The Partnership for Maternal, Newborn & Child Health

Executive Committee

Executive Committee meeting: Teleconference
Tuesday 24 September 2020, 15:00 to 17:00 CET (120 min)

MONITORING OF DECISIONS

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ITEM 1 – Adoption of the Agenda and Note for the Record from previous meeting

	Decision / Action	Responsibility	Action Taken
1.1	All constituencies represented on the call and thus quorum achieved.	n/a	n/a
1.2	EC NfR and monitoring of actions document adopted, as related to 10 June 2020 meeting.	n/a	n/a

ITEM 2 – Governance Reform, Partner Engagement and Digital Action Plan

	Decision / Action	Responsibility	Action Taken
2.1	Agreement that the presented solutions are an excellent opportunity to build partnerships across communities through the proposed Communities of Practice mechanism, with governance processes being supportive of this overall approach.	GNC	• *Governance reform agreed by the Board at its meeting in Dec 2020.* Draft Virtual Board NfR 14-15 Dec 2020 • *Proposed governance reform / transition document sent to the EC on 19 Jan 2021.* GNC-1-2021-Proposed Governan

2.2	Creation of the Strategic Advocacy Committee is important and welcomed. However, issues that it debates may not always be strictly 'advocacy' related. As such, it will be important to retain a degree of flexibility in the work and membership of this committee (e.g. to ensure involvement of the current Strategic Committee members) so that it is able to discuss broader strategic issues, as well as some of the strategic functions are embraced by the Country Engagement Working Group.	GNC	*ToRs for the Strategic Advocacy Committee are under development by the GNC as part of Phase 2 of the governance reform transition process.*
2.3	Agreement to keep the same individuals representing their respective constituency on the Executive Committee, although with potentially having one other person as an Alternate, in case the member is unable to join or leaves. Advantages of doing so include ensuring the development and maintenance of institutional memory, and building working relationships between members of the EC.	GNC	*The ToRs for the EC have been developed by the GNC and shared with all constituencies as part of a call for nominations during the week of 01 Feb 2021.* Phase 1 - ToRs for Constituency leader
2.4	Important to balance inclusion and representation, with the need to streamline processes and ensure efficient operations.	GNC	*Call for nominations for Phase 1 of the governance reform process (constituency leadership and EC membership) sent out week of 01 Feb 2021. GNC will review nominations with a view to ensure balance is achieved.*
2.5	It is important that the new governance structures and ways of working take account of the risks associated with the digital divide, bearing this in mind as a potential barrier to inclusiveness and therefore suggesting solutions.	GNC	*This has been noted in the development of the governance reform process and also in the overall approach managing the governance processes going forward.*
2.6	It would be helpful to document and then share best practices of intra-constituency communication and build on such lessons to improve interaction between constituencies in the context of the new model.	GNC	*This is noted and will play an important role in the work of the GNC going forward.*
2.7	It is important that working groups or committees that have served their need are closed or changed, ensuring ongoing relevance of all structures to service the overall objective of the work.	GNC	*Noted and integrated into the new governance structure as part of the governance reform approved by the Board and overseen by the GNC for implementation.*

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2.8	Comments on the paper are to be received from the EC in writing no later than close of business on Friday 27 November 2020, but preferably earlier.	EC	*The governance reform paper was presented to the Board for discussion and approval at its meeting in Dec 2020.*

