



for PMNCH Global Forum Adolescents

Executive Committee Meeting

27 April 2022

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At a glance



- In 2023, PMNCH will convene the **world's biggest-ever gathering** for the health and well-being of adolescents
- An estimated **1 million people** will engage over the one-year period in this **innovative and ambitious virtual event** to focus the world's attention on the needs of more than 1.8 billion adolescents + youth
- PMNCH, the world's largest alliance for women, children and adolescents, is **uniquely positioned** to deliver the Global Forum, building on its **experience** in producing e-summits in 2020-21 (e.g. Lives in the Balance) and global events in New Delhi (2018) and Johannesburg (2014)
- This event will **unite knowledge and action** across the multiple domains required for adolescent well-being, including health, nutrition, safety, education, and employment
- The Forum is a **galvanizing moment**, expanding a civic movement of young people demanding greater political commitment for adolescent health and well-being
- In October 2023, the Forum is **excellently timed for impact**: It follows up on commitments made at the SDG Summit (Sept 2023) and urges new ones at the G20 (November 2023)

Why a Global Forum for Adolescents?



More focus

Pre-COVID-19, adolescents faced multiple, intersecting challenges to their well-being



More participation

A growing global movement that leverages inclusive digital technologies led by young people for their well-being



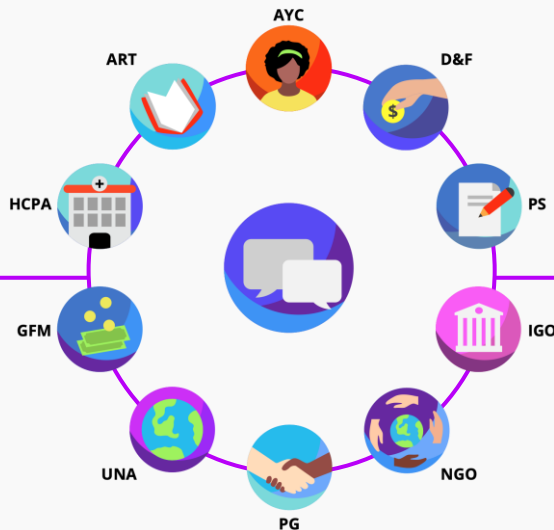
More action

Multisectoral action is required to ensure a whole of government approach for adolescent well-being

The forum: Digital platform for action



Share knowledge and experiences, connect and act in a world where >50% of internet users are <34 years old and mobile devices are used by 92% of internet users



Advocate together with PMNCH members who have identified digital communications as a mechanism to improve advocacy efforts



Leverage digital technologies and innovation to forge connections across sectors

Global Forum for Adolescents: What will it do?



