



Countdown to 2015

The Countdown to 2015 for Maternal, Newborn and Child Survival

3 December 2007
Addis Ababa



The Countdown: **What is it?**

- A collaborative effort of concerned governments, partners and individuals
- Committed to tracking progress towards MDGs 4 and 5
- By reporting on coverage levels and trends
- For proven interventions to reduce maternal, newborn and child mortality
- On a country-by-country basis

BANGLADESH

Demographics

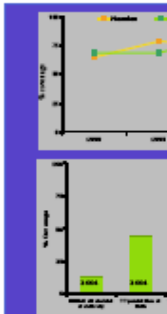
- Total under-five population
- Under-five mortality rank
- Under-one mortality rate
- Neonatal mortality rate

- Under-five mortality rate

Nutrition

- % low birth weight
- % under-fives stunted
- % under-fives underweight

Child Survival Interventions



National Health Policies

- Int'l Code of Marketing Br
- New ORS formula
- Use of zinc for treatment
- Hib vaccine in schedule as of 31 December 2004
- Community treatment of p

Determinants of Coverage

- Policies and Political Commitment
- Human Resources
- Financial Flows
- Per capita total expenditure at average exchange rate (USD 2002)

BENIN

Nutrition

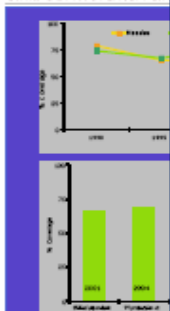
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TRACKING PROGRESS

BOTSWANA

Demographics

