

# PMNCH Secretariat report: 2022 Mid-year

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Executive Committee Meeting  
22 June 2022



# Outline

1. Overview and highlights of 2022 workplan to date
2. Annual Report 2021
3. Prioritizing deliverables for increased impact and efficiency
4. Resource mobilization update, June 2022
5. Priority actions moving forward - 2022



# *1. Overview and highlights of 2022 to date*

## *Fit for purpose in 2022-23: PMNCH partners coordinate and act*

- PMNCH committees and partners (lead by SAC and PECC) rise to the challenge and produce the most **inclusive and participatory workplan (2022-23)** in our 17-year history. Partners agree on **focused set of 14-16 deliverables** related to Knowledge Synthesis, Partner Engagement, and Campaigns & Outreach to advocate for WCAH commitments. Efforts also made to enhance effective collaboration across the 3 functions, as well as across the various committees / working groups. Delivering on ONE workplan!
- PMNCH Results Framework guides advocacy efforts and makes visible what success will look like: Partners endorse **target-based framework** to increase national, regional and global financing, policy and service delivery commitments. Delivering on ONE monitoring / results framework!
- **Workplan implementation and financing:** PMNCH committees and working groups produce **costed and coordinated action plans** to tackle priority deliverables – PECC, GEC, SAC, supported by KEWG and AccWGs, agree leadership and priorities for 2022-23 and lead the implementation of the workplan: **As at end of May 2022, PMNCH expenditure and encumbrances are US\$ 4.3m – a 100% pro-rata implementation rate against our budget for the year. Current available resources: US\$ 5.6m (56%), which may rise to US\$ 8.6m (86%) if current pledges materialize by the end of 2022 with hope for additional US\$ 1.4m to close the Budget gap for 2022.**
- These efforts have taken place simultaneously => resource mobilization, planning, prioritization and implementation.



# *Launching into action with our 2022-23 workplan*

## *PMNCH Knowledge, engagement and campaigns*

### High-level advocacy events & meetings



**President of South Africa Cyril Ramaphosa** confirmed as Chair of the Global Leaders Network



**31 May: Norwegian PM Jonas Gahr Støre** meeting with PMNCH Chair Helen Clark and ED Helga Fogstad



**22-28 May: PMNCH @ 75<sup>th</sup> World Health Assembly:** Bilateral meetings with 17 Ministers of Health / Head of Delegation, partners, Child Survival side event – mobilizing for commitment and accountability

# 2022 to date: Building commitments to MNCH, SRHR and Adolescent Well-Being – delivering on Board priorities



**May 2022:** On the margins of WHA, Minister of Health of Sierra Leone and Minister of Health of Tanzania hosted a roundtable discussion on **Child Survival** in collaboration with the Child Health Task Force, the Global Financing Facility, PMNCH, Save the Children, UNICEF, USAID & WHO



**19 May: Focus on WCAH in humanitarian and fragile settings:** Nearly 1,000+ registrants from 100+ countries, reaching 3m+ through earned and social media



**22 March:** PMNCH, FCDO, Bangladesh event on **equity and inclusion for adolescent girls** at CSW66, New York



**20-24 March:** Shared lived experiences on impacts of **COVID-19 on WCA** during the Forum of Women Parliamentarians, contributed during the 26th meeting of the IPU Advisory Group on Health and held bilateral meetings with parliamentarians from 26 countries, including 4 Speakers of Parliament and 5 young parliamentarians.



