

ITEM 6 – Strategic Priorities for 2024-25

PMNCH 2022-23 Progress Report

*PMNCH Board Meeting
27 – 28 November 2023*





Women's,
Children's and
Adolescents'
Health

Theory of Change and Results Framework

Problem Statement - PMNCH aims to contribute to addressing :

- Unfinished agenda of the MDGs (preventable maternal and child mortality, including newborn deaths and stillbirths), particularly among the poorest and most marginalized and in humanitarian and fragile settings;
- Morbidity and mortality relating to SRHR; politicization of SRHR and threats to rights; and
- Growing and largely unaddressed needs relating to adolescent health and well-being.

INPUTS



PMNCH partners work together to implement deliverables leading to agreed outputs



PMNCH Secretariat supports partners through facilitation and coordination

Assumptions

Partners making up PMNCH have the motivation, skills and resources to lead the implementation of PMNCH deliverables. The PMNCH Secretariat has the necessary resources (US\$ 10 million Essential Budget and US\$ 15 million Comprehensive Budget) to provide PMNCH's contribution to the implementation of identified deliverables.

OUTPUTS



Knowledge Synthesis:
Evidence products synthesized and/or developed



Partner Engagement:
Coalitions strengthened & partners' capacity built



Campaigns & Outreach:
Advocacy campaigns organized and delivered

PMNCH-branded products, events, and processes aimed at achieving the Short-term Outcomes are:

- Driven by and emerge from country need;
- Based on partners' articulated demand and joint action;
- Promoting at all times the principles of equity and "leaving no one behind"; and
- Ensuring the inclusion and leadership by young people and women.

SHORT TERM OUTCOMES



PMNCH partners have increased knowledge and evidence to underpin their advocacy efforts



PMNCH partners have greater advocacy reach and better access to decisions makers



PMNCH partners have increased advocacy-related skills and stronger networks

Lack of easily accessible and useable up-to-date evidence and knowledge, insufficient skills and networks among PMNCH partner, and limited access to key decision makers are major barriers to PMNCH partners being able to advocate effectively for the desired policy, funding and service commitments, and for following up on the implementation of existing commitments.

IMPACT



Reduced preventable MNC morbidity and mortality including stillbirths



Improved SRHR outcomes



Improved adolescent health and well-being

Assumptions

Inadequate policies, insufficient funding and limited and potentially inappropriate service provision are some of the main barriers to equitably reducing MNC morbidity and mortality (including stillbirths), improving SRHR outcomes, and improving adolescent health and well-being.

HIGH LEVEL OUTCOMES



Increased financing



Improved quality and coverage of essential services



Improved national policies

In addition, better national policies, more domestic funding and expanded, high quality, national service provision are the main drivers to increased sustainability of outcomes, and resilience to external shocks.

INTERMEDIATE OUTCOMES



Low- and middle-income country governments publicly make policy, financing and/or service commitments to prioritise women's, children's, adolescents' health & well-being



Global and/or regional bodies make public policy, financing and/or service commitments prioritising women's, children's, adolescents' health & well-being

Publicly made commitments from the highest authorities will create the foundations for better policies, greater financing and improved service coverage. These commitments will also be the basis for holding decision makers accountable and support follow-up efforts on implementation.

