

A close-up photograph of two young girls with dark hair and eyes, smiling warmly at the camera. They are holding a large bouquet of white flowers with green leaves in front of them. The girl on the left is wearing a patterned top, and the girl on the right is wearing a light-colored top. The background is softly blurred.

**PMNCH 16<sup>th</sup> Board Meeting**  
The Royal College of Obstetrics and Gynaecologists  
20-21 April, 2015, London, UK

# Executive Director's Reflections

**Robin Gorna**

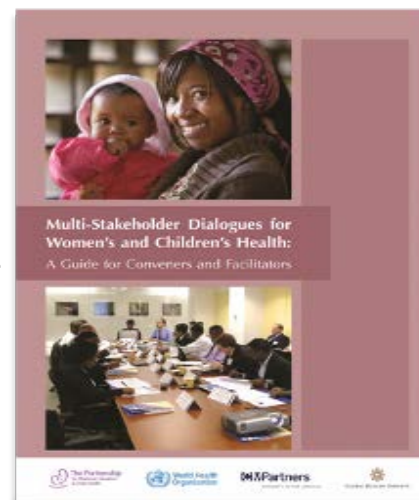
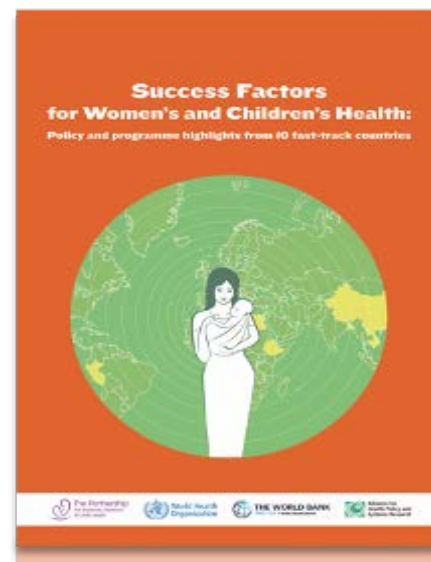
*PMNCH*



Secretariat Hosted by the World Health Organization and Board Chaired by Mrs Graça Machel

# Better Knowledge and innovation for action

- Success Factors for Women's and Children's Health series of studies
- Countdown to 2015 report
- Guide for Facilitators and Convenors of Multi Sectoral Dialogues (MSDs)
- Aligning multistakeholder action in countries
- Bangladesh MSD on scale up of ICTs (March)
- Collaborating with regional institutions to promote South-South collaboration





# Better Knowledge and innovation for action



- Knowledge Summary on opportunities to improve financing for population health and development
- Developing Scenarios for Partners to Work Together to Improve Women's & Children's Health. A Planning Guide
- Themed issue on “Knowledge for effective action on women's, children's and adolescents' health” accepted by WHO Bulletin for publication May 2016



# Advocacy for mobilising and aligning resources for greater engagement

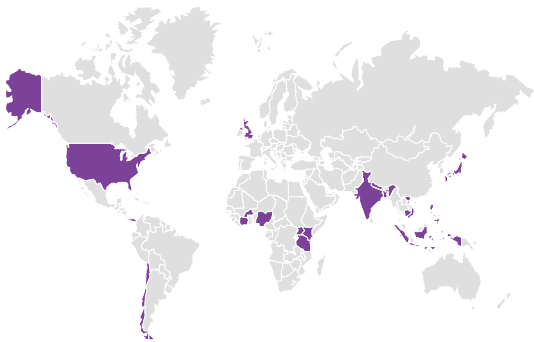


- Comprehensive consultation on the Global Financing Facility (Oct-Dec 2014)
  - synthesised views of 1400 organisations and individuals
  - recommendations that helped shape GFF development; anticipated broader consultation on the Global Strategy
- First phase of a three phase consultation on the updated Global Strategy for Women's Children's and Adolescents' health (Jan-April 2015).
  - over 4500 organisations and individuals
  - Phase 2: May–June; Phase three: Q4

# Consultation

## Hearing a **Breadth** of Voices

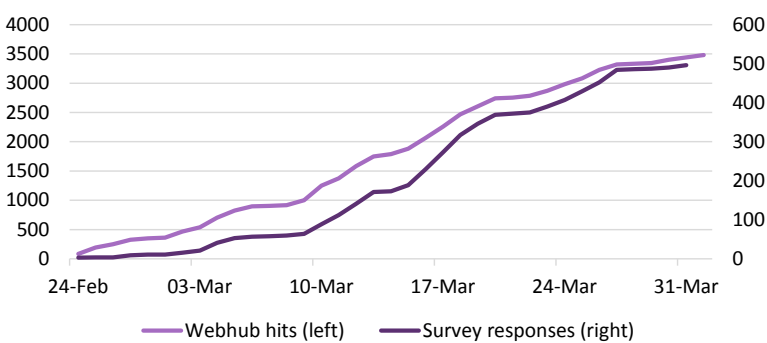
- 4,550 individuals and organisations participated
- 28 consultation events
- 18 countries
- 6 continents
- A range of languages and local dialects



*Consultation event locations across the world*

## Building **Momentum** behind the Global Strategy

- 5 Weeks
- More than 2,500 unique visits to the hub
- Supported by twitter campaigns, blogs, newsletters, etc.



