



Women's,
Children's and
Adolescents'
Health

Hosted by the World Health Organization

Agenda Item 4: Adolescent Well-Being (AWB)

#PartnersForChange





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Githinji Gitahi,
PMNCH APEC Co-
chair, CEO AMREF
Health Africa



HafsaH Muheed
PMNCH Chair, AYC
and GEC Vice Chair
<30, Core Team
Member Youth
Advocacy Network Sri
Lanka



**Aradhana
Patnaik,**
Additional Secretary
and Mission Director
Ministry of Health and
Family Welfare
Government of India
(Delegated by Apurva
Chandra, EC Chair)



Gareth Jones,
PMNCH Board
Member, AYC,
Advocacy and Partner
Engagement
Committee (APEC),
Vice Chair (<30)
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Discussion Note for the PMNCH board



Hafsah Muheed

AY Constituency Chair and Board Member
Youth Advocacy Network Sri Lanka

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Overview - AWB

To advance the adolescent well-being (AWB) agenda, PMNCH's 2024-25 strategy will build on previous successes and focus on impactful advocacy at the country level now and post-2030. Guiding principles include:



Positioning AWB as a priority in global, regional, and national policies;



Convening partners to advocate for gender-responsive policies and increased AWB funding



Addressing inequalities and advocating for diverse adolescents' access to health, education, safe spaces, nutrition, employment, and skill development;



Leveraging the Agenda for Action for Adolescents (AAA) to drive action at all levels during the current decade and beyond.



Supporting country-focused capacity building, policy development, accountability, and measurement related to AWB



Promoting Meaningful Adolescent and Youth Engagement (MAYE) and evaluating efforts in this area;



Risks

While significant strides have been made in advancing adolescent well-being, various challenges persist, threats of rollback on previous gains and impeding further progress on AWB

01

Global pushback on crucial issues such as SRHR of adolescents including comprehensive sexuality education (CSE) and the anti-rights movement

02

Climate change, artificial intelligence, and cyber-bullying pose intersectoral risks and challenges, and demand attention and resources

03

Increasing conflict and crises are diverting attention and funds globally

04

Economic constraints faced by many low- and middle-income countries (LMICs) are reasons for significant reduction in resources allocated for education, health, social welfare, nutrition etc which are critical for AWB