PMNCH 2022-23 Workplan, budget and expenditures

DELIVERABLES	Structures	2022		2023		2022 + 2023
		BUDGET	ACTUAL exp	BUDGET	EXPECTED exp	ACTUAL + EXPECTED
KNOWLEDGE SYNTHESIS		\$2,246,348	\$1,665,570	\$1,847,462	\$2,084,243	\$3,749,813
1.1 Setting out the case for increased and better (more equitable) investments in WCAH, as well as cost of inaction (includes advocacy briefs, reports, digital compendium on existing or upcoming economic analyses/investment cases for WCAH, MNCH, SRHR and AWB).	KEWG	\$637,233	\$472,480	\$537,098	\$768,734	\$1,241,215
1.2 Evidence-based advocacy resources to advance on Board priorities within the overall PMNCH thematic areas: MNCH (e.g., preterm and stillbirths, etc.); SRHR (e.g., SRHR in UHC, SGBV, etc.); AWB (adolescent wellbeing framework), as well as cross-cutting topics (e.g., COVID-19 on WCA, UHC/PHC delivering for WCA equity, Climate Change on WCAH, HR and respectful care, as well as documenting community and people's voices and lived experiences, etc.).	KEWG	\$1,048,467	\$777,393	\$872,874	\$918,813	\$1,696,206
1.3 Monitoring of trends and accountability evidence (e.g., streamlined WCAH progress reports, indicators, and monitoring framework for AWB, etc.) and digitally accessible resources made available (e.g., accountability compendium, briefs, etc.) related to WCA and equity, including progress evidence on consequences of COVID-19, conflict and climate change on WCA, all to underpin and strengthen advocacy efforts.	AccWG	\$560,648	\$415,697	\$437,490	\$396,696	\$812,392
PARTNER ENGAGEMENT	Structures	\$2,909,187	\$2,157,037	\$3,008,821	\$2,581,212	\$4,738,249
2.1 Global Leaders Network established to lead on high-level advocacy for WCAH, including a focus on equity and leaving no one behind.	SAC & PECC	\$409,469	\$303,604	\$201,541	\$206,206	\$509,810
2.2 National coalitions and multi-stakeholder platforms strengthened, and constituencies and partners supported (including ministerial dialogues, parliamentarians, civil societies, youth-led coalitions, etc.) to follow up on existing WCAH-related commitments and mobilize new commitments should there be gaps.	PECC	\$1,312,635	\$973,262	\$785,216	\$638,454	\$1,611,716
2.3 Constituencies and partners capacitated through purpose-built learning and training (e.g., webinars, workshops, e-learning courses, etc.), with an aim to enhance advocacy efforts.	KEWG & Acc.WG	\$389,855	\$289,060	\$781,177	\$845,698	\$1,134,758
2.4 Inclusive participation of partners in PMNCH structures, including completing the governance reform and ensuring more effective member engagement and good governance more broadly (e.g., Good Governance work; MAYE, Digital Advocacy Hubs, etc.).	GEC	\$797,228	\$591,110	\$1,240,887	\$890,854	\$1,481,965
CAMPAIGNS AND OUTREACH	Structures	\$3,600,081	\$2,669,304	\$5,718,872	\$5,912,463	\$8,581,767
3.1 Global Forum for Adolescents delivered to accelerate implementation of existing and mobilize new adolescent well-being commitments.	SAC	\$1,478,653	\$1,096,357	\$2,914,695	\$3,177,356	\$4,273,713
3.2 Global and regional events delivered (e.g., Lives in the Balance 4 e-summit, UN High Level Political Forum accountability dialogue, and Accountability Breakfast) each building momentum to the 2023 Global Forum for Adolescents, African Union, G7/G20, WEF, IP U events, etc.	AccWG & SAC	\$1,063,305	\$788,394	\$1,115,789	\$1,033,094	\$1,821,488
3.3 Digital and earned media products developed and disseminated to support advocacy efforts, including accountability processes, focused commentaries, blogs, podcasts, videos, interviews, statements, etc.	SAC	\$1,058,123	\$784,553	\$1,688,388	\$1,702,014	\$2,486,566
<i>Total budget (US\$) - Net of Program Support Costs (PSC)</i>		\$8,755,616	\$6,491,911	\$10,575,155	\$10,577,919	\$17,069,830
<i>PSC at 13%</i>		\$1,138,230	\$594,736	\$1,374,770	\$1,375,129	\$1,969,865
Total PMNCH contribution (US\$)		\$9,893,847	\$7,086,647	\$11,949,925	\$11,953,048	\$19,039,695

Summary of PMNCH achievements 2022-23 (2023) in numbers

Knowledge Synthesis



17 (7) digital audio/visual knowledge translation material



111(49) talking points and messaging frameworks for events and champion mobilization



28 (16) earned media products documenting lived experiences across constituencies



80 (48) flagship knowledge reports and briefs

Partner Engagement



420,000 (215,000) visitors to www.pmnch.org **183,700 (169,000)** visitors to www.1point8.org