# 2022 to date: Building momentum toward the Global Forum for Adolescents



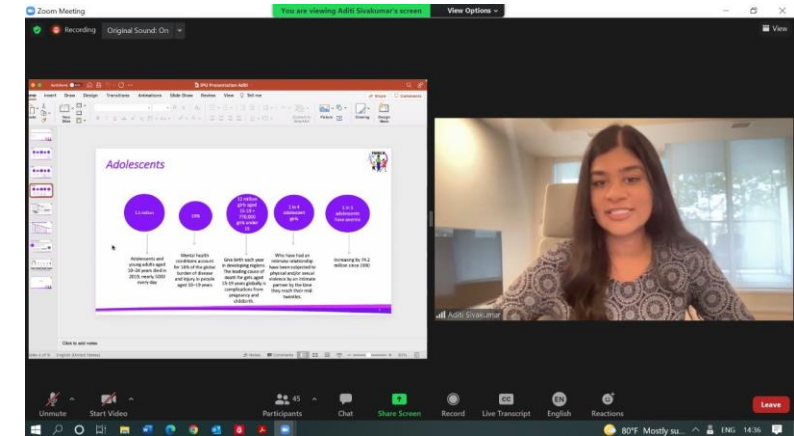
**7 June, London:** Lord Robertson and Rt Hon Helen Clark co-host luncheon briefing: "Global agenda for women's, children's and adolescents' health and well-being". Far right: Rt Hon Patricia Scotland, Secretary-General, Commonwealth of Nations



**30 May, Barcelona:** Side event at the Philea Forum with Fondation Botnar and GFF, on how foundations can work together to support and advocate for the improved **health and well-being of young people**.



**1 June:** First meeting of Global Coordinating Committee of the Global Forum



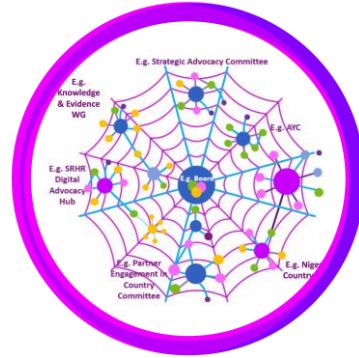
**31 May:** PMNCH Vice-Chair under 30 Aditi Sivakumar briefs IPU Young Parliamentarians about the Global Adolescent Forum.

# Update: PMNCH Digital Advocacy Hubs



Dec. 2020

PMNCH Board recommends increased investment in **technology for advocacy**



2021

PMNCH develops concept of Digital Advocacy Hubs, **endorsed and approved by Board, EC and GEC throughout 2021**



Feb 2022

*February*  
Following the 2022-23 workplan approval, PMNCH Secretariat engages PMNCH members to join the DAH task team under the GEC (*Deliverable 2.4*)



May 2022

*May-July*  
PMNCH Secretariat undertakes procurement, licensing, and contract approvals for the Digital Advocacy Hubs



Aug-Dec 2022: Phase 1

Four hubs to launch in first phase of roll-out: (1) **NGO** and (2) **Private Sector** constituencies; the (3) **Governance and Ethics Committee**; and (4) **Adolescent Health and Well-Being** global advocacy, including to support global-level Global Forum preparation



Women's,  
Children's and  
Adolescents'  
Health

# Theory of Change and Results Framework

## Problem Statement - PMNCH aims to contribute to addressing :

- Unfinished agenda of the MDGs ( preventable maternal and child mortality, including newborn deaths and stillbirths), particularly among the poorest and most marginalized and in humanitarian and fragile settings;
- Morbidity and mortality relating to SRHR; politicization of SRHR and threats to rights; and
- Growing and largely unaddressed needs relating to adolescent health and well-being.

## INPUTS



PMNCH partners work together to implement deliverables leading to agreed outputs



PMNCH Secretariat supports partners through facilitation and coordination

### Assumptions

Partners making up PMNCH have the motivation, skills and resources to lead the implementation of PMNCH deliverables.  
The PMNCH Secretariat has the necessary resources (US\$ 10 million Essential Budget and US\$ 15 million Comprehensive Budget) to provide PMNCH's contribution to the implementation of identified deliverables.

## OUTPUTS



**Knowledge Synthesis:**  
Evidence products synthesized and/or developed



**Partner Engagement:**  
Coalitions strengthened & partners' capacity built



**Campaigns & Outreach:**  
Advocacy campaigns organized and delivered

PMNCH-branded products, events, and processes aimed at achieving the Short-term Outcomes are:

- Driven by and emerge from country need;
- Based on partners' articulated demand and joint action;
- Promoting at all times the principles of equity and "leaving no one behind"; and
- Ensuring the inclusion and leadership by young people and women.

