

## INTERIM PMNCH PROGRESS REPORT FOR 2021

### Progress summary with traffic lights for 2021 (starting 1 January 2021 until 31 Oct 2021)

#### Status key at 6 months (30 June 2021) and at 1 year (31 December 2021)

<span style="color: green;">■</span>	Deliverable is completed
<span style="color: yellow;">■</span>	Started and is currently on track and will be completed by 31 December 2021
<span style="color: orange;">■</span>	In process but at risk - risks identified that may cause delay, budget overrun and / or alteration of plans
<span style="color: red;">■</span>	Work has stopped and will not be delivered to plan and budget, due to, for example, lack of funds, change in priorities, other partners doing this work, etc.

In delivering on the activities set out below, expenditure levels across the entire workplan have been approximately US\$ 7 million, reflecting an almost 100% implementation rate for the year to date as set against available resources.



20 Avenue Appia  
1211 Geneva 27, Switzerland  
E: pmnch@who.int  
www.pmnch.org

### CAMPAIGNS AND OUTREACH: MOBILIZING ALL PARTNERS IN A COORDINATED APPROACH TO ATTAIN COMMON ADVOCACY AND ACCOUNTABILITY GOALS, AMPLIFYING MESSAGES THROUGH CHAMPIONS, PARLIAMENTS, MEDIA AND OTHER INFLUENTIAL CHANNELS

**1.1 Champion engagement:** Mobilize high-level champions and influencers to amplify PMNCH messages and support commitment-making to current campaigns, including the PMNCH Call to Action on COVID-19 and the Call to Action for Adolescents. Support champions by mapping global and regional events and bilateral opportunities; aligning champion efforts across networks to maximize efforts; and equipping champions with tailored evidence-based messages and tools

Target/Indicators linked to Outputs in RF	6m	1y	Progress summary
Minimum of 3 high level champions engaged to drive bilateral advocacy including disseminating their messages that reach 1bn earned media consumers (contributes to Output 1)	<span style="color: yellow;">■</span>	<span style="color: green;">■</span>	<ul style="list-style-type: none"> <li>5 head of state meetings + 20 letters to heads of states and event-based advocacy with at least 5 high-level appearances. A press release on the total of <a href="#">\$32.1 billion pledges from 20 countries</a> to date highlighted as part of the expanding campaign coordinated by PMNCH, based on a global Call to Action to protect women, children and adolescents in the COVID-19 crisis and beyond. The press release on <a href="#">Lives in the Balance: Equity in COVID-19 Response and Recovery</a> reached nearly 2 bn, and the media estimated potential reach from the media outreach around the Accountability Breakfast 2021: Improving Health Equity in Africa was 3.4bn.</li> <li>High-level champions including <a href="#">Kersti Kaljulaid</a>, Former President of Estonia; Winnie Byanyima, <a href="#">Executive Director</a> of UNAIDS; <a href="#">Michelle Bachelet</a>, UN High Commissioner for Human Rights, and H.E. Uhuru Kenyatta, President of Kenya advocated for new country-led financing, policy and service delivery commitments. Their advocacy asks included digital solutions for improved accountability and action, child health in conflict settings (Hon. Kaljulaid's address to the UN Security Council), as well as youth-led action to demand universal health coverage and greater citizen participation. These were aligned with the seven asks of the PMNCH Call to Action on COVID-19 and the Call to Action for Adolescents.</li> </ul>
WCAH advocacy information disseminated through minimum of 4 global summits or events that reach at least 5,000 global health stakeholders (Contributes to Output 2)	<span style="color: yellow;">■</span>	<span style="color: green;">■</span>	<ul style="list-style-type: none"> <li>Three e-Summits were attended live, or viewed on demand, by more than 5,000 participants in more than 120 countries, informing and equipping national PMNCH partners to support implementation and accountability for commitments made around the Call to Action on COVID-19 and to amplify key messages for WCAH. More than 200 speakers, including high-level champions, participated in these events.</li> </ul>
Key WCAH messaging through event-specific social media reaches at least 10m people (contributes to Output 3)	<span style="color: yellow;">■</span>	<span style="color: green;">■</span>	<ul style="list-style-type: none"> <li>The 10<sup>th</sup> PMNCH Accountability Breakfast – PMNCH's annual flagship event on the sidelines of UNGA – focused on achieving greater equity for women, children and adolescents in Africa. In addition to reflections from high-level speakers on how to address injustices and improve well-being in sub-Saharan Africa, progress against the PMNCH COVID-19 Call to Action commitments were discussed. Additionally, for the first time ever, an after show "Accountability Unscripted" was organized by White Ribbon Alliance to focus on grassroots and activist voices about what needs to happen for greater accountability for people everywhere. Media estimated reach was 3.4 billion.</li> <li>Social media for the events listed above has reached an estimated of 10 million users, including partner organizations and high-level champions such as Michele Bachelet, who got more than 1,000 likes and 1,200 comments in her <a href="#">tweet</a>. The events have served as a platform to launch 15 government and 1 foundation commitments to date. PMNCH champions and constituency groups were instrumental to mobilize these commitments through direct/bilateral outreach facilitated by PMNCH through digital packages of resources, media outreach and commentaries, and participation in a range of high-level events. Additionally, to date, 12 national governments have endorsed <a href="#">The Call to Action for Adolescent</a>.</li> </ul>