22(10) monthly E-blasts, and 5 e-newsletters for the 1.8 campaign in 2023



37.8% membership increase since beginning of 2020

Campaigns and Outreach



904 (506) media hits; *cumulative* estimated potential reach of **15 billion (8,3 billion)**



48 million (30 million) people reached in social media, and **16.4 million (15 million)** via #1point8



163% (57%) increase in followers on LinkedIn, **10.6% (4.8%)** on Twitter, **800% (700%)** on Facebook and **300% (162%)** on Instagram



15 (9) flagship events and **38 (19)** supported events



423 (190) partners events amplified on the Events Hub

Working towards 30 LMIC government commitments to WCA health and well-being

Working towards 5 regional/global commitment to WCA health and well-being

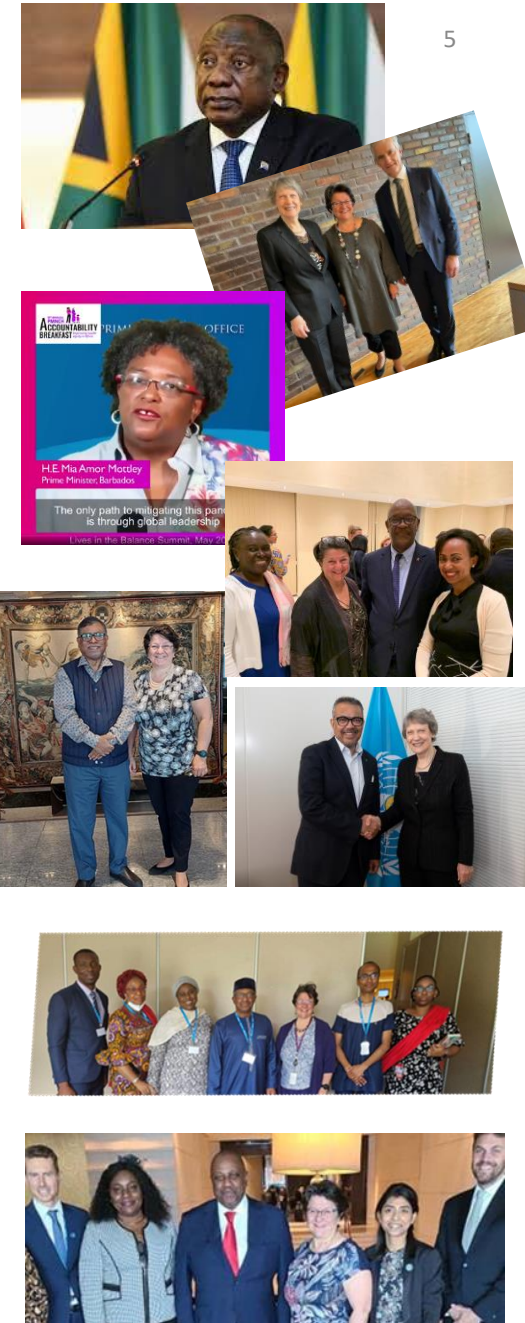
Partner engagement in countries: 2022-2023 highlights