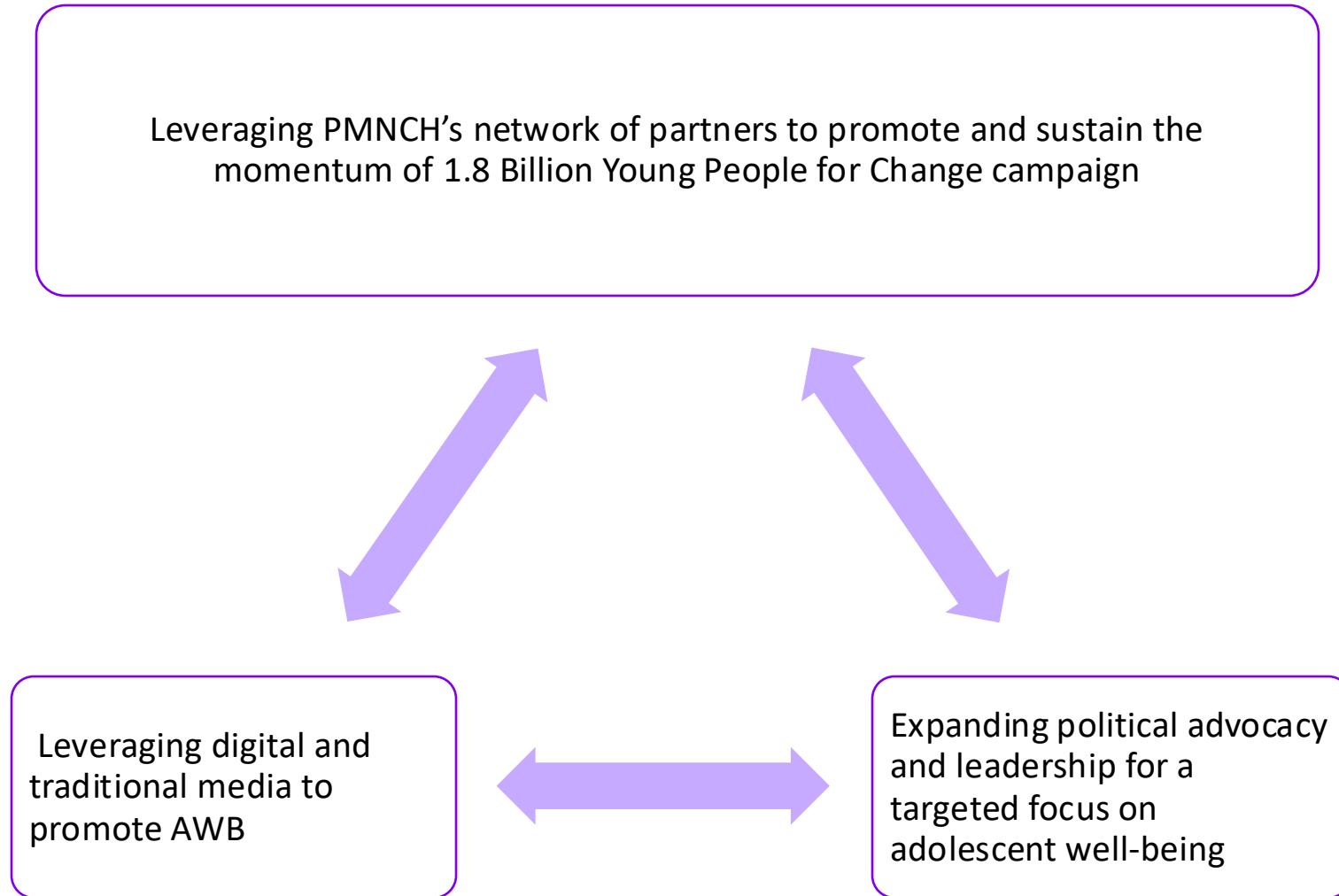
Opportunities

PMNCH stands uniquely positioned to advocate for increased accountability and prioritization of AWB within national policies and programmes, ensuring continued attention and action for AWB. In this context, there is a need for intensified focus on:

- 
- **prioritizing adolescents being left farthest behind**
 - **improving adolescent participation and engagement in crucial issues**
 - **building on PMNCH's established leadership in AWB to raise awareness**
 - **leveraging the growing power of adolescents and youth in all diversity**

Multi-pronged approach to AWB

PMNCH will use its vast network of global, regional and national level partners in the adolescent and youth well-being space to develop and disseminate key knowledge synthesis products and advocacy tools, guided by MAYE principles.