**1.2 Community engagement:** Strengthen capacity of communities to express demand/experiences; to mobilize for commitments, and to support accountability for government-led commitments

Targets/Indicators	6m	1y	Progress summary
Supported 15 sub-national leaders to advocate on WCAH messages within their communities (contributes to Output 2)	<span style="color: yellow;">■</span>	<span style="color: green;">■</span>	<ul style="list-style-type: none"> <li>PMNCH facilitated 14 capacity building workshops in Nigeria, Kenya and Liberia to sensitize and capacitate 891 stakeholders including PMNCH partners, civil society, youth-led organizations, media and parliamentarians to enable them to work together towards advocating for WCAH commitments and holding commitment-makers accountable. This was accomplished by providing small grants to civil society organizations, adolescent and youth-led organizations, recruiting champions, training workshops, multistakeholder meetings and parliamentary hearings, to name a few modalities. These efforts generated strong engagement from key communities and strengthened the</li> </ul>
WCAH issues discussed at 15	<span style="color: yellow;">■</span>	<span style="color: green;">■</span>	

parliamentarians hearings (reaching 3000 parliamentarians) and citizen hearings (reaching 100,000 people). (contributes to Output 2)			<p>capacities of 25+ sub-national leaders at the state-, county- and sub-county- and district-level in Kenya, Nigeria and Liberia.</p> <ul style="list-style-type: none"><li>The capacity building efforts led to the recruitment of more than 9 WCAH parliamentary champions representing both the Senate and the National Assembly in Kenya, resulting in the creation of a WhatsApp WCAH group for Members of Parliament to facilitate exchange between constituency representatives and key WCAH-related advocacy messages to influence parliamentary discussions. The efforts further resulted in the parliamentary champions convening a hearing on reproductive, maternal, newborn, child and adolescent health and nutrition (RMNCAH+ N) issues and accountability for the WCAH-relevant commitments made by the Government of Kenya. The hearing brought together more than 100 stakeholders representing several PMNCH constituencies, including the government representatives, NGOs, donors and foundation, adolescent and youth, United Nations agencies, private sector, health care professionals associations, and media. Young mothers also participated and gave testimonials about the challenges faced in the rural parts of the country in accessing quality services and the lack of access to essential services in healthcare facilities during COVID-19. Legislators and policy were exhorted to address these challenges. In Liberia, the Chair of the House Committee on Health in the House of Representatives has written to the Hon. Minister of Health requesting an update on the progress and challenges regarding the WCAH-relevant commitments made by the Government of Liberia. This is to ensure that the Ministry of Health receives the adequate support needed from the parliamentary representatives to actualize these commitments. The support can be in the form of budgetary oversight, assessment of policy and legislative effectiveness, addressing barriers to implementation and identification of national accountability mechanisms for consistent monitoring and reporting. This is expected to be followed with a legislative hearing on the topic.</li><li>In Nigeria, following the capacity building workshop, media personnel have formed a WhatsApp group to advise each other on WCAH news opportunities. Furthermore, the first ever series of radio programmes focusing exclusively on RMNCAH was organized as part of the comprehensive media outreach services to create awareness for the impact of COVID-19 on WCAH and to highlight the Government’s commitment to address the challenges. The special series of programmes consisted of 6 sessions broadcasted in Lagos and Abuja, and included presentation of data, evidence, analysis, commentary and solutions followed by audience engagement through call-in and WhatsApp interactions. The programmes ranked 2<sup>nd</sup> in Lagos (out of 41 stations) and had an estimated reach of approximately 30 million in Lagos and 18 million in Abuja.