

PMNCH

2021 to 2025 Results Framework and workplan structure

PMNCH Board meeting: 07 and 08 December 2021

Mike Mbizvo, Results Framework Working Group

Peter Colenso, Results Framework Working Group



Background

At its meeting on 14th July 2021, the PMNCH Executive Committee (EC) decided to, among other things:

- approve the work-to-date (incl. proposed structure and main content elements) on the PMNCH's Results Framework for 2021 to 2025
- ask the recently established standing committees and working groups to take ownership of the Results Framework and to develop it further, using it as the basis for activity planning

Based on these decisions and upon the recommendation of the Secretariat, the Chair of the PMNCH EC, Darren Welch, proposed that an ad-hoc and time limited **Results Framework Working Group (RFWG)** be set up to further develop the Results Framework and propose the structure of the annual workplans for the strategic period 2021 to 2025

The RFWG's work has been supported by Peter Colenso, as an Independent Facilitator, and by external M&E experts, and facilitated by the PMNCH Secretariat



Results Framework Working Group membership

PMNCH governance structure	Individuals and their constituency
Governance and Ethics Committee ('GEC')	Leslie Elder (GFM) and Will Zeck (UNA)
Strategic Advocacy Committee ('SAC')	Desmond Nji (NGO)
Partner Engagement in Countries Committee ('PECC')	Angela Mutunga (PS)
Knowledge & Evidence Working Group ('K&E WG')	Mike Mbizvo (ART, Board Member)
Accountability Working Group ('Acc WG')	Jon Klein (HCPA)
Independent Facilitator	Peter Colenso
Monitoring and Evaluation (M&E) experts	Arabella Advisers (support provided by Bill & Melinda Gates Foundation)
PMNCH Secretariat facilitation	



Role of RFWG members and expected outputs

RFWG members

- Shape the content and structure of the Results Framework, including the Theory of Change
- Liaise between the RFWG and their respective Standing Committees and Working Groups, providing a feedback loop between the work of the RWGW and the wider PMNCH membership
- Meet as a whole group a few times virtually during the period September 2021 to December 2021, and maintain ongoing dialogue electronically, guiding the development of the documents
- Present final document(s) for approval to PMNCH's Board at its Dec 2021 meeting

Expected outputs

- Updated **Results Framework** for the period 2021-2025, with a clear and logical Theory of Change
- Annual **workplans structure** that will guide PMNCH's work to deliver on the Results Framework and Progress Report structure to be used for reporting
- A Results Framework that will be framed as an **Evaluation Protocol** to guide the independent external review of PMNCH planned to take place in 2024
- Guidance on further work to develop relevant **indicators and means of verification**, once the Results Framework has been approved

The updated Results Framework and Workplan structure will be the basis for the development of detailed PMNCH's annual workplans in early 2022



Objectives of the Results Framework

- Guide the work of PMNCH members and the Secretariat during the implementation of the 2021 to 2025 Strategy
- Inform external stakeholders, including current and potential funders, about the work and value-added of PMNCH
- Provide the basis for regularly monitoring the work of PMNCH, and for eventually evaluating PMNCH's work at the end of the Strategic period

In addition, the Results Framework recognizes the distinctions between PMNCH attribution and contribution, and also monitoring and evaluation processes

Finally, the Results Framework will inform the process of annual workplan development, which will operationalize PMNCH's ambitions – the articulation of the workplan will be overseen by the standing committees and working groups



Theory of change

- PMNCH (branded) **products/event/processes** that are conceptualized, developed and implemented by members (**Outputs**)
- Add to and strengthen already existing **capacities, capabilities and motivations** of PMNCH members (**Short-term Outcomes**)
- So that member are better able to influence policymakers to make **new policy, financing and/or service commitments** (**Intermediate Outcomes**)

By facilitating these new policy, financing and / or service commitments PMNCH is contributing to **High-Level Outcomes** of:

- **Improved national policies** on MNCH, SRHR and Adolescents Health
- **Increased country health expenditure per capita**, including specifically on MNCH, SRHR and Adolescents
- **Improved coverage and quality of essential** MNCH, SRHR and Adolescents **health services**

These improvements in policies and service coverage/quality, as well as increases in expenditures, are expected to contribute to the overall **Impact** that PMNCH is aiming to support through the delivery of its Strategy:

- **Reduced preventable MNC morbidity and mortality, including stillbirths**
- **Improved SRHR outcomes**
- **Improved Adolescent health and well-being**



