

PMNCH Post-2015 Strategic Framework

Consultation plan - DRAFT

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07 February 2015

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1. Background

1.1. Board retreat, December 2014

On 1-2 December 2014, the Board of the Partnership for Maternal, Newborn and Child Health (PMNCH) convened for a retreat to discuss PMNCH's post-2015 strategic direction. Discussions were centered on defining PMNCH's role within the evolving Reproductive, Maternal, Newborn, Child and Adolescent Health (RMNCAH) landscape, as the Sustainable Development Goals (SDG) agenda is being discussed and the Global Strategy on women's, children's and adolescents' health updated. These discussions were crucial to lay the foundations for the development of PMNCH's post-2015 strategy and to enable the partnership better to define its role in the future.

The Board reached consensus on some topics whilst others remained outstanding and required further consultation. The key elements emanating from the Board retreat are set out in the document 'PMNCH Post-Board Retreat Synthesis Paper'.

1.2. Pre-consultation discussions

As agreed with the PMNCH Secretariat, PwC started to engage in mid-January 2015 with a selected number of stakeholders key to the Partnership. The aim was to get their views on the strategic areas that would require further consultation from PMNCH's larger partner platform, in view of framing the strategic framework.

The initial stakeholders scheduled to be interviewed between mid- Jan to mid-Feb 2015 include:

Name	Organisation	Status
Richard Horton	The Lancet	Completed
Kate Gilmore	UNFPA	Completed
Ann Starrs	Guttmacher Institute International	Completed
Julian Schweitzer	R4D	Completed
Katie Taylor	USAID	Completed
Alex Palacios	GPE	Completed
Robin Gorna	PMNCH Executive Director	Initial discussion to be continued
Helga Fogstad	NORAD	Completed
Julio Frenk	Harvard School of Public Health	Completed
Peter Singer	In-coming chair of the Grand Challenge innovation working group	Completed
Joy Phumaphi	iERG	Being scheduled
Carole Presern	Global Fund	Being scheduled
Gary Darmstadt	BMGF	Being scheduled
Craig Friderichs	GSM Association	Being scheduled
Neema Rusibamayila	Ministry of Health and Social Welfare of Tanzania	Being scheduled
Matthews Cousins	SUN Alliance	Being scheduled
Julia Bunting	IPPF	Unavailable
Anuradha Gupta	GAVI	

1.3. Timeline for the development of the post-2015 strategy

The table below provides a high-level view of the schedule for the development of the post-2015 strategy.

Date	Process	Deliverable
December 2014	Board retreat	High-level strategic orientation
January-February 2015	- Board retreat synthesis and strategic framework outline - Start pre-consultation discussions	- Board retreat synthesis document to inform consultations - Executive Committee (EC) review and make recommendations on the range of options
February- March 2015	Broad consultation with PMNCH's partners through face-to-face and group calls	EC review of consultations' results
March 2015	Development of draft strategic framework	Draft strategic framework including preliminary findings of consultations
March-April 2015	- Presentation of draft strategic framework to stakeholders through a dedicated webpage - Possibility for all stakeholders to comment draft strategic framework through two town hall calls and an email platform	
April 2015	Board review and recommendations, including alignment with SDG and Global Strategy	Updated strategic framework and update on Global Strategy and EWEC
May-June 2015	Development of implementation plan	Board review and recommendations, including alignment
September 2015	Further alignment with the SDGs and the updated Global Strategy	Adjusted strategic framework and implementation plan

Key milestones for the EC include:

- Review of the consultation plan (current document), 16 February 2015
- PwC to submit a draft strategic framework by 9 March 2015, for review by the EC
- Feedback from the EC on the draft strategic framework, 16 March 2015
- PwC to share the final draft strategic framework with Board members by 6 April 2015
- Review and validation of strategic framework with Board members, 20-21 April 2015

2. Objective

The objective of this document is to offer the EC a consultation plan that lays down the process for engaging PMNCH's partnership to provide their views and insights on the strategic directions PMNCH should pursue post-2015.

This document presents:

- The process and tools for consulting with PMNCH's partners.
- A proposed set of key guiding questions and strategic options for consultation with constituency members. These will be drawn from the pre-consultation discussions conducted between mid-January and mid-February 2015, the Board retreat and the post-2015 issue paper.
- A proposed selection of stakeholders whom we consider should be consulted, in order to enrich the PMNCH's strategy post-2015.

We look forward to discussing the process and selection of interviewees together with the EC during its meeting on 16 February 2015.

During the EC call, PwC will provide a short presentation on the status of the pre-consultation discussions and any key valuable findings.

At the EC meeting, the PwC team looks forward to receiving feedback on:

- Draft consultation plan.
- The format of the final strategic framework, in particular if they agree with a concise format of 5 to 6 pages as discussed with the Secretariat, and an implementation plan which will be a separate, and more detailed, document.

3. Plan for consultation

3.1. Aim of the consultation

PwC will undertake consultations with PMNCH constituencies between the two EC meetings of 16 February and 16 March, 2015. These consultations will discuss with constituencies the emerging options that have been validated during the EC meeting on 16 February, 2015. PwC will draw on the output of the consultations to outline the draft strategic framework.

3.2. Methods

3.2.1. One on one interviews with EC and constituency members

We plan to have interviews with the EC, the chair of each of the seven constituencies and two more interviews per constituency, and a small number of other stakeholders for example from Countdown, A Promise Renewed, FP 2020. In total we will carry out a total of 30 interviews.

