

2022 Executive Committee Report

Chris Carter
Board Vice Chair

PMNCH Board Meeting
6 and 7 December 2022



Agenda

1. PMNCH priorities and value-add and 2022-23 workplan
2. Implementation of the workplan in 2022
3. PMNCH governance update
4. Budget implementation and funding
5. Next steps and required Board decisions



Board-guided priorities for 2022 and beyond

At the end of 2021 and over the course of 2022, PMNCH Board and EC provided direction on priorities to inform workplan development

- **Agreed a new approach to WCAH commitment follow up and mobilization** – Streamlining of PMNCH's work into 10 flagship deliverables will focus on advocating for accelerated implementation of existing WCAH related commitments as well as securing new ones (if gaps exist), especially as we resist a roll back on rights
- Mobilizing for **SRHR in UHC/PHC**, including the development of updated SRHR related knowledge / information / progress; supporting global and regional policy and financing platforms to secure SRHR progress; building SRHR-focused partnerships for joint action; and amplifying and disseminating the agreed Guttmacher-Lancet Commission's SRHR definition to ensure greater clarity and comprehensiveness
- Maintaining **focus on adolescent well-being**, including greater attention on the interconnection between SRHR and adolescent health and well-being; greater focus on mental health; and a greater focus on the impact of climate change on adolescents, as well as on women and children – **supporting the Global Forum for Adolescents**
- Maintaining **focus on ending preventable maternal, newborn and child deaths and stillbirths**, including a positive focus on optimizing care for maternal, newborn and child health and well-being, and linking this effort to our work on commitments (including increased attention to midwifery, respectful and quality of care)

PMNCH revised approach to WCAH commitments

Revised approach

PMNCH is better positioned to focus on prioritizing advocacy and accountability for existing WCAH-related commitments (including ICPD+25, Generation Equality Forum, FP2030, among others), while identifying gaps and advocating for bold, ambitious, and new commitments, where these are needed (e.g., adolescent well-being) , in order to accelerate progress towards WCAH outcomes.

Benefits of this revised approach

In 30 targeted LMIC countries, partner-led approach will enable:

- Strengthened implementation of existing WCAH commitments through increased amplification and follow-up through national accountability structures
- Greater knowledge of gaps to guide mobilization of new commitments, based on systematic scoping and mapping
- Improved and strengthened coordination, consensus and collaboration among PMNCH partners at country level.

Country commitments supported by global and regional action

- PMNCH global partners engage with global and/regional bodies (UN, G7/G20, AU, etc.) to promote WCAH visibility in resolutions, communiques, frameworks, supporting country governments in prioritizing national WCAH commitments