PMNCH in Action – a possible example

- PMNCH-convened and supported multi-stakeholder in-country networks define advocacy roadmaps and evidence needs as related to prioritising SRHR in the context of adolescents' well-being
- PMNCH-branded knowledge synthesis product is conceptualised and developed by PMNCH members on an SRHR issue (**Output**)
- The knowledge synthesis product strengthens the existing advocacy capability of youth-led organisations (**Short-term Outcome**), who working together better engage with their governments on securing commitments
- This results in the national government's financial commitment (**Intermediate Outcome**) to increase existing funding for SRHR services in the country
- Converting the commitment into reality through advocacy work raises government expenditure and increases access to SRHR services in the country by young people (**High-Level Outcome**)
- This in turn sustainably contributes to the reduction in the adolescent fertility rate (**Impact**) in the country



PMNCH Contribution	Impact	MNCH: Reduced preventable MNC morbidity and mortality, including stillbirths	SRHR: Improved SRHR outcomes	ADOLESCENTS: Improved Adolescent health and well-being
	Targets by 2030 (and Means of Verification)	MMR (SDG 3.1.1); birth attendance (SDG 3.1.2); <5 mortality rates (SDG 3.2.1); Neo-natal mortality rates (SDG 3.2.2); Stillbirth rates (GS 3.2); Number of new HIV infections (SDG 3.3.1), TB incidence (3.3.2), malaria incidence (SDG 3.3.3); Adolescent fertility rate (GAMA); Family Planning services (3.7.1); Adolescent birth rate (SDG 3.7.2); Adolescent mortality rate (GS 3.4); Adolescent injury-related mortality rate (GAMA); Suicide mortality rate (SDG 3.4.2); Prevalence of intimate partner violence among adolescents (GAMA); Household expenditures on health (3.8.2).		
	High Level Outcomes Targets by 2030 (and Means of Verification)	<ul style="list-style-type: none"> Multi-sectoral Determinants of Health Outcomes (SDG targets): Poverty reduction (1.1.1); Nutrition (2.2.1); Education (4.1.1); Early childhood development (4.2.1); Gender equality (5.1.1; 5.2.1; 5.2.2; 5.3.1; 5.3.2); Water, sanitation and hygiene (6.1.1; 6.2.1); Combatting climate change (13.1.1; 13.1.2); Ending violence against children (16.2.1; 16.2.2; 16.2.3); Partnerships (17.1.1; 17.1.2; 17.16.1) Policy: Improved national policies on MNCH (Countdown 5462; 5528; 5410; 5414; 5466; 5433; 5492; 5496; 5498; 5467; 5468; ENAP/EPMM postnatal care and birth attendance) Financing: Increased country health expenditure per capita (including on MNCH) financed from domestic sources (WHO NHA) and ODA for MNCH (SDG 3.b.2) Services: Improved coverage and quality of essential MNCH services (SDG 3.8.1) 	<ul style="list-style-type: none"> Policy: Improved national policies on SRHR (Countdown 5405) Financing: Increased country health expenditure per capita (including specifically on SRH) financed from domestic sources (WHO NHA) Services: Improved coverage and quality of essential sexual and reproductive health services (SDG 3.8.1) 	<ul style="list-style-type: none"> Policy: Improved national policies on Adolescent health (Countdown 5374; 5413) Financing: Increased country health expenditure per capita (including specifically on adolescent health) financed from domestic sources (WHO NHA) Services: Improved coverage and quality of essential adolescent health services (SDG 3.8.1)

PMNCH Attribution	Intermediate outcome – Increased WCAH commitments (realization of which is reflected in High-Level Outcomes)	Intermediate outcome indicators: Commitments	2021	2022	2023	2024	Target 2025
	As a result of strengthened PMNCH member capacity, governments as well as regional and global bodies make new policy, financing and/or service-related commitments to prioritize women's, children's and adolescents' health and well-being, with a focus of 'leaving no-one behind'	# low- and middle-income country governments that publicly make new policy, financing and/or service commitments to prioritise women's, children's, adolescents' health & well-being	[15]	[20]	[25]	[27]	[30] Cumulative
		# global and/or regional bodies make public new commitments prioritising women's, children's, adolescents' health & well-being	[1]	[2]	[3]	[4]	[5] Cumulative
	Short-term outcomes – Increased members' / champions' capacity resulting from new knowledge, attitudes, practices	Short-term outcome aggregate indicators: Knowledge, Attitude, Practices					
	Knowledge Synthesis: Increased knowledge for advocacy by PMNCH members, as a result of exposure to and use of PMNCH knowledge products.	% increase in PMNCH members interviewed who report greater knowledge on relevant issues to support their advocacy efforts, as a result of exposure to and use of PMNCH knowledge products					
	Partner Engagement: Increased advocacy skills and networks among PMNCH members, as a result of exposure to and use of PMNCH's member-engagement processes.	% increase in PMNCH to members interviewed who report greater skills and networks for advocacy, as a result of exposure to and use of PMNCH member-engagement processes					
	Campaigns & Outreach: Increased advocacy campaigns participation by PMNCH members, as a result of exposure to PMNCH products, events and/or processes.	% increase in PMNCH members interviewed who report greater active participation in PMNCH campaigns, as a result of exposure to and use of PMNCH knowledge products, events and/or processes					
	Outputs – Branded PMNCH products, events, processes developed and implemented by members	Output aggregate indicators					
	Knowledge Synthesis: Evidence products synthesized and/or developed to equip PMNCH members to advocate for commitment-generation and hold commitment makers accountable for implementation	# of products developed (e.g. op-eds, summaries, journal articles, reports, videos, speeches, infographics, toolkits, tweets, posts, etc.) # of stakeholders reached (e.g. views, downloads, shares, visits, etc)					
	Partner Engagement: Events, grants, products developed and implemented to support PMNCH members to advocate for commitment-generation and hold commitment makers accountable for implementation	# of joint advocacy and accountability events, products and processes # of partners engaged and supported					
	Campaigns and Outreach: Advocacy campaigns organized and delivered enable Members to advocate for commitment-generation and hold commitment makers accountable for implementation	# of campaigns related events and processes # of high-level champions engaged in delivering the campaigns # of members engaged in delivering the campaigns					