</li><li>Phase three for the Advocating for change for adolescents’ toolkit has been initiated in three countries (India, Kenya and Mexico), with plans to scale up to 11 countries in 2022. The focus of the grants is to mobilize around the Call to Action for Adolescents and socialize the Adolescent Well-being Framework at country level for adoption, linked to the #Adolescents2030 campaign. Youth consultations were organized in all three countries, which led to the finalization of the advocacy roadmaps, communication plans and work plans, with technical support provided by the AYC Coordinator, AYC Capacity Building Officer and Secretariat team. A global virtual capacity building workshop on the adolescent well-being framework was organized with approx. 20 youth from the three countries.</li></ul>
Up to 1000 stakeholders in 15 countries engaged in commitment accountability, receiving technical assistance (including small grants) as needed (contributes to Output 4 and 5)			
Youth, media, parliamentarians capacitated through up to 15 workshops – approximately 1,000 participants (contributes to Output 4)			
<b>1.3 Media engagement: Mobilize earned media in advocating for improved financing, policy and service delivery changes in line with the PMNCH Call to Action campaign</b>			
<b>Targets/Indicators</b>	<b>6m</b>	<b>1y</b>	<b>Progress summary</b>
WCAH media stories reach at least 1bn in earned media consumers and at least 10m through PMNCH’s social media channels (contributes to Output 3)			<ul style="list-style-type: none"><li>PMNCH regularly publishes global press releases and engages with the media. For instance, PMNCH issued statements around critical political moments, including the rescinding of the Mexico City Policy and press releases to disseminate the latest research and findings on WCAH, including the State of the World’s Midwifery, as well as the <a href="#">global press releases on commitments pledged around the PMNCH Call to Action on COVID19</a>. A list can be found <a href="#">here</a>. National press releases on commitments around the COVID Call to Action have also driven attention on WCAH, for instance in Nigeria 50 articles were published on the government’s commitment. PMNCH has positioned its partners to contribute to at least 25 global interviews and commentaries, all of which can be found <a href="#">here</a>.</li></ul>
Minimum of 200 media personnel trained through capacity building workshops (contributes to Output 4)			<ul style="list-style-type: none"><li>The visibility of issues has been further raised by the increased media participation in PMNCH summits and events and by the capacity building of national journalists, including 25 journalists in Nigeria, 53 journalists in Kenya and 18 journalists in Liberia. Their capacity building on WCAH and sustained access to information has encouraged reporting and involved the development of jointly devised strategies for media engagement and content development for the PMNCH Call to Action on COVID-19, which have brokered media participation in WCAH policy meetings. For instance, 12 of the trained journalists in Nigeria were invited to a subsequent meeting of the multistakeholder country platform chaired by the Hon. Minister of Health and 12 of the trained media personnel in Kenya were invited to a meeting on parliamentary and stakeholder engagement on resource mobilization and accountability for RMNCAH+N. Global media efforts on commitments to the PMNCH Call to Action on COVID-19 have also increased reach.</li></ul>

