

## **PMNCH Workplan and Budget**

### **Detailed Activity Logframes for 2012 Workplan and Budget projections for 2013**

A new strategic framework has already been approved by the Board of the Partnership for Maternal, Newborn and Child Health (Partnership), in June 2011. This 2012-2015 Strategic Framework identifies three Strategic Objectives (SOs) for the Partnership to pursue during this period. These are:

- SO1: Broker knowledge and innovation for action.
- SO2: Advocate for mobilizing and aligning resources and for greater engagement.
- SO3: Promote accountability for resources and results.
- There are two cross-cutting areas, work related to the Countdown to 2015, and the follow up to the essential packages of RMNCH interventions.

The Partnership's Workplan is not intended to capture everything that all of the Partners are engaged in. Its purpose is to identify a selected set of Deliverables and Activity Areas within the overall scope of reproductive, maternal, newborn and child health (RMNCH) where the Partners working collectively – in partnership – can 'add value' that could not be achieved by any one Partner on its own.

This document contains the relevant deliverables, activities, Objectively Verifiable Indicators (OVIs), Means of Verification and associated proposed budget. The detailed activity logframes which underpin the PMNCH Workplan are described. Many of these will 'roll over' to 2013, some will not. But the workplan will be revisited frequently, and will be adjusted as necessary, in the spirit of dynamic, needs based, and

flexible working. A prioritisation exercise is also underway, so that the deliverables and activities can be adjusted, should the necessary resources not be secured.

### **Implementation**

Implementation of the Workplan will be coordinated and facilitated by three SO Co-ordinators (draft ToRs will be circulated before the Board meeting), for each Strategic Objective (nine people in total), supported by the Secretariat. The SO Co-ordinators, who will have similar roles to the current Priority Area leaders, will be appointed after an open discussion by the Board, and based on pre-determined criteria, such as technical expertise, strength of networks and ability to dedicate time towards these tasks. It is anticipated that when the Strategic Objective (SO) Co-ordinators are selected, they would provide guidance, with Secretariat support, on:

- Relevant Assumptions and Risks, as they might apply to individual Activity Areas.
- Delivery Mode by which the Activities within each Activity Area will be undertaken. It is anticipated that there will primarily be four different Delivery modes, including:
  - Partner institutions.
  - Open Request for Proposals (RFPs) from third parties.
  - Invitation for proposals from specialist third parties.
  - PMNCH Secretariat staff.

This is not an exclusive list. There may be other ways of working, and, of course, there might be a combination of delivery modes, as there is currently (i.e. Partners, supported by consultants through an RfP process, and coordinated by the Secretariat). The document provides an overview of the budget, before setting out the detailed tables for each SO, Cross Cutting Activities, and Core Functions.

In order to ensure that the Co-ordinators are drawn from a broad base of members, only one of the three individuals in each SO area needs to be drawn from the Partnership's Board (i.e three Board members in the SO group of nine). The others will be from the wider membership.

In circumstances where the SO Co-ordinators' organizations are not able to make their time available as an in-kind contribution, it is envisaged that the Partnership will partially remunerate the organization for this work.

Technical Advisers will be drawn in on an 'as needed' basis, to provide specific guidance and support, based on a more detailed knowledge of the activity areas, or on their thematic or geographical knowledge. It is not envisaged that all Technical Advisers will be contacted every time there is an issue to discuss.

### **Process leading to the workplan development**

These documents have been developed in close consultation with the Executive Committee, through consultation with technical experts in each SO area and with inputs received from all constituencies through an open, public process. It highlights the linkages between the different activities – particularly in those Deliverables which span the three SOs – ensuring that the work done by the Partnership is not undertaken in disconnected silos and that duplication is avoided.

Finally, the intention is that the development and implementation of this Workplan continues through a consultative and inclusive process. Individual organisations can liaise with the work of the Partnership either through their constituency representatives on the Board and its committees, as well as directly in the implementation of activities, as relevant. The Partnership's Secretariat will support the process, keeping Partners informed of developments and products delivered through the Workplan.

