

Ongoing areas of work for PMNCH 2015 workplan

The Board is invited to reflect on the ongoing areas of work that are proposed to make up the PMNCH 2015 workplan, in the context of the transition to the new Strategic Framework.

Introduction

In approving the PMNCH Strategic Framework 2012 to 2015, the Partnership's Board requested that an updated annual workplan and budget be prepared every year to define PMNCH activities. This approach has enabled the Board to maintain a degree of flexibility in determining PMNCH's activities, and aligning them to the events in the broader reproductive, maternal, newborn, child and adolescent health (RMNCAH) landscape.

In this context, a set of ongoing areas of work are proposed to make up the PMNCH 2015 workplan. These take account of major current or expected developments in the RMNCAH space, build on achievements from the 2014 workplan, and take account of the findings from the external evaluation of PMNCH.

The rest of this short document provides a brief context, sets out some principles that will underpin the workplan development, describes the proposed workplan areas of work, and finally presents next steps.

Context

The forthcoming year will be critical for the Partnership and the RMNCAH community. In particular, 2015 will be the year when the community makes the final push towards achieving the Millennium Development Goals (MDGs), while simultaneously preparing to engage on the emerging post-2015 development agenda. For PMNCH, 2015 represents the final year of its current Strategic Framework and therefore a transition into a new framework.

Guiding principles for the development of the 2015 workplan

The 2015 workplan will be developed in the context of the Partnership's existing Vision and Mission:

- **Vision:** The achievement of the MDGs, with women and children enabled to realise their right to the highest attainable standard of health in the years to 2015 and beyond.
- **Mission:** Support Partners to align their strategic directions and catalyse collective action to achieve universal access to comprehensive, high-quality reproductive, maternal, newborn and child health care.

The proposed areas of work are to be delivered through meeting the three PMNCH Strategic Objectives (SOs), requiring the Partnership to “broker knowledge...”, “advocate...”, and “promote accountability” in the context of its Vision and Mission. They also adhere to the existing value-add principles, which are to ensure that activities are better coordinated so as to enable partners to achieve more together than they would have been able to achieve individually.

Finally, as the RMNCAH community transitions from the MDGs into Sustainable Development Goals (SDGs), the opportunities for cross-sectoral learning and collaboration will be considered across most of the proposed activities.

Proposed areas of work for the 2015 workplan

Table I below sets out nine areas of ongoing work that are proposed to make up the 2015 Workplan.

Table I: PMNCH 2015 Proposed Areas of Work

Proposed areas of work	Description
1. Contributing to the achievement of the MDGs	<ul style="list-style-type: none"> Facilitate partner-based advocacy in support of the implementation of the Every Newborn Action Plan, including at national and regional levels, and through key global events such as World Prematurity Day and around other key issues, such as adolescent health. Bulletin series on transformative leadership in achieving the MDGs.
2. Developing PMNCH Strategic Framework for 2016 and beyond	<ul style="list-style-type: none"> Develop and adopt a new Strategic Framework to guide PMNCH's work in 2016 and beyond. This framework is expected to be developed in line with the updating of the Global Strategy process, both in terms of content and timing, and so is likely to continue well into 2015. The framework will also underpin the Board's efforts in 2015 to raise resources for Partnership's activities in 2016 and beyond. A detailed Implementation Plan will be developed once the Strategic Framework is completed. This Plan will define how PMNCH will achieve its new objectives and address issues that have been identified in the external evaluation. Start implementing external evaluation recommendations (e.g. governance review).
3. Advocating for an agreed PMNCH position on women's, children's and adolescent's health within the context of Sustainable Development Goals (SDG)	<ul style="list-style-type: none"> In this workstream, PMNCH is planning to: (i) conduct outreach sessions with Member States together with PMNCH partners during inter-governmental negotiations in New York; (ii) facilitate development and use of advocacy toolkits by stakeholders at the national, regional and global levels; and (iii) work with partners to develop consensus indicators for RMNCAH that can be contextualised to country needs.
4. Contributing to the update of the Global Strategy for Women's, Children's, and Adolescent's Health	<ul style="list-style-type: none"> Work with stakeholders to facilitate the update of the current Global Strategy. Work is likely to include inputs into broad based partner consultations, writing of reports and presentations, advocacy activities, development of relevant knowledge products, etc.
5. RMNCAH financing, including the Global Financing Facility (GFF), as part of the eventual implementation mechanisms for the updated Global Strategy	<ul style="list-style-type: none"> Continue to play an important role in managing consultations within the RMNCAH community on the Global Financing Facility in support of Every Woman Every Child, and linkages to the process of updating the Global Strategy. It is proposed that PMNCH focuses on the consultations and participation in the relevant oversight mechanisms, but not take part in detailed GFF business planning processes.
6. Country multi-stakeholder dialogue (MSD) and/ or consultations, linked to the update of the Global Strategy process	<ul style="list-style-type: none"> Support training workshops for multi-stakeholder dialogue facilitators in a range of countries, together with development of supporting material. Facilitate multi-stakeholder dialogues on country-identified priorities. These might include: <ul style="list-style-type: none"> PMNCH-supported processes on a stakeholder policy review of women's and children's health in Mozambique and a Social and Behavioural Change Communication campaign in India. Partner-led processes using the PMNCH MSD toolkit to conduct multi-stakeholder dialogues in Indonesia and on issues of mHealth and ICT in Bangladesh. Update of essential interventions with community-oriented interventions.

Proposed areas of work	Description
7. Accountability and human rights, linked to the update of the Global Strategy process	<ul style="list-style-type: none"> • Take part in a working group to oversee the development of an online reporting platform (led by EOSG and hosted by UNF) that will track EWEC commitments. • Contribute to the accountability work tracking commitments towards: (i) a chapter (trends analysis of financial commitments) for a 2010-2014 EWEC report; and (ii) a final PMNCH accountability report on financial commitments for 2010-2015 in September 2015. • Link with iERG recommendation on integration of human rights based approach in RMNCAH in support of a joint WHO, OHCHR, UNFPA, and PMNCH workplan.
8. Countdown to 2015	<ul style="list-style-type: none"> • Host Countdown to 2015 and its Secretariat. • Support activities within the Countdown to 2015 workplan, including: <ul style="list-style-type: none"> ○ Maintenance of Countdown website. ○ Advocacy and communication campaign underpinning Countdown. ○ Dissemination strategies for the in-depth country case studies, including Countdown events at national level. ○ Dissemination and launch of the CD 2015 report and profiles, and other products.
9. Partnership strengthening and core functions	<ul style="list-style-type: none"> • Managing PMNCH governance and constituencies, including Board, committees and constituency meetings, strengthening member engagement (including youth organizations), monitoring and reporting on workplans, etc. • PMNCH corporate communications (e.g. website, digital and media advocacy, social media presence, etc.). • PMNCH administration and management as well as mobilisation and management of resources to fund workplans.

Next steps

- With oversight from the Executive Committee, the Secretariat will develop a more detailed and costed workplan, which is anticipated to be around US\$ 10 million for this transition year.
- The Board will be invited to review and approve, through a no objection process as in the years to-date, the more detailed and costed 2015 workplan in early 2015.