

Lives in the Balance 3 and Commitment Mobilization

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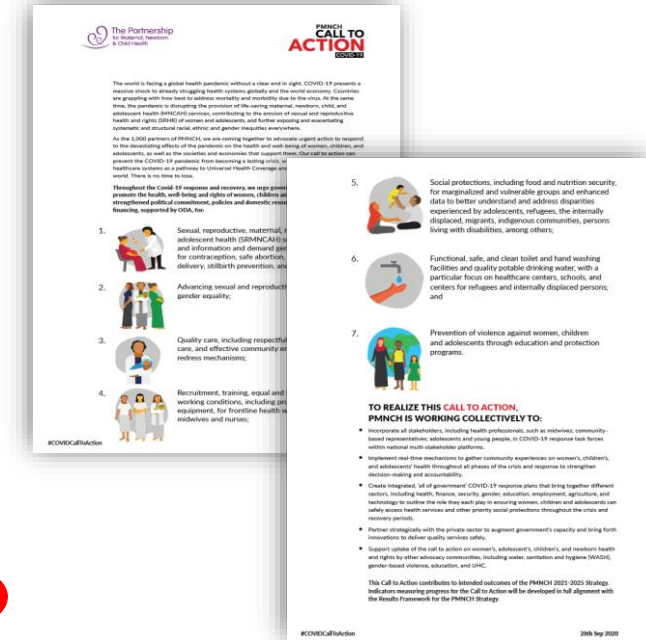
PMNCH Executive Committee Meeting
24 February 2021

Driving forward the PMNCH COVID-19 Call to Action with 24-month Campaign Action Plan

- Seven-point agenda to protect the health and rights of women, children and adolescents through strengthened **political commitment, policies and domestic resource mobilization and financing**, supported by ODA
- Two-year (2021-2022) Campaign Action Plan moves PMNCH 2021-2015 Strategy into action and takes forward the Call to Action, mobilizing and aligning partners behind the 7 asks
- PMNCH partners at country and regional levels will agree on locally relevant advocacy targets, opportunities, and leadership for **leveraging concrete government commitments**

1. **High level political engagement** to mobilize and engage high-level leaders, politicians and decision-makers to strengthen political commitment, policies, financing and service delivery

2. **Community mobilization** to engage the public to strategically advance the Call to Action
3. **Constituency mobilization** to mobilize over 1,000 PMNCH members within 10 constituencies to work together in a strategic and coordinated way for greatest impact
4. **Media mobilization** to strengthen national, regional and global media capacity to inform and advocate effectively, focusing on the 7 asks of the PMNCH Call to Action



**PMNCH
CALL TO
ACTION
COVID-19**

\$20.6 billion in funding to help women, newborns, children and adolescents

- 11 High income, low- and middle-income countries and foundations
- \$7.4 billion (36%) of the total pledge committed by LMICs themselves, including **Afghanistan, India, Kenya, Liberia, and Nigeria**
- \$13.2 billion (64%) from ODA and grants by **Germany, Canada, Sweden, UK, USA and the Bill & Melinda Gates Foundation**



- **\$15.4 billion (75%)** are new commitments to address COVID-19
- **\$2.2 billion (11%)** are new commitments not linked to COVID-19,
- **\$3 billion (14%)** are commitments to protect existing RMNCAH commitments/budgets

