

Secretariat Hosted by the World Health Organization and Board Chaired by The Rt Hon. Helen Clark, former Prime Minister, New Zealand

PMNCH Executive Committee Meeting

Virtual meeting: 24 February 2021, 15:00 to 17:00 CET (120 min)

Document Title: EC-02-2021; 02a, Draft PMNCH Results Framework

Summary: The PMNCH Results Framework begins to operationalize the Partnership's 2021 to 2025 Strategy, noting the deliverables, output and intermediate outcome indicators, as well as a structure within which progress will be monitored and reported, leveraging metrics from the digital and communication platforms.

This is a draft document for EC inputs as well as approval of its structure and overall direction, noting that further work will continue on this document as the PMNCH governance reform is implemented and new partner structures are set in place (e.g. working groups) to review and further input into the Results Framework. The constituencies are requested to review the document and propose constituency-specific intermediate outcome indicators.

The intention of this document is to provide an overview of how PMNCH's advocacy strategies and messages are built on the operational approaches of: synthesizing knowledge, engaging partners, and campaigning and outreach, through a focus on digital technologies. These three approaches are not implemented in silos, but carefully orchestrated and designed to together deliver on PMNCH's core advocacy functions and our intermediate outcomes, as well as contribute significantly to the high-level outcomes.

Actions Required: Provide inputs to and approval of the PMNCH Results Framework

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RESULTS FRAMEWORK 2021-2025

The Partnership for Maternal, Newborn & Child Health

Achieving more together than any one partner could achieve alone

1. THE PARTNERSHIP FOR MATERNAL, NEWBORN & CHILD HEALTH

The [Partnership for Maternal, Newborn & Child Health \(PMNCH\)](#), established in 2005, is the world's largest alliance of governments and organizations focused on improving the health and well-being of women, children and adolescents, worldwide. It is made up of over 1,000 members across 192 countries, organized in [10 constituencies](#), from the health but also other sectors (e.g. education, WASH, gender, nutrition, etc.). PMNCH's Board is [Chaired by the Rt Hon Helen Clark](#).

PMNCH's work contributes to the achievement of the [Sustainable Development Goals](#) (SDGs) to 2030, through the delivery of the [UN SG's Global Strategy for Women's, Children's and Adolescents' Health \(Global Strategy\)](#). In order to do this, and guided by its [2021 to 2025 Strategy](#), PMNCH's work will contribute more specifically to the following, especially using an equity and gender lens:

- driving down preventable **maternal, newborn and child** morbidity and mortality, including stillbirths, as measured by the maternal mortality ratio (SDG 3.1.1), under-5 mortality rate (SDG 3.2.1), neonatal mortality rate (SDG 3.2.2), and Stillbirth rate (GS 3.2);
- ensuring progress on financing and equitable access to comprehensive **sexual and reproductive health and rights (SRHR)** interventions, as measured by the adolescent birth rate (SDG 3.7.2), number of new HIV infections (SDG 3.3.1), and adolescent fertility rate ([GAMA](#)); and
- advancing the **health and well-being of adolescents**, as measured by the indicators referenced in the preceding bullets; the adolescent mortality rate (GS 3.4), and suicide mortality rate (SDG 3.4.2).

In the context of COVID-19, these ambitions are more relevant today than ever before. Gains to date need to be protected, and a stable return towards achieving the SDGs secured.

PMNCH is a hosted partnership within the World Health Organisation (WHO). In this context, PMNCH derives its legal status from WHO and is subject to all procurement, financial, ethical, and all other WHO's rules and regulations. PMNCH continues to be a valued partner of WHO, "complementing its normative work and technical assistance" as appraised in the recent [WHO Executive Board Review of Hosted Partnerships](#).

2. DELIVERING IMPACT THROUGH POWERFUL ADVOCACY

PMNCH is an advocacy platform that mobilizes, aligns and amplifies the voices of its partners to influence the development of better policies, enhanced financing, and increased coverage of quality services and self-care for women, children and adolescents. It operates on the premise that more is achieved when partners work together rather than alone, enabling this through facilitation and coordination with other partner's programmes of work, using latest digital technologies to enhance communication, collaboration and engagement. The strength of PMNCH's advocacy strategies and messages are built on the following operational approaches¹:

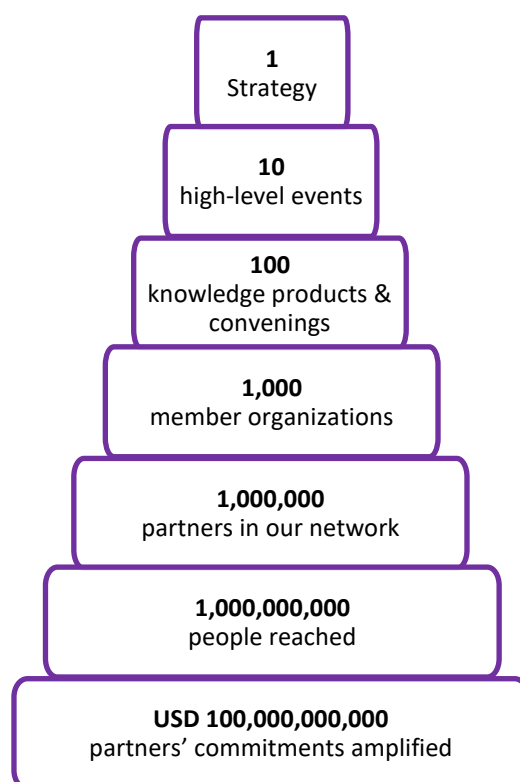
¹ More information can be found in the [PMNCH 2021-2025 Strategy](#)

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- **Synthesizing knowledge.** PMNCH brings together and synthesizes existing, most up to date evidence to highlight gaps in progress, support consensus building and equip partners with evidence for action and accountability.
- **Engaging partners.** PMNCH has a unique ability to bring multiple and diverse partners together, across its constituencies to forge consensus and accelerate action.
- **Campaigning and outreach.** With powerful evidence and committed partners, PMNCH interacts with millions of stakeholders – from youth activists and NGOs, health care professionals and UN Agencies to Ministers and Heads of State. PMNCH is at the forefront of work to ensure women, children and adolescents are not forgotten in the COVID-19 pandemic.

The above approaches are not implemented in silos. The operational approaches are carefully orchestrated and designed to together deliver on PMNCH's core advocacy functions and our intermediate outcomes, as well as contribute significantly to the high-level outcomes, see pages 5-7. These advocacy functions are supported by digital communications that enable, among others, to frame and amplify evidence through effective messaging, power digital partner engagement, and increase online impact of campaigns and outreach efforts

Figure 1 below shows PMNCH's intended reach and scale for the Strategy period to 2025. The figures below are indicative, and do not arise from actual planning, but are presented here to illustrate the scaled impact of PMNCH's work, grounded in the results framework.



3. PMNCH's RESULTS FRAMEWORK

PMNCH's rolling results framework, as initially articulated in its Strategy, and now further developed is set out in Annex 1 below. It provides the basis for measuring the main deliverables that the Partnership intends to deliver during its 2021 to 2025 Strategy.

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It provides transparency on progress across the three operational outcomes of 'Knowledge Synthesis', 'Partner Engagement', and 'Campaigns and Outreach', which are integral to each other and necessary in being able to deliver on our intermediate outcomes and mission. It also reflects the digital communication's key and cross-cutting role on delivering the strategy and consistently measuring results.

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ANNEX 1: RESULTS FRAMEWORK

PMNCH Contribution: Joint responsibility – PMNCH, Partner Governments, all Partners

		Key performance indicators
Overall impact		
	A world in which every woman, child and adolescent is able to realize their right to health and well-being, leaving no one behind.	Refer to PMNCH Strategy , page 50
High-level Outcomes		
A	POLICY. Better policies and legislation.	Refer to PMNCH Strategy , page 51
B	FINANCING. More and better financing.	Refer to PMNCH Strategy , page 51-52
C	SERVICES. Increased and more equitable coverage and uptake of high-quality services.	Refer to PMNCH Strategy , page 52



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Annual summary of progress against high level outcomes specified in the Strategy and PMNCH's contribution to the overall Objectives:²