## **SO I: BROKER KNOWLEDGE AND INNOVATION FOR ACTION**

### **Strategic objective I**

**Broker knowledge and innovation for action**

## SO 1: BROKER KNOWLEDGE AND INNOVATION FOR ACTION

Strategic Objective 1: Broker knowledge and innovation for action					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget
<b>1. Knowledge related fulfilment of Partnership's role as part of the UNSG Global Strategy Every Woman Every Child (EWEC) joint workplan, including with the Innovation Working Group.</b>					
1.1 Develop an impact assessment framework for public-private partnerships and innovation.	<ul style="list-style-type: none"> <li>Develop variables and indicators to assess impact of public-private partnerships and innovation on women's and children's health, including efficiencies, reductions in stock-outs, efficacy, sustainable business models, lives saved etc.</li> </ul>	<ul style="list-style-type: none"> <li>Impact framework used to underpin the collaboration with EWEC and IWG in order to mobilise private sector engagement for maximum impact.</li> </ul>			280,500
1.2 Develop consensus figures on RMNCH funding gap, economic benefits and impact of investing in RMNCH to inform advocacy and implementation.	<ul style="list-style-type: none"> <li>Convene one consultation workshop, and commission work to assess RMNCH funding gap, economic benefits and impact of investing in RMNCH.</li> </ul>	<ul style="list-style-type: none"> <li>Outputs from the RMNCH economic impact work disseminated to Partners in collaboration with activities under SO2.</li> </ul>			330,500
1.3 Host UNSG Innovation Working Group (IWG).	<ul style="list-style-type: none"> <li>Facilitate and coordinate IWG meetings and activities.</li> </ul>	<ul style="list-style-type: none"> <li>IWG work facilitated and coordinated.</li> </ul>			280,500
<b>SO deliverable budget</b>					<b>891,500</b>
<b>2. Partners' consensus reached on key RMNCH topics; lessons shared on success factors and constraints.</b>					
2.1 Share lessons learned on RMNCH success factors and constraints, and address information needs, including through co-hosted regional multi-stakeholder workshops	<ul style="list-style-type: none"> <li>Cohost regional multi-stakeholder workshops, develop relevant inputs (e.g. case studies, success factors), address information needs identified at workshops (e.g. through evidence synthesis), and disseminate relevant outputs to be done in collaboration with existing knowledge networks including MHTF.</li> </ul>	<ul style="list-style-type: none"> <li>Two workshops convened, information needs addressed and relevant outputs disseminated in collaboration with activities under SO2.</li> </ul>			330,500
2.2 Develop RMNCH evidence syntheses / knowledge summaries to facilitate alignment of Partners' strategies and action.	<ul style="list-style-type: none"> <li>Partner collaborations to develop knowledge summaries, context specific evidence syntheses and background technical papers on key RMNCH topics and issues (e.g. health</li> </ul>	<ul style="list-style-type: none"> <li>Knowledge summaries, context specific evidence syntheses and consensus papers.</li> </ul>			280,500

## SO I: BROKER KNOWLEDGE AND INNOVATION FOR ACTION

Strategic Objective I: Broker knowledge and innovation for action					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget
	/ community systems, nutrition, human rights, adolescents, engaging men and boys, social and economic determinants of health, relevant investment cases).				
2.3 Developing consensus on Quality of Care (QoC) indicators and producing selected country profiles.	<ul style="list-style-type: none"> <li>Collate and analyse available information and facilitate consensus building on QoC indicators, as well as produce selected country QoC profiles based on agreed indicators.</li> </ul>	<ul style="list-style-type: none"> <li>List of agreed QoC indicators and country QoC profiles published.</li> </ul>			530,500
<b>SO deliverable budget</b>					<b>1,141,500</b>
<b>SO I delivery</b>					
SO I related SO Co-ordinators					60,000
SO I related Travel					60,000
<b>SO deliverable budget</b>					<b>120,000</b>
<b>TOTAL SOI BUDGET</b>					<b>2,153,000</b>