Streamlined PMNCH 2022-23 Workplan and Budget

| DELIVERABLES | | 2022 (US\$) | 2023 (US\$) |
|---|---------------|--------------------|---------------------|
| KNOWLEDGE SYNTHESIS | Structures | \$2,246,348 | \$3,299,597 |
| 1.1 Case set out for increased and better (including more equitable) investments in WCAH as well as cost of inaction (includes digital compendium on existing or upcoming economic analyses/investment cases for WCAH, MNCH, SRHR and AWB). | KEWG | \$637,233 | \$979,367 |
| 1.2 Evidence-based advocacy resources made available to advance on Board priorities within the overall PMNCH thematic areas: MNCH (e.g., preterm and stillbirths, etc.); SRHR (e.g., SRHR in UHC, SGBV, etc.); AWB (SRHR, mental health), as well as cross-cutting topics (e.g., mitigating the impact of COVID-19 on WCA, UHC/PHC delivering for WCA, human resources for health, as well as documenting community and people's voices and lived experiences, etc.). | KEWG | \$1,048,467 | \$1,490,055 |
| 1.3 WCAH related trends and accountability evidence monitored (e.g., progress reports, indicators, and monitoring framework for AWB, etc.) and digitally accessible resources produced (e.g., accountability compendium, briefs, assets, etc.), including progress evidence on consequences of COVID-19, conflict and climate change on WCA, all to underpin and strengthen advocacy efforts. | AccWG | \$560,648 | \$830,174 |
| PARTNER ENGAGEMENT | Structures | \$2,909,187 | \$4,040,358 |
| 2.1 Global Leaders Network established to lead on high-level advocacy for WCAH, including a focus on equity and leaving no one behind. | SAC & PECC | \$409,469 | \$527,655 |
| 2.2 National and regional coalitions and multi-stakeholder platforms strengthened, and partners/constituencies supported (including ministerial dialogues, parliamentarians, civil societies, youth-led coalitions, etc.) to follow up on existing WCAH-related commitments and mobilize new commitments should there be gaps. | PECC | \$1,312,635 | \$1,917,529 |
| 2.3 Constituencies and partners capacitated through purpose-built learning and training (e.g., webinars, workshops, e-learning courses, etc.), with an aim to enhance advocacy efforts. | KEWG & Acc.WG | \$389,855 | \$463,170 |
| 2.4 Partners effectively included in all PMNCH governance structures, governance reform fully completed, and more effective member engagement and good governance is implemented (e.g., Good Governance work; MAYE, Digital Advocacy Hubs, etc.). | GEC | \$797,228 | \$1,132,005 |
| CAMPAIGNS AND OUTREACH | Structures | \$3,600,081 | \$5,934,382 |
| 3.1 Global Forum for Adolescents delivered to accelerate implementation of existing and mobilize new adolescent well-being commitments. | SAC | \$1,478,653 | \$3,016,515 |
| 3.2 Global and regional events delivered (e.g., Lives in the Balance 4 e-summit, UN High Level Political Forum accountability dialogue, and Accountability Breakfast) each building momentum to the 2023 Global Forum for Adolescents, African Union, G7/G20, World Economic Forum, IPU events, etc. | AccWG & SAC | \$1,063,305 | \$1,275,109 |
| 3.3 Digital and earned media products developed and disseminated to support advocacy efforts, including accountability processes, focused commentaries, blogs, podcasts, videos, interviews, statements, etc. | SAC | \$1,058,123 | \$1,642,758 |
| <i>Total budget (US\$) - Net of Program Support Costs (PSC)</i> | | \$8,755,616 | \$13,274,336 |
| <i>PSC at 13%</i> | | \$1,138,230 | \$1,725,664 |
| Total PMNCH contribution (US\$) | | \$9,893,847 | \$15,000,000 |

Key PMNCH achievements and highlights – 2022

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Knowledge Synthesis



8 digital audio/visual knowledge translation material



60 talking points and messaging frameworks for events and champion mobilization



13 earned media products documenting lived experiences across constituencies



5 flagship knowledge reports and briefs

Partner Engagement



Global Leaders Network **1** HoS



65,000 visitors to www.pmnch.org



12 monthly E-blasts



12.3% membership increase

Campaigns and Outreach



398 media hits; *cumulative* estimated potential reach of **6.9 billion**



17.1 million people reached in social media



115% increase in followers on LinkedIn, **2.7% on Twitter**, **7.3% on Facebook** and **24.5% on Instagram**