## GOVERNANCE AND PARTNER: SUPPORTING THE DEVELOPMENT OF PARTNER KNOWLEDGE, SKILLS AND CAPACITY FOR JOINT ADVOCACY, MEANINGFUL INCLUSION AND GREATER ACCOUNTABILITY OF PARTNERS TO EACH OTHER AND TO EXTERNAL STAKEHOLDERS, INCLUDING THROUGH MULTI-STAKEHOLDER POLICY DIALOGUE

### 2.1 Partner engagement and capacity buildings: Strengthen motivation and capacity of individual PMNCH partners, constituencies and other external actors to mobilize for commitments and ensure implementation

Targets/Indicators	6m	1y	Progress summary
Strengthened 14 in-country multi-stakeholder platforms, engaging more than 120 policy makers, to advocate for WCAH in UHC and in COVID-19 response (contributes to Output 5)			<ul style="list-style-type: none"> <li><a href="#">Evidence suggests</a> that results in WCAH are best achieved through multi-sectoral and multi-stakeholder approaches. In this context, PMNCH working through the H6 implemented grants in 13 countries to support multi-stakeholder platforms on a range of WCAH issues and which will further support both the making of new commitments and following up on those commitments that have been made. This was done to date in: Burkina Faso, Burundi, Eswatini, Ghana, Liberia, Madagascar, Mauritania, Sierra Leone, Zambia, Zimbabwe, as well as four PMNCH priority countries: Afghanistan, India, Kenya and Nigeria. The MSPs were instrumental in facilitating communication and advocacy at the national and subnational level, dialogue among governments and partners, influence resource allocation and organization of essential health services for WCA. They served as strategic platforms to support the organization of the national COVID-19 response plans with a focus on maintaining WCAH essential health services. In many countries, the role of MSPs was streamlined to support the activities of the pandemic response teams. In addition, some MSPs such as those of Ghana, Nigeria, Zimbabwe, strengthened the platforms by developing or updating the partnership at the country level, as well as developing new SRMNCAH strategies and plans to address WCAH during the pandemic and beyond.</li> </ul>
1000 young people (including adolescents) and experts in 100 countries and 80 partner organizations from various sectors engaged on the development and implementation of the Adolescent Well-being Initiative (contributes to Output 4)			<ul style="list-style-type: none"> <li>The May 2021 report on youth consultations for the Call to Action for Adolescents was the culmination of 1 global and 8 regional adolescent and youth consultations with the UN Major Group for Children and Youth to get inputs on the adolescent well-being call to action, conceptual framework and its application. More than 340 adolescents and young people from over 100 countries participated in the consultations. Sessions were run in English, Arabic, French and Spanish.</li> <li>8 regional multi-stakeholder consultations on implications of programming to promote adolescent well-being have been organized for June- August 2021, coordinated by the WHO Regional Offices in collaboration with WHO HQ and PMNCH. The consultations are with govt officials, programme managers, technical experts and young people to identify gaps adolescent programming at regional, national and sub-national levels. More than 1000 technical experts from different sectors have participated in these consultations. The aim is to launch the global summary report at the WHO Global Health Promotion Conference, themed "Well-being, Dignity and Sustainable Development" in December 2021.</li> <li>The Call to Action for Adolescents and the Adolescent Well-being Framework has been socialized/highlighted in various global level events by young people. Over 50 decision makers and 1,000 young people have been engaged through these events which include ECOSOC Youth Forum, Global Youth Meet, Generation Equality Forum, HLPF, All4Climate Italy and COP26.</li> <li>To mobilize the youth movement to rally around the adolescent well-being agenda, the Adolescent and Youth Constituency (AYC) has led on the development of the global #Adolescents2030 campaign. The campaign showcases personal stories, motivations and recommendations by young people on the importance of a holistic, multisectoral response to adolescent well-being. The campaign toolkit will be announced at the International Association of Adolescent Health (IAAH) Congress and will be officially launched in English, Spanish and French during Digital Health Week hosted by Transform Health Coalition. The campaign will build momentum through key milestones leading up to the SDG Summit in 2023.</li> </ul>
At least 20 partners across PMNCH constituencies take a lead role in facilitating commitment development towards the achievement of the Call to Action on COVID 19 (contributes to Output 7)			<ul style="list-style-type: none"> <li>PMNCH's 10 constituencies form an essential institutional lever in PMNCH's ability to deliver on the 2021 – 2025 Strategy and therefore towards achieving the changes needed in finance, policy and services, as articulated for example by national commitments. For the Call to Action on COVID 19 campaign, PMNCH constituencies successfully used <a href="#">constituency specific resource packs</a> to drive commitment mobilization efforts. More than 17 partners across PMNCH constituencies took lead roles in facilitating the development of commitments aligned with the Call to Action on COVID-19, which resulted in 9 Government commitments supported by constituency members. In addition, members of the Donors &amp; Foundations constituency reached out to their country missions to encourage them to advocate to Ministries to commit to the Call to Action; the GFF provided intelligence collected by its national focal points on key COVID-19 impacts on WCAH and key gaps to inform commitment advocacy and the IPU secretary General wrote letters to speakers of parliaments from 20 countries encouraging commitment making and oversight for delivery of commitments. Individual partners have also played an important role in country-based advocacy for commitments. Individual partners representing the PMNCH constituencies have also played an important role in country-based advocacy for commitments and actively contributed in the multistakeholder consultation led by Governments to ensure the commitments made are informed with the latest evidence and address the community needs. Catalytic grants were disbursed in Kenya, Nigeria and Liberia to support CSOs, young people, parliamentarians and media partners to amplify the commitments received, and link partners in common efforts in holding their governments to account to deliver on those commitments.</li> </ul>
At least 1000 partners engaged in PMNCH's work through the use of digital platforms and tools to ensure partner leadership in all that PMNCH does (contributes to Output 7)			
Value add of the 10 constituencies articulated and institutional infrastructure supporting constituency work strengthened (contributes to Output 7)			<ul style="list-style-type: none"> <li>PMNCH engaged partners in events and media/social media campaigns to prioritize WCAH. Twitter alone has reached more than 500,000 impressions in a single month and more than 25,000 profile visits. In addition, LinkedIn has grown by 100% in the last 6 months, and Instagram has had a consistent growth rate of 20% and engagement. All these, in addition to an estimated reach of more than 10M people.</li> </ul>