**SO 2: ADVOCATE FOR MOBILIZING AND ALIGNING RESOURCES AND FOR GREATER ENGAGEMENT**

**Strategic objective 2**

**Advocate for mobilizing and aligning resources  
and for greater engagement**

## SO 2: ADVOCATE FOR MOBILIZING AND ALIGNING RESOURCES AND FOR GREATER ENGAGEMENT

SO 2: Advocate for mobilizing and aligning resources and for greater engagement					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget
<b>3. Advocacy related fulfilment of Partnership's role as part of the UNSG Global Strategy Every Woman Every Child (EWEC) joint workplan.</b>					
3.1 Media advocacy strategy.	<ul style="list-style-type: none"> <li>Coordinate a comprehensive media strategy to highlight progress in implementing Global Strategy commitments.</li> <li>Develop media materials, messages, events and communications strategies to promote the findings of the Partnership's 2012 report on the Global Strategy commitments.</li> <li>Mobilize key advocacy partners to prepare coordinated messaging and ensure maximum media coverage (country and globally) and visibility of Every Woman Every Child (EWEC)</li> </ul>	<ul style="list-style-type: none"> <li>Media strategy produced and agreed among key partners</li> <li>Press releases, op-eds and media coverage reports</li> <li>Joint messaging and materials developed</li> </ul>			356,400
3.2 Advocating for the implementation of commitments to Global Strategy and mobilizing new and expanded commitments.	<ul style="list-style-type: none"> <li>Collaborate with the Executive Office of the UN Secretary-General, UN Foundation, H4+, and civil society groups in generating new/enhanced commitments and advocating for the implementation of existing commitments</li> <li>Working with all Partnership constituency groups (including the private sector), promote new evidence generated in the economic analyses by SOI Support and harmonize efforts with regional advocacy strategies (eg, African Union)</li> <li>Produce outcome-focused advocacy roadmaps of key events for mobilizing constituents in support of the EWEC</li> </ul>	<ul style="list-style-type: none"> <li>Development of new and expanded commitments from donors, CSOs, health professionals, academic community to the EWEC effort.</li> <li>Materials and messages developed that reflect results of economic analysis</li> <li>Joint frameworks for action</li> <li>Interactive online calendar of key events published on <a href="http://www.pmnch.org">www.pmnch.org</a></li> <li>Reports, speeches and presentations produced for use in relevant AU, IPU and Pan-African Parliament meetings</li> </ul>			206,400



## SO 2: ADVOCATE FOR MOBILIZING AND ALIGNING RESOURCES AND FOR GREATER ENGAGEMENT

SO 2: Advocate for mobilizing and aligning resources and for greater engagement					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget
	effort. (EWEC joint workplan.) <ul style="list-style-type: none"> <li>Advocate for RMNCH prioritization in national budgets and implementation of essential interventions with Parliamentarians and other Partners.</li> </ul>				
3.3 Supporting IWG and mobilizing private sector engagement.	<ul style="list-style-type: none"> <li>Introduce potential private sector partners to the goals of the Global Strategy and support development of commitments</li> </ul>	<ul style="list-style-type: none"> <li>Development of new and expanded private sector commitments</li> </ul>			306,400
<b>SO deliverable budget</b>					<b>869,200</b>
<b>4. Advocacy related fulfilment of Partnership's role in implementing the recommendations of the Commission on Information and Accountability (CoIA).</b>					
4.1 Disseminate findings and recommendations of the Commission and Expert Review Group.	<ul style="list-style-type: none"> <li>Develop a joint action plan with global, regional and country partners to promote CoIA recommendations and encourage greater accountability for results.</li> </ul>	<ul style="list-style-type: none"> <li>Costed plan published, with clear timelines and responsibilities.</li> </ul>			412,800
<b>SO deliverable budget</b>					<b>412,800</b>
<b>5. Visibility and alignment of RMNCH advocacy messages achieved.</b>					
5.1 Address RMNCH information requirements by policy advisors, media outlets and other partners.	<ul style="list-style-type: none"> <li>Identify and generate opportunities to disseminate RMNCH knowledge tailored to audience needs and together with SOI, assess and develop appropriate formats for dissemination of knowledge, including those appropriate for print, online and live audiences.</li> </ul>	<ul style="list-style-type: none"> <li>Event and publication calendar highlighting key opportunities for disseminating knowledge products and messages.</li> <li>Production of print materials, web information, speaking points, and presentations</li> </ul>			256,400
5.2 Web and social media outreach	<ul style="list-style-type: none"> <li>Further develop PMNCH online presence to enlarge constituency groups and influence decision-makers (social media, blogging, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Facebook, Twitter, blogs, e-blasts, regular updates to <a href="http://www.pmnch.org">www.pmnch.org</a></li> </ul>			206,400