ITEM 3 – PMNCH rebranding

	Decision / Action	Responsibility	Action Taken
3.1	Agreement with the *'For'* concept and a preference was expressed for the second option, showing the circle with the Pipli motif.	Lopez Design	*Noted and presented to the Board at its meeting in Dec 2020.*
3.2	Taking account of the expressed preference, several reflections were shared for taking this concept forward: • concept of 'Wellbeing' should also be included together with Health; • important not to stereotype women as caregivers and mothers, but to ensure that the branding expresses the breadth of women's roles and ambitions; • logo should not give the impression that the woman depicted is the mother of all three children, and important to reflect men as fathers and partners; • whilst it is important to use colours reflective of the SDGs, the colour purple has been an integral part of PMNCH's identity over the last 15 years and so it would be important to consider its prominent inclusion going forward; and • any future animated figures should depict the characteristics of the full breadth and diversity of the world's population and regions.	Lopez Design	*Noted and updated for the Board meeting in Dec 2020.*
3.3	Any additional comments on the rebranding options can be submitted to the Secretariat by the close of business on Friday 27 November 2020.	EC members	*Any comments received were reflected in the presentation to the Board in Dec 2020.*
3.4	The presented branding direction, which has received clear support at EC, will now be applied to the emerging PMNCH digital platform for the consideration of the Board at its meeting on 14 and 15 December 2020.	• Secretariat • Lopez Design	*Presented to the Board at its meeting in Dec 2020.*

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Item 4 – 24-month Call to Action campaign plan

	Decision / Action	Responsibility	Action Taken
4.1	Agree that work on defining the 24-month campaign should continue, for discussion at the forthcoming Board meeting.	Advocacy WG	*Noted in the paper and presented to the Board at its meeting in Dec 2020*
4.2	Useful to strengthen the framing of the campaign as it relates to: • PMNCH's overall Strategy and the role of the campaign within the Partnership's workplan; and • the context of the COVID-19 pandemic.	Advocacy WG	*Noted.*
4.3	Reflecting the discussions on the breadth and depth of country-focused activities, there was agreement that a broader approach ought to be considered. In this context, the EC advised to consult further with the Country Engagement Working Group, whilst noting the fact that each country context will be different and therefore engagement through this campaign should be tailored.	• Advocacy WG • Country engagement WG	*Noted and under discussion by the Advocacy WG.*
4.4	With regards to the proposed outcomes (presentation, slide 5), and in particular as related to the global and regional bodies that are to be targeted, there was a suggestion to consider whether the Global Fund is a practical target at this point, or whether the campaign should in fact focus more on other institutions, such as GFF and/ or GAVI.	• Advocacy WG	*Noted and under discussion by the Advocacy WG.*
4.5	Questions raised during this discussion will continue to be explored in meetings with each of the constituencies between now and the Board, to provide further guidance to the Advocacy Working Group.	• Secretariat • Constituencies	*Included in constituency discussions in Dec 2020 and continues to be under discussion by the Advocacy WG.*

ITEM 5 – 2020 Workplan progress report, including reflection on 2021 workplan process and resource mobilization efforts

	Decision / Action	Responsibility	Action Taken
5.1	The EC appreciated and commended all the focus and work completed in 2020. The presentation will be shared with the Executive Committee members, and its content will be discussed in meetings with individual constituencies in advance of the Board.	Secretariat	*Completed*

	Decision / Action	Responsibility	Action Taken
5.2	It was suggested that at least one person from each standing committee and Working Group is invited to be part of a taskforce that will take forward the development of the PMNCH Results Framework.	• Secretariat • Working Groups	*Standing committees and working groups are part of the consultation process for developing the new Results Framework*
5.3	Considering the Results Framework, there is merit in considering ways in which this framework could describe the "force multiplier effect" of different parts of PMNCH working together (partners, secretariat, Board etc.), potentially considering ways in which it may be possible to show contributions by the Secretariat and those by the Partners.	• Secretariat	*In developing the Results Framework, considerations will be given on how constituencies can engage through their own KPIs and the dual value proposition.*
5.4	Secretariat will be seeking support from the Executive Committee in its work on Resource Mobilization for its 2021 to 2025 Strategy.	• Secretariat • EC	*Agenda item for the Feb 2021 EC meeting.*

ITEM 6 – Any other business

	Decision / Action	Responsibility	Action Taken
6.1	No objections to the Draft Agenda for the PMNCH 26th Virtual Board meeting.	Secretariat	*n/a*
6.2	No objections to the Draft Agenda for the Lives in the Balance part 2 virtual summit.	Secretariat	*n/a*

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