8 flagship events and **17 supported events**



229 partner events amplified on the Events Hub

Working towards 30 LMIC government commitments to WCA health and well-being

Working towards 5 regional/global commitment to WCA health and well-being

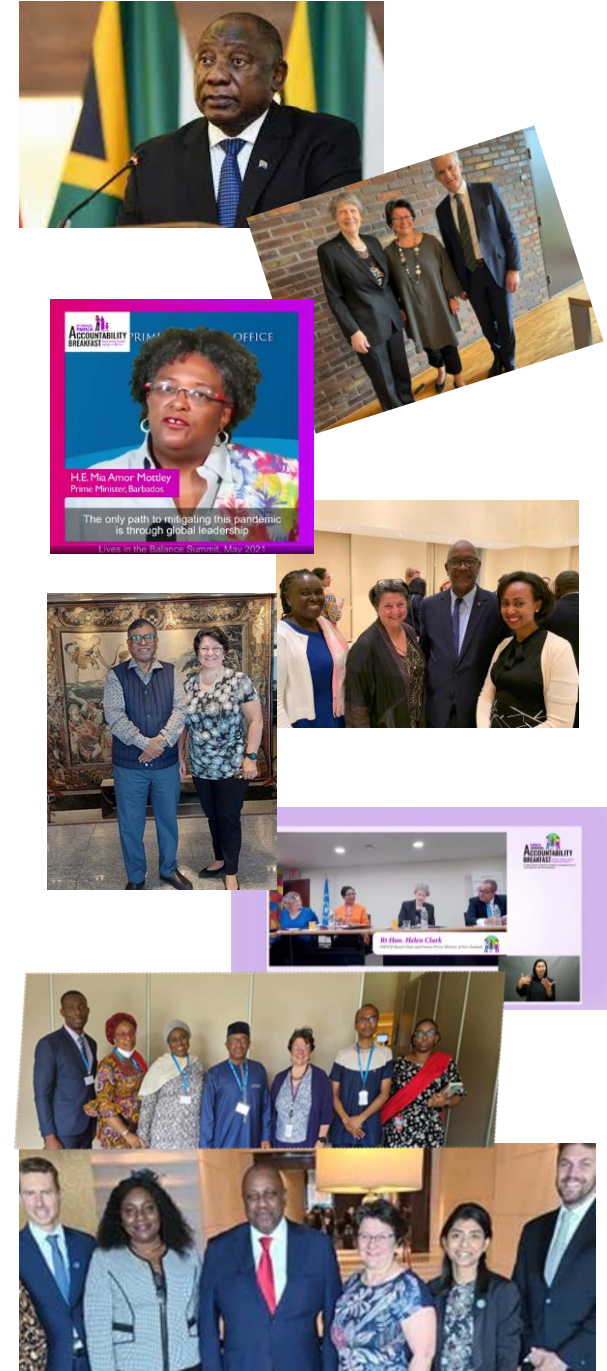
Knowledge synthesis - 2022 highlights

- **Launch of the Protect the Promise: 2022 progress report on the EWEC Global Strategy for Women's, Children's and Adolescents' Health (2016-2030)**, compiling the most recent WCAH data and trends on the impact of the Triple Cs: Covid, Climate and Conflict.
- **Launch of the Adolescent Wellbeing BMJ Collection**, including papers on the five domains of the adolescent well-being framework. The collection involved over 75 partners, including young authors for each paper. Second bundle of article to launch in Q1 2023, including a focus on: COVID-19, digital technologies, and humanitarian and fragile settings.
- **Development of evidence-based media, for example:**
 - **BMJ Commentary on SGBV in humanitarian settings and media campaign (Aug 2022)** - Co-signed by Helen Clark, Michelle Bachelet and Minister of Foreign Affairs, Spain
 - **COVID-19 vaccine and pregnancy animated video** – launched at ICFP 14-17th November 2022
- **Development of a comprehensive scoping review on WCAH investment cases** at global, regional and country level, making the case for increased and equitable financing for WCAH and well-being. The findings will be used to develop a user-friendly digital compendium of WCAH investment cases, in addition to advocacy tools aiming to mobilize WCAH financial commitments.
- **Updated edition of the *Born Too Soon* report on preterm birth**, aligning with ENAP-EPMM targets, and involving to date more than 60 partners across all PMNCH constituencies. The report will launch at the *International Maternal and Newborn Health Conference* in Cape Town, in May 2023.



Partner engagement – 2022 highlights

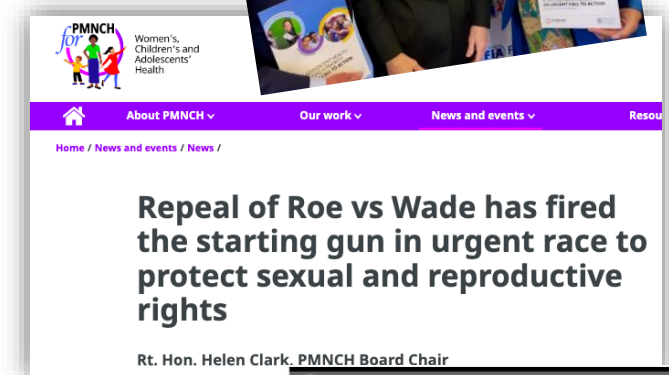
- **High-level champions:** PMNCH's ongoing work with global champions will centre on the Global Leaders Network (GLN) but also leverage ministers, parliamentarians, and other champions:
 - [President Ramaphosa has initiated the GLN](#), with 10 HoG to be invited – plans to launch the GLN during 2023 World Economic Forum
 - High level meetings held with HoG and many (23) ministers throughout the year, at the World Health Assembly, UNGA, World Health Summit, COP27, ICFP2022, IG GFF, and many others.
 - Champions have co-authored op-eds or articles, including [Women, children, and adolescents face extreme vulnerability in conflict—and so do the health workers striving to protect them, BMJ](#); [L'Afrique ne doit pas laisser le Covid-19 annuler des décennies de progrès dans la santé, Jeune Afrique](#), and many others.
 - Engaging partners through interrelated and complementary strategies – Commitment Approach revised, PMNCH's Parliamentary Engagement Strategy, GFA country forum/events and PMNCH Regional Advocacy Strategies for Africa and Latin America, with Asia in 2023.
- National multi-stakeholder coalitions have been strengthened to advocate for WCAH and youth coalitions now operational and strengthened in 11 countries
- Partner engagement digital hubs to be launched in 2023, to include a focus on PMNCH Governance Structures, global-level hubs dedicated to PMNCH advocacy goals, and country-level hubs that will support advocacy and accountability within partner countries.