## SO 2: ADVOCATE FOR MOBILIZING AND ALIGNING RESOURCES AND FOR GREATER ENGAGEMENT

SO 2: Advocate for mobilizing and aligning resources and for greater engagement					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget
5.3 Building advocacy capacity at national / regional NGOs.	<ul style="list-style-type: none"> <li>Strengthen advocacy capacity of national and regional NGOs and alliances to promote greater mobilization and accountability, including through the pilot small grants project and its evaluation</li> </ul>	<ul style="list-style-type: none"> <li>Grants disseminated, evaluation conducted</li> </ul>			306,400
5.4 Align and facilitate advocacy for targeted global, regional and national events.	<ul style="list-style-type: none"> <li>Mapping of partner advocacy capacities and activities</li> <li>Convene regular, structured and facilitated multi-stakeholder interactions to align partners' global, regional and national advocacy efforts (including ongoing work with the African Union, the IPU and the Pan-African Parliament)</li> <li>Prepare and disseminate evidence-based advocacy material on identified gaps, required resources and alignment, and innovations to save 16 million women's and children's lives by 2015, including promotion of investment case studies in collaboration SOI, MHTF, etc.</li> <li>Support preparatory regional workshops for the Women Deliver conference in 2013 to align action on implementation of commitments and ColA recommendations</li> </ul>	<ul style="list-style-type: none"> <li>Advocacy and communication strategy meeting to support country-led efforts to implement commitments and mobilize for more commitments</li> <li>Production of events and speaking opportunities</li> <li>Presentations and talking points based on evidence</li> <li>Mapping and multi-stakeholder workshops</li> </ul>			556,400

## SO 2: ADVOCATE FOR MOBILIZING AND ALIGNING RESOURCES AND FOR GREATER ENGAGEMENT

SO 2: Advocate for mobilizing and aligning resources and for greater engagement					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget
5.5 Integrate RMNCH priorities into the work of complementary organisations, initiatives, and / or campaigns.	<ul style="list-style-type: none"> <li>Continued work on integrating RMNCH into Global Fund and joint Health Systems Funding Platform proposals (Global Fund, GAVI and WHO), PEPFAR and UNAIDS Global Plan, UNITAID, NCDs etc.</li> <li>Support outreach for the Decade of Vaccines project</li> <li>Engage youth constituency and women's groups</li> </ul>	<ul style="list-style-type: none"> <li>Implementation of GFATM country guidelines on RMNCH-related proposals</li> <li>Message and materials developed, consultations held</li> <li>Support for regional CSO consultation sessions with women's and youth groups prior to Women Deliver 2013 meeting</li> </ul>			306,400
<b>SO deliverable budget</b>					<b>1,632,000</b>
<b>SO 2 delivery</b>					
SO 2 related SO Co-ordinators					60,000
SO 2 related travel					60,000
<b>SO deliverable budget</b>					<b>120,000</b>
<b>TOTAL SO2 BUDGET</b>					<b>3,034,000</b>