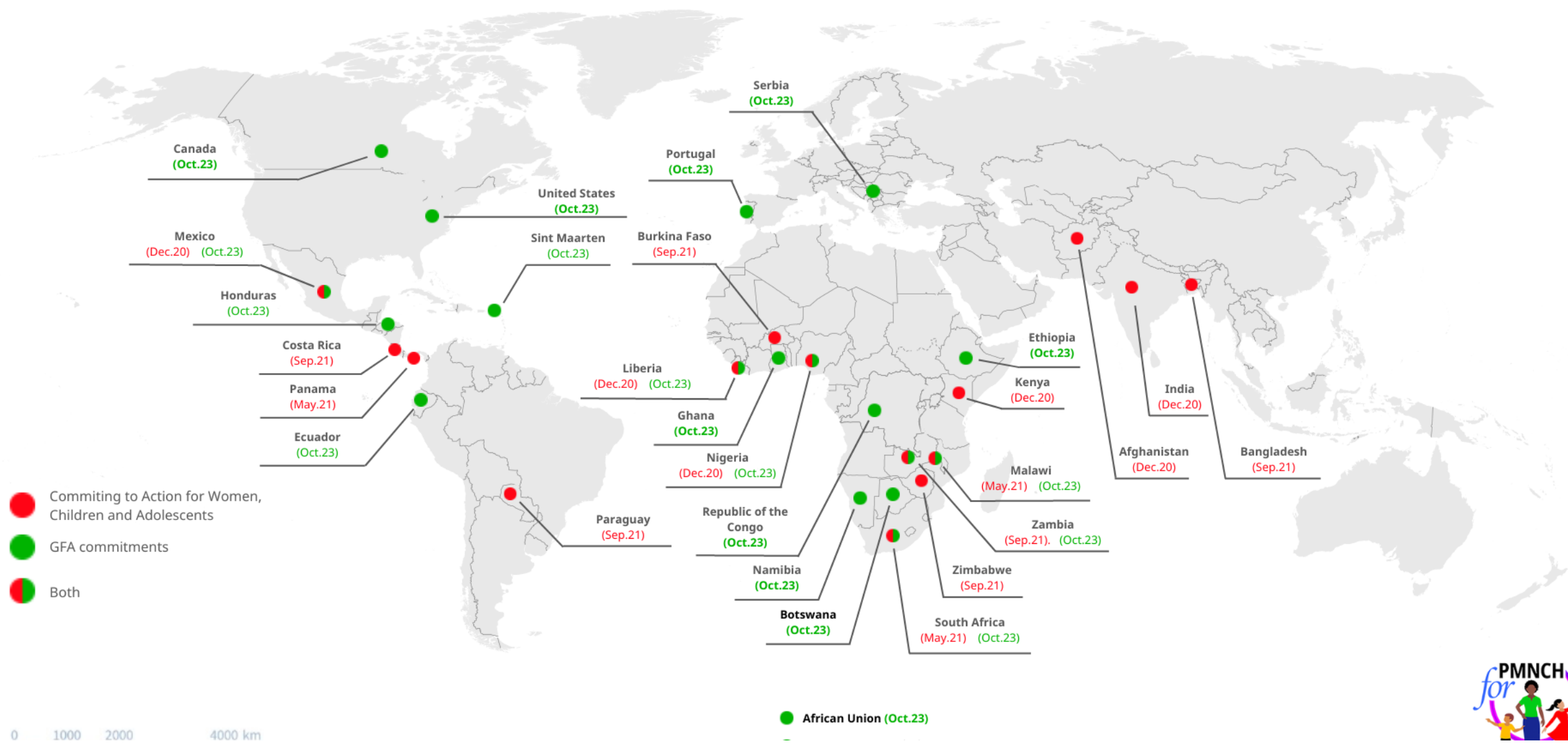
High-level champion engagement:

- **Head of state/government engagement:** PMNCH has supported H.E. President Ramaphosa of South Africa to initiate a Global Leaders Network for WCAH, including invitations to engage to 10+ Heads of State and Government (HoS/G). Positive response to engage received from Senegal, Bangladesh, Denmark, Honduras, Tanzania and France.
- **Ministerial engagement:** PMNCH has held bilateral meetings held with HoG and 30+ ministers during key global and regional policy events, e.g., World Health Assembly, G20 Ministerial meetings, Women Deliver, SDG Summit, UNGA, World Health Summit, COP27, ICFP2022, WHO Regional Committee Meetings, etc.
- **Parliamentarian engagement:** PMNCH participation in 4 IPU Assemblies, including bilateral meetings with 40+ national Speakers and MPs of Parliament.

Grassroots engagement:

- **Collaborative Advocacy Action Plans (CAAPs):** Activated in 13 priority countries by December 2023
- **Mobilizing for Adolescent Wellbeing commitments** to date include: 18 country governments, 2 regions, 13 philanthropic and funding organizations, 2 NGOs, 1 IGO and 1 Health Care Professional Association.
- **Partner engagement digital advocacy hubs:** Launched in 2023, with priority for Constituency hubs, GFA hubs and country-level hubs that will support advocacy and accountability within partner countries.





