

PMNCH Executive Committee Meeting

Virtual meeting: 24 February 2021, 15:00 to 17:00 CET (120 min)

Document Title: EC 02-2021; 03b, Resource mobilization activities and opportunities for constituency engagement

Summary: PMNCH is in the process of developing its rolling Results Framework as the basis for implementing its new [2021 to 2025 Strategy](#), based on a two-tier annual budget – an Essential budget of US\$ 10 million and a Comprehensive budget of US\$ 15 million.

The Secretariat has actively explored new opportunities to further diversify our donor community, including forging collaborations that foster effective cost-sharing possibilities as well as in-kind contributions. PMNCH is furthermore planning to reach out to donors with a wider geographic and cultural representation, as well as donors within the private philanthropies and corporate sector.

In this context, PMNCH is proposing to consider and explore a spectrum of resource mobilisation mechanisms, in collaboration with individual PMNCH constituencies, to take forward to the work to secure the needed resources to deliver on the new Strategy.

Actions Required: Provide guidance and approve the proposed approach to engaging with constituencies on resource mobilization activities

PMNCH Resource Mobilization

Opportunities for constituency engagement

1. Context

PMNCH is in the process of developing its rolling Results Framework as the basis for implementing its new [2021 to 2025 Strategy](#), based on a two-tier annual budget – an Essential budget of US\$ 10 million and a Comprehensive budget of US\$ 15 million. This is a continuation of the operating budget levels from the previous strategic period. The Essential budget will enable PMNCH to support its partners in delivering on the most important priorities set out in the Strategy, whilst a Comprehensive budget would release the potential to deliver an expanded breadth and depth of these deliverables.

With the new Strategy launched on 29 September 2020, PMNCH has been actively rolling out its resource mobilization action plan. The goal of this plan is to secure the resources needed for PMNCH to deliver on the various workstreams leading to the achievement of its outcomes and maximising its impact. To this end, multi-year financial commitments in the form of grants to PMNCH, from a diversity of donors, are the principal means by which the Strategy can be delivered. However, in addition to the essential grant support, PMNCH's resource mobilization approaches also explore the use of a variety of other mechanisms by which its stakeholders can support the Partnership in delivering on the Strategy, such as in-kind contributions, cost reductions, resource sharing among partners through joint projects, etc. which are all discussed below in more detail.

In addition, PMNCH continues to work closely with WHO, as its hosting agency, to ensure that donors are able to rely on all available channels to fund the Partnership, including through existing bilateral framework agreements that (mainly governments) have with WHO. This remains an efficient and lean process, providing opportunities for directing support towards PMNCH. The Partnership continues to be a strong partner of WHO itself, with close alignment and strategic involvement, “complementing [WHO's] normative work and technical assistance” as appraised in the recent [WHO Executive Board Review of Hosted Partnerships](#).

2. Types of potential engagement to support delivering PMNCH's Strategy

With opportunities for new engagement now emerging to further diversify our donor community, PMNCH is planning to reach out to donors with a wider geographic and cultural representation, as well as donors within the private philanthropies and corporate sector. These prospects are always subject to diligent due process, according to the rules and regulations set out by the WHO Central Resource Mobilization unit.

The [Value for Money](#) approach, in all work undertaken by WHO, encourages a concerted effort to not only ensure cost saving but to also maximise the value of resources needed to achieve results. Achieving greatest value is therefore reliant on paying attention to the use of human and financial resources, such that a comprehensive appraisal of these resources then demonstrates the potential for fulfilling budget requirements in both financial and in-kind commitments.

As noted earlier, the spectrum of mechanisms that PMNCH is currently exploring as part of its resource mobilization efforts, are likely to include but not solely confined to:

- (i) **Financial (grant) contributions** – ideally through multi-year grants, supporting the entire strategy to enable most effective use of resources, provided to PMNCH in direct grant agreements or through the bilateral WHO framework agreements.
- (ii) **Staff secondments** – whereby organizations provide a percentage of time from their personnel (whilst continuing to cover their costs), with specific expertise, to assist PMNCH with an agreed-on set of tasks within a workstream.
- (iii) **Hiring of third party service-providers** – where partner organizations are able to draw on their own budgets and procurement processes to hire external service providers to work on specific deliverables within the context of PMNCH workplans.
- (iv) **Project-specific needs** – such as venues, equipment, or other infrastructure that are either already part of the resource register of partner organizations or that partner organizations can procure separately, offered for use to PMNCH on various projects.
- (v) **Joint projects** – undertaking projects jointly, where objectives are closely aligned, in order to share resources and reduce the cost implications for PMNCH and thus support the budget, in addition to strengthening coordination and minimizing duplication.
- (vi) **Joint funding applications** – where the combined services and products of two or more organizations would make for a more compelling pitch to a prospective donor, rather than PMNCH being a sole applicant.

3. Opportunities for engagement

Taking this work forward, PMNCH sees its 10 constituencies, representing all the stakeholders engaged in the work to improve the health and well-being of women, children, and adolescents across the globe, as the main drivers for opportunities to diversify our collective resource mobilization efforts.

PMNCH proposes that the Secretariat works with all of 10 constituencies in the months to come to explore opportunities for joint action on securing resources to deliver our common Strategy, and as most relevant to each of the constituencies. The examples set out in Table 3.1 below, to be further discussed and agreed on, represent some potential ways in which we can work together.

Table 3.1: Potential engagement opportunities for each constituency

Constituency	Engagement in Resource Mobilization <i>(Examples for further discussion)</i>
Academic, Research and Training Institutes	- Staff secondments, use of academic and research expertise - Joint projects, publications, and funding applications
Adolescents and Youth	Joint projects and funding applications

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Constituency	Engagement in Resource Mobilization <i>(Examples for further discussion)</i>
Donors and Foundations	• Grant funding to PMNCH • Door openers / bridge builders who help broker essential relationships between PMNCH and new donors • Hosting pledging conference(s) to draw new commitments • Staff secondments, hiring of third-party service providers, etc.
Global Financing Mechanisms	• Grant funding to PMNCH • Joint projects and funding proposals, e.g. on investment cases • Staff secondments, hiring of third-party service providers, etc. • Joint projects and funding proposals
Health-Care Professional Associations	• Provision of training expertise • Use of project-specific equipment
Inter-Governmental Organizations	• Joint projects and funding applications • Staff secondments
Non-Governmental Organizations	• Working jointly on funding proposals to major philanthropic organisations • Use of venues for in-country events such as citizen hearings • Staff secondments, hiring of third-party service providers, etc.
Partner Governments	• Project-specific needs: such as venues, equipment, other infrastructure, translation services, etc.
Private Sector	• Brokering relationships with philanthropic arms of private companies • Sponsorships (in-kind and financial) on events. • Staff secondments
United Nations Agencies	• Joint projects and funding applications • Staff secondments related to specialised expertise and knowledge