## **SO 3: ACCOUNTABILITY FOR RESOURCES AND RESULTS**

### **Strategic objective 3**

**Promote accountability for resources and results**

## SO 3: ACCOUNTABILITY FOR RESOURCES AND RESULTS

SO3 – Promote accountability for resources and results					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode*	Budget
<b>6. Accountability related fulfilment of Partnership's role in implementing the recommendations of the Commission on Information and Accountability (CoIA).</b>					
6.1 Multi-stakeholder inputs into the iERG, including dissemination of findings and recommendations.	<ul style="list-style-type: none"> <li>Manage and facilitate multi-stakeholder consultations and communications.</li> </ul>	<ul style="list-style-type: none"> <li>iERG multi-stakeholder input provided.</li> </ul>			501,500
6.2 Annual report on progress and commitments to the Global Strategy.	<ul style="list-style-type: none"> <li>Produce report on the implementation of commitments to the Global Strategy, building on the PMNCH 2011 Report as appropriate.</li> </ul>	<ul style="list-style-type: none"> <li>Report on GS commitments and progress produced and disseminated.</li> </ul>			751,500
<b>SO deliverable budget</b>					<b>1,253,000</b>
<b>7. Strengthen linkages with RMNCH related accountability mechanisms.</b>					
7.1 Link-up with existing RMNCH-related accountability processes, including in relation to human rights.	<ul style="list-style-type: none"> <li>Continue to facilitate multi-stakeholder involvement in existing accountability mechanisms including, regional peer review mechanisms, human rights treaty bodies, maternal and child death audits etc.</li> <li>Facilitate workshops to develop practical guidance to implement Human Rights Council Maternal Mortality and Morbidity (MMM) resolution, in collaboration with CoIA.</li> <li>Facilitate Partners' consensus on materials to promote RMNCH rights awareness and literacy, and demand for accountability, including for vital registration and access to services.</li> </ul>	<ul style="list-style-type: none"> <li>Multi-stakeholder involvement facilitated through organising virtual and/or in person meetings, support to meetings in terms of notes and papers.</li> <li>Technical workshop facilitated to develop implementation guidelines.</li> <li>Consensus materials on promoting RMNCH rights literacy and demand for accountability, including for vital registration and access to services</li> </ul>			803,000
<b>SO deliverable budget</b>					<b>803,000</b>

## SO 3: ACCOUNTABILITY FOR RESOURCES AND RESULTS

SO 3 delivery	
SO 3 related SO Co-ordinators	60,000
SO 3 related Travel	60,000
<b>SO deliverable budget</b>	<b>120,000</b>
<b>TOTAL SO3 BUDGET</b>	<b>2,176,000</b>

## **CROSS CUTTING ACROSS SOI, SO2 AND SO3**

**Cross cutting across SOI, SO2 and SO3**

## CROSS CUTTING ACROSS SOI, SO2 AND SO3

Cross cutting across SOI, SO2 and SO3					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget*
<b>8. Fulfilment of Partnership's role as part of the Countdown to 2015 joint workplan.</b>					
8.1 Countdown to 2015 to produce analysis, reports and organize related events (global and national focus)	<b>Countdown to 2015 to:</b> <ul style="list-style-type: none"> <li>Undertake analyses on the following topics: (i) coverage; (ii) equity; (iii) financing; (iv) policy &amp; systems; and (v) cross cutting analyses.</li> <li>Compile required data for Countdown Country Profiles.</li> <li>Produce the Countdown Report and synthesise key messages.</li> <li>Organise the global 2012 Countdown Conference (Co-Chair Events and Communications sub-committee), develop and disseminate key messages / reports at the Conference and through Partners.</li> <li>Undertake selected national in-depth Countdown studies and input into organising national Countdown events.</li> <li>As available, provide Countdown data (e.g. on CoIA recommended indicators) as input into the review and remedial actions as recommended by the independent ERG.</li> <li>Organize technical consultation with OECD and technical experts on strengthening of Creditor Reporting System database for reporting on disaggregated ODA for RMNCH (in collaboration with Countdown Financing WG).</li> </ul>	<ul style="list-style-type: none"> <li>Relevant analytical papers / data produced, compiled and published.</li> <li>Countdown reports and key messages produced.</li> <li>2012 Countdown conference organized and relevant material disseminated.</li> <li>Selected Countdown studies produced and national Countdown events organised.</li> <li>Countdown data used by IERG.</li> <li>Technical consultations with OECD undertaken.</li> </ul>			2,800,000
<b>Cross cutting deliverable budget</b>					<b>2,800,000</b>



