

# *Governance Reform implementation and next steps*

## Challenges and opportunities of the Governance Reform

Flavia Bustreo, GEC Chair  
Board Meeting Item 8  
14-15 July 2022



# *Board Chair, Rt Hon Helen Clark, term renewal*

## **Thank you!**

### PMNCH Board Members' messages

*This is wonderful news!*

*This is great news! It augurs well for continuity and sustained momentum at this time, especially when components for improving sexual and reproductive health, including maternal health, are coming under attack for political expediency.*

*As a Constituency we have followed and continue to value the leadership being provided by the Board Chair.*

*We welcome and enthusiastically endorse the proposed second term for our superb Board Chair Helen.*

*I am fully supportive and very grateful to Helen for her excellent leadership so far and for offering her leadership for another term*



**Rt Hon Helen Clark**  
**PMNCH Board Chair**



**Term 1: Nov 2019-Nov 2022**  
**Term 2: Nov 2022 – Nov 2025**



# PMNCH Governance Reform



# A new PMNCH Governance structure


 1 person  
 1 young person <30

## Constituency leadership

Academic, Research and Training Institutes 

Adolescents and Youth 

Donors and Foundations 

Global Financing Mechanisms 

Healthcare Professional Associations 

## Board of High-level Champions



## Executive Committee



## Governance and Ethics Committee



## Strategic Advocacy Committee



## Partner Engagement in Countries Committee



## Accountability Working Group




## Knowledge and Evidence Working Group



## Constituency leadership

 Inter-Governmental Organizations\*

 Non-Governmental Organizations

 Partner Governments\*

 Private Sector

 United Nations Agencies

\*Outreach still ongoing to identify young leaders

# *Key achievements during the Governance Reform*



## High-level Leaders

New high-level leaders have been engaged at the Board level.



## Interconnected structures

PMNCH has more interconnected and streamlined structures to be 'fit for purpose' to deliver on the new 2021-2025 Strategy with advocacy as the core function.



## Meaningful Youth Engagement

PMNCH has now more than 20 young leaders across its governance structures, including at the highest level of the Board through a Board Vice Chair under 30, as well as young leaders appointed in all task teams, such as for the Global Forum for Adolescents.



## New Digital Approaches

PMNCH's digital rebranding through a new website and new digital modalities of engagement has increased partner engagement and strengthened connections between partners.



## Growing Membership

PMNCH's membership increased by 26.6% from Jan 2021-April 2022, now 1,317 partners



# *PMNCH: High performer on gender equity*

PMNCH has been listed for the third time in a row as a **high performer in the Global Health 50/50 2022 Report.**



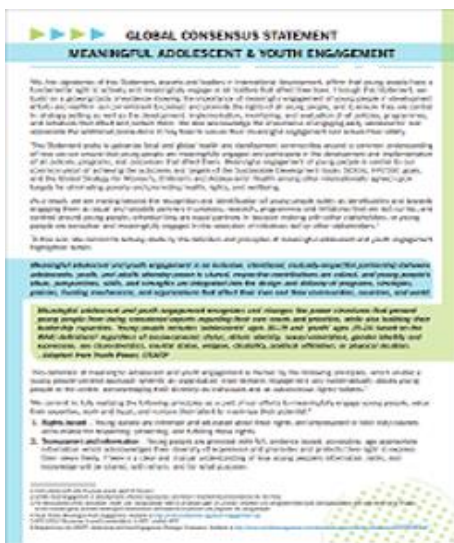
## Highest performance in:

- Commitment to gender equality and gender-mainstreaming in policies and planning;
- Existence of gender affirmative policies in the workplace;
- Publicly available Board policies on promoting diversity, inclusion and representation
- Has gender parity in senior management and governing bodies.

**Areas of improvement:** Develop policy or organisational commitment to regularly report sex-disaggregation of undertake gender analysis

# Meaningful Adolescent and Youth Engagement (MAYE)

Global Consensus Statement on  
Meaningful Adolescent and Youth Engagement  
2018



Joint effort spearheaded by FP2030, International Youth Alliance for Family Planning (IYAFFP), and PMNCH, launched in 2018. To date, more than 200 organizations have endorsed the statement. The statement defines MAYE, outlines key principles and checklist criteria

***"We are beginning a strategic process of mainstreaming MAYE as part of a broader approach to equity across the organization, covering both programming and institutional processes": international private foundation***

Accountability Report 2021



Highlights challenges and progress amongst endorsing organizations and showcasing good practices. It indicates a need for more concrete guidance on how to implement MAYE the principles and checklist criteria.