Campaigns and outreach for action: 2022-2023 highlights, excluding GFA

- PMNCH flagship events: 15
- PMNCH supported-events: 38
- **Growing reach:** 904 earned media hits with **15B** cumulative potential earned media reach* & 48 **million** people reached in social media
- **PMNCH channels are growing:** 163% increase in followers on LinkedIn, 10.6% on Twitter, **800%** on Facebook and **300%** on Instagram.

**Cumulative estimated potential earned media reach: the estimated sum of potential media consumers exposed to PMNCH media products (TV, radio, online/newspaper) based on media outlets self-reported reach.*

PMNCH flagship events 2022-23: Examples	Date	Registrants	Countries registered	Potential media reach	Social media reach
WCAH and Disabilities, virtual in conjunction with CSW 66, New York	Mar 2022	508	73	137M	200K
Lives in the Balance 4 – WCAH in Humanitarian Settings, virtual in conjunction with WHA 2022	May 2022	889	92	995M	880K
Women's leadership and empowerment, virtual in conjunction with UN High Level Political Forum, NY	July 2022	622	93	2.46B	900K
Accountability Breakfast – spotlight on Latin America and Caribbean, virtual, in conjunction with UNGA, NY	Sept 2022	1008	100	614M	1.2M
World Health Summit – Protect the Promise report launch, Berlin	Oct 2022	100*		860M	19K
Global Forum for Adolescents curtain-raiser, virtual, in conjunction with International Day of the Girl Child	Oct 2022	1028	89	196M	740K
Economics of Women – WEF event, Davos, Switzerland	Jan 2023			58.1M	15.5K
ECOSOC Youth side event, virtual	Apr 2023	294	80		65K
Born Too Soon launch, IMNHC in South Africa	May 2023			3.47B	1.3M
Lives in the Balance series at WHA 2023, Geneva	May 2023	778	94		890K
High-level UNGA side event on Women's, children's and adolescents' health hosted by President Ramaphosa, Chair of GLN	Sept 2023	478			



World Health Summit 2022



Accountability Breakfast 2022



Lives in the Balance 2023



UNGA event hosted by President Ramaphosa, 2023

Knowledge for action: 2022-2023 highlights

Cross-cutting

- Scoping review on investing in WCAH: case for more and better investments for WCAH across the continuum of care.
- G20 Policy Brief "[Maternal, Newborn, Child and Adolescent Health and Well-being, A critical Agenda for the G20](#)"
- Advocacy Brief "[Prioritising women's, children's and adolescents' health in the climate crisis](#)"

MNCH

- Launch of [Born Too Soon: Decade of Action on preterm birth](#) at IMNHC in Cape Town, in May 2023. Potential audience reach of 3.4 billion worldwide -- the single largest reach recorded for any PMNCH campaign over the past three years
- [Maternal and newborn health key advocacy messages](#): joint messages developed by the ENAP-EPMM Advocacy and Accountability Working Group with PMNCH
- High-level champion-led media op-eds:
 - ✓ [High burden of maternal mortality](#) in *The Telegraph* by Rt Hon. Helen Clark and Dr Tedros, WHO DG
 - ✓ [Maternal and newborn health in Africa](#) published by *Thomson Reuters*, signed by H.E. Ramaphosa, President of South Africa

Born Too Soon Report, May 2023



SRHR in UHC Advocacy Brief, May 2023



SRHR

- Advocacy brief on SRHR and UHC: "[Why sexual and reproductive health and rights are essential for universal health coverage](#)" used by partners to advocate for SRHR language in the UHC Political Declaration

Accountability for action: 2022-2023 highlights

Global Strategy Progress Report,
Oct 2022

- **Progress reporting:** WHO, UNICEF, UNFPA, Countdown 2030 and PMNCH Progress Report on the *Global Strategy for Women's, Children's and Adolescents' Health 2016-2030*, launched at the World Health Summit in October 2022, supported by the UN Secretary-General. Potential estimated media reach: 860 million.
- **Capacity-building activities**, in collaboration with partners on the latest country profiles, and other data tools to improve progress on WCAH, including through the UN High-level meeting on UHC and knowledge sharing for the National Voluntary Reviews organized by UNDESA. Thematic accountability blogs
- **Compendium on WCAH Commitments** – mapping WCAH commitments at global, regional and country levels, and outlining accountability mechanisms available to multi-stakeholder platforms in advancing the implementation of WCAH commitments in PMNCH priority countries
- **Accountability Portal** -- ongoing work to bring together accountability resources, evidence, guidance materials, briefs, to facilitate peer learning and capacity strengthening for partners to use in their accountability and advocacy efforts