1

Share evidence and
experience on adolescent
well-being



2

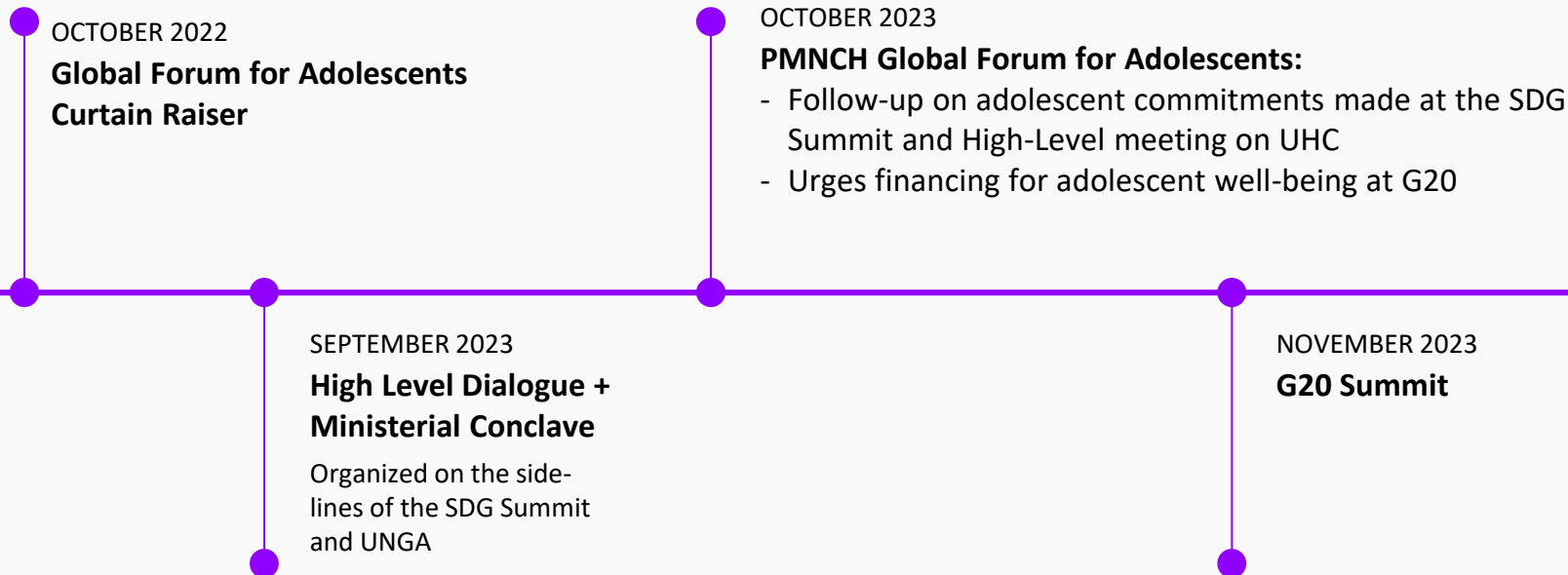
Scale up partner
engagement and alignment
for joint advocacy



3

Elevate visibility and
public attention for
campaign goals

Roadmap for action in 2022-23



Share-Engage-Act: How the Forum will deliver results



Share

- lived experiences of young people
- evidence and data
- innovations, programme guidance and solutions



Engage

- youth-coalition building
- connect across constituencies, sectors
- sharpen skills for action