## CROSS CUTTING ACROSS SO1, SO2 AND SO3

Cross cutting across SO1, SO2 and SO3					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget*
<b>9. Promote implementation of, and access to, essential packages of RMNCH interventions</b>					
9.1 Promote implementation of, and access to, essential packages of RMNCH interventions	<ul style="list-style-type: none"> <li>Advocate for the implementation of essential interventions.</li> <li>Synthesize context specific evidence for implementation.</li> <li>Promote equitable/ universal access (e.g. pricing)</li> <li>Partners' consensus on improving, and innovations for, supply chain management of relevant commodities for essential interventions (avoiding stock-outs etc).</li> <li>Facilitate partners' coordination on training and advocacy for health workers to implement essential interventions.</li> <li>Track implementation of essential interventions coordinating with the Countdown to 2015 and other related initiatives.</li> </ul>	<ul style="list-style-type: none"> <li>Materials, messages and events produced</li> <li>Knowledge products with contextual evidence</li> <li>Consensus statements</li> </ul>			500,000
<b>Cross cutting deliverable budget</b>					<b>500,000</b>
<b>TOTAL CROSS CUTTING BUDGET</b>					<b>3,300,000</b>

\* Detailed Countdown to 2015 budget is available on request.

## **PARTNERSHIP GOVERNANCE, ADMINISTRATION AND ENGAGEMENT**

### **Partnership governance, administration and engagement**

## PARTNERSHIP GOVERNANCE, ADMINISTRATION AND ENGAGEMENT

Core Functions					
Deliverables / Activity Areas	Activities	OVI & means of verification	Assumptions / Risks	Delivery mode	Budget
<b>10. Effective and efficient Partnership governance, administration and engagement</b>					
10.1 Effective Partnership governance and inclusive Partner-centric engagement	<ul style="list-style-type: none"> <li>Support for Board, Executive and Finance Committees meetings, include preparation of relevant documentation (including topic specific papers), meeting organisation and facilitation, Partner travel etc</li> <li>Begin to plan for the 2013 Partners' Forum</li> <li>Facilitate Partner engagement activities, including applications from new partners, inductions, management / facilitation of partner meetings</li> </ul>	<ul style="list-style-type: none"> <li>Governance meetings held and managed.</li> <li>Plans developed for Partners Forum.</li> <li>Partner engagement and new applicants managed</li> </ul>			400,000
10.2 Commission evaluation of the Partnership's Strategy and Workplan 2009 – 2011	<ul style="list-style-type: none"> <li>Undertake evaluation</li> </ul>	<ul style="list-style-type: none"> <li>Partnership evaluation completed.</li> </ul>			180,000
10.3 Efficient Partnership administration and management, including Countdown	<ul style="list-style-type: none"> <li>Undertake financial management of the Partnership's operations, and procurement processes, working tools, resource mobilisation and reporting to Donors</li> </ul>	<ul style="list-style-type: none"> <li>Partnership administered effectively.</li> </ul>			950,000
10.4 Regular, relevant and responsive external communication	<ul style="list-style-type: none"> <li>Maintaining and promoting the Partnership brand, website and portal.</li> <li>Communicating updates to Partners through e-blasts, e-mails, publications, annual report, etc.</li> <li>Managing the editing and publication of documents, reports, advocacy material etc.</li> </ul>	<ul style="list-style-type: none"> <li>Communication delivered effectively</li> </ul>			200,000
<b>Deliverable budget</b>					<b>1,730,000</b>
<b>TOTAL BUDGET</b>					<b>1,730,000</b>