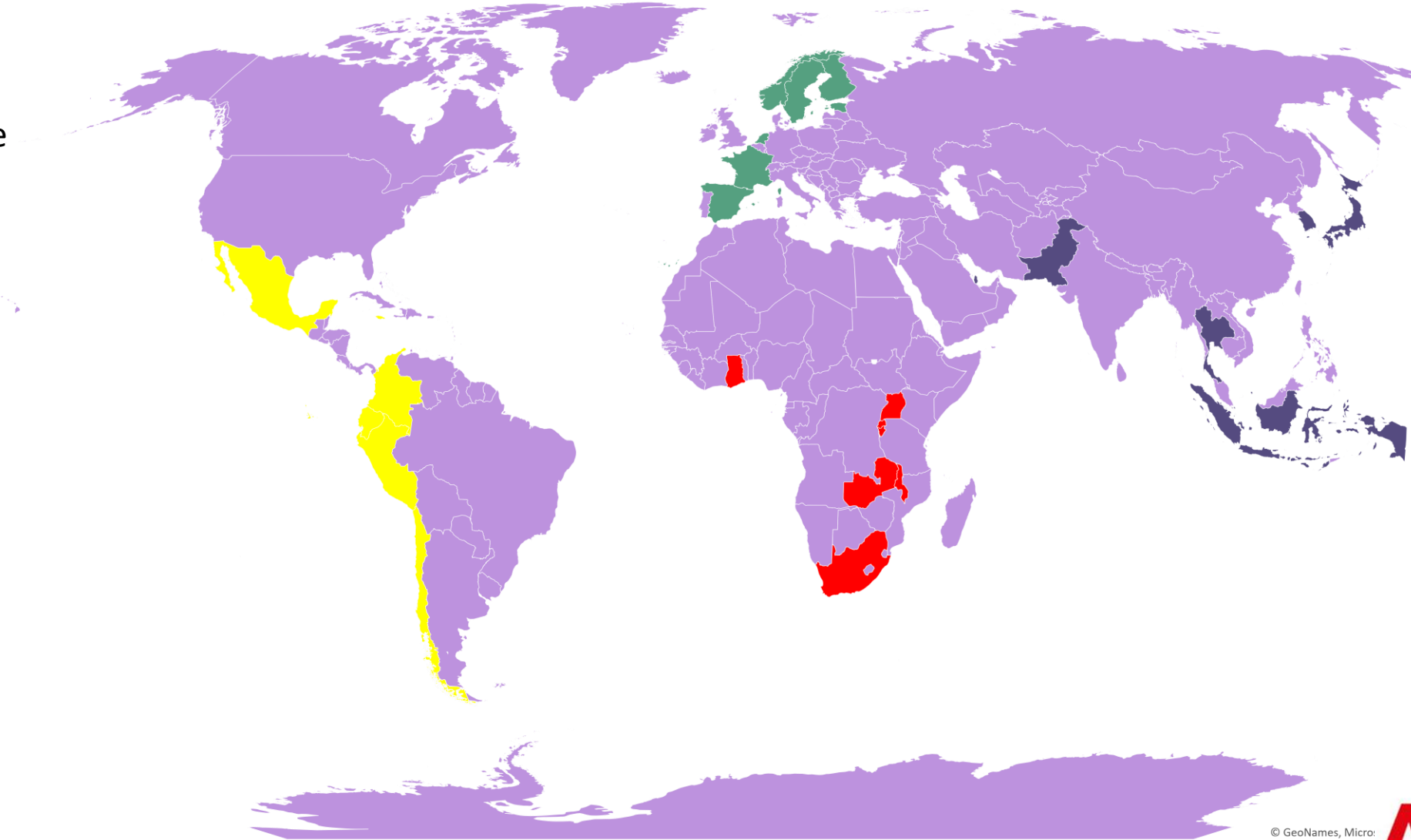
Summary of commitments by source against the 7 asks of the PMNCH Call to Action on COVID-19



	Ask 1 	Ask 2 	Ask 3 	Ask 4 	Ask 5 	Ask 6 	Ask 7 
Afghanistan	✓	✓			✓	✓	✓
BMGF	✓		✓				
Canada	✓	✓			✓		✓
Germany	✓	✓			✓		✓
India	✓		✓				
Kenya	✓	✓			✓		✓
Liberia	✓	✓			✓	✓	✓
Mexico	✓	✓	✓				
Nigeria	✓	✓	✓		✓	✓	✓
Sweden	✓	✓	✓	✓	✓	✓	✓
UK	✓	✓			✓	✓	✓
USAID	✓				✓	✓	

Suggested Countries for Lives in the Balance 3 - 26 countries being considered

- LAC
- Europe
- Africa
- Asia



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How can PMNCH constituencies support commitment mobilization in countries (May 2021)?

Information-sharing and analysis

- Needs: identifying gaps, opportunities and incentives for pledges, and sharing information with others

Planning and coordinating

- Needs: identifying entry points/champions, preparing guidance materials, agreeing who does what

Engaging and securing

- Needs: PMNCH partners with direct access to champions to leverage commitments

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Questions for discussion

- Are we on track? What can we do more of/differently to accelerate faster?
- How can your constituency contribute to mobilizing new commitments/following up on existing commitments?
- How can we help each other? Tools/resources/information sharing?