		<ul style="list-style-type: none"> <li>The PMNCH Digital Platform is providing an effective and vibrant means by which individual members of the 10 constituencies can communicate with their peers within and across constituencies. The website and Partner Zone have an average of 10,000 visits per month, the e-blasts is received by more than 7,000 people around the world, and the PMNCH WhatsApp channel and SharePoint have increased their reach by more than 30%. Interactive features, such as the <a href="#">PMNCH Events Hub</a>, have amplified more than 300 events from partners on WCAH during 2021. Other interactive features where members engage directly include the Executive Director's Partner Spotlight and the Partner Zone. All of these digital platforms collectively serve to strengthen constituency engagement by enhancing connectivity and knowledge sharing between the constituencies</li> <li>A constituency specific survey designed to better understand the needs and opportunities for meaningful engagement from constituency members' perspectives was developed and launched in November 2021. The objective was to explore the types of resources needed from constituencies to enable them to work more effectively within their own constituencies as well as across the entire platform. The survey was open for 2 weeks and resulted in more than 70 responses.</li> <li>The findings from the survey will feed into, and inform the constituency strengthening strategy for each individual constituency. The strategy includes: the articulation of the constituencies value add and principles of engagement. It also includes results oriented implementation approaches allowing each constituency to function optimally. In addition, reporting mechanisms promoting accountability are also included to ensure that constituencies are goal oriented and collectively serve to deliver on the PMNCH 2021 – 2025 Strategy. Constituency specific brochures outlining their value add and contribution towards the delivery of the 2021 - 2025 Strategy are being developed. These will also serve to recruit new members thereby expanding and strengthening the constituency base and reach. Lastly digital tools such as the development of virtual workspaces (SharePoint), calendar of events, constituency newsletters and advocacy hubs are all tools which will be used to bolster engagement.</li> </ul>
<b>2.2 Governance:</b> <ul style="list-style-type: none"> <li>Develop and implement the Governance Reform transition plan for the effective functioning of PMNCH. This was achieved by redefining the role, function and composition of the Board, Executive Committee, Standing Committees, Working Groups and Constituency Leadership.</li> <li>Develop and implement work on Good Governance and Management, including supporting the GEC ad-hoc working group</li> </ul>		
<b>Targets/Indicators</b>	<b>6m 1y</b>	<b>Progress summary</b>
<i>PMNCH Governance infrastructure redefined through the creation of 7 new and interconnected institutional structures (committees, working groups) composed of 120 people and significant youth membership, in order to drive forward partner led delivery of PMNCH workplans (contributes to Output 7)</i>		<ul style="list-style-type: none"> <li>PMNCH can achieve its goals if it has an effective and fit for purpose governance structure. The extensive governance reform transition process has ensured just that in 2021. The new governance structure is based on a high-level Board of Champions, an Executive Committee, three Standing Committees and two working groups, as well as 10 constituencies. In addition, extensive efforts were taken to include young leaders (&lt;30 years) within the constituency, standing committee and working groups leadership groups.</li> <li>Meaningful Adolescent and Youth Engagement (MAYE) has been integrated fully in all PMNCH constituency work, in alignment with the Global Consensus Statement on MAYE. For instance, more than 40 youth representatives are in leaderships roles and as members participating in PMNCH's various governance structures, working groups and standing committees. In this context, the Secretariat has further ensured an increase in for example young people, recognizing that as of June 2021 approximately a fifth of the Secretariat staff were under 30 and around a third were 35 and under, including a designated AYC coordinator. Robust remuneration guidelines have been developed to ensure that young people are supported with the requisite resources to meaningfully contribute to PMNCH and its work.</li> </ul>
<i>Membership increased by 15% and strengthened engagement and communication with the 1150+ partner organizations, with 100+ people attending information tutorials (contributes to Output 7)</i>		<ul style="list-style-type: none"> <li>PMNCH has developed digital tools to facilitate application, processing and engagement with members. The increase in applications and new members has allowed us to reach a stronger network across constituencies and regions. Direct communication to the 1,100+ members have been strengthened by the use of a member database in the Partner Zone, the use of listservs, SharePoint and social media.</li> <li>In addition, our digital platform has also ensured that information sharing and transparency have been at the heart of the Governance transition. All documents and recordings related to this process have been shared on the PMNCH website on a rolling basis. This includes Terms of References, tutorials, webinars, presentations and results for each phase.</li> </ul>
<i>PMNCH Good Governance review undertaken to further strengthen governance and ensure there is no unconscious bias (contributes to Output 7)</i>		<ul style="list-style-type: none"> <li>The work focuses on assessing governance-related issues and developing formal processes to build on PMNCH's successes to date in ensuring that formal systems are in place to ensure that there is no unconscious bias, youth tokenism and / or power imbalances in all that PMNCH does today and in the future. An external consultancy ("MIND") has recently been commissioned through an open procurement process to undertake this work.</li> <li>MIND has successfully developed an Execution Plan outlining the timelines, objectives and deliverables for Phases 1 (Understanding Change) and 2 (Assessing the need for change) which are on track and will be finalized by the end of 2021 as planned. The work will continue in early 2022 and will see the completion of the remaining Phases 3 (Making Change) and 4 (Measuring Change).</li> <li>The work is being overseen by the Good Governance Working Group that has been established, with leaders in their respective field.</li> <li>The PMNCH Governance manual is also currently being developed, it will include information on the results of the work conducted by MIND</li> </ul>

