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PMNCH 2013 Workplan: Draft Outline for discussion

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Agenda

- Purpose and context
- Project based approach
- Strategic Objectives and Outputs
- Summary workplan
- Next steps

Purpose and context

- Board requested an annually updated workplan to reflect RMNCH developments and ensure Partnership's relevance and value add
- Proposed 2013 workplan aims to enable the Partnership to capitalize on opportunities in the year ahead, and builds on lessons to date
- Purpose of the outline workplan is to inform Board discussion on:
 - Activities **to be undertaken** within the Partnership in 2013
 - Areas of work that the Partnership **should not engage in**, given the available time resources and the value add of the Partnership

Project based approach

- Based on experience, the most effective way for the Partnership to operate is through:
 - providing a **multi-constituency platform** for Partners to engage and align strategic direction for women's and children's health
 - engaging Partners **in well defined projects**, where working in Partnership achieves greater results than working individually
- Moving forward therefore it is proposed that there is a more of a “projectized” way of working

Strategic Objectives and Outputs

- 2012 workplan organized along the lines of three Strategic Objectives (and Core Functions) including:
 - SO 1: Broker knowledge and innovation for action
 - SO 2: Advocate for mobilizing and aligning resources and for greater engagement
 - SO 3: Promote accountability for results
- Work under each of the SOs and Core Functions will be organized into four project driven Outputs
- Each Output would be achieved through implementation of a number of SO and Core Function projects reflecting the cross-cutting nature of the work

Proposed outputs

- **Output 1:** Position goals for women's and children's health in national, regional and global agendas, including the post-2015 development framework
- **Output 2:** Accelerate national, regional and global collective action to implement essential interventions and innovations for women's and children's health
- **Output 3:** Promote mutual accountability for women's and children's health
- **Output 4:** Engage stakeholders to implement PMNCH workplan towards improving women's and children's health

Implementing the workplan

- **Partner Centric** approach is essential to implementing this workplan
- Projects have transparent and measurable resource requirements:
 - human resources required to plan, implement and monitor projects as FTEs (from Partners, Secretariat and/ or commissioned experts)
 - FTEs committed by Partners (e.g. secondments) formally identified and measurable, and reported to Finance Committee as in-kind contributions
 - financial resources required to pay for commissioned experts and costs of running the Partnership
- Total financial resources budget proposed to be US\$ 12 million
- Partners have the responsibility for implementation of projects, being mutually accountable for the workplan's overall completion

Summary workplan – Output I

		Partner FTE	Sec FTE	Comm. FTE	Budget
Output I	Position goals for women's and children's health in national, regional and global agendas, including the post-2015 development framework	[Total FTEs]	[Total FTEs]	[Total FTEs]	US\$ 3.0m
SO 1.1	Synthesise evidence on Partnership priority topics for advocacy, action and accountability.				
SO 2.1	Design and implement RMNCH communications strategy, including mass media and social media campaigns.				
CF 1	Coordinate and broker Partners' efforts to harmonise policies and initiatives on RMNCH financing.				
CF 2	Coordinate Partners in developing a strategy to position RMNCH goals within the post-2015 development agenda.				

Summary workplan – Output 2

		Partner FTE	Sec FTE	Comm. FTE	Budget
Output 2	Accelerate national, regional and global consensus and action to implement essential interventions and innovations for women's and children's health	[Total FTEs]	[Total FTEs]	[Total FTEs]	US\$ 3.0m
SO 1.2	Facilitate multi-constituency buy-in to support national RMNCH action plans and to reach consensus on evidence for effective implementation.				
SO 1.3	Promote collective action (public, private, civil society sectors) to accelerate progress on implementation and innovation in selected countries.				
SO 2.2	Facilitate national and regional advocacy coalitions for broader stakeholder engagement in RMNCH action plans.				

Summary workplan – Output 3

		Partner FTE	Sec FTE	Comm. FTE	Budget
Output 3	Promote mutual accountability for women's and children's health	[Total FTEs]	[Total FTEs]	[Total FTEs]	US\$ 3.0m
SO 2.3	Facilitate Partners' mutual accountability through advocacy activities related to EWEC, including CoIA and iERG.				
SO 3.1	Contribute to the analysis of progress towards achieving the Global Strategy goals.				
SO 3.2	Develop and monitor a results framework for the Partnership's 2013 workplan.				
CF 3	Perform support functions for the <i>Countdown to 2015</i> .				

Summary workplan – Output 4

		Partner FTE	Sec FTE	Comm. FTE	Budget
Output 4	Engage stakeholders towards strengthening the Partnership for improving women's and children's health	[Total FTEs]	[Total FTEs]	[Total FTEs]	US\$ 3.0m
SO 1.4	Perform secretariat functions for <i>UNSG Innovation Working Group</i> .				
SO 2.4	Provide advocacy support across constituencies for relevant RMNCH events.				
SO 3.3	Evaluate the Partnership's Strategy and Workplan 2009-11, and initial phases of 2012-15.				
CF 4	Membership management, constituency meetings, and communication (website, e-blasts, publications).				
CF 5	Partnership governance (Board, Executive and Finance Committees), reporting, and resource mobilisation.				

Next steps

- Board approval of the outline
- Partners to lead completing the log frameworks, with secretariat support, of specific activities to be undertaken
- Discussions on arrangements for Partners to contribute to the implementation of activities of the workplan depending on their comparative advantages
- Detailed discussion on project budget and FTEs allocation.