# **PMNCH Workplan and Budget Overview 2012 with projections for 2013**

	<b>DRAFT 2012 (and projected 2013) BUDGET OVERVIEW</b>	<b>2012</b>	<b>2013</b>
		\$	\$
<b>SO1</b>	<b>Strategic Objective 1: Broker knowledge and innovation for action</b>		
	1. Knowledge related fulfilment of Partnership's role as part of the UNSG Global Strategy Every Woman Every Child (EWEC) joint workplan, including with the Innovation Working Group.	891,500	
	2. Partners' consensus reached on key RMNCH topics; lessons shared on success factors and constraints.	1,141,500	
	SO 1 related SO Co-ordinators	60,000	
	SO 1 related Travel	60,000	
	<b>Total SO1</b>	<b>2,153,000</b>	<b>2,583,600</b>
<b>SO2</b>	<b>SO 2: Advocate for mobilizing and aligning resources and for greater engagement</b>		
	3. Advocacy related fulfilment of Partnership's role as part of the UNSG Global Strategy Every Woman Every Child (EWEC) joint workplan.	869,200	
	4. Advocacy related fulfilment of Partnership's role in implementing the recommendations of the Commission on Information and Accountability (CoIA).	412,800	
	5. Visibility and alignment of RMNCH advocacy messages achieved.	1,632,000	
	SO 2 related SO Co-ordinators	60,000	
	SO 2 related travel	60,000	
	<b>Total SO2</b>	<b>3,034,000</b>	<b>3,640,800</b>
<b>SO3</b>	<b>SO3 – Promote accountability for resources and results</b>		
	6. Accountability related fulfilment of Partnership's role in implementing the recommendations of the Commission on Information and Accountability (CoIA).	1,253,000	
	7. Strengthen linkages with RMNCH related accountability mechanisms.	803,000	
	SO 3 related SO Co-ordinators	60,000	
	SO 3 related Travel	60,000	
	<b>Total SO3</b>	<b>2,176,000</b>	<b>2,611,200</b>
<b>CC</b>	<b>Cross cutting across SO1, SO2 and SO3</b>		
	8. Fulfilment of Partnership's role as part of the Countdown to 2015 joint workplan.	2,800,000	
	9. Promote implementation of, and access to, essential packages of RMNCH interventions	500,000	
	<b>Total Cross cutting</b>	<b>3,300,000</b>	<b>3,960,000</b>
<b>CFs</b>	<b>Core Functions</b>		
	10. Effective and efficient Partnership governance, administration and engagement	1,730,000	
	<b>Total Core Functions</b>	<b>1,730,000</b>	<b>2,076,000</b>
	<b>CONTINGENCY</b>	<b>407,000</b>	<b>488,400</b>
	<b>TOTAL BUDGET</b>	<b>12,800,000</b>	<b>15,360,000</b>

Strategic Objective deliverables and related Activity Areas					
SO1: Broker knowledge and innovation for action.		SO2: Advocate for mobilizing and aligning resources and for greater engagement.		SO3: Promote accountability for resources and results.	
<b>1. Knowledge related fulfilment of Partnership's role as part of the UNSG Global Strategy Every Woman Every Child (EWEC) joint workplan, including with the Innovation Working Group.</b>		<b>3. Advocacy related fulfilment of Partnership's role as part of the UNSG Global Strategy Every Woman Every Child (EWEC) joint workplan.</b>		<b>6. Accountability related fulfilment of Partnership's role in implementing the recommendations of the Commission on Information and Accountability (CoIA).</b>	
1.1 Develop an impact assessment framework for public-private partnerships and innovation. 1.2 Develop consensus figures on RMNCH funding gap, economic benefits and impact of investing in RMNCH to inform advocacy and implementation. 1.3 Host UNSG Innovation Working Group (IWG).		3.1 Media advocacy strategy. 3.2 Advocating for the implementation of commitments to Global Strategy and mobilizing new and expanded commitments. 3.3 Supporting IWG and mobilizing private sector engagement.		6.1 Multi-stakeholder inputs into the iERG, including dissemination of findings and recommendations. 6.2 Annual report on progress and commitments to the Global Strategy.	
Budget US\$ 891,500		Budget US\$ 869,200		Budget US\$ 1,253,000	
<b>2. Partners' consensus reached on key RMNCH topics; lessons shared on success factors and constraints.</b>		<b>4. Advocacy related fulfilment of Partnership's role in implementing the recommendations of the Commission on Information and Accountability (CoIA).</b>		<b>7. Strengthen linkages with RMNCH related accountability mechanisms.</b>	
2.1 Share lessons learned on RMNCH success factors and constraints, and address information needs, including through co-hosted regional multi-stakeholder workshops 2.2 Develop RMNCH evidence syntheses / knowledge summaries to facilitate alignment of Partners' strategies and action. 2.3 Developing consensus on Quality of Care (QoC) indicators and producing selected country profiles.		4.1 Disseminate findings and recommendations of the Commission and Expert Review Group.		7.1 Link-up with existing RMNCH-related accountability processes, including in relation to human rights.	
Budget US\$ 1,141,500		Budget US\$ 412,800		Budget US\$ 803,000	
		<b>5. Visibility and alignment of RMNCH advocacy messages achieved.</b>			
		5.1 Address RMNCH information requirements by policy advisors, media outlets and other partners. 5.2 Web and social media outreach 5.3 Building advocacy capacity at national / regional NGOs. 5.4 Align and facilitate advocacy for targeted global, regional and national events. 5.5 Integrate RMNCH priorities into the work of complementary organisations, initiatives, and / or campaigns.			
		Budget US\$ 1,632,000			
<b>SO 1 delivery</b>		<b>SO 2 delivery</b>		<b>SO 3 delivery</b>	
SO 1 related SO Co-ordinators SO 1 related Travel		SO 2 related SO Co-ordinators SO 2 related travel		SO 3 related SO Co-ordinators SO 3 related Travel	
Budget US\$ 120,000		Budget US\$ 120,000		Budget US\$ 120,000	
<b>Total SO1 Budget: US\$ 2,153,000</b>		<b>Total SO2 Budget: US\$ 3,034,000</b>		<b>Total SO3 Budget: US\$ 2,176,000</b>	