## Reaching the **Under-Represented**

Over **362** adolescents and youth organisations. **5** youth consultation events. **3** targeted surveys.

Voices from the communities - Citizens' Hearings & canvassing for feedback. Bangladesh, Chile, Indonesia, Philippines and Uganda



*Girls' Globe G+ Hangout*

## Channelling Strong **National and Regional Leadership**

Country engagement - 16 countries

Alignment with regional Strategies & positions: African Union, East African Community



*IPU General Assembly, Vietnam*

## Synthesising **Diverse Messages**



You can read the synthesis report at:  
[www.WomenChildrenPost2015.org](http://www.WomenChildrenPost2015.org)



# Every New Born Action Plan - ENAP

- 
- A photograph of a woman holding a newborn baby wrapped in a white cloth. The woman is smiling and looking at the baby. The baby is lying in her arms, and its face is visible. The background is slightly blurred, showing other people and what appears to be a hospital or clinic setting.
- ENAP Progress Report launch at WHA
  - Addressing maternal, newborn mortality with stillbirth
  - Encourage country level engagement & accountability (country scorecards)
  - Strengthen the maternal and newborn health joint advocacy (Event: Global Maternal Newborn Health conference Mexico City)
  - Continued creation of shared knowledge/information/messaging products
  - 2 years of consultation with more than 60 partners

# *Promote Accountability for resources and results*

- Online survey developed to track non-financial commitments to the Global Strategy
  - Data used for the UNSG Progress Report
  - With UNF and hosted by EWEC
- Undertook new analysis to prepare the finance chapter to the Progress Report on the global strategy
- Developing report for 2015 UNGA



# PMNCH 2015 Workplan and Budget – Adopted

- Two overall objectives, plus Countdown to 2015, related work:
  - *Objective 1:* To contribute to the development and increased political support for an updated Global Strategy for Women's, Children's and Adolescents' Health, with an accompanying plan for national implementation
  - *Objective 2:* To support partners to deliver on RMNCAH objectives, including those set out in the Global Strategy, through a fit-for-purpose PMNCH
  - *Countdown to 2015*
- Final 2015 PMNCH Workplan budgeted at USD 11.1 Million





## Extra Products....



*“It really brings home the basics in life. After being in a room with three doctors, four nurses for Rach & a two paediatric nurse for the baby, I told Rach that over half the babies born in the world don't even have a trained medical practitioner during birth. We take it all for granted and don't know how lucky we are!”*

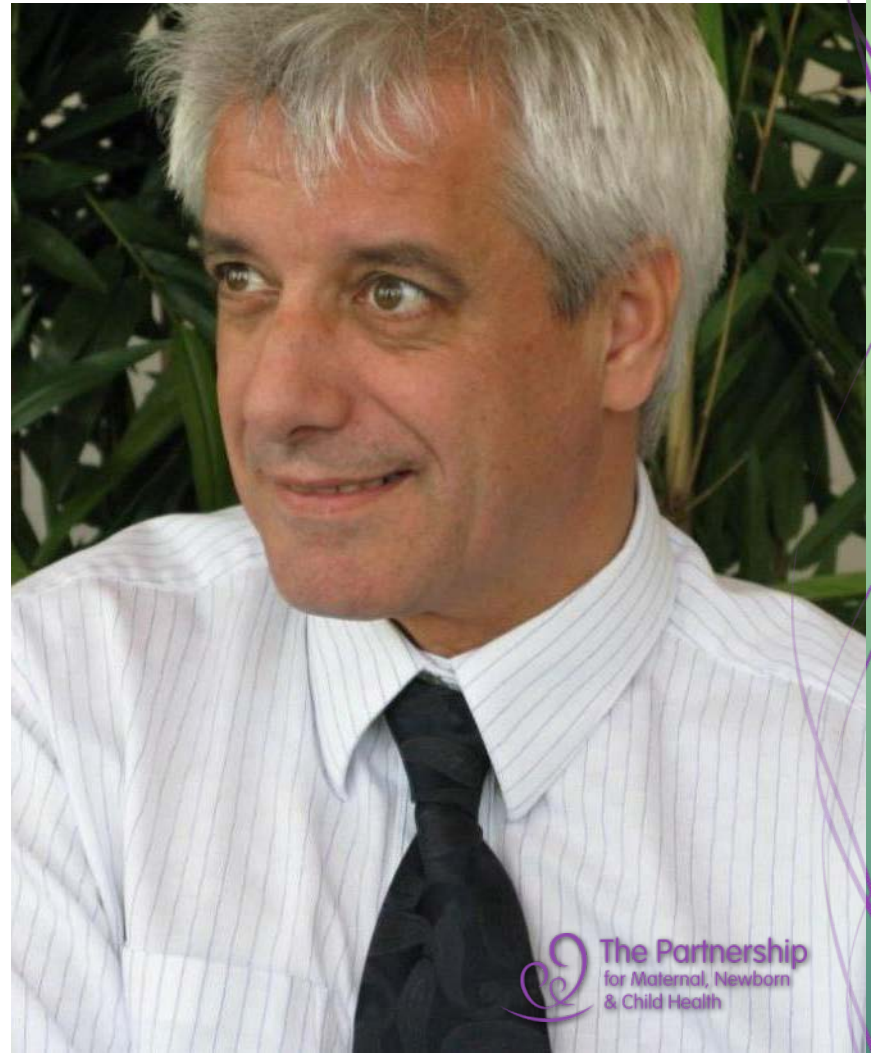
Nick and Rachel on the birth of Luca, 14 April 2015

