PARTNERSHIP FOR MATERNAL, NEWBORN & CHILD HEALTH

DRAFT 2015 Workplan and Budget

The Executive Committee recommends for review and approval by the PMNCH Board:

(i) Workplan structure (Section 2)
(ii) 2015 Workplan content and budget at US$ 11.1 million (Section 3)

1. INTRODUCTION

In approving the Strategic Framework 2012-15 for the Partnership for Maternal, Newborn and Child Health's (PMNCH; Partnership), the Board requested that an updated workplan is prepared annually, to reflect any necessary adjustments to the Partnership's activities. In this context, a draft set of activity areas for the 2015 workplan was presented at the Board Retreat on 01 and 02 December, 2014.

The proposed areas of work for 2015 were endorsed by the Board, and the Secretariat was asked to integrate these areas of work into a more detailed and costed workplan to be presented to the Board in early 2015 for a no-objection approval.

The rest of this short document initially describes the workplan context and structure (Section 2), and it then provides more details on the content and budget (Section 3). Finally, Section 4 sets out the proposed next steps.

2. CONTEXT AND STRUCTURE

The 2015 workplan is the final workplan in the current 2012 to 2015 Strategic Framework, and has been developed in the context of the existing Partnership's Vision and Mission:

- **Vision:** The achievement of the MDGs, with women and children enabled to realize their right to the highest attainable standard of health in the years to 2015 and beyond.
- **Mission:** Support Partners to align their strategic directions and catalyse collective action to achieve universal access to comprehensive, high-quality reproductive, maternal, newborn and child health care.

It also builds on the developments that have taken place in 2014 in national, regional and global efforts to improve women's and children's health, as well as lessons learned from the implementation of the 2014 workplan.

The workplan is developed to meet two primary objectives in 2015. These are:

- **Objective 1:** To contribute to the development and increase political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation. This includes PMNCH's contributions to the technical content of the emerging strategy and implementation plan, advocacy and communication efforts, and management of stakeholder consultations.

- **Objective 2:** To support partners to deliver on RMNCAH objectives, including those set out in the Global Strategy, through a fit-for-purpose PMNCH. This includes the development of a post-2015 PMNCH Strategic Framework and implementation plan, as well as ensuring that the 2015 priorities are delivered through effective governance and constituency management as well as partnership operations, corporate communications and resource management.

In addition to these two objectives, the Partnership continues to host the **Countdown to 2015** initiative. This includes hosting the staff of the initiative's secretariat and supporting the communications and advocacy activities.

Working towards these objectives will continue to strengthen the unique PMNCH platform, which has to date successfully enabled the Partnership to work through its constituencies and networks around the world to reach a critical mass of stakeholders required to set agendas and mobilise action.

3. CONTENT AND BUDGET

The 2015 workplan continues to build on the core strengths of the Partnership, namely its role in *advocating* for a greater political focus and resources on improving women's, children's and adolescent's health, contributing to the partners' mutual *accountability* processes to deliver on their respective commitments, and brokering *knowledge* for action, advocacy and accountability.

The workplan is set out in Table 1 below. It notes the proposed Areas of Work that will be undertaken, together with the relevant Outputs and Outcome(s), as well as a brief explanation of the long term change that the Partnership is aiming to contribute towards achieving in 2015. In structuring its 2015 workplan in this manner, PMNCH is also responding to one of the recommendations from the independent evaluation undertaken in 2014, which was to strengthen its performance and monitoring framework. The 2015 workplan and budget is therefore developed in the context of a results chain for all of the planned activities. This will enable the Partnership to track progress against outputs and outcomes, and provide a clear basis for monitoring progress overall. The approach has been based on concepts and principles that are well recognised and extensively used by donors and other partners alike.

It is estimated that the workplan can be delivered with a budget of US$ 11.1 million for the year. This estimate is made up of:

- Outsourcing (including contingency) and staff directly involved in delivering the technical activities from the workplan (US$ 9.0m);
- Administrative staff costs (US$ 0.8m); and
- WHO Programme Support Costs (US$ 1.3m).

During 2015, PMNCH will continue to work closely with its partners to mobilise resources for the presented workplan, as well as for work that is expected to be undertaken in 2016 and beyond, subject to the emerging Strategic Framework for the Partnership.

Table 1: PMNCH 2015 Workplan and Budget

Area of work	Outputs - What is produced or delivered?	Outcome(s) - What do you wish to achieve?	Link to long term change - What long-term change are you aiming for?	Total budget
Objective 1: To contribute to the development and increase political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation.				
PMNCH contribution to technical content of the Global Strategy				
1. Knowledge related inputs into the content of the Global Strategy				
1.1 Finalisation of success factors studies, linking with GS content	Ten country reports and publications on the factors influencing successful improvements in RMNCAH	Greater awareness among decision makers about the identified success factors that affect RMNCAH outcomes in countries	Strengthened political commitment ensures resources and policies are directed at identified success factors	**$1,300,000**
1.2 Update of essential interventions document(s)	Updated essential interventions document, with community-oriented interventions, and continuation of ongoing implementation of essential interventions through Healthcare Professional Associations (HCPAs)	Updated set of essential interventions available, with continued implementation through national HCPAs	Greater use of updated, essential RMNCAH interventions in countries	
1.3 Development of resources on key issues and good practices	Resources and communications outputs, including knowledge summaries and policy briefs	Improved access to knowledge on key RMNCAH-related issues	Better access to knowledge to improve related decision making and therefore RMNCAH outcomes	
2. National leadership and accountability related inputs into the content of the Global Strategy				
2.1 Support to generating national leadership initiative(s)	Support provided to generate national leadership initiatives, including: developing a paper on national leadership; hosting a working-group on national leadership issues; and outreach to relevant partners	Enhanced national inputs into the development of the updated Global Strategy	Increased coordination and ownership of implementation of the Global Strategy at the country level	**$1,200,000**
2.2 Accountability - Contribution to existing and development of new accountability processes towards the Global Strategy	Participation in institutional processes, reports, and knowledge products on options for and suitability of accountability processes and products for the existing Global Strategy	Robust accountability processes for the Global Strategy are agreed and implemented, and lessons learned available to structure post 2015 accountability processes	RMNCAH stakeholders are accountable for and incentivised to deliver on their commitments, actions and responsibilities towards meeting the goals and objectives of the Global Strategy	