## SHORT TERM OUTCOMES



PMNCH partners have increased knowledge and evidence to underpin their advocacy efforts



PMNCH partners have greater advocacy reach and better access to decisions makers



PMNCH partners have increased advocacy-related skills and stronger networks

Lack of easily accessible and useable up-to-date evidence and knowledge, insufficient skills and networks among PMNCH partner, and limited access to key decision makers are major barriers to PMNCH partners being able to advocate effectively for the desired policy, funding and service commitments, and for following up on the implementation of existing commitments.

## IMPACT



Reduced preventable MNC morbidity and mortality including stillbirths



Improved SRHR outcomes



Improved adolescent health and well-being

### Assumptions

Inadequate policies, insufficient funding and limited and potentially inappropriate service provision are some of the main barriers to equitably reducing MNC morbidity and mortality (including stillbirths), improving SRHR outcomes, and improving adolescent health and well-being.

## HIGH LEVEL OUTCOMES



Increased financing



Improved quality and coverage of essential services



Improved national policies

In addition, better national policies, more domestic funding and expanded, high quality, national service provision are the main drivers to increased sustainability of outcomes, and resilience to external shocks.

## INTERMEDIATE OUTCOMES



Low- and middle-income country governments publicly make policy, financing and/or service commitments to prioritise women's, children's, adolescents' health & well-being



Global and/or regional bodies make public policy, financing and/or service commitments prioritising women's, children's, adolescents' health & well-being

Publicly made commitments from the highest authorities will create the foundations for better policies, greater financing and improved service coverage.  
These commitments will also be the basis for holding decision makers accountable and support follow-up efforts on implementation.

# PMNCH Results Framework – PMNCH’s overall attribution

- **Intermediate Outcomes** remain focused on securing government as well as global and regional bodies’ commitments to prioritizing WCAH (making WCA explicit in national policies and plans, incl. recovery plans)
- **Short term Outcomes** are focused on ensuring that partners and champions are engaged, capacitated and networks/coalitions are strengthened to advocate for the commitments to prioritizing WCAH

Intermediate Outcomes	Intermediate outcome indicators	Metric	2021 target	2021 actual	2022 target (cumulative)	2023 target (cumulative)	2024 target (cumulative)	2025 target (cumulative)
As a result of strengthened PMNCH member capacity, governments as well as regional and global bodies make policy, financing and/or service-related commitments to prioritize women’s, children’s and adolescents’ health and well-being, with a focus of ‘leaving no-one behind’	Number of low- and middle-income country governments that publicly make policy, financing and/or service commitments to prioritize women’s, children’s, adolescents’ health & well-being	# of country governments	10	15	20	25	27	30
	Number of global and/or regional bodies make public commitments prioritizing women’s, children’s, adolescents’ health & well-being	- # of global and/or regional bodies	1	1	2	3	4	5
Short term outcomes	Short term outcome indicators	Metric	2021 target	2021 actual	2022 target (cumulative)	2023 target (cumulative)	2024 target (cumulative)	2025 target (cumulative)
Increased partners’ /champions’ engagement, capacity and networks resulting from new knowledge, attitudes, practices	Knowledge Synthesis: PMNCH partners have increased knowledge	Partners' opinion	Narrative analysis underway					
	Partner Engagement: PMNCH partners have better advocacy-related skills							
	Campaigns & Outreach: PMNCH partners have wider and stronger networks							



## PMNCH Results Framework – Attribution: Knowledge synthesis

- #PMNCH Knowledge products coordinated and developed. (cumulative)
- #Partner products amplified and disseminated
- #People's "voices" collected and showcased through PMNCH (cumulative)

Outputs	Output indicators	Metric	2021 target	2021 actual	2022 target (cumulative)	2023 target (cumulative)	2024 target (cumulative)	2025 target (cumulative)
Knowledge Synthesis: Evidence products synthesized and/or developed	Number of PMNCH Knowledge products coordinated and developed. (cumulative)	- # of knowledge syntheses/briefs	30	38	40	60	80	100
		- # of evidence/progress products	3	3	5	8	10	13
		- # of earned media products	10	33	75	100	125	150
		- # of compendia, guidance, training	7	12	14	18	22	25
		- # of digital knowledge translation	5	7	8	12	15	18
	Number of partner products amplified and disseminated	- # of partner products	250	300	350	450	550	650
	Number of people's "voices" collected and showcased through PMNCH	- # of voices collected and showcased	20,000	30,000	50,000	500,000	600,000	700,000