Campaigns and outreach – 2022 highlights and looking ahead

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- **8 Flagship events**, for example Lives in the Balance and the Global Forum for Adolescents curtain-raiser, where PMNCH leads the concept and organization, supported by other partners)
- **17 PMNCH supported-events** where PMNCH co-organizes, supports other partners or provides speakers/logo, and **229 events disseminated on the PMNCH events hub**.
- **Reaching large numbers of people** – Earned and social media, and digital channels, cumulative yearly estimated potential reach has grown. **17.1 million** people reached in social media and **398 media hits** with an estimated potential reach of **6.9 billion**. **115%** increase in followers on LinkedIn, **2.7% on Twitter**, **7.3% on Facebook** and **24.5% on Instagram**



| Examples of PMNCH events reach | Date | Registrants | Countries registered | Potential Media reach | Social media reach |
|---|-----------------------|---------------|----------------------|-----------------------|--------------------|
| HLPF - women leadership and partnerships (July) | 13 th July | 622 | 93 | 2.46 Billion | 902k |
| Accountability Breakfast – LAC focus (Sept) | 22 nd Sept | 1008 | 100 | 613.7 Million | 1.2M |
| Global Forum for Adolescents curtain-raiser (Oct) | 28 th Oct | 1023 | 89 | 196.2 Million | 726k |
| Pre-Youth Conference ICFP (Nov) | 12-14th Nov | 100 In person | n/a | 29.4 Million | 436K |



Building up for the Global Forum for Adolescents

1. **Evidence:** Adolescent well-being series launched (BMJ, 27 Oct)
2. **Campaign launch:** Adolescent well-being campaign brand and website launched on 28 Oct (1point8.org)
3. **Visibility:** Curtain-raiser event for the Global Forum for Adolescents held on 28 Oct (30-minute video, key messages at major global events: *IPU Assembly Kigali, World Health Summit Berlin, COP27 Sharm el Sheikh, ICFP Pattaya*)
4. **Community engagement:** “What Young People Want” chatbot launched as a platform for youth demand, aiming to reach 1million by Oct 2023
5. **Partner engagement:** More than 135 organizations engaged to date through committee and action group planning meetings, including 40 youth orgs



Adolescent wellbeing



The world's 1.2 billion adolescents (young people aged 10-19 years) now represent almost 16% of the world's population, yet this group has received limited attention from global agenda-setting initiatives, such as universal health coverage and sustainable development. This needs to be addressed, given that adolescence represents a critical period of the life course during which many factors contributing to lifelong well-being are set.



