

PMNCH 2015 Workplan: Draft outline for discussion

Introduction and objective

In approving the PMNCH Strategic Framework 2012 to 2015, the Partnership's Board requested that an updated annual workplan and budget be prepared every year to define PMNCH activities. This approach has enabled the Board to maintain a degree of flexibility in determining PMNCH's activities, and aligning them to the events in the broader reproductive, maternal, newborn, and child health (RMNCH) landscape.

In this context, this note sets out the proposed focus areas of work that could make up the PMNCH 2015 workplan for EC for discussion and approval. These build on the achievements from the 2014 workplan and take account of the findings from the recently completed external evaluation of PMNCH.

The rest of this short document provides a brief context, sets out some principles that have guided the proposed activities for the 2015 workplan, and finally, it describes the activities themselves. Once this outline is approved by the EC, a more detailed and fully-costed draft workplan will be developed and presented to the Board in December 2014. After taking account of any Board suggestions, the final 2015 Workplan will then be presented to the Board for a no objection approval in January 2015.

Context

The forthcoming year will be critical for the Partnership and the RMNCH community. In particular, 2015 will be the year when the community makes the final push towards achieving the Millennium Development Goals (MDGs), while simultaneously preparing to engage on the emerging post-2015 development agenda. For PMNCH, 2015 represents the final year of its current Strategic Framework. As such, it will see the Partnership focus on concluding a number of existing workstreams and developing a new strategic framework to guide PMNCH into the post-2015 era.

Guiding principles for the development of the 2015 workplan

This workplan will be developed in the context of the Partnership's existing Vision and Mission:

- **Vision:** The achievement of the MDGs, with women and children enabled to realize their right to the highest attainable standard of health in the years to 2015 and beyond.
- **Mission:** Support Partners to align their strategic directions and catalyse collective action to achieve universal access to comprehensive, high-quality reproductive, maternal, newborn and child health care.

The proposed activities are to be delivered through meeting the three PMNCH Strategic Objectives (SOs), requiring the Partnership to "broker knowledge...", "advocate...", and "promote accountability" in the context of its Vision and Mission. These activities are designed to build on the developments that have taken place in 2014 through national, regional and global efforts to improve women's and children's health, the findings of the PMNCH external evaluation, as well as lessons learned from last year's workplan implementation processes.

Some activities are intended to support PMNCH's transition to engaging in the post-2015 development agenda, while others are focused on finalising ongoing workstreams. The overall budget for the 2015 Workplan is proposed to amount to approximately US\$ 10 million.

Draft outline of the 2015 PMNCH workplan

Table 1 below provides a summary of the focus areas of work proposed to be delivered in 2015, together with a short description.

Table 1: Proposed focus areas of work for 2015

Focus areas of work	Description
1. PMNCH Post-2015 Strategic Framework	- Develop and adopt a new strategic framework to guide PMNCH's work beyond 2015. The new <i>Strategic Framework</i> document is expected to be finalized in January/ February 2015, and will be used to support fundraising for Partnership's workplans in 2016 and beyond. - A detailed <i>Implementation Plan</i>, building on the Strategic Framework, will be developed by April 2015. It will define how PMNCH will achieve its new objectives and address issues identified in the external evaluation.
2. New Global Strategy for Women's and Children's Health	Work with stakeholders to facilitate the development of the successor framework to the current Global Strategy for Women's and Children's Health. Work will include inputs into broad based partner consultations, report writing, advocacy, and the development of knowledge products.
3. RMNCH financing, including the Global Financing Facility (GFF)	Continue to play an important role in managing consultations within the RMNCH+A community on the proposed Global Financing Facility in support of Every Woman Every Child, and linkages to any new Global Strategy. PMNCH could contribute to the GFF business planning processes and participate in any relevant oversight mechanisms.
4. Sustainable Development Goals (SDG)/ post-2015 agenda	In this workstream, PMNCH is proposing to: (i) conduct outreach sessions with Member States together with PMNCH partners during inter-governmental negotiations in New York; (ii) facilitate development and use of advocacy toolkits; and (iii) work with partners to develop consensus indicators for women and children's health that can be contextualized to country needs.
5. Country multi-stakeholder engagement	- Support training workshops for multi-stakeholder dialogue facilitators in a range of countries throughout 2015. Supporting material will be developed. - Facilitate multi-stakeholder dialogue on country-identified priorities, including mHealth and ICT in Bangladesh, multi-stakeholder policy review in Mozambique and a Social and Behavioural Change Communication campaign in India.
6. Governance and constituencies	- Facilitate Board, committees and constituency meetings as per agreed dates, producing relevant background papers and presentations. - Strengthen member engagement and ensure that youth organizations participate as broadly as possible. - Produce the annual 2015 progress report.
7. Countdown to 2015	Host and support the Countdown to 2015 and its Secretariat.
8. Accountability and human rights	- Collaborate with ongoing efforts to streamline global accountability activities and subject to Board discussion and approval potentially develop the 2015 annual accountability report on financial commitments to the existing Global Strategy. - Link with the iERG recommendation on integration of human rights based approaches in RMNCH in support of a joint WHO, OHCHR, UNFPA and PMNCH workplan.
9. Corporate communications – website, publications, dissemination	- Develop digital based strategies to support implementation of PMNCH objectives that will eventually be included in the post-2015 Strategic Framework. - Maintain and further develop PMNCH's website in line with recommendations from the digital strategy. - Support PMNCH members through digital communications media to strengthen their engagement, and seek to expand the Partnership's presence in key social media channels.
10. Management, resource mobilization and administration	- Implement the enQUIRE system for governance, members-management, budget, finance and other management functions, as may be appropriate. - Manage Secretariat operations, resource mobilisation and reporting, and ensure staff development and welfare.