

Agenda Item 4: Adolescent Well-Being (AWB)





Adolescent Well-Being (AWB)



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Rights



Adolescent Well-Being (AWB) Discussion Note for the PMNCH board



Hafsah Muheed AY Constituency Chair and Board Member Youth Advocacy Network Sri Lanka



Overview - AWB

To advance the adolescent well-being (AWB) agenda, PMNCH's 2024-25 strategy will build on previous successes and focus on impactful advocacy at the country level now and post-2030. Guiding principles include:



Positioning AWB as a priority in global, regional, and national policies;



Convening partners to advocate for gender-responsive policies and increased AWB funding



Addressing inequalities and advocating for diverse adolescents' access to health, education, safe spaces, nutrition, employment, and skill development;



Leveraging the Agenda for Action for Adolescents (AAA) to drive action at all levels during the current decade and beyond.



Supporting country-focused capacity building, policy development, accountability, and measurement related to AWB



Promoting Meaningful Adolescent and Youth Engagement (MAYE) and evaluating efforts ichthis area;

Risks

While significant strides have been made in advancing adolescent well-being, various challenges persist, threats of rollback on previous gains and impeding further progress on AWB

01

Global pushback on crucial issues such as SRHR of adolescents including comprehensive sexuality education (CSE) and the anti-rights movement

02

Climate change, artificial intelligence, and cyber-bullying pose intersectoral risks and challenges, and demand attention and resources

03

Increasing conflict and crises are diverting attention and funds globally

04

Economic constraints faced by many lowand middle-income countries (LMICs) are reasons for significant reduction in resources allocated for education, health, social welfare, nutrition etc which are critical for AWB

Opportunities

PMNCH stands uniquely positioned to advocate for increased accountability and prioritization of AWB within national policies and programmes, ensuring continued attention and action for AWB. In this context, there is a need for intensified focus on:



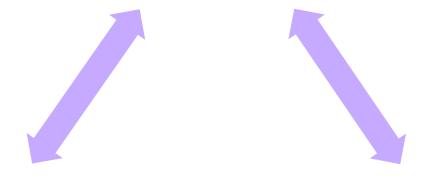
- improving adolescent participation and engagement in crucial issues
- building on PMNCH's established leadership in AWB to raise awareness
- leveraging the growing power of adolescents and youth in all diversity



Multi-pronged approach to AWB

PMNCH will use its vast network of global, regional and national level partners in the adolescent and youth well-being space to develop and disseminate key knowledge synthesis products and advocacy tools, guided by MAYE principles.

Leveraging PMNCH's network of partners to promote and sustain the momentum of 1.8 Billion Young People for Change campaign



Leveraging digital and traditional media to promote AWB



Expanding political advocacy and leadership for a targeted focus on adolescent well-being



Leveraging PMNCH's network of partners to promote and sustain the momentum of 1.8 Billion Young People for Change campaign

PMNCH will aim to sustain the campaign's momentum through targeted engagement with partners, and intensified engagement with national-level partners in priority countries:



Key efforts

- ✓ Promotion and uptake of global and country-specific AWB knowledge products for high-level political advocacy (i.e., global and country-specific investment cases and measuring approach and for mobilizing an increase in national budgets, policies and programmes for AWB among Member States
- ✓ Small-grants for youth-led organizations
- ✓ Accountability report on MAYE and a global progress report on AWB
- ✓ A massive open online course (MOOC) and multi-sectoral professional development programme for professionals and future professionals working in the AWB sphere

Expanding political advocacy and leadership for a targeted focus on adolescent well-being

PMNCH and partners will advocate for increased political leadership to enhance accountability for existing commitments, mobilize new commitments and support uptake, attention and prioritization of AWB in the Summit of the Future and post-2030 agenda.



Key efforts

- ✓ Follow-up and advocacy for commitments made (aligned with the AAA) and mobilization of new commitments
- ✓ Leveraging national, regional and global platforms (such as the Global Leaders Network, UHC2030, IPU, Collaborative Accountability and Action Plans (CAAPs), and Voluntary National Reviews, inter- governmental fora including G7, G20, and African Union, among others)
- ✓ Enhanced collaboration with parliamentarians and partners working with parliamentarians
- ✓ Dissemination of good practices of youth-led commitment mobilization in countries by partners

Report: Failure to invest in adolescents may cost the world \$110 trillion by 2050

It could cause a potential global losses amounting to an estimated USD 110 trillion (benefits foregone) from 2024 to 2050.