*“After several hours of attempting a normal delivery of our twins, it became evident that they would not come out and that the delay was putting the mother's and babies' lives in danger. Decision taken, caesarean section was needed immediately. In less than fifteen minutes an impressive team of two obstetricians, two pediatricians, four nurses, and two anesthesiologist came together in the operation theatre out of thin air and got the babies safely out. That is the quality of care we talk so much about. That is what all mothers need to rely on when that split second decision is made.”*

Andres y Natasha, on the birth of Vera Andrea and Matias Fernando, 18 March 2015



**Thanks!**





# Updating the Global Strategy for Women's, Children's and Adolescents' Health





# Every Woman Every Child Progress Report



**Anita** @anitamsharma · Mar 10

#ewecprogress selfie with @RobinGorna and @annstarrs @UnfEWEC  
@Guttmacher @PMNCH



4



5



# ProFam clinic, Uganda

Merck for mothers  
Committed to Saving Lives





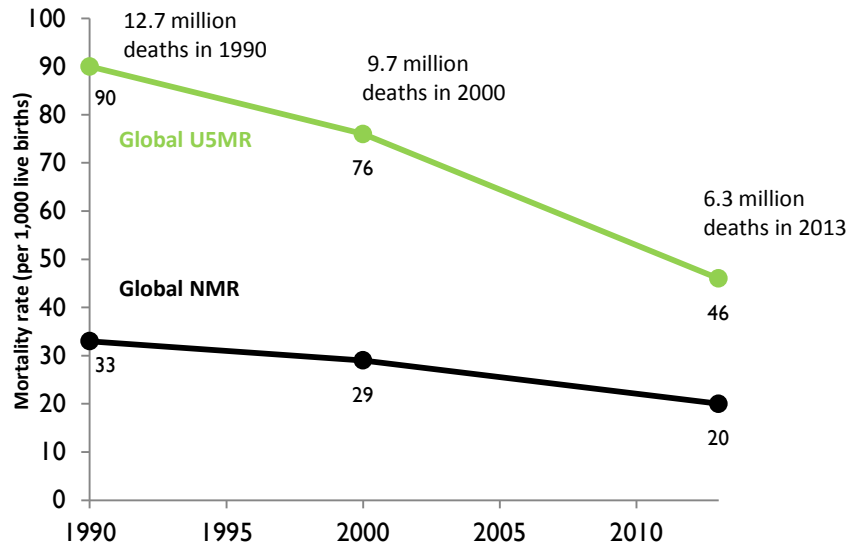
# PMNCH – Secretariat, Board, Partnership



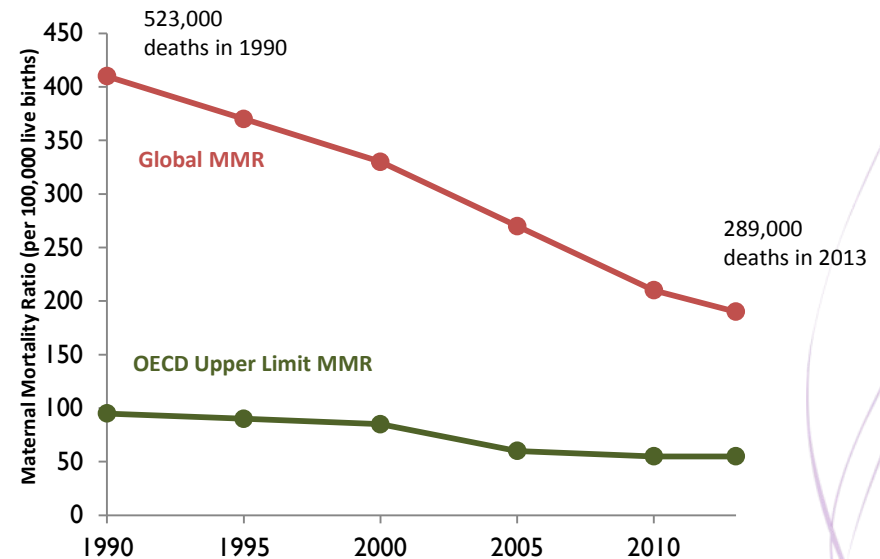


# As a Partnership we have had great impact – reducing the number of deaths by around half

## Under-five and newborn deaths 1990-2013 (estimated)



## Maternal deaths 1990-2013 (estimated)



*We need a step change –*

6,300,000

Under 5s and newborns

289,000

mothers

# These opportunities will not come again – now is the time for us to seize the opportunities