## PMNCH Results Framework – Attribution: Partner engagement

- #Partners engaged in PMNCH advocacy efforts around WCAH (cumulative)
- #High-level champions, including Global Leaders Network members, engaged in WCAH advocacy supported by PMNCH
- #Coalitions strengthen to advocate for WCA

Partner Engagement: Events, grants, products developed and implemented	Number of partners engaged in PMNCH advocacy efforts around WCAH (cumulative)	- # of partners engaged in knowledge product development, including	600	704	750	900	1050	1200
		- # of partners trained or capacitated in advocacy	N/A	N/A	600	1200	1800	1800
		- # of partners engaged in advocacy efforts, including Digital Advocacy	NA	NA	1000	3000	4000	5000
		- # of new organizations accepted as PMNCH members	100	183	200	300	400	500
		- # of partners engaged in MAYE endorsement and follow up	200	250	300	400	500	600
	Number of high-level champions, including Global Leaders Network members, engaged in WCAH advocacy supported by PMNCH	- # of Heads of State confirmed as members of Global Leaders Network	1	1	3	5	5	5
		- # of GLN members engaged in political advocacy activities	1	1	3	5	10	15
		- # of Champions as speakers at events	100	128	150	200	250	300
		- # of Champions authoring op-eds or media products	5	7	10	15	25	30
		- # of Parliament Speakers engaged	N/A	N/A	8	16	24	32
		- # of leadership roles and young leaders	60/20	60/20	60/20	60/20	60/20	60/20
	Number of coalitions strengthen to advocate for WCAH	- DAH conceptualized or launched	- DAH conceptualized	- DAH conceptualized	- DAH launched	- DAH launched	- DAH launched	- DAH launched
		- # youth coalitions strengthened at national levels	3	- 11 youth national coalitions strengthened	11	13	14	15
		- # MSPs strengthened at national level	2	XX	10	15	25	30

## PMNCH Results Framework – Attribution: Campaigns and Outreach

- #PMNCH events organized, supported and disseminated, incl. Global Forum for Adolescents
- People reached through earned and social media, as well as other digital channels

<b>Campaigns and Outreach:</b> Advocacy campaigns organized and delivered	Number of PMNCH events organized, supported and disseminated, including Global Forum for Adolescents	- # of PMNCH led events, including Global Forum for Adolescent roadmap	5	7	10	13	15	20
		- Global Forum for Adolescents conceptualized or implemented	- GFA conceptualized	- GFA conceptualized	- GFA conceptualized	- GFA implemented	- GFA implemented	- GFA implemented
		- # of events supported	10	10	12	15	18	20
		- # of events led or co-organized	5	7	10	13	15	20
		- # of participants in PMNCH led events	5,000	7,000	10,000	20,000	25,000	30,000
		- # of partner events amplified	100	166	250	350	450	600
	Number of people reached through earned and social media, as well as other digital channels	- # of estimated potential people reached through social media	15,000,000	21,000,000	40,000,000	60,000,000	80,000,000	100,000,000
		- # of unique visitors on PMNCH website & other platforms	50,000	70,000	150,000	300,000	400,000	500,000
		- Maximum estimated potential media reached in one month in the year	2 billion	2 billion	2 billion	2 billion	2 billion	2 billion

## 2. Annual Report 2021







# Key Achievements and highlights - 2021

## 2021 in Numbers








Global Health 50/50 ranked PMNCH in the top 20% of 201 organizations in terms of successful advancement of gender equality

### Knowledge synthesis

-  115 million cumulative views of video series on self-care during COVID-19
-  30 000+ community voices show-cased in knowledge products
-  300 partner resources amplified and disseminated
-  38 knowledge syntheses/briefs

### Partner engagement

-  US \$32.1 billion from 20 countries in commitments to the PMNCH Call to Action on COVID-19
-  17% membership increase
-  70 000 visitors to [www.pmnch.org](http://www.pmnch.org)
-  100+ partners engaged in knowledge synthesis and consensus building
-  12 e-blasts / newsletters