Building a Resilient,

Diversified, Inclusive

Healthcare Ecosystem

Read The E-Paper . The report finds that failure by all stakeholders to substantially increase investment in programmes targeted at improving adolescent well-being would result in a staggering economic cost. • This equates to USD 4.1 trillion per year, or 7.7% of the GDP of the countries Gachagua launches MP Njeri Maina's included in the research for the report, which covers about 80% of the world's Mume na Kazi foundation **III** Healthw⊕rld.com Events Awards Webinars Brand Solutions

of the Indian Health

by THE STAR REPORTER

29 May 2024 - 13:22

Global inaction on adolescent wellbeing could cost \$110 trillion by 2050: **PMNCH**

The benefits of investing in adolescent well-being, however, are significant, with benefit-to cost ratios (BCRs) in most cases showing economic and social returns at least 10 times the

initial investment and in many cases significantly higher. It has recently been estimated that a broad package of health services for the one covid-19 Research - Education - News & Views - Campaigns - Jobs dollar invested while investing in educ Opinion The G20 must act now for the health and wellbeing of women, children, and adolescents around the world BMJ 2023; 382 doi: https://doi.org/10.1136/bmj.p1897 (Published 18 August 2023) Cite this as: BMJ 2023;382:p1897 Amitabh Kant, India's G20 Sherpa 1, Helen Clark, board chair, former prime minister 2 year, across all G20 countries, nearly two million preventable deaths occur among mothers. newborns. children. and adolescents-including stillbirths.12 In recent years, the key drivers of these negative outcomes have included the "four Cs": covid-19, conflict, climate change, and the cost of living crisis. These factors have combined to inflict immense damage on the health and wellbeing of women, children, and adolescents. Systemic discrimination and an increase in extreme weather events, food insecurity, and poverty are major causes of the lack of progress in women's, children's, and adolescents' health. In 2000, the climate emergency was already responsible for more than 150 000 deaths worldwide and an increasing global burden of disease, 88% of which fell

> on children.3 4 It is estimated that 80% of people displaced by the climate emergency are women, largely due to Such inequalities, environmental damage, and loss of human life and capital are profoundly distressing. As a result

Entries open for Gover

| Marketing | Travel |...

| Health | Retail | BFSI | Real

Leveraging digital and traditional media to promote AWB

Leverage PMNCH's high-level champion base, including youth champions and national partners to increase the visibility and uptake of PMNCH's AWB initiatives (including knowledge synthesis products, and events) and the AWB agenda more broadly.

Key efforts:

Engagement with media through traditional and digital media at national, regional and global levels. Key outputs:

- **Opinion editorials** in international media outlets on key adolescent well-being issues and knowledge products such as the investment case:
- Blogs, videos and social media takeovers by youth champions at crucial events such as WHA, IPU, ICPD, UNGA, WHS.

Opportunities for cross-thematic/cross-functional action

PMNCH partners will be equipped with evidence, networks, and messages to drive action through key influencers like parliamentarians, media, and multilateral processes (e.g. UN, AU, G7, G20)

In 2024-2025, efforts will advance the AAA through national-level MNCH, SRHR, and AWB commitments, supported by digital capacity-building and DAHs;

Leveraging ICPD@30 & Beijing+30 to highlight ASRHR issues and promote collective action.



Focus areas issues such as child marriage, FGM, adolescent pregnancy, HIV prevention, CSE, and SOGI rights, especially in high-burden countries



Joint planning, high-level advocacy, and "rapid response" initiatives on critical issues will be prioritized



Questions to the Board

- How can the Board utilize its network of stakeholders to promote the adoption and implementation of the Agenda for Action for Adolescents within global and regional frameworks and strategies and, national policies/programmes for impact? How can these actions be tailored to ensure alignment with existing initiatives?
- What targeted advocacy strategies can PMNCH implement to secure additional funding and resources for advancing adolescent well-being outcomes? How can these strategies address the specific challenges and risks posed by competing priorities in the current global development landscape?
- What strategies and strategic partnerships can PMNCH leverage to spotlight and prioritize adolescent well-being in the post-2030 agenda?



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