

# *PMNCH Campaigns and Outreach*

*Flagship deliverable for 2022: Global Leaders Network*

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# *Background – Political Leaders Drive Change for WCA*



- The PMNCH [2021-2025 Strategy](#) emphasizes the importance of strategic political advocacy to deliver results for women, children and adolescents (WCA), and describes it as one of PMNCH's added values
- This is critical for mobilizing political leadership and commitments, policies and financing to protect, promote and prioritize the health and rights of WCA in COVID-19 response and recovery plans and to deliver on the 2030 Agenda, including SDG targets for WCA
- Political leaders can influence the future of global cooperation and reinvigorate inclusive, networked, and effective multilateralism as urged by the Secretary-General's report on "[Our Common Agenda](#)"
- Leaders have a window of opportunity to build forward better for a sustainable future using equity-based approaches to social welfare

# *Rationale and Lessons Learnt (Global Campaign for the Health MDGs and EWEC HLSG)*



- A network of Heads of States and Government constitutes an unprecedented legitimacy as elected leaders within the global health and development architecture at global, regional and national levels
- A network provides Heads of State and Government opportunities to exchange evidence, experiences and insights to build individual and collective strategic drive and new momentum for WCAH, emphasizing the high return on WCAH investments which include significant social, demographic and economic benefits



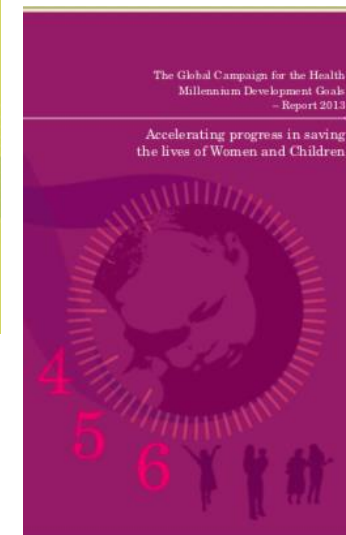
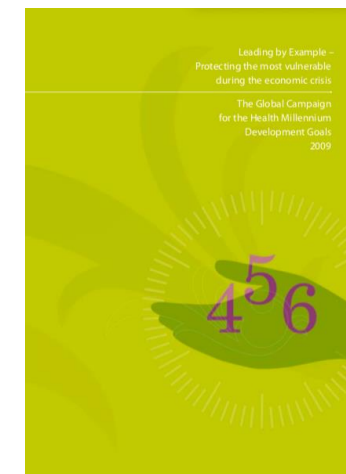
**HIGH-LEVEL STEERING GROUP  
FOR EVERY WOMAN EVERY CHILD**



**EVERY WOMAN  
EVERY CHILD**

# Contd.

- By setting this agenda, a network can crowd in leadership from across sectors and constituencies to foster new partnerships, mobilize aligned resources and identify innovations for WCAH
- Concerted action by these leaders can strengthen and accelerate the multisectoral approach to addressing WCAH issues, generating more long-term holistic solutions and sustainable financing



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# *Vision and Objective*

- The Global Leaders Network (GLN) is envisioned as a loosely knit, peer-to-peer network of Heads of State and Government operating in a coordinated and effective manner to increase investment, strengthen policy directives and enhance service delivery for WCA rights, health and well-being, ensuring increased momentum for the 2030 Agenda in the post COVID-19 era



# *Expected Outcomes*

- GLN members can mobilize leadership to ensure that WCAH is appropriately elevated in the broad discourse among governments and remains central to all PHC and UHC efforts, as well as COVID-19 recovery and pandemic preparedness plans
- The GLN will aim to identify strategic opportunities to have a catalytic effect and build continued momentum for effective global, regional and national action for WCAH

# Possible Structure



- The GLN will be convened and chaired by a world leader with issue-credibility and convening power (including at the regional and global level);
- The GLN will consist of up to 10 sitting Heads of State and Government from the global south and north, each committed to a multisectoral approach to sustainable development;
- The GLN will be developed in a phased manner, using a snowball approach that accommodates the structure of the network to evolve.
- PMNCH Board Chair, Helen Clark, will coordinate and facilitate the GLN, supported by the PMNCH Secretariat;
- The Secretariat will provide analysis of WCAH needs and gaps based on evidence-based knowledge developed by partners, as well as any other assistance needed in support of the Network as well as our Board Chair;
- PMNCH will help build consensus on and ownership of policies and the various ways to address the challenges delivering on the Global Strategy for Women's, Children's and Adolescents' Health (2016 – 2030).

# *Discussion Questions*



- How can the GLN have catalytic effect and build momentum for effective global, regional and national action for WCAH?
- Recommendations for leaders to be approached?