Countdown to 2030 country
profiles webinar, Feb 2023

Countdown to 2030 profiles - using data to improve women's, children's, and adolescents' health



Please join us for the launch of the latest Countdown to 2030 national equity and early childhood development profiles and learn how these country profiles can be used for programming, advocacy and accountability. The webinar will also present the first set of Countdown to 2030 regional profiles that cover the continuum of care and will explain how the Countdown profiles complement the Global Strategy for Women's, Children's and Adolescents' Health Profiles.

Date: 9 February 2023
Time (GMT): 10:30 am EST / 15:00 - 16:30 CEST / 19:30 - 21:00 IST
Registration: <https://bit.ly/3n9w0ng>
Registration in French and Spanish

Countdown to 2030
Women's, Children's & Adolescents' Health

Supported by
UNFPA

Accountability Breakfast, Sept 2022



Governance overview

Governance Reform Light Touch Assessment and Good Governance and Good Management findings have been presented and endorsed by the GEC (June 2023) and EC (July 2023)

Governance structures are overall working well, with the following recommendations:

1. **Streamlining of governance structures**, namely: (i) Merger of Knowledge and Evidence Working Group and the Accountability Working Group; and (ii) strengthening alignment between structures (e.g., PECC/SAC and EC/GFA GCC, etc.); and (iii) reducing the number of ad-hoc working structures;
2. **Updating a range of governance-related policies** and integrating them into the PMNCH Governance Manual;
3. **Increasing Governance / Management (Secretariat) efficiencies** in key areas such as:
 - More clarity on roles and responsibilities across management and governance structures, and facilitating a stronger partner-led approach;
 - Fostering a healthy work-life balance among partners and the Secretariat, incl. soliciting support from PMNCH partners, with e.g., reduced number of time-bound structures and # of meetings.

PMNCH scorecard

Good Governance MIND score:

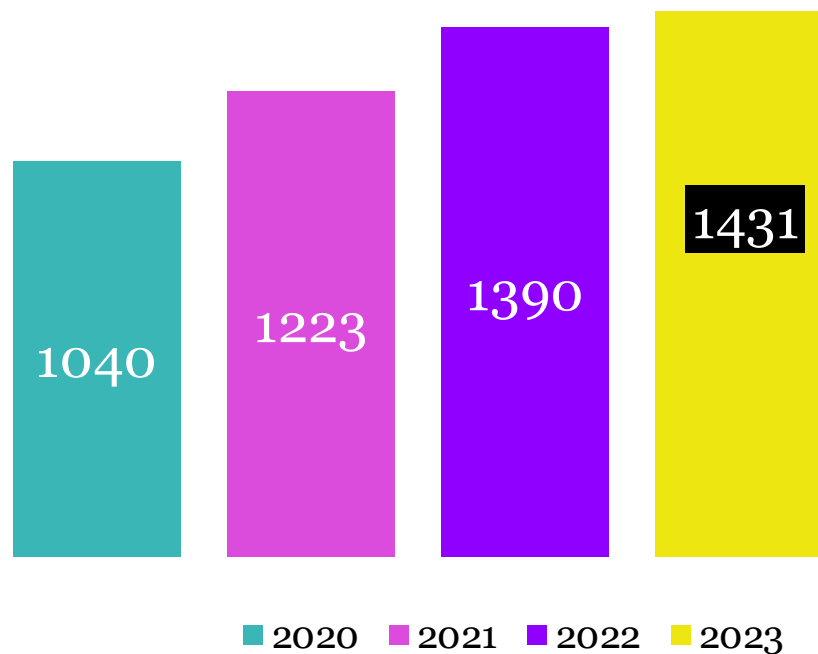
Overall results of the 50 variables
=> 0=**red**, 16=**yellow**, 34= **green** ~
very good results!