3.2.2. Group calls

We plan to set up virtual group discussions (Webex) with a selected group of PMNCH constituency stakeholders, ideally around 10 participants per session. The aim of these group discussions is to create a dynamic and interactive environment for participants to share views on PMNCH strategy.

3.2.3. Town hall consultations

PwC will update the draft strategic framework with feedback from the EC on 16 March. Against this background we will organise and facilitate two town hall meetings. These will be open to all members across all constituencies.

3.2.4. Feedback via email

In parallel the preparations for the town hall meetings PwC will shared the draft strategy with PMNCH members via email for wider consultation. We will provide members with a PwC email address they can contact with further comments and suggestions.

With the input from these consultations, PwC will further refine the draft strategic framework for review with the Secretariat and the EC. The final draft will be shared with Board members by 06 April 2015 for discussion at the Board meeting on 20-21 April, 2015, in London.

3.3. Guiding questions

The consultation framework consists of four dimensions broken down into key guiding questions. Each of the four dimensions represents a particular strategic building block that we want to explore as part of the consultation. The guiding questions will be adjusted as we move further into the consultation, and will be refined.

We set out below the questions on each of the four dimensions:

Identity

- | | |
|--------------------------------|--|
| Alignment to other initiatives | <ul style="list-style-type: none">• To what extent should PMNCH align with other RMNCAH initiatives?• Which initiatives?• Specifically, what should be the role of PMNCH in relation to Every Woman Every Child (EWEC) and initiatives to finance the Global Strategy on women, children and adolescents' health (e.g. the Global Financing Facility (GFF))? |
|--------------------------------|--|

Alignment with the Global Strategy and the SDGs	- For example, should PMNCH be the coordinating platform for EWEC? - Which objectives/targets of the updated Global Strategy and the SDG agenda should PMNCH specifically support?
Value added	
Comparative advantage	- What is PMNCH's particular comparative advantage in the RMNCAH landscape? - What are the key benefits it brings to its partners? What is its brand promise?
What to deliver	
Advocacy	- What advocacy role should PMNCH play in relation to the Global Strategy? - What advocacy role should it play at the global, regional and country levels?
Knowledge	- To what extent should PMNCH facilitate knowledge at global, regional and country levels? - Should PMNCH focus on specific knowledge areas? Which ones?
Accountability	- To what extent should PMNCH promote accountability at global, regional and country levels? - Should it start tracking and reporting on the results of its partners? - Should it do so by leveraging EWEC's accountability initiative?
How to deliver it	
Engaging with health-impacting sectors	- What should be PMNCH model for engaging with health-impacting sectors? - Which health-impacting sectors should be prioritised? Why? - What would be the implications for its role at regional and country levels?
Universal vs focused approach	- What should be PMNCH's approach to country engagement? - Should it aim to be universal and seek to cover all countries or focus on specific countries? Which ones? High impact countries, fragile states, countries with high potential for improvement?
Engagement at regional/country level	- How should PMNCH improve multi-stakeholders alignment at regional and country levels? - How can PMNCH tap into existing regional/country partner mechanisms? - Should PMNCH have in-country and/or regional presence? In what form? - Should the Partnership have country strategies and targets? - How can PMNCH better leverage existing RMNCAH networks in countries (both developed and developing countries)?

3.4. Interviewee selection and one-on-one interviews

The PwC team is in the process of identifying key PMNCH stakeholders to be consulted. We look forward to input from the Secretariat and the EC on the selection, and to confirm if any individuals in post have changed.

NGOs	Name	Organisation
Chair	Betsy McCallon	White Ribbon Alliance
Member	Kaosar Afsana/ Sadia Chowdury	Bangladesh Rural Advancement Commission - BRAC
Member	Lola Dare	CHESTRAD

Health care professionals	Name	Organisation
Chair	C.N Purandare, Hamid Rushwan	FIGO
Member	Frances Day-Stirk	International Confederation of Midwives - ICM
Member	Peter Cooper	International Pediatric Association

Donors	Name	Organisation
Chair	Katie Taylor	USAID
Member	Mariam Claeson	The Bill & Melinda Gates Foundation
Member	Gillian Mann, Jane Edmundson	DFID
Member	Elly Leemhuis- de Regt	The Government of the Netherlands
Multilateral organisations	Name	Organisation
Chair	Nicole Klingen	World Bank
Member	Flavia Bustreo	World Health Organization
Member	Geeta Rao Gupta, Mickey Chopra	UNICEF
Partner countries	Name	Organisation
Chair	C K Mishra	Government of India
Member	Nila Moeloek	Government of Indonesia
Member	Martina Baye Lukong	Government of Cameroon
Private sector	Name	Organisation
Chair	Craig Friedrichs	GSM Association
Member	Sylvia Mulinge	Safaricom Limited
Member	Farouk Jiwa/ Naveen Rao	Merck/ Merck for Mothers
Member	Jan- Wilem Scheijgrond	Royal Philips
Academia	Name	Organisation
Chair	Anthony Costello	University College London
Member	Joy Lawn	LSHTM
Member	Yan Guo	Peking University
RMNCAH initiatives	Name	Organisation
Co-chair	Chris Elias	Family planning 2020
Senior Manager - Every Woman Every Child Team	Nana Kuo	EWEC
Chair	Linda Alexander	Women Deliver
Chair	Eric Goosby	A promise renewed (UNICEF)
TBD	Anita Sharma	UN foundation