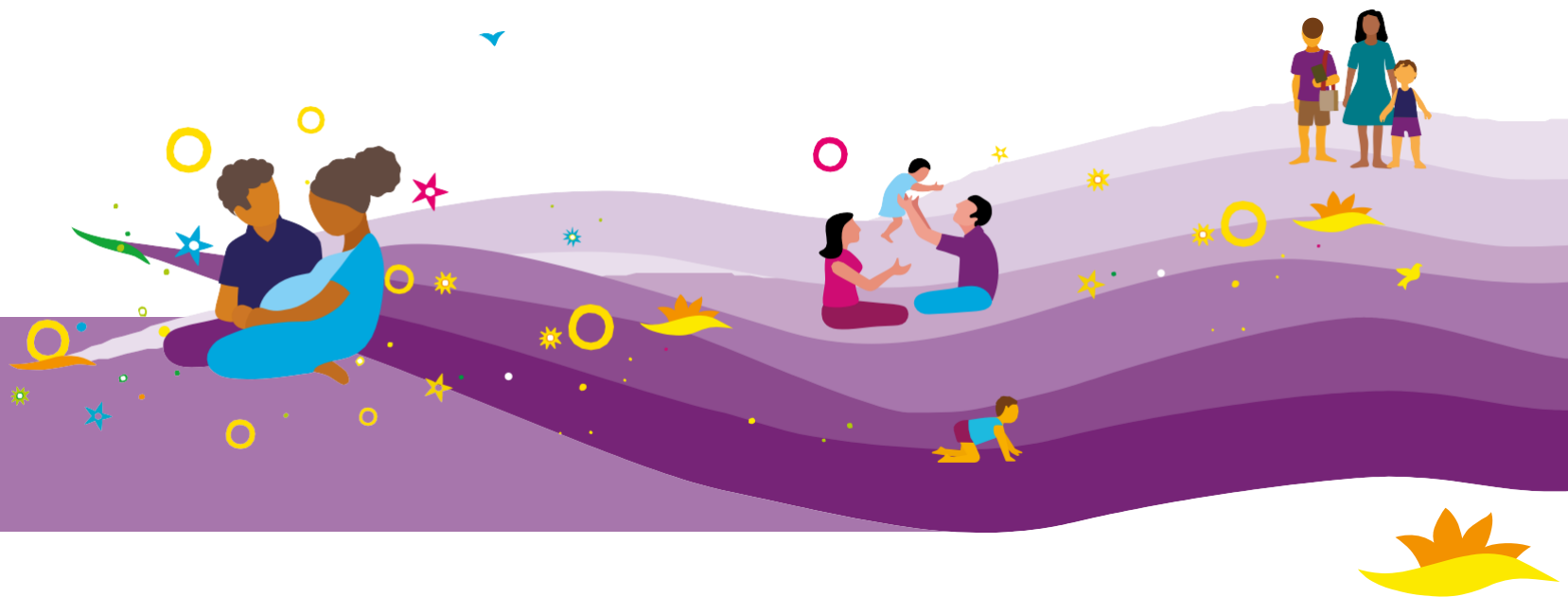


Resource mobilization and opportunities for constituency engagement



Action required by the PMNCH Executive Committee

Document Title:

EC 02-2021; 03b, Resource mobilization activities and opportunities for constituency engagement

Actions Required:

Provide guidance and approve the proposed approach to engaging with constituencies on resource mobilization activities



Context

- The new PMNCH 2021 to 2025 Strategy, in line with the previous period, is based on a two-tier annual budget:
 - an **Essential budget of US\$ 10 million** to enable PMNCH to support its partners in delivering on the most important priorities set out in the Strategy; and
 - a **Comprehensive budget of US\$ 15 million** to release the potential to deliver an expanded breadth and depth of these deliverables.
- Since the launch of the new Strategy on 29 September 2020, PMNCH has been actively rolling out its resource mobilization action plan to secure the resources needed.
- The resource mobilization strategy is based on a mixed approach in order to maximize the engagement and contribution of PMNCH's 10 constituencies:
 - multi-year financial commitments in the form of grants to PMNCH, from a diversity of donors; and
 - use of a variety of other mechanisms by which its stakeholders can support the Partnership in delivering on the Strategy



Mechanisms to contribute to PMNCH resource mobilization effort

Financial (grant) contributions

Ideally through multi-year grants, supporting the entire strategy to enable most effective use of resources, provided to PMNCH in direct grant agreements or through the bilateral WHO framework agreements.

Staff secondments

Whereby organizations provide a percentage of time from their personnel (whilst continuing to cover their costs), with specific expertise, to assist PMNCH with an agreed-on set of tasks within a workstream.

Hiring of third party service-providers

Where partner organizations are able to draw on their own budgets and procurement processes to hire external service providers to work on specific deliverables within the context of PMNCH workplans.

Project-specific needs

Such as venues, equipment, or other infrastructure that are either already part of the resource register of partner organizations or that partner organizations can procure separately, offered for use to PMNCH on various projects.

Joint projects

Undertaking projects jointly, where objectives are closely aligned, in order to share resources and reduce the cost implications for PMNCH and thus support the budget, in addition to strengthening coordination and minimizing duplication.

Joint funding applications

Where the combined services and products of two or more organizations would make for a more compelling pitch to a prospective donor, rather than PMNCH being a sole applicant.



Different constituencies could engage in different ways

Constituency	Engagement in Resource Mobilization (Examples for further discussion)
Academic, Research and Training Institutes	• Staff secondments, use of academic and research expertise • Joint projects, publications, and funding applications
Adolescents and Youth	• Joint projects and funding applications
Donors and Foundations	• Grant funding to PMNCH • Door openers / bridge builders who help broker essential relationships between PMNCH and new donors • Hosting pledging conference(s) to draw new commitments • Staff secondments, hiring of third-party service providers, etc.
Global Financing Mechanisms	• Grant funding to PMNCH • Joint projects and funding proposals, e.g. on investment cases • Staff secondments, hiring of third-party service providers, etc. • Joint projects and funding proposals
Health-Care Professional Associations	• Provision of training expertise • Use of project-specific equipment
Inter-Governmental Organizations	• Joint projects and funding applications • Staff secondments
Non-Governmental Organizations	• Working jointly on funding proposals to major philanthropic organisations • Use of venues for in-country events such as citizen hearings • Staff secondments, hiring of third-party service providers, etc.
Partner Governments	• Project-specific needs: such as venues, equipment, other infrastructure, translation services, etc.
Private Sector	• Brokering relationships with philanthropic arms of private companies • Sponsorships (in-kind and financial) on events. • Staff secondments
United Nations Agencies	• Joint projects and funding applications • Staff secondments related to specialised expertise and knowledge

PMNCH Secretariat

To further explore opportunities of engagement, please get in touch:



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Thank you