We are

1.8

Billion

Taking the 1.8bn campaign to global forums



World Health Summit, Berlin



IPU, Kigali



ICFP 2022, Thailand

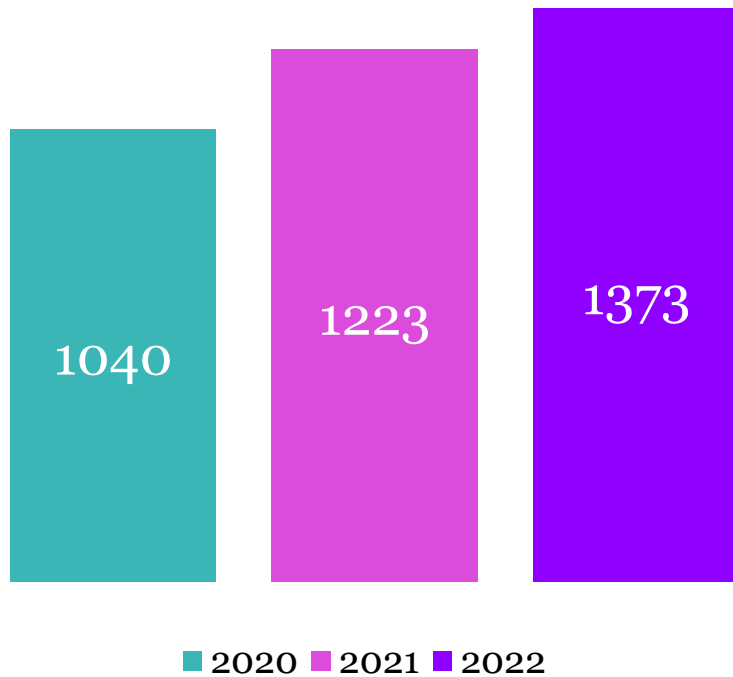


COP27, Egypt

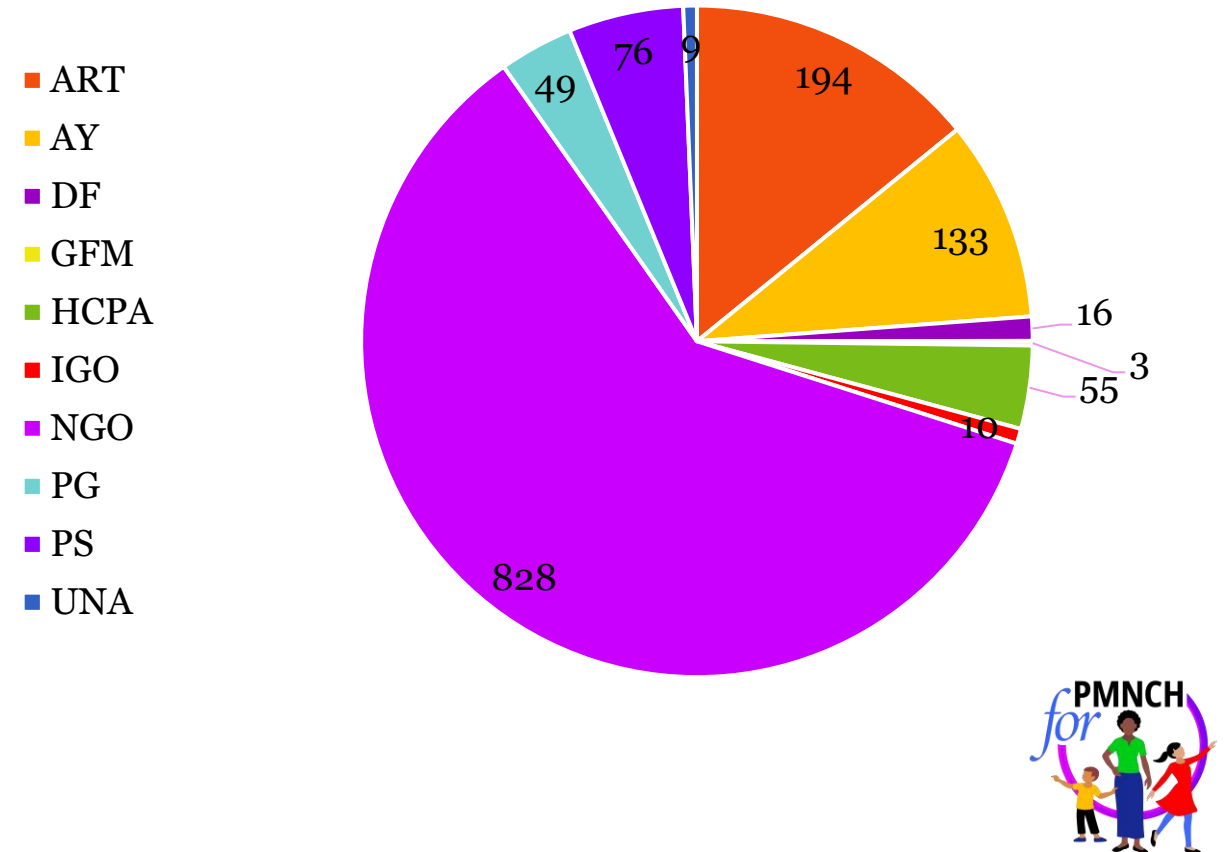


PMNCH's membership is going from strength to strength

32% membership increase between
Jan 2020- Dec 2022



PMNCH membership by constituency
(September 2022)



Governance status

- **Governance Reform Light Touch Assessment well underway** – aiming to evaluate whether Governance Reform objectives are being materialized and ensure constant quality improvements.
 - Recommendations will be presented to the GEC and thereafter to the EC for approval in the new year
- **Good Governance and Good Management well underway** - enabling PMNCH to obtain more diversity, inclusion, equity, collaboration, good governance, and decrease power imbalance, unconscious bias, and discrimination in all its governance and management and operations.
