Lives in the Balance 3 and Commitment Mobilization

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Advocacy Working Group Co-Chair

PMNCH Executive Committee Meeting
24 February 2021
Driving forward the PMNCH COVID-19 Call to Action with 24-month Campaign Action Plan

- Seven-point agenda to protect the health and rights of women, children and adolescents through strengthened **political commitment, policies and domestic resource mobilization and financing**, supported by ODA
- Two-year (2021-2022) Campaign Action Plan moves PMNCH 2021-2015 Strategy into action and takes forward the Call to Action, mobilizing and aligning partners behind the 7 asks
- PMNCH partners at country and regional levels will agree on locally relevant advocacy targets, opportunities, and leadership for **leveraging concrete government commitments**

1. **High level political engagement** to mobilize and engage high-level leaders, politicians and decision-makers to strengthen political commitment, policies, financing and service delivery

2. **Community mobilization** to engage the public to strategically advance the Call to Action
3. **Constituency mobilization** to mobilize over 1,000 PMNCH members within 10 constituencies to work together in a strategic and coordinated way for greatest impact
4. **Media mobilization** to strengthen national, regional and global media capacity to inform and advocate effectively, focusing on the 7 asks of the PMNCH Call to Action
$20.6 billion in funding to help women, newborns, children and adolescents

- 11 High income, low- and middle-income countries and foundations
- $7.4 billion (36%) of the total pledge committed by LMICs themselves, including Afghanistan, India, Kenya, Liberia, and Nigeria
- $13.2 billion (64%) from ODA and grants by Germany, Canada, Sweden, UK, USA and the Bill & Melinda Gates Foundation
- $15.4 billion (75%) are new commitments to address COVID-19
- $2.2 billion (11%) are new commitments not linked to COVID-19,
- $3 billion (14%) are commitments to protect existing RMNCAH commitments/budgets
Summary of commitments by source against the 7 asks of the PMNCH Call to Action on COVID-19

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Suggested Countries for Lives in the Balance 3 - 26 countries being considered
How can PMNCH constituencies support commitment mobilization in countries (May 2021)?

**Information-sharing and analysis**
- Needs: identifying gaps, opportunities and incentives for pledges, and sharing information with others

**Planning and coordinating**
- Needs: identifying entry points/champions, preparing guidance materials, agreeing who does what

**Engaging and securing**
- Needs: PMNCH partners with direct access to champions to leverage commitments

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Questions for discussion

• Are we on track? What can we do more of/differently to accelerate faster?

• How can your constituency contribute to mobilizing new commitments/following up on existing commitments?

• How can we help each other? Tools/resources/information sharing?