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Objective 1: To contribute to the development and increase political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation.				
PMNCH contribution to technical content of the Global Strategy				
3. Financing related inputs into the content of the Global Strategy				
3.1 RMNCAH financing and economics, including the Global Financing Facility (GFF), as part of the eventual implementation mechanisms for the updated Global Strategy	Encouraging and shaping the emergence of options for future financing mechanisms for the updated Global Strategy and the broader post-2015 development agenda, through stakeholder outreach and engagement, consultation reports, participation in institutional processes, and knowledge products on lessons learned.	Consensus on options for financing mechanisms, and relevant post-2015 indicators, are available to underpin the updated Global Strategy and broader post-2015 development agenda.	Financing approaches result in resources made available for the achievement of goals and objectives of the broader RMNCAH priorities in the post-2015 development agenda, including the updated Global Strategy	**$900,000**
Multi-Stakeholder consultations to support Global Strategy development and engagement				
4. Consultations supporting the update of the Global Strategy for Women's, Children's, and Adolescent's Health	Consultations and multi-stakeholder dialogues with a wide range of RMNCAH stakeholders at the global, regional and national levels on updating the Global Strategy	Greater engagement of RMNCAH stakeholders in the development of the Global Strategy, resulting in ownership and endorsement to support multi-stakeholder implementation of the Global Strategy	An updated Global Strategy, owned and endorsed by the RMNCAH community, that improves coordinated action towards the implementation of RMNCAH aims and objectives	**$1,900,000**
Advocacy and Communications to support political commitment to the Global Strategy and public support for RMNCAH issues				
5. Advocacy and communications contributions to the update of the Global Strategy for Women's, Children's, and Adolescent's Health	Advocacy activities for the updated Global Strategy through events, working groups, initiatives, and media network engagement	Greater awareness of the content and process for updating the Global Strategy, resulting in an updated strategy that reflects the perspectives and endorsement of a wide range of RMNCAH stakeholders, together with commitments to implementing the strategy	Improved coordinated action towards the implementation of the Global Strategy, reflected by increased commitments and implementation of commitments	**$1,400,000**

Area of work	Outputs - What is produced or delivered?	Outcome(s) - What do you wish to achieve?	Link to long term change - What long-term change are you aiming for?	Total budget
Objective 2: To support partners to deliver on RMNCAH objectives, including those set out in the Global Strategy, through a fit-for-purpose PMNCH.				
6. Developing the PMNCH Strategic Framework and implementation plan for 2016 and beyond	Development of the PMNCH Strategic Framework and implementation plan for 2016 and beyond, including a review of overall PMNCH governance and institutional structure in light of the new strategic framework	Broad consensus on and ownership of PMNCH's strategic vision and focus in 2016 and beyond, a clear implementation plan, and a revised governance structure and processes	PMNCH operating as a unifying platform for partners to achieve more working together than individually towards improved RMNCAH outcomes	**$1,000,000**
7. Governance and constituency management	Ongoing implementation of governance and management priorities for 2015: including constituency management; new tools to support membership engagement; and governance processes	PMNCH as a well structured, governed, and managed institutional platform that enables a broad range of partners to engage and collaborate on addressing important RMNCAH issues	Partners have aligned priorities and established mechanisms to work together to deliver more effectively on commitments to improve the health of women, children, and adolescents than they would have been able to do individually	**$1,200,000**
8. Partnership operations, corporate communications and resource management	Governance, administrative, corporate communications, and resource management operations	Effective and efficient Partnership operation, with a strong media platform for advocacy and partnership-building; and sufficient funding to implement the 2015 workplan and beyond	PMNCH operates as a fit-for-purpose partnership working to support partners to deliver on RMNCAH objectives and in accordance with its overall strategic framework	**$1,000,000**
Countdown to 2015				
9. Countdown to 2015	Countdown Secretariat is hosted, and operates to disseminate and launch the Countdown 2015 report and eight in-depth case studies; as well as to hold workshops and meetings for Countdown activities	A well-functioning Countdown Secretariat which increases coordination and linkages between accountability efforts, and increases access to Countdown data and products	Greater accountability for RMNCAH among a wide range of stakeholders at the global, regional and national levels	**$1,200,000**
Total				**$11,100,000**

4. BOARD DECISION AND NEXT STEPS

The Board is invited to review and decide on the EC recommendations as presented in this note. The note is shared with the Board electronically, for a no objection approval as soon as it is possible. If no objections are received in two weeks' time, the recommendations from the EC will be assumed to have been approved by the Board.