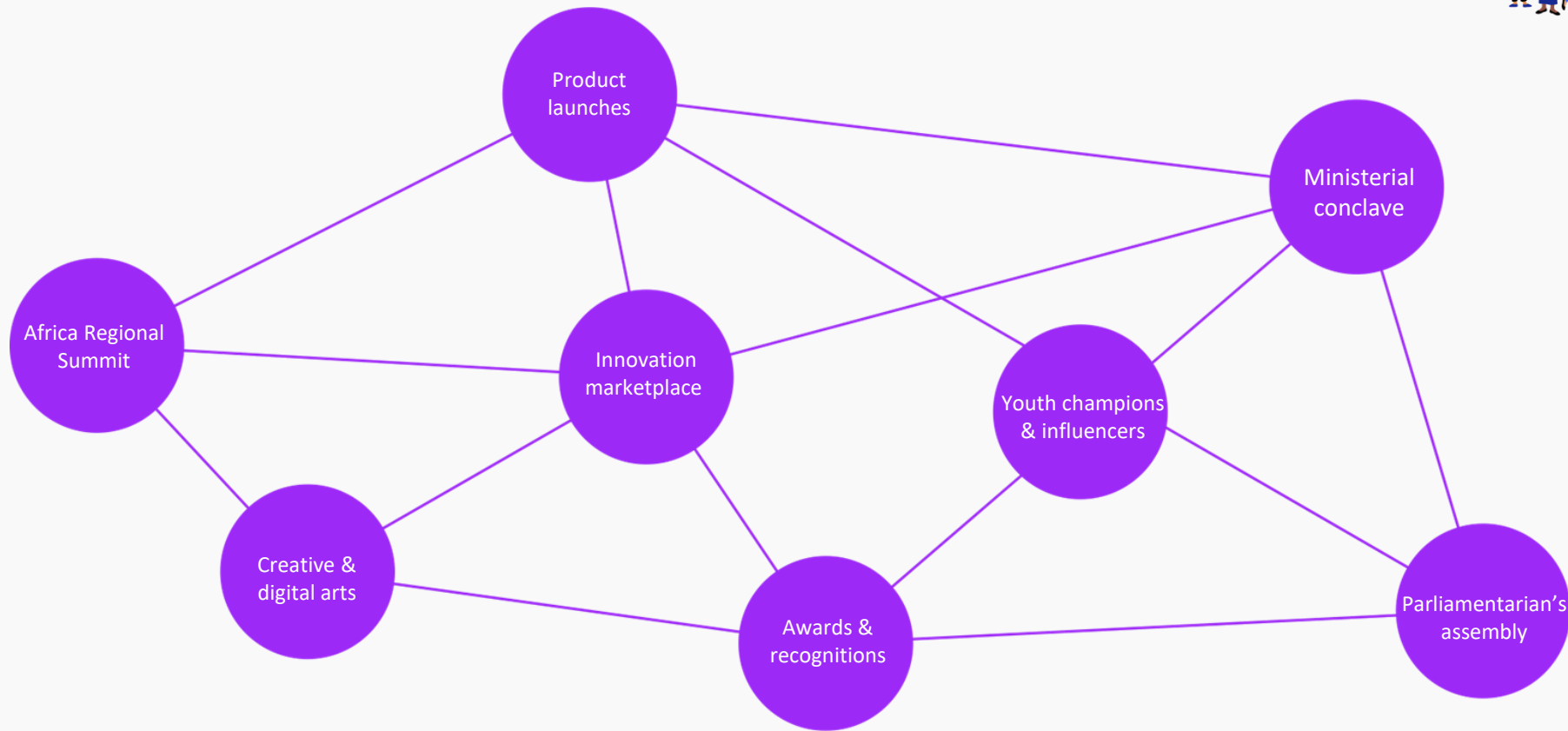
Act

- **#adolescents2030** campaign
- digital media and messaging
- champion-led visibility

Commit

Policy: Follow up SDG Summit, Sept 2023, NY
Financing: Mobilize for G20, November 2023, India

Features of the 2023 Forum



Global Forum Organizing Structure & Deliverables

Each sub-committee will have 8-10 members, and two co-chairs, one of whom will be a young person under 30

Global/regional champions to be named as Honorary Chairs/Patrons of Forum

Global Coordination Committee

Digital Experience Sub-Committee

Digital platforms for engagement and reach

Registration + metrics

Digital Advocacy Hubs

Innovation marketplace

Branding

Virtual stage

Partnerships and Communications Sub-Committee

High-level Political Advocacy Working Group

SDG youth Summit 2023

G20 2023

Digital Communications and Media Working Group

African Regional Media Summit

Youth Champions + influencers

Creative and Digital Arts

Sponsorship and Awards

Social media and messaging

Programme Sub-Committee

Global Programme and High-level Speakers Working Group

Product launches

Ministerial Conclave + High level dialogue (NY)

Parliamentarian's Assembly

Next steps: April-June 2022

Today

APRIL 2022

27 April: EC briefed on the Forum and the operational approach

Committee and Working Group Chairs are identified and nominated

JUNE 2022

Constituencies and EC review progress and budget

MAY 2022

First meeting of the Global Coordination Committee is organized

Champions identified

Questions for discussion

1. What additional opportunities do you see or recommend for greater strategic integration of the Forum into the overall discourse in 2023 on the issues of women's, children's and adolescents' health and well-being – political moments, linkages with other processes or events, messaging, etc.?
2. Moving forward on political advocacy for the GFA:
 - Advocacy strategy for inclusion of adolescents as a focus area in the SDG review process & HLPF 2023?
 - Suggestions for specific agenda items and securing participation of key ministers for Ministerial Conclave?
 - Advocacy with G20 for the Youth Action Development Plan
3. More operationally, any suggestions/comments on the proposed structures for the GFA?
4. How can EC members constituencies and/or partners engage in preparations for the GFA (for example roles on various committees)?

Thank You