Objectives	PMNCH contribution through changes in policies, increases in financing and improving service and coverage, taking account of the Call to Action on COVID-19	PMNCH Call to Action on COVID-19
Maternal, newborn and child health (MNCH): To drive down preventable morbidity and mortality, including stillbirths, by advocating vigorously for the inclusion of essential MNCH services in costed country benefits packages.	<i>Summary of progress against high level outcomes specified in Strategy:</i> <i>[Short narrative – annually; recognizing some indicators may not be sensitive to annual changes]</i>	• Sexual, reproductive, maternal, newborn, child and adolescent health (SRMNCAH) services, supplies, and information and demand generation including for contraception, safe abortion, immunization, safe delivery, stillbirth prevention, and mental health; • Advancing sexual and reproductive rights and gender equality; • Quality care, including respectful and dignified care, and effective community engagement and redress mechanisms; • Recruitment, training, equal and fair pay, and safe working conditions, including protective personal equipment, for frontline health workers, notably midwives and nurses; • Social protections, including food and nutrition security, for marginalized and vulnerable groups and enhanced data to better understand and address disparities experienced by adolescents, refugees, the internally displaced, migrants, indigenous communities, persons living with disabilities, among others; • Functional, safe, and clean toilet and hand washing facilities and quality potable drinking water, with a particular focus on healthcare centers, schools, and centers for refugees and internally displaced persons; and • Prevention of violence against women, children and adolescents through education and protection programs.
	<i>Summary narrative of PMNCH contribution:</i> <i>[Short narrative – annually; reference should be made to the PMNCH Call to Action campaign goals]</i>	
Sexual and reproductive health and rights (SRHR): To uphold essential SRHR interventions and ensure continuous progress in financing and equitable access to comprehensive SRHR packages.	<i>Summary of progress against high level outcomes specified in Strategy:</i> <i>[Short narrative – annually; recognizing some indicators may not be sensitive to annual changes]</i>	
	<i>Summary narrative of PMNCH contribution:</i> <i>[Short narrative – annually; reference should be made to the PMNCH Call to Action campaign goals]</i>	
Adolescents: To advance the health and well-being of adolescents by engaging, aligning and capacitating partners around the Adolescent Well-Being Framework and related policies and actions through a global Call to Action for Adolescents.	<i>Summary of progress against high level outcomes specified in Strategy:</i> <i>[Short narrative – annually; recognizing some indicators may not be sensitive to annual changes]</i>	
	<i>Summary narrative of PMNCH contribution:</i> <i>[Short narrative – annually; reference should be made to the PMNCH Call to Action campaign goals]</i>	

² The narrative will also reflect on how different outputs noted in the Results Framework come together towards the overall objectives, linking deliverables and showcasing a line of sight between individual outputs towards PMNCH's contribution to overall objectives.

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PMNCH Attribution: PMNCH accountability for specific outcomes and outputs

Knowledge synthesis: Translating and packaging evidence to highlight gaps in progress, support consensus building on advocacy asks, and equip partners with evidence for action and greater accountability		Link to high-level outcomes		
Deliverables		Output indicators (Products – Quarterly)	Intermediate outcome indicators (Reach – Quarterly)	Narrative summary of progress and annual updates on 'Usage' ³
1.1	COVID-19 web-based Compendium and toolkits containing evidence and guidance resources for WCAH, including newborn and stillbirths, and in humanitarian and fragile settings	Resources developed and collated	- Website visits and # of downloads - Media and social media reach - Video views - Active dissemination reach (emails, eBlast, etc.) - Aspects included in university curricula	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
1.2	WCAH evidence-based resources, including: knowledge briefs, handbooks, videos, etc.	- Knowledge briefs / syntheses / publications - Handbooks / toolkits - Videos - Op-eds	- Website visits and downloads - Media and social media reach - Video views - Active dissemination reach (emails, eBlast, etc.)	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
1.3	Global investment frameworks and economic analyses – advancing social and economic development by investing in WCAH	- Investment framework(s) - Partners engaged in co-development - Economic analyses - Publications	- Website visits and downloads - Media and social media reach - Consultations (# people) - Active dissemination reach (emails, eBlast, etc.) - partners' strategic initiatives using economic analyses	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
1.4	Streamline annual tracking and analysis of progress on Global Strategy for Women's Children's and Adolescents' Health and making these readily available for joint advocacy and accountability	- Annual reports - Deep dive reports every three years - Country profiles and score cards	- Website visits and downloads - Media and social media reach - Active dissemination reach (emails, eBlast, etc.)	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
1.5	Synthesized evidence and sharing information on accountability resources / tools and mechanisms and strengthening partner capacity in driving accountability for advocacy	- Resources developed and synthesized - Partners who contribute to product creation - Capacity building products	- Website visits and downloads - Media and social media reach - Active dissemination reach (emails, eBlast, etc.)	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>

³ Monitoring "usage" will be based on a contribution analysis rather than a quantitative methodology. It will showcase usage and contribution to change at the country level through examples based on sample documents, interviews, testimonials, survey results, etc.