### Campaigns and outreach

-  275 media hits with up to 2.8 billion estimated potential reach per month
-  21 million people reached on social media
-  160% increase in followers on LinkedIn; 6.7% on Twitter; 14.4% on Facebook; 104% on Instagram
-  10 virtual events, including 3 e-summits with 80+ high-level speakers and 9000+ participants
-  166 partner events amplified through the Events Hub

15  
LMIC government commitments to WCA health and well-being

1  
Global commitment to WCA health and well-being

### *3. Prioritizing deliverables for increased impact and efficiency*

# PMNCH 2022-23 Workplan and Budget

DELIVERABLES		2022 (US\$)	2023 (US\$)
<b>KNOWLEDGE SYNTHESIS</b>	Structures	<b>\$2,082,165</b>	<b>\$3,037,006</b>
1.1 Economic and Financial analyses	KEWG	\$644,250	\$1,001,175
1.2 Resources to support embedding WCA health and well-being into UHC/PHC plans and highlighting cross cutting Board priorities	KEWG	\$211,868	\$251,805
1.3 Monitoring of trends and accountability evidence on WCAH	AccWG	\$540,175	\$821,068
1.4 Knowledge documenting community and people's voices and lived experience	KEWG	\$184,262	\$247,688
1.5 Knowledge resources to advance on Board priorities within the overall 3 thematic areas (MNCH; SRHR and AWB)	KEWG	\$501,610	\$715,271
<b>PARTNER ENGAGEMENT</b>	Structures	<b>\$3,568,825</b>	<b>\$4,978,309</b>
2.1 Global Leaders Network and political horizon scanning / analysis	SAC	\$396,701	\$526,371
2.2 Strengthen national coalitions and Multi-Stakeholder Platforms, supporting constituencies and partners to mobilize and implement commitments with PMNCH's Call to Action	PECC	\$1,403,091	\$2,045,287
2.3 Constituency and partner capacity building re advocacy and accountability	KEWG	\$491,439	\$586,520
2.4 PMNCH's Digital Advocacy Hubs for enhanced engagement and collaboration	GEC	\$533,345	\$725,576
2.5 Inclusive participation of partners in PMNCH structures and implementation of Governance Reform	GEC	\$744,249	\$1,094,555
<b>CAMPAIGNS AND OUTREACH</b>	Structures	<b>\$3,191,693</b>	<b>\$5,224,326</b>
3.1 Global Forum for Adolescents (2023)	SAC	\$1,148,135	\$2,296,270
3.2 PMNCH organized global, virtual, events	AccWG	\$656,015	\$824,366
3.3 PMNCH participation in selected global and regional events	SAC	\$395,489	\$472,538
3.4 Digital and earned media products	SAC	\$992,054	\$1,631,151
Total budget (US\$) - Net of Program Support Costs (PSC)		\$8,842,682	\$13,239,641
PSC at 13%		\$1,149,549	\$1,721,153,
<b>Total PMNCH contribution (US\$)</b>		<b>\$9,992,231</b>	<b>\$14,960,794</b>

## *PMNCH 2022-23 Workplan and Budget – Possible update to the workplan structure*

- Partner-led prioritization efforts mean that the workplan could be consolidated around 10 deliverables
- Slimmer set of integrated deliverables could enable:
  - more efficient and effective use of resources, especially at this constrained time
  - greater synergies to be achieved across deliverables and functions

DELIVERABLES
KNOWLEDGE SYNTHESIS
1.1 Economic and financial analyses
1.2 Knowledge resources to advance on thematic (MNCH, SRHR, AWB) and cross-cutting priorities, including people's voices and lived experiences
1.3 Accountability and progress reporting on WCAH data/trends
PARTNER ENGAGEMENT
2.1 Global Leaders Network and political horizon scanning / analysis
2.2 Strengthen national coalitions and platforms for enhanced partner collaboration and action
2.3 Partner capacity building
2.4 Inclusive engagement of partners in PMNCH governance structures
CAMPAIGNS AND OUTREACH
3.1 Global Forum for Adolescents (2023)
3.2 PMNCH organized and supported events
3.3 Digital and earned media products