Global 50/50 Report: PMNCH ranked 'very high performer' consistently over the past 4 years.

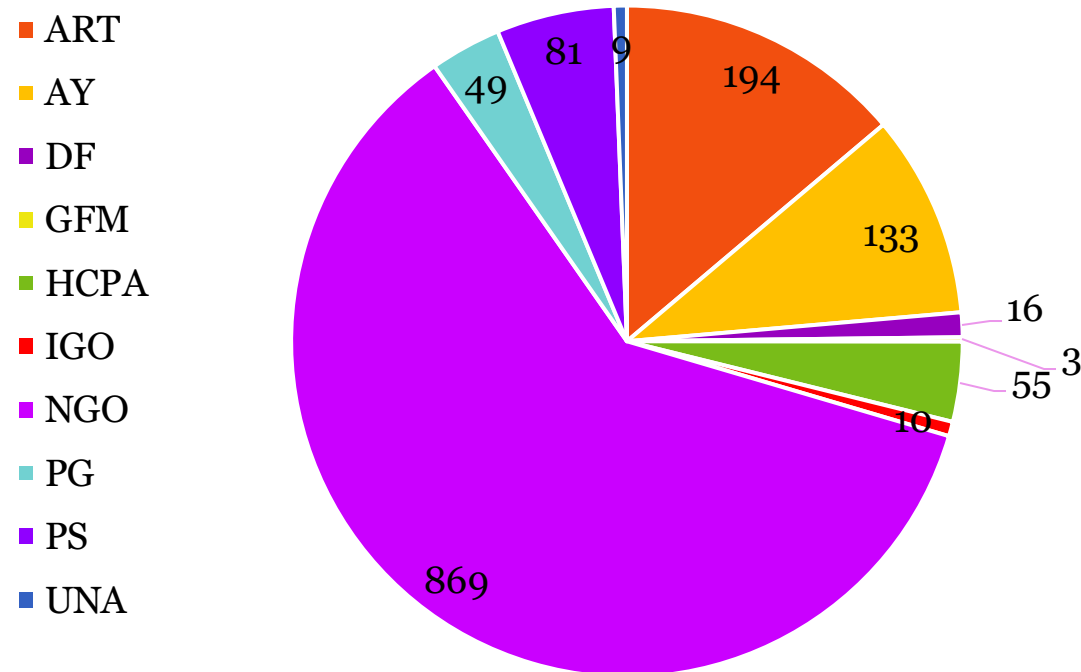
MAYE: PMNCH is a global leader in MAYE, making explicit checklist recommendations in our operations, including; remunerations and young leaders represented in governance structures, etc.

PMNCH membership is going from strength to strength

37.6% membership increase
between Jan 2020- Oct 2023



PMNCH membership by constituency
(October 2023)



Secretariat updates

Light Touch Assessment - overall findings and conclusions:

- Partners feel well-supported by high quality Secretariat
- Reducing governance structures and meetings can improve productivity, streamline efforts and reduce workload both for partners and for the Secretariat.



MIND Good Governance / Good Management - overall findings and conclusions: Study results (75% response rate):

- Overall results of the 50 variables: Extremely Positive with 0=**red**, 9=**yellow**, 41=**green**
- Secretariat will maintain positive green areas, and work on areas of improvement, including more role clarity, more effective organizational communications across teams, greater prioritization to navigate and reduce high workload volume.

Two staff retreats (Dec 2022 and June 2023) to strengthen Secretariat planning and operations

- Agreeing on approaches to increase “partner-centricity” and greater governance efficiencies/outputs, including through digitalization
- Prioritizing staff well-being by increasing staffing levels, establishing ‘no meeting’ times (6 hours per week), increasing clarity on team and individual roles/responsibilities. Staffing levels have increased by 28% since 2020, currently 25 staff/consultants, of which 31% are < 30yrs.
- Staff organogram being revised to streamline further: Instead of 6 teams, will consolidate into 3, with forward career paths being explicit in planning. Organogram to be further updated after new ED is in place.

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