## KNOWLEDGE: TRANSLATING AND PACKAGING EVIDENCE TO HIGHLIGHT GAPS IN PROGRESS, SUPPORT CONSENSUS BUILDING ON ADVOCACY ASKS, AND EQUIP PARTNERS WITH EVIDENCE FOR ACTION AND GREATER ACCOUNTABILITY

**3.1 Knowledge synthesis:** Tailored knowledge synthesis and translation to facilitate targeted evidence-based advocacy by PMNCH champions, communities, constituencies and media, in line with the PMNCH Strategy outcomes (policy, financing, service delivery), focus areas (MNCH, AWB, SRHR) and the COVID-19 Call to Action Asks

Targets/Indicators	6m	1y	Progress summary
More than 100 million people reached with knowledge synthesis and translation efforts, including through digital strategies, to support WCAH evidence-based decision making and accountability (contributes to Output 3)			<ul style="list-style-type: none"> <li>Advocacy has the greatest impact when underpinned by evidence. PMNCH has therefore focused its attention on ensuring that the debate on protecting and promoting WCAH relies on the most up to date knowledge. In this context, more than 30 knowledge synthesis products have been developed to facilitate evidence based multi-stakeholder advocacy and accountability, across the PMNCH focus areas of MNCH, SRHR and adolescent health and wellbeing, as well as key cross-cutting issues, including COVID-19. Not only do the facts support advocacy, but they are also an invaluable tool in enabling communities to look after themselves. PMNCH has employed innovative knowledge translation approaches to translate WCAH guidance in times of COVID-19, through a self-care video series with more than 115 million views till date, including animated films on <a href="#">adolescent mental health and responsive caregiving</a> launched in Q1 2021 in 6 UN languages and <a href="#">violence against women and children during COVID-19</a> in Q4 2021, in collaboration with WHO, UNWomen and UNICEF.</li> <li>In knowledge briefs on <a href="#">Adolescent empowerment</a> and <a href="#">Youth and climate change</a>, PMNCH highlights the integral role of adolescent engagement for health and wellbeing to equip partners with evidence based knowledge ahead of the 16th UN Climate Change Conference of Youth and the 26th Conference of the Parties. In an effort to support country commitment implementation for the COVID19 Call to Action, <a href="#">7 Knowledge to Action Briefs</a> were launched in February 2021, providing an evidence base of mitigation strategies employed to respond to the pandemic. PMNCH and its partners also developed knowledge synthesis to summarize and amplify robust and up-to-date evidence on WCAH in humanitarian and fragile settings (HFS), by supporting <a href="#">5 Knowledge briefs</a> and 3 policy briefs in Arabic, English and French highlighting the findings and recommendations from BRANCH Consortium's body of evidence on SRMNCAH+N in conflict settings. Additionally, to highlight community voices in evidence based advocacy, PMNCH coordinated <a href="#">Finding Hope: Experiences of women, children and adolescents during the COVID-19 pandemic in their own words</a>, which illustrates the lived experiences of over 30,000 people, mainly women and young people across 43 countries (Africa, Latin America and Caribbean and India). The media coverage for the press release published on 3<sup>rd</sup> June 2021 and based on figures provided by 32 of 39 media owners that disseminated the press release or part of it the estimated potential audience numbers within one week of publication is at c. 394,455,000. <a href="#">A new definition and a conceptual framework on adolescent well-being</a> developed in partnership with more than 24 organizations including H6+, academia and youth led organization. 