## *4. Resource mobilization update, June 2022*

## Funding PMNCH's 2022-23 workplan and need for prioritization

- Current funding challenges: Reallocation of ODA by donors due to global crisis is affecting PMNCH and others
- PMNCH budget US\$ 10m in 2022: **Prudent to prioritize now in case of shortfalls**
- **Current status:** US\$ 5.6m (56%) funded at present: may rise to US\$ 8.6m (86%) if pledges materialize by the end of 2022



	2022	2023
Confirmed Funding	US\$ 5.63m	US\$ 3.92m
Pledged / Under Consideration Funding	US\$ 2.92m	US\$ 3.75m
Funding Gap (Essential Budget)	(US\$ 1.45m)	(US\$ 2.33m)
Funding Gap (Comprehensive Budget)	-	(US\$ 7.33m)

Revenue allocations from grants (USD)	2022	2023
<b>Confirmed and pledged</b>		
Bill & Melinda Gates Foundation	1,500,000	1,500,000
Botnar Foundation (existing grant)	900,000	100,000
Botnar Foundation (new grant)	1,117,500	647,500
GAVI, the Vaccine Alliance	107,000	107,000
Government of Germany	270,270	
Government of India (existing grant)	1,000,000	1,000,000
Government of India (new grant)	1,000,000	1,000,000
Merck Sharp and Dohme Corp.	45,000	45,000
Government of Norway	-	785,000
Government of Spain (existing grant)	168,919	-
Government of Spain (new grant)	375,000	-
Government of Sweden - Sida	-	400,000
Government of the UK	2,068,966	2,068,966
Reserves	-	-
<i>Total confirmed</i>	5,632,655	3,923,466
<i>Total pledged / under consideration</i>	2,920,000	3,730,000
<b>Total confirmed and pledged / under consideration</b>	<b>8,552,655</b>	<b>7,653,466</b>

## *Resource mobilization approaches and efforts*

- Over the last 15 years, PMNCH has been funded by 25 bilateral, multilateral, and private foundation donors
- Extensive efforts are focusing on existing and new donors, partner engagement modalities, and cost-efficiency
  - Securing new and increasing existing grants:
    - Ongoing engagement with more than 20 donors in 2022, including France and Japan in relation to new grants; Sweden, Norway, Gates Foundation and GFF about grant renewals, Rotary International and other foundations exploring new opportunities
    - Considerable support from our existing partners (e.g., Fondation Botnar hosting a side event at the Philea Annual Forum in Barcelona)
  - Cost-sharing deliverables – Co-hosting events, sharing Secretariat positions
  - Partner in-kind contributions – Staff and consultants time from Partners for delivery of activities and support to fund raising
  - Budget cost reductions – Reduction in travel, lower cost expenditure options

## *5. Priorities moving forward - 2022*

# Priorities moving forward - 2022

- Appreciation for work done to date and implementation rate of 100% of pro-rata budget.
- Agree to reduce from 14 to 10 deliverables – including:
  - ✓ Global Forum for Adolescents – with strong engagement by our partners at national / community level
  - ✓ Global Leaders Network – 10 heads of states to champion WCAH issues
  - ✓ Mobilizing and Following up commitments: engaging with 20+ countries at ministerial or higher level
  - ✓ Evidence-based advocacy briefs, reports, tools, media commentaries
    - MNCH: *Born Too Soon and advocacy briefs*;
    - SRHR: *Consultations on SRHR Global Strategy update*;
    - Adolescent Health and Well-Being: *BMJ papers, investment case, MAYE*;
    - Cross-cutting issues: *Health workforce, WCAH financing, humanitarian and fragile settings, climate change, sexual and gender-based violence*
  - ✓ PMNCH flagship + supported events (max. 16-20/year) and Media products and media engagement (focus on Board priorities)
  - ✓ Digital Advocacy Hubs for partner engagement
- Agreement on 8 output indicators, metrics and targets for 2022 RF – ensure effective measurement
- Intensive resource mobilization to continue – Government of France, Buffet Foundation, Rotary, GFF, etc.

*Thank you !*