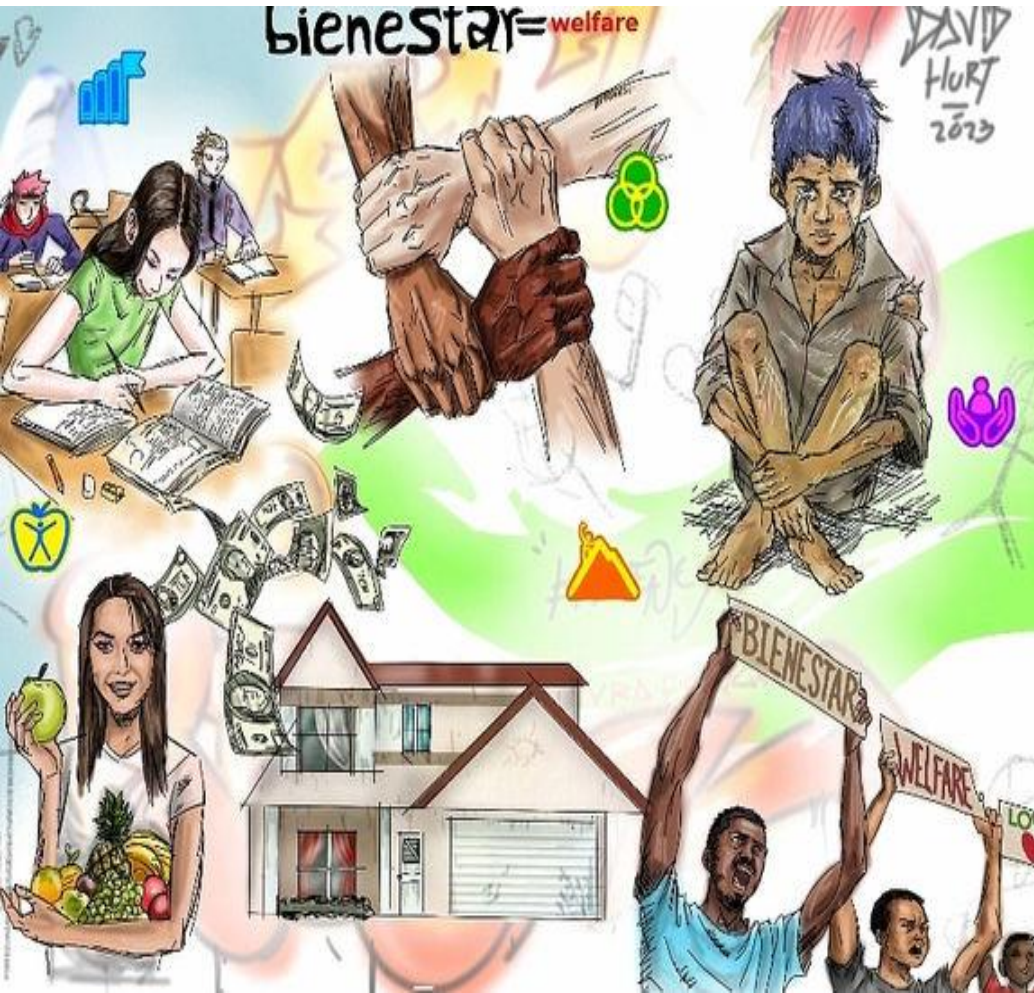


Leveraging PMNCH's network of partners to promote and sustain the momentum of 1.8 Billion Young People for Change campaign

PMNCH will aim to sustain the campaign's momentum through targeted engagement with partners, and intensified engagement with national-level partners in priority countries:

Key efforts

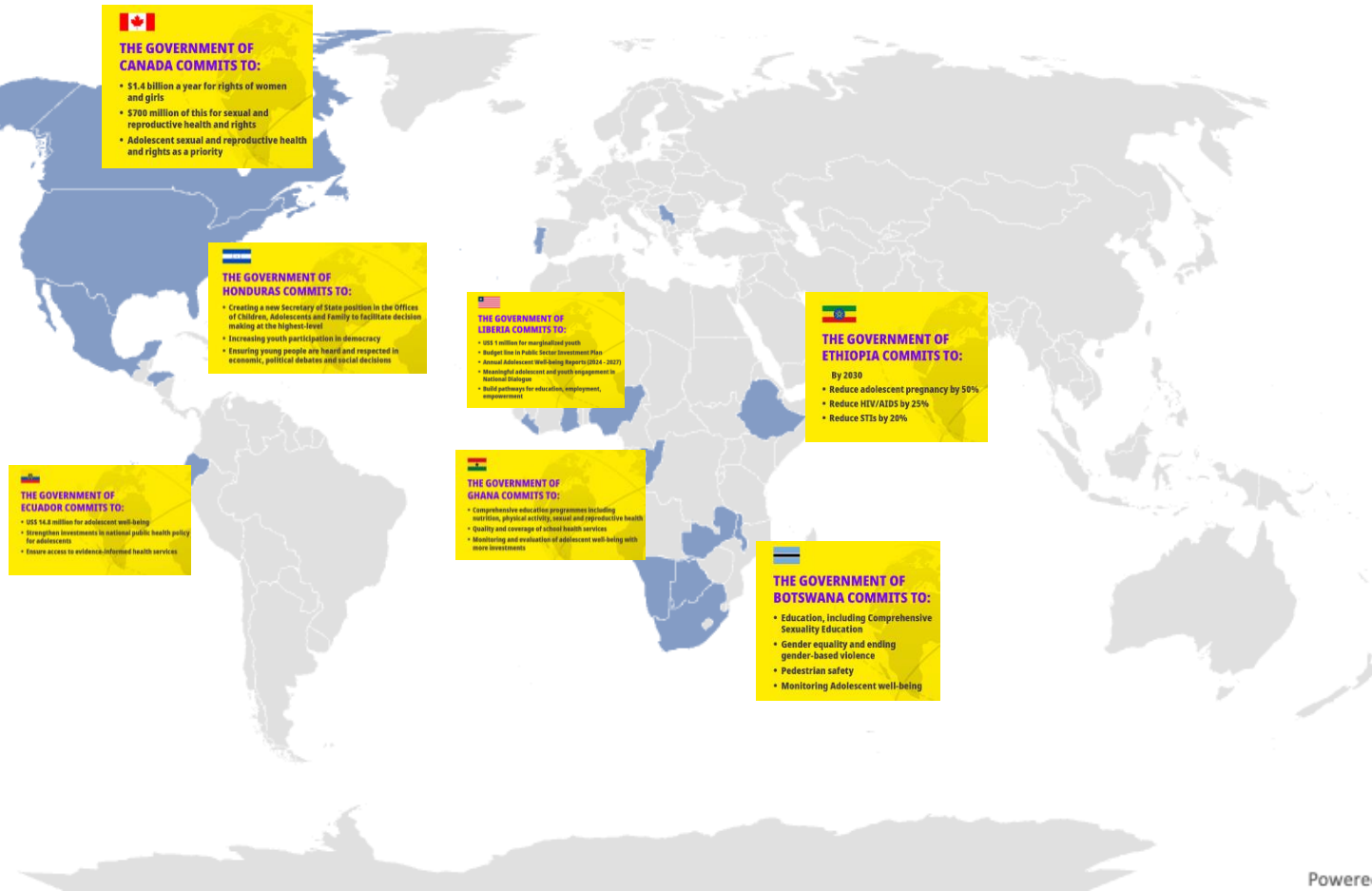
- ✓ **Promotion and uptake of global and country-specific AWB knowledge products** for high-level political advocacy (i.e., global and country-specific investment cases and measuring approach and for mobilizing an increase in national budgets, policies and programmes for AWB among Member States
- ✓ **Small-grants** for youth-led organizations
- ✓ **Accountability report on MAYE** and a global **progress report on AWB**
- ✓ **A massive open online course (MOOC) and multi-sectoral professional development programme** for professionals and future professionals working in the AWB sphere