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Knowledge synthesis: Translating and packaging evidence to highlight gaps in progress, support consensus building on advocacy asks, and equip partners with evidence for action and greater accountability		Link to high-level outcomes - Increased effective and equity-promoting WCAH policies. - Directed domestic and ODA funding for greater efficiency and equity. - Increased effective and equitable coverage and update of WCAH of services.		
Deliverables		Output indicators (Products – Quarterly)	Intermediate outcome indicators (Reach – Quarterly)	Narrative summary of progress and annual updates on ‘Usage’ ³
1.6	Adolescent wellbeing framework and evidence based cross sectoral BMJ articles	- Adolescent wellbeing framework - BMJ articles - Other documents / articles - Related events (e.g. Summit)	- Website visits and downloads - Media and social media reach - Active dissemination reach - Attendance at events	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
1.7	Global Roadmap for Women's, Children's and Adolescents' Health in Humanitarian and Fragile Settings	- Global Roadmap - Supporting documents / publications	- Website visits and downloads - Media and social media reach - Active dissemination reach - Events - participants, views	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>

Governance and Partner engagement: supporting the development of partner knowledge, skills and capacity for joint advocacy, meaningful inclusion and greater accountability of partners to each other and to external stakeholders, including through multi-stakeholder policy dialogue		Link to high-level outcomes		
		- Facilitating inclusive development of effective and equity-promoting policies. - Aligning funding for greater efficiency and equity. - Enabling inclusive and demand led definition of services		
Deliverables		Output indicators (Products – Quarterly)	Intermediate outcome indicators (Reach – Quarterly)	Narrative summary of progress and annual updates on ‘Usage’
2.1	Strengthened national multi-stakeholder platforms and increased focus (equity) and better alignment between constituencies on WCAH in UHC and / or national COVID-19 responses	- UHC related events and documents - Grants made to strengthen constituency capacity to participate in MSP/grants made to strengthen national and sub-national coalitions reference to 3.3 and 3.4	Breadth and diversity of partners engaged in MSP platforms on issues of WCAH in UHC and in COVID-19 response	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
2.2	PMNCH constituencies strengthened / mobilized; and increased collaboration and action for WCAH, including through digital platform and tools, communities of practice.	- PMNCH website, digital platform - PMNCH members - High level champions - Grants for joint advocacy and accountability (including capacity and coalition building) s	- Communities of practice, incl # members and digital products delivered/shared - Dual value proposition developed and implemented - Constituencies membership in countries	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
2.3	Effective functioning of PMNCH’s governance and membership	- Board, committee, WG and summits - Results from surveys	Participants to governance events	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>

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Campaigns & outreach: Mobilizing all partners in a coordinated approach to attain common advocacy and accountability goals, amplifying messages through champions, parliaments, media and other influential channels		Link to high-level outcomes • Influencing the adoption of inclusive and equitable policies. • Increasing and reallocating funding towards WCAH. • Ensuring supply and uptake of relevant services for greater equity.	
Deliverables	Output indicators (Products – Quarterly)	Intermediate outcome indicators (Reach – Quarterly)	Narrative summary of progress and annual updates on 'Usage'
3.1 Virtual and face-to-face Events organized to “call out” and drive change for WCAH (incl. Global Summit on Adolescents in 2023) including COVID C2A for WCAH	• Events and summits • Products launched	• Participants at events and summits • Media and social media • High-level champions engaged	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
3.2 High-level champions / leaders, politicians and decision-makers mobilized to drive PMNCH messages and support mobilization of commitments by stakeholders	• Champions mobilized • Products developed to support champions • Media op-eds, commentaries	• Dissemination of statements and products through media outlets • High level meetings, correspondence between PMNCH and ministers / heads of states, etc.	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
3.3 Organizing, mobilizing, and engaging communities for advocacy	• Citizen hearings • Community testimonials • Parliamentary hearings • Grants for advocacy in countries • Grants made to strengthen constituency capacity to participate in MSP/grants made to strengthen national and sub-national coalitions – ref 2.1 and 2.2	• Media and social media reach • Campaign engagement (e-signatures, endorsements)	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>
3.4 Strengthening national, regional and global media capacity to inform and advocate effectively	• Grants to media • Media and journalist workshops • Press releases • Grants made to strengthen constituency capacity to participate in MSP/grants made to strengthen national and sub-national coalitions - ref to 2.1 and 2.2	• Media and social media reach	<i>Narrative summary of progress and a reflection on interviews / testimonials / survey results showcasing examples of product use</i>