Practical Guidance Resource (PGR) 2022



The Practical Guidance Resource (PGR) will provide guidance to signatory and youth-led organizations on how to implement MAYE successfully, including providing guidance on the knowledge gaps and critical issues highlighted in the MAYE Accountability Report

# *Ongoing priorities*

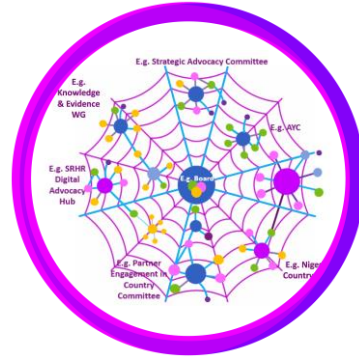


# Roll-out of digital advocacy hubs



Dec. 2020

PMNCH Board recommends increased investment in **technology for advocacy**



2021

PMNCH develops concept of Digital Advocacy Hubs, **endorsed and approved by Board, EC and GEC throughout 2021**



Feb 2022

*February*  
Following the 2022-23 workplan approval, PMNCH Secretariat engages PMNCH members to join the DAH task team under the GEC (*Deliverable 2.4*)



May 2022

*May-July*  
PMNCH Secretariat undertakes procurement, licensing, and contract approvals for the Digital Advocacy Hubs



Aug-Dec 2022: Phase 1

Four hubs to launch in first phase of roll-out: (1) **NGO** and (2) **Private Sector** constituencies; the (3) **Governance and Ethics Committee**; and (4) **Adolescent Health and Well-Being** global advocacy, including to support global-level Global Forum preparation