Expanding political advocacy and leadership for a targeted focus on adolescent well-being

PMNCH and partners will advocate for increased political leadership to enhance accountability for existing commitments, mobilize new commitments and support uptake, attention and prioritization of AWB in the Summit of the Future and post-2030 agenda.

Commitment making countries



Key efforts

- ✓ **Follow-up and advocacy for commitments** made (aligned with the AAA) and mobilization of new commitments
- ✓ **Leveraging national, regional and global platforms** (such as the Global Leaders Network, UHC2030, IPU, Collaborative Accountability and Action Plans (CAAPs), and Voluntary National Reviews, inter- governmental fora including G7, G20, and African Union, among others)
- ✓ **Enhanced collaboration with parliamentarians** and partners working with parliamentarians
- ✓ **Dissemination of good practices of youth-led commitment mobilization** in countries by partners

Opportunities for cross-thematic/cross-functional action

PMNCH partners will be equipped with evidence, networks, and messages to drive action through key influencers like parliamentarians, media, and multilateral processes (e.g. UN, AU, G7, G20)



In 2024-2025, efforts will advance the AAA through national-level MNCH, SRHR, and AWB commitments, supported by digital capacity-building and DAHs;



Leveraging ICPD@30 & Beijing+30 to highlight ASRHR issues and promote collective action.



Focus areas issues such as child marriage, FGM, adolescent pregnancy, HIV prevention, CSE, and SOGI rights, especially in high-burden countries



Joint planning, high-level advocacy, and "rapid response" initiatives on critical issues will be prioritized



Questions to the Board

- How can the Board utilize its network of stakeholders to promote the adoption and implementation of the Agenda for Action for Adolescents within global and regional frameworks and strategies and, national policies/programmes for impact? How can these actions be tailored to ensure alignment with existing initiatives?
- What targeted advocacy strategies can PMNCH implement to secure additional funding and resources for advancing adolescent well-being outcomes? How can these strategies address the specific challenges and risks posed by competing priorities in the current global development landscape?
- What strategies and strategic partnerships can PMNCH leverage to spotlight and prioritize adolescent well-being in the post-2030 agenda?



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