment, contracting, financial management, etc.).	A strong Partnership media platform for advocacy and partnership-building, with sufficient funding to implement the 2015 workplan and start the 2016 operations.	Global visibility of RMNCAH priorities as a means to support Partners to deliver on their objectives and in accordance with its overall strategic framework.	**$1,000,000**

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Countdown to 2015				
8. Countdown to 2015	Countdown Secretariat is hosted, and operates to disseminate and launch the Countdown 2015 report and eight in-depth case studies; as well as to hold workshops and meetings for Countdown activities.	Countdown products and outputs are advocated on through PMNCH operations and a well-functioning Countdown Secretariat, increasing the coordination and linkages between accountability efforts; in addition, PMNCH is involved in the discussions on the future and nature of Countdown in 2016 and beyond.	Greater accountability for RMNCAH among a wide range of stakeholders at the global, regional and national levels.	**$1,200,000**
Total				**$11,100,000**

4. BOARD DECISION

The PMNCH 2015 Workplan and Budget was recommended to the Board by the Partnership's Executive Committee. All Board members had an opportunity to review and comment on the workplan and budget, many providing very helpful comments and suggestions. With all these comments adequately addressed, the workplan and budget was adopted.