 - Recommendations on tools to increase diversity, equity and inclusion will be suggested by MIND consultancy in the new year.
- **Governance Manual nearly complete** - setting out all PMNCH bylaws, guidelines and rules around key governance areas, promoting transparency and accountability within PMNCH Governance processes.



Budget, implementation and funding of PMNCH's 2022-23 workplan

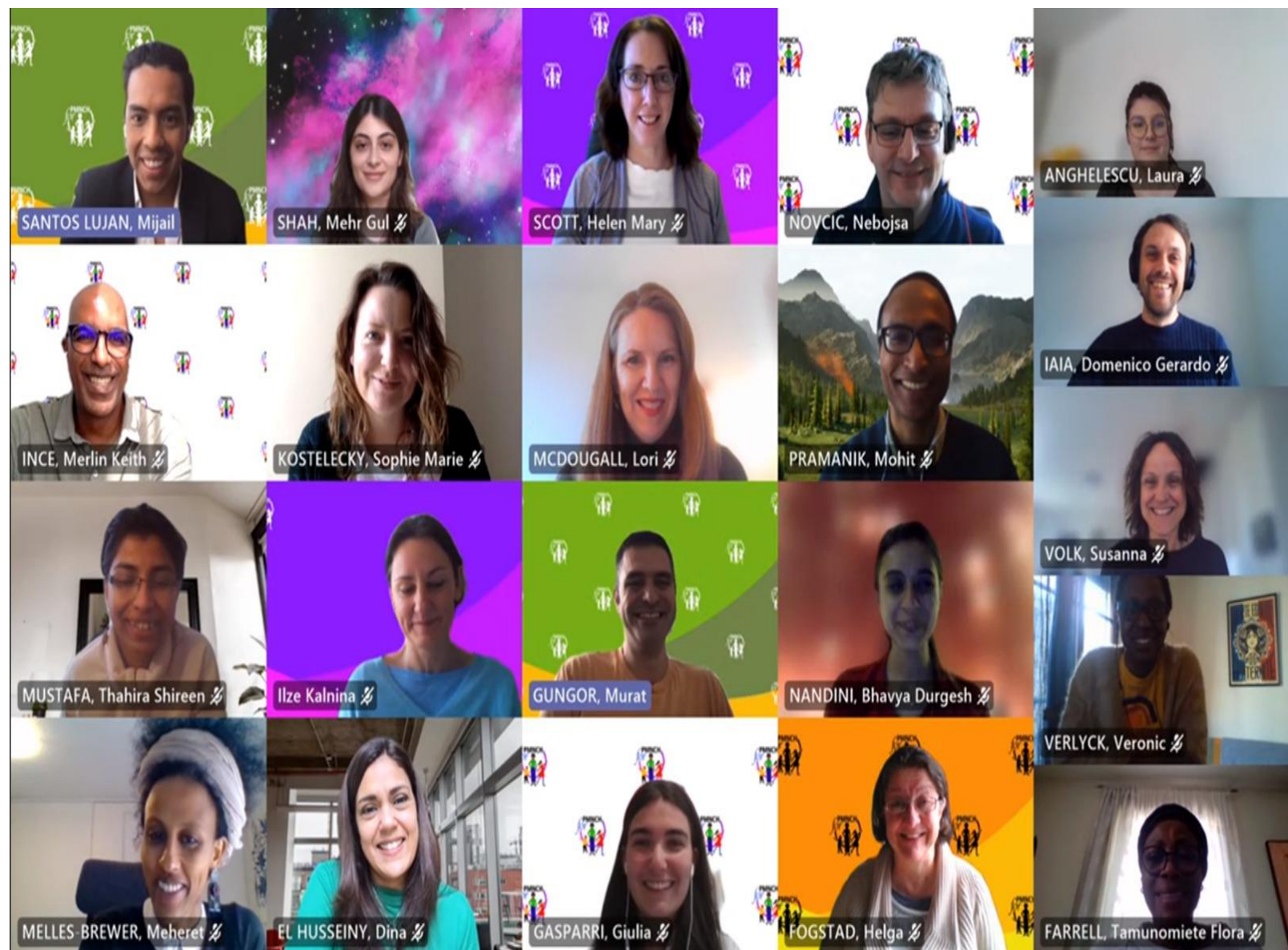
- PMNCH **Essential** Budget for all years of our Strategy is US\$ 10 million per year
- As at middle of Q3 in 2022, PMNCH has managed to secure around 93% of this Essential budget for 2022 and goes into 2023 with 75% and 2024 with 73% of this budget level funded
- Overall **financial implementation of our workplan for 2022** rate of 97% against available resources of US\$ 7.3 million
- Originally, PMNCH had a target to move to a US\$ 15 million **Comprehensive** budget in 2023 and beyond, but the changes in the external environment are making this target look less realistic

