



Strategic Objective 4: Deepen Partnership

**Jan-Willem Scheijgrond (Philips), SO4 Board co-Convenor
on behalf of SO4 co-Convenors**

The Partnership for Maternal, Newborn & Child Health



Strategic Objective (SO)4: Deepen Partnership – What we do

We engage & align a broad & inclusive range of Partners to deliver the full ambition of the Partnership for action & accountability.

Targeting collective action to drive effective policies, programmes, finance and accountability, relying upon strengthened, balanced and inclusive engagement of diverse and committed Partners.

SO4: The added-value of the Partnership – “SO for All”

Ability to partner and convene and support countries through:

- Strong, diverse and balanced **partners base**;
- Ability to **broker and forge partnerships** within SRMNCAH and across sectors; and
- Ability to **manage partners’ relationship** towards consensus-building, common goals and collective action.

SO4 Approaches



Inward looking

Governance system and events;

- Governance strengthening;
- Constituencies & Partner engagement.

Outward looking

Brokering and forging partnerships:

- Aligning partners, catalyzing actions, and helping mobilize resources;
- Supporting other SOs, (focus SOI).

SO4 Principles & Values

- Equity and balanced representation
- Leveraging networks of the Partnership's members
- 'Adding value' to our partners
- Partner-centricity
- Engaged and committed partners.

SO4 key achievements in 2016

- In 2016, SO4 will enhance consensus-building and decision-making through:
 - improved governance,
 - Strengthening partner and constituency base, and
 - attracting diverse partners to join the Partnership through robust and inclusive membership system and criteria.





Guiding principles for prioritizing activities

- Alignment with corporate priorities
- Completion of ongoing activities
- Regular governance business
- Priority constituencies in 2016:
 - Adolescents & Youth,
 - Partner Governments, and
 - Private Sector.

How does SO4 Workplan look like in 2016:

Governance

- Governance Strengthening Process
- Regular governance work

Partner Engagement

- Partner Engagement Strategy
- Partner Satisfaction Survey

Constituencies

- Adolescents & Youth
- Partner Governments
- Private Sector

Achieved and prioritised activities for 2016

Achieved

- Two Board events
- EC and constituency meetings
- Partner centric approach – SO leadership groups

Priority 1 Ongoing

- Governance Strengthening Process – Q3
- Governance events – Q2, Q3 & Q4
- Partner Engagement Strategy - Q3
- Strengthen Partner Governments constituency – Q3 & Q4
- Develop Adolescents and Youth Constituency and integrate in other constituencies – Q3
- Strengthen Private Sector constituency and engagement model – Q3
- Update members' profiles. Q2

Priority 2

- Membership entry criteria - Q3
- Partner engagement campaigns – Q4
- Members satisfaction surveys – Q4

SO4 Interlinkage with the other 3 SOs



Examples of across SOs synergy

- Strong engagement in countries (SO1) depends on strengthened country constituency (SO4);
- The Partner engagement strategy (SO4) will support engagement in countries (SO1), enable advocacy for action and accountability (SO2) and help build consensus (SO3).



Questions for the Board's Guidance & Discussion

- What are the key lessons learnt from the Board members' experiences in other governance structures and partnerships?
- How can we engage partners more?
- How can we better align with partners?
 - Can partners self-organise more?



Thank you