Indicator wording and milestones to be developed in the implementation phase

Indicator wording and milestones to be developed in the implementation phase



PMNCH annual workplan structure

Intermediate Outcome	Short-term Outcomes	Outputs	6m	1y	Deliverable	Partner structure	Lead Sec team	PMNCH theme	Due date	Budget	How the deliverable contributes to Outputs and Outcomes
As a result of strengthened PMNCH member capacity, governments as well as regional and global bodies make new policy, financing and/or service-related commitments to prioritize women's, children's and adolescents' health and well-being	1. Knowledge Synthesis: Increased knowledge for advocacy by PMNCH members, as a result of exposure to and use of PMNCH knowledge and products.	1. Knowledge Synthesis: Evidence products synthesized and/or developed to equip PMNCH members to advocate for commitment-generation and hold commitment makers accountable for implementation			1.1.1 [sub-deliverables]	[SAC]	[KS]	[MNCH]			
					1.1.2 [sub-deliverables]	[PECC]	[PE]	[SRHR]			
					1.1 [xxxx]	[GEC]	[CO]	[AdHW]			
					1.2.1 [sub-deliverables]	[KEWG]	[DC]	[CROSS]			
					1.2.1 [sub-deliverables]	[AcWG]	[OP]				
					1.2 [xxxx]						
					1.3.1 [sub-deliverables]						
					1.3.2 [sub-deliverables]						
					1.3 [xxxx]						
					Etc.						
					Sub-total US\$)					[xxxx]	
	2. Partner Engagement: Increased advocacy skills and networks among PMNCH members, as a result of exposure to and use of PMNCH's member-engagement processes.	2. Partner Engagement: Events, grants, products developed and implemented to support PMNCH members to advocate for commitment-generation and hold commitment makers accountable for implementation			2.1.1 [sub-deliverables]						
					2.1.2 [sub-deliverables]						
					2.1 [xxxx]						
					2.2.1 [sub-deliverables]						
					2.2.1 [sub-deliverables]						
					2.2 [xxxx]						
					2.3.1 [sub-deliverables]						
					2.3.2 [sub-deliverables]						
					2.3 [xxxx]						
					Etc.						
					Sub-total US\$)					[xxxx]	
	3. Campaigns & Outreach: Increased advocacy campaigns participation by PMNCH members, as a result of exposure to PMNCH products, events and/or processes.	3. Campaigns and Outreach: Advocacy campaigns organized and delivered enable Members to advocate for commitment-generation and hold commitment makers accountable for implementation			3.1.1 [sub-deliverables]						
					3.1.2 [sub-deliverables]						
					3.1 [xxxx]						
					3.2.1 [sub-deliverables]						
					3.2.1 [sub-deliverables]						
					3.2 [xxxx]						
					3.3.1 [sub-deliverables]						
					3.3.2 [sub-deliverables]						
					3.3 [xxxx]						
					Etc.						
					Sub-total US\$)					[xxxx]	
		Total budget (US\$)								10,000,000	



Next steps

Delivering and monitoring PMNCH's success will include a series of mutually supportive processes during the implementation phase:

- **Review of targets, indicators and means of verification.** This will include fine-tuning the indicator definitions, monitoring methodologies, and the development of internally monitored sub-indicators to ensure the responsiveness of PMNCH's work to issues of, for example, gender, disability and meaningful adolescents and youth engagement (MAYE), inclusivity and member empowerment, etc.;
- **Baselines.** Establishment of baseline(s) to be used in monitoring and eventual evaluation processes.
- **Annual workplans.** Development of detailed and deliverable-driven annual workplans, based on the proposed structure, to support the delivery of PMNCH's ambitions. SAC and PECC are planning a working retreat in January 2022 to take this process forward.

