UPDATE ON THE PMNCH EVALUATION:

MEMORANDUM FOR THE PMNCH EXECUTIVE COMMITTEE

Monday 26 May, 2014

Contracting

Thirteen organizations responded to the Request for Proposals (RFP), and the quality of their proposal was assessed and scored by at least three members of the independent Evaluation Committee. PricewaterhouseCoopers (PwC) was chosen as the contractor for the evaluation based on the excellent quality of their proposal.

Inception phase

Building on their proposal, PwC developed an Inception Report, agreed upon with the Evaluation Committee, which detailed their proposed approach for the evaluation. The approach covers the four areas of focus of the evaluation:

1. **Vision, mission and strategy:** relevance of PMNCH's vision and mission and the adequacy of PMNCH's strategy in line with its mandate.
2. **Governance and structure:** effectiveness of the Partnership's governance mechanisms and processes.
3. **Operations and delivery model:** adequacy of implementation of PMNCH's defined activities.
4. **Monitoring of results and impact:** achievement of results, outcomes and the impact of the Partnership's actions, as well as its framework for monitoring and reporting on results across the Partnership.

Importantly, the evaluation will assess past performance and also provide information to facilitate improvements for PMNCH going forward.

Evaluation stages

As proposed in the Inception Report, PwC are carrying out the evaluation in three stages:

1. **Evaluate stage**: the evaluation is currently in this stage in which PwC is collecting data across four organisational dimensions:

    - *desk review* of strategic documents and reports;
    - *interviews* of 42 individuals across each of the seven constituency groups;
    - *an electronic survey* sent to all member organizations; and
    - *an on-line platform for dialogue* among members.

    PwC is also undertaking a "*deep dive*" on three PMNCH projects, one for each of the three strategic objectives. The following three projects have been selected and agreed by the Evaluation Committee:

1. SO1: Essential Interventions for RMNCH;
2. SO2: Every Newborn Action Plan; and
3. SO3: Annual Accountability Reports on Commitments to the Global Strategy.

PwC is using a mixed method approach for their analysis of the three deep dive projects by collecting information from the desk-review, the interviews and the survey. Finally, they are doing a *comparative analysis* of PMNCH with other organizations.

The Evaluation Committee has reviewed and provided feedback on all aspects of the analysis.

2. **Strategize stage**: to consolidate and further analyse the findings, identify and validate key lessons learned, and to develop recommendations for moving forward.
3. **Synthesise and report stage**: to consolidate stakeholder views and to ensure validation and buy-in with the final recommendations and actions.

Timelines

- During the week of April 28, the Evaluation Committee and PwC discussed the initial high-level findings.
- A draft report is due **May 30**, and draft final report is due **12 June 2014**.
- The draft final report will also be sent to the PMNCH Secretariat for input, due **20 June 2014**. This is for the purposes of identifying key missing information and correcting any factual inaccuracies. The draft final report will not be shared more widely at this point (neither with the Executive Committee nor with the constituencies), given that it will still be a confidential draft document and that it should not be made public until it is finalised on June 25.
- The final report will be submitted on **25 June 2014** to the Evaluation Committee for distribution to the PMNCH Board, one week prior to the Board meeting. At this point the report can be shared with the Board and furthermore to PMNCH members in order to enhance the discussion of the findings and recommendations of the report that will take place July 2 in conjunction with the Partners' Forum.
- The PwC Evaluation Team will present the findings of the evaluation to the PMNCH Board on **2 July 2014**.

The Evaluation Committee has consulted internally on timelines and unfortunately it will not be possible to share a presentation or a summary of findings with the Executive Committee ahead of June 25th when the Final Report is due. This is due to the extremely tight timelines under which PwC is working to deliver the final report in time for the Board Meeting.