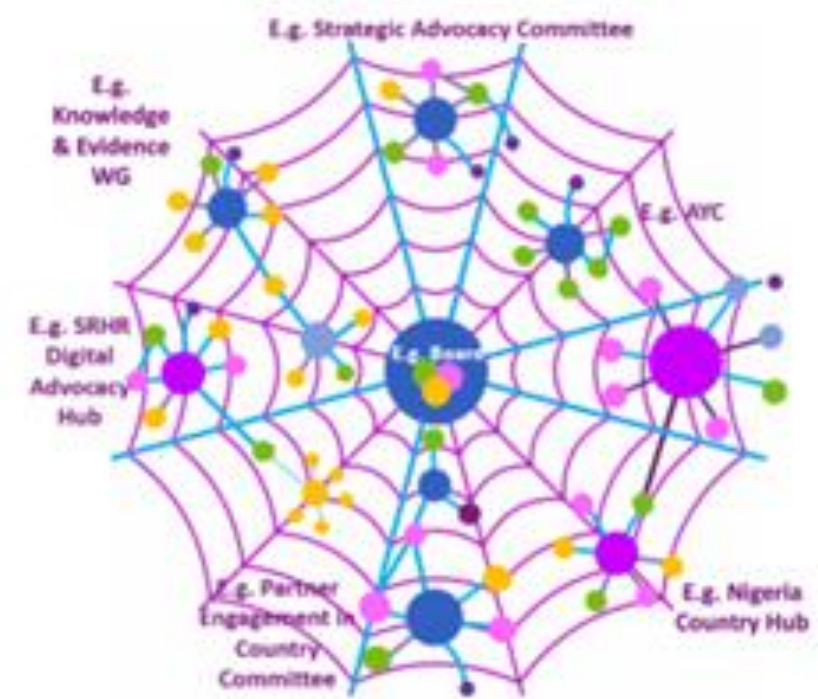


# *Digital Advocacy Hubs for connection, action*

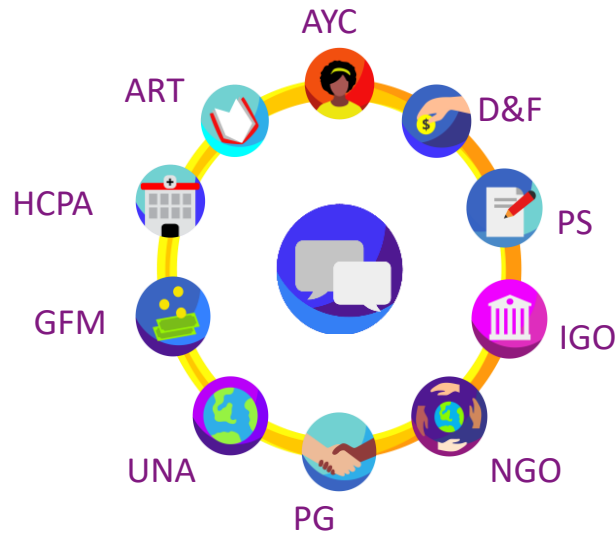
**Vision:** The world's most powerful digital advocacy platform for women's, children's, and adolescents' health (WCAH).

**Mission:** To harness the power of digital technology for connecting PMNCH partners in advocacy and accountability efforts for financing, policy and service delivery commitments for WCAH.

**Objective:** To create a moderated set of online, interactive platforms that unites and supports PMNCH partners in common advocacy efforts.



# *Example: Digital Hubs enable planning and development of the Global Forum for Adolescents*



**Platforms for national, regional, global planning of the Forum**  
The Digital Advocacy Hubs will connect different partners and constituencies in planning Forum events across countries and regions



**Agenda for Action for Adolescents**  
The Digital Advocacy Hubs will connect partners in developing a youth-led Agenda for Action for Adolescents, uniting the voice of 1 million young people through a PMNCH chatbot



**Increasing Accessibility**  
The DAH will enable partners to share and access resources to support advocacy at the global and regional levels, including knowledge and evidence products and tools on Adolescent Well-being.



# Continual learning to promote greater impact

## Light Touch Assessment

To evaluate whether the objectives of the Governance Reform are being materialized and **ensure constant quality improvements of the PMNCH Governance structure.**

The exercise is **not a comprehensive external evaluation.**

Its goals are to:

- understand whether planned reforms are being implemented
- understand whether reforms under implementation are starting to have an effect (acknowledging that in some areas, reforms may have just been initiated and may need time to bed down)
- make recommendations for the ongoing reform process (i.e. 'course correction').



## Good Governance

To enable PMNCH to **obtain more diversity, inclusion, equity, collaboration, good governance, and decrease power imbalance, unconscious biases, and discrimination** in all its governance and management and operations.

Work is being carried out in four phases, all anchored around 'change'. We are currently finalizing Phase 2

- Phase 1: Understanding change
- Phase 2: Assessing need for change
- Phase 3: Making change
- Phase 4: Measuring change

# Emerging findings

## Opportunities:

Emerging findings from the Light Touch Assessment and Good Governance work show that the PMNCH governance **has new energy, broader participation (especially of young people), greater clarity of roles, and is already proving to be more effective.**

- The new nominations processes put in place during the Governance Reform for identifying partner leadership has elevated the professionalism of the PMNCH.
- There was quite unanimous consensus that there is greater visibility and participation of Adolescents & Youths.
- Partners involved in PMNCH governance feel well-supported by Secretariat staff.
- Within the PMNCH Governance, there are reported high levels of transparency and accountability.
- There is unanimous agreement that the Digital Advocacy Hubs will be



PMNCH game changer for partner engagement

Anonymous quote from LTA interviews: 'I have never seen PMNCH so effective and functional as it is currently' (PMNCH veteran: Why? (i) post-evaluation clear strategy focus on advocacy, (ii) work planning process, (iii) higher levels of participation & engagement, (iv) leadership

# *Key areas to be addressed*

- 1) More tools for partner engagement** - need for further development of tools and resources for partner induction and capacity building sessions to promote full understanding of how to engage effectively in the PMNCH platform.
- 2) High Secretariat workload** – emerging findings show the workload of the Secretariat is high and may not be sustainable. The Digital Advocacy Hubs will be the real game changer in moving from Secretariat-led to increasingly Partner-led structures.



# *Discussion questions for the Board*

- How can we advance on our track record on equity, inclusion and diversity, and progress on our efforts on good governance?
- Do you have any feedback/questions on the Governance Reform process that has been undertaken?
- Suggestions for improvement moving forward



# Thank you!