| Revenue allocations from grants (USD) | 2022 | 2023 | 2024 | 2025 |
|--|------------------|------------------|------------------|------------------|
| Confirmed and pledged | | | | |
| Bill & Melinda Gates Foundation | 1,500,000 | 1,500,000 | 1,500,000 | |
| Botnar Foundation | 900,000 | 100,000 | - | - |
| Botnar Foundation | 1,117,500 | 647,500 | 1,235,000 | - |
| Government of France | Discussion | Discussion | Discussion | - |
| GAVI, the Vaccine Alliance | 107,000 | 107,000 | 53,500 | - |
| Government of Germany | 270,270 | - | - | - |
| Global Financing Facility | Discussion | Discussion | - | - |
| Government of India | 2,000,000 | 2,000,000 | 2,000,000 | 2,000,000 |
| Merck Sharp and Dohme Corp. | 45,000 | 45,000 | 45,000 | - |
| Government of Norway | 700,000 | 700,000 | - | - |
| Government of Spain | 168,919 | - | - | - |
| Government of Sweden | 370,000 | 370,000 | 370,000 | 370,000 |
| Government of the UK | 2,068,966 | 2,068,966 | 2,068,966 | - |
| <i>Total confirmed</i> | 9,247,655 | 7,538,466 | 7,272,466 | 2,370,000 |
| <i>Total pledged / under consideration</i> | - | - | - | - |
| Total confirmed and pledged / under consideration | 9,247,655 | 7,538,466 | 7,272,466 | 2,370,000 |

PMNCH Secretariat – committed, skilled

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- **Staffing level increased:** by 22% in 2021, and **28% in 2022** compared to 2020 despite challenging funding situation. New staff members profile include – digital, advocacy, country, and thematic focus (MNCH, SRHR, AWB and econ. & financing).
- **Teleworking situation:** mostly teleworking, with some staff coming four days a month in the office as per WHO policies. Current WHO policy allows no more than 40% of the entire HQ workforce is allowed on campus. Exploration of virtual secretariat and models started.
- **COVID infections since 2020:** the majority of staff members and their family have contracted COVID once or twice at some point during the pandemic.



Next Steps

The Executive Committee is seeking the following agreement from the Board:

- Approval of the Executive Committee 2022 Report
- Approval of the target budget from 2023 onwards at the Essential US\$ 10 million level and not the originally planned Comprehensive US\$ 15 million
- Board's engagement with the resource mobilization process and activities as led by the Executive Committee and facilitated by the Secretariat