

Draft Terms of Reference

Consultations on the Global Strategy for Women's, Children's and Adolescent's Health

Background

PMNCH has been tasked with coordinating multi-stakeholder consultations to provide inputs, feedback and build ownership of the updated Global Strategy for Women's, Children's and Adolescent Health (Global Strategy). The consultation process is a key deliverable of the Advocacy and Communications work stream, led by PMNCH and the UN Foundation, under the overall guidance of the Strategy and Coordination Group.

PMNCH anticipates that the Global Strategy consultation process will be carried out in three phases in 2015.

- **Round 1** (20 Feb-20 March; synthesis report due 2 April). Together with the global stakeholder meeting in New Delhi, 26-27 Feb, this round of consultation will focus on key questions posed by the technical working groups of the Global Strategy to feed into the overall drafting process of the Strategy;
- **Round 2** (end-April to end-May; synthesis report due early June): Together with a global stakeholder meeting in South Africa on 30 April, this round will share the draft text of the Global Strategy with a wide set of stakeholders for response and support, including at a high-level side event at the World Health Assembly in Geneva during the week of 18 May;
- **Round 3** (TBC, tentatively July-Aug): A third round of consultation, in July-August, could seek feedback on implementation plans associated with the Global Strategy process.

Each consultation phase will produce written and oral feedback that will be collated into a PMNCH-led synthesis report, to be shared with the leads of the Global Strategy effort and the wider community. This consultation process will be supported throughout by an interactive online hub (www.womenchildrenpost2015.org), which will continually share information and feedback from the consultation, report on events, and curate a social media-based discussion. This online user-generated content will also be collated to feed into the PMNCH synthesis reports.

Scope of Work

- Developing strategies, tools, and mechanisms to canvass and synthesize views from a full range of constituencies and other stakeholders as per overall themes and timelines (to be agreed by the Strategy and Coordination Group);
- Providing an interactive online hub for information, comments, and dialogue through www.womenchildrenpost2015.org and promoting the use of this hub through related sites, including www.everywomeneverychild.org;
- Implementing effective communication strategies to encourage participation in the consultation;
- Providing timely, clear inputs to the Strategy and Coordination Group and technical working groups that accurately reflect inputs and feedback received;
- Disseminating the findings of the consultation to participants and stakeholders.

Approach

- **Work under the Every Woman Every Child umbrella to leverage input, prioritizing national voices**
The Global Strategy consultations are designed to facilitate inputs that build on national plans and processes. While H4+ partners are best placed to lead bilateral discussions with national governments on the emerging Global Strategy, PMNCH will work through its constituency-based structures to engage a wide range of NGOs, health professional groups, academic institutions, donors and foundations, and private sector partners to seek input and feedback. This process will include working through existing Every Woman Every Child commitment-makers and partners, such as A Promise Renewed, Every Newborn, the technical and advocacy working groups of the UN Commission on Life-Saving Commodities, FP 2020 etc., to ensure the strongest possible participation in the consultation process;
- **Work with partner networks in social and economic sectors that strongly influence health**
Key platforms related to nutrition, education, and WASH will also be approached for participation, as will those related to issues core to the updated Strategy, such as gender, reproductive health, human rights, and humanitarian/conflict issues;
- **Build on the successful mechanisms of the Global Financing Facility (GFF) consultation**
The Global Strategy consultation will replicate and expand the multi-channel outreach effort employed during the recent Global Financing Facility consultation. In that effort, the PMNCH consultation on the GFF during November-December 2014 synthesized the input of 1,400 participants through a broad range of events and communication platforms, resulting in a report and dissemination strategy. This was overseen by a multi-constituency CAG to review and agree on feedback. Regional focal points from PMNCH's NGO constituency facilitated consultation events and input. Tools included a written survey, a digital hub for information and feedback, webinars, presentations and discussions at meetings, and a partner-based social media campaign. GFF-related questions will continue to be embedded in the survey rounds, to enable a continued flow of feedback on financing approaches and plans leading up to the Financing for Development conference in July, at which the GFF will be launched;
- **Identify key national, regional and global events for input, consultation and feedback**
Consultations will also be undertaken through key events in early 2015, such as those related to the presentation of the UN Secretary-General's progress report on Every Woman Every Child, civil society-led "citizen hearings", and dedicated Global Strategy consultation events, such as in New Delhi in Feb 2015. A timeline of these events will be posted on the hub, and partners are encouraged to alert PMNCH to new opportunities;
- **Work with the H4+ to support outreach**
UNICEF has offered to lead the H4+ partners in country-based consultations to support the development and implementation of the Global Strategy. The PMNCH consultations, including a potential third round focused on implementation planning, will coordinate with this approach.

Timelines and Deliverables, January-September 2015

1. Global Strategy synthesis report based on Q4 2014 consultation (Draft: Jan 2015)
2. Round 1 consultation report to guide technical working groups (proposed: 2 April 2015)
3. Round 2 consultation report to comment on overall draft (proposed: early-June 2015)
4. TBC: Round 3 consultation report on implementation plan (timing TBC, possibly July-August)
5. On-going engagement with commitment-makers (January-September 2015)



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