15 background papers on Adolescent well-being were also developed that synthesize evidence for adolescent wellbeing, in line with the Adolescent Well-Being Framework, with over 80 partners engaged across sectors, to inform multi-stakeholder consultations in preparation of the Global Summit for Adolescent Well-being. Following the publication of the adolescent well-being framework, a political commentary has been published in the <a href="#">British Medical Journal (BMJ)</a> in Q1 2021, co-authored by 30 heads of state, public health leaders and young people. To synthesize evidence for the conceptual framework, PMNCH partners have developed <a href="#">15 technical papers on Programming to Promote Adolescent well-being</a>. <a href="#">The technical papers</a> synthesize evidence for adolescent wellbeing, in line with the Adolescent Well-Being Framework, with over 80 partners engaged across sectors. Efforts are underway to publish an adolescent well-being themed BMJ collection based on the 15 technical papers in advance of the 77<sup>th</sup> session of the UNGA in 2022. The collection will consist of 18 journal articles: 12 analysis articles, 5 opinion pieces, 1 editorial, and 1 letter. The first paper, an opinion piece '<a href="#">Adolescents have not been well served by responses to the pandemic and the climate crisis</a>' has been published in Q4 2021.</li> </ul>
More than a 100 partners engaged in knowledge synthesis and translation for priority WCAH issues, with a focus on equity-enhancing interventions, to ensure partners' leadership and ownership of evidence processes (contributes to Output 7)			
More than 30,000 community voices showcased in knowledge synthesis and translations products to strengthen advocacy messages on commitment generation and follow up (contributes to Output 6)			<ul style="list-style-type: none"> <li>The impact of commitments is elevated and strengthened if national and global stakeholders are held accountable for their promises. In this context, PMNCH has also worked on developing accountability-based tools to support the implementation of WCAH policies and commitments, including to <a href="#">PMNCH's COVID-19 Call to Action</a>. An accountability brief "Rise, Respond, Recover", outlining the latest evidence, trends and recommendations on WCAH - with a strong focus on equity - was launched at HLPF (July 2021) by PMNCH, WHO, UNICEF, UNFPA, UHC2030 and the newly appointed UN Secretary-General's Global Advocate for Every Woman Every Child, H.E. Kersti Kaljulaid, with the UN Deputy Secretary-General and other dignitaries participating at the event.</li> </ul>
More than a 100 partners engaged to support the development of accountability resources for WCAH, to support holding all partners to account and thus contributing to policy change, increased financing and access to service (contributes to Output 7)			<ul style="list-style-type: none"> <li>Furthermore, PMNCH is collaborating with key partners including the University of Southampton, Heidelberg Institute of Global Health (HIGH), GFF and the World Bank to co-develop a Global Investment Framework for Women's, Children's and Adolescents' Health and Wellbeing, and Preparedness and Response Measures. To leverage existing efforts and inform the development of the Global Investment Framework, PMNCH and partners are currently conducting a rapid scoping review of existing and ongoing investment cases on SRMNCAH. In collaboration with ICM, UNFPA, WHO and Burnet Institute, PMNCH has also led evidence-based advocacy on the need to strengthen midwifery services, building on the key messages of SoWMy 2021 and synthesizing the evidence on quality midwifery care in humanitarian and fragile settings by undertaking a rapid systematic review (BMJ Global Health, in press). Similarly in collaboration with the London School of Hygiene and Tropical Medicine, PMNCH is synthesizing global and regional guidance on SRMNCAH+N in humanitarian and fragile settings in the form of a scoping review.</li> </ul>