Cont.

<b>8. Fulfilment of Partnership's role as part of the Countdown to 2015 joint workplan.</b>		
8.1 Countdown to 2015 to produce analysis, reports and organize related events (global and national focus)	Budget	US\$ 2,800,000
<b>9. Promote implementation of, and access to, essential packages of RMNCH interventions</b>		
9.1 Promote implementation of, and access to, essential packages of RMNCH interventions	Budget	US\$ 500,000
Total cross cutting activity budget:		US\$ 3,300,000
<b>10. Effective and efficient Partnership governance, administration and engagement</b>		
10.1 Effective Partnership governance and inclusive Partner – centric engagement.		
10.2 Commission evaluation of the Partnership's Strategy and Workplan 2009 – 2011.		
10.3 Efficient Partnership administration and management, including Countdown		
10.4 Regular, relevant and responsive external communication.	Budget	US\$ 1,730,000
	Overall budget contingency	US\$ 407,000
TOTAL 2012 WORKPLAN BUDGET		US\$ 12,800,000
PROJECTED 2013 WORKPLAN BUDGET		US\$ 15,360,000

## List of acronyms

AU	African Union ( <a href="http://www.au.int">www.au.int</a> )
CSO	Civil Society Organisation
IWG	Innovation Working Group
iERG	Independent Expert Review Group on Information and Accountability for Women's and Children's Health
EWEC	Every Woman Every Child ( <a href="http://www.everywomaneverychild.org">www.everywomaneverychild.org</a> )
GAVI	GAVI Alliance ( <a href="http://www.gavialliance.org">www.gavialliance.org</a> )
GFATM / Global Fund	The Global Fund to Fight AIDS, Tuberculosis and Malaria ( <a href="http://www.theglobalfund.org">www.theglobalfund.org</a> )
GS	Global Strategy
H4+	UNFPA Health 4+
IPU	Inter-Parliamentary Union ( <a href="http://www.ipu.org">www.ipu.org</a> )
IWG	Innovation Working Group at WHO ( <a href="http://www.who.int/pmnch/activities/jointactionplan/jap_innovationswg/en/index.html">http://www.who.int/pmnch/activities/jointactionplan/jap_innovationswg/en/index.html</a> )
MHTF	Maternal Health Task Force
MMM	Human Rights Council on Maternal Mortality and Morbidity
NCD	Non-Communicable Diseases
ODA	Official Development Assistance
OECD	Organisation for Economic Co-operation and Development
OVI	Objectively Verifiable Indicator
PEPFAR	The US President's Emergency Plan for AIDS Relief
QoC	Quality of Care
RFP	Request for Proposal
RMNCH	Reproductive, Maternal, Newborn and Child Health
SOs	Strategic Objectives
UN Foundation	United Nations Foundation ( <a href="http://www.unfoundation.org">www.unfoundation.org</a> )
UNITAID	Initiative of an international drug purchase facility, hosted by the WHO
UNSG	United Nations Secretary General ( <a href="http://www.un.org/sg/">www.un.org/sg/</a> )
WHO	World Health Organisation