### 3.2 Knowledge dissemination

Dissemination of knowledge and evidence resources, with a focus on easily accessible digital formats, packaged and tailored to context/opportunity/demand, with a view of supporting the uptake of evidence for partner-led mobilization and implementation of commitments, action and accountability

<p><i>More than 1,000 policy makers and other stakeholders sensitised to latest knowledge on WCAH priorities, including a focus on COVID-19 to influence change, to enable them to advocate more powerfully for WCAH (contributes to Output 2)</i></p>		<ul style="list-style-type: none"> <li>PMNCH is leveraging champions and multi-stakeholder voices for wide dissemination of WCAH knowledge and to support the COVID-19 advocacy campaign goals, including at country level. Key emerging issues across the WCAH continuum were highlighted through the development of evidence-based advocacy papers, focusing for instance on equity within the COVID-19 response (<a href="#">Jeune Afrique</a>, H. Clark and M. Pate and <a href="#">BMJ</a>, H. Clark and A. Gupta); Multi-sectoral action including WASH (<a href="#">CNN</a>, H. Clark and L. Chinchilla); Health system strengthening including access to WCAH commodities (<a href="#">BMJ comment on investing in oxygen therapy for women and children</a>, <a href="#">HCPA constituency</a>); Adolescent health and well-being (<a href="#">BMJ</a>, H. Clark, T. Ghebreyesus, et al); SRHR (<a href="#">press release</a> and <a href="#">BBC interview</a>); and WCAH in humanitarian and fragile settings (<a href="#">Lancet</a>, H. Clark); the role of partnership in ensuring respectful childbirth (<a href="#">UN Chronicle</a>, H. Fogstad) the shadow pandemic (<a href="#">BMJ</a>, H. Clark and K. Kaljulaid); children at the intersection of climate change, fragility and displacement (ECM, H. Clark) adolescents, COVID-19 and climate change (<a href="#">BMJ</a>, H. Clark, A. Costello, M. Kobia, J. Martinez). PMNCH has also facilitated access to and uptake of partner knowledge resources by packaging and curating material using innovative digital approaches, including <a href="#">a digital series of toolkits on COVID-19 and WCAH</a>; the PMNCH living <a href="#">Compendium</a> of WCAH guidance in times of COVID19; and <a href="#">partner toolkits on responsive caregiving and violence against women and children</a> to accompany the responsive caregiving and violence against women and children video respectively. The knowledge dissemination approach used in the COVID-19 toolkit series includes knowledge resources curated by themes, for instance the SRHR and COVID-19 toolkit launched in November 2021 on the sidelines of the 19th International Dialogue on Population and Sustainable Development, and also includes knowledge resources tailored to the needs of specific constituencies, such as the <a href="#">COVID-19 and WCAH toolkit for parliamentarians</a>, launched at 2021 IPU General Assembly and aiming to provide access to key partner resources that are targeted to parliamentarians, with the goal of helping them prioritize and address challenges around WCAH in debates and policies, and to ensure visibility of WCAH within response and recovery plans for COVID-19.</li> </ul>
<p><i>4 multi-stakeholder discussions anchored in up to date WCAH knowledge, including trends in service coverage and financing, as a means to further commitment development and follow up process (contributes to Output 5)</i></p>		<ul style="list-style-type: none"> <li>To promote policy dialogue and the uptake of new knowledge for equity-enhancing advocacy and action for WCAH, PMNCH supported the BRANCH Consortium in launching the <a href="#">Lancet Series on WCAH in Conflict Settings</a> in January 2021. The launch event had a social media reach of 1.8 million and 1.3k unique viewers. PMNCH has also supported the knowledge translation and dissemination of evidence around WCAH in HFS through multi-stakeholder policy dialogues. The latter were held in the form of 3 regional workshops, building on BRANCH's contextualized evidence and organized in Afghanistan/Pakistan (Q3), Middle East (Q3) and Western Africa (Q4). These locally led virtual workshops aimed to increase knowledge and understanding of local stakeholders about the facilitators and barriers to improving WCAH in conflict settings and strengthen multi-stakeholder linkages to drive contextualized research and evidence-based advocacy efforts for more responsive WCAH policy and action. Additionally, to drive evidence-based advocacy around integrated high quality essential MNCH services, including safe and respectful care, PMNCH coordinated a panel at World Patient Safety Day on 17th September with FIGO, ICN, ICM, White Ribbon and a side event entitled "What actions should be taken to improve maternal and newborn health outcomes globally" on the sidelines of the UNGA 2021.</li> </ul>
<p><i>More than 300 partner resources amplified and disseminated through PMNCH knowledge dissemination efforts, including through digital approaches and engagement of global champions, to establish the evidence base for advocating on commitment generation and follow up (contributes to Output 6)</i></p>		<ul style="list-style-type: none"> <li>In addition, work is underway to develop digital Accountability Compendium on WCAH, to bring together and facilitate the use of robust accountability resources developed by partners and integrated into the newly devised PMNCH digital platform. The Accountability Compendium will be piloted in two countries as part of the multi-stakeholder dialogues/grants for advocacy and accountability for policies, financing and services for WCAH in the context of COVID-19, supporting the implementation of country commitments to the Call to Action. PMNCH has also joined the <a href="#">Coalition of Partnerships for Global Health</a>, which unites health partnerships with a common goal to align advocacy and accountability efforts to achieve UHC and advance the SDGs, ensuring that WCAH is prioritized (with a focus on UHC HLM in 2023 and official country reporting on SDG progress). In this context, to more prominently advocate for WCAH in the official SDG reporting processes, PMNCH participated in the knowledge sharing of PMNCH Call to Action resources with all 46 countries preparing their Voluntary National Reviews 2022 organized by UNDESA.</li> <li>PMNCH, WHO, FP2030 and International Youth Alliance for Family Planning launched the first accountability report for the Global Consensus Statement on MAYE. Based on a survey amongst the endorsing organizations, the report documents challenges, lessons and recommendations for improved accountability for MAYE. The launch report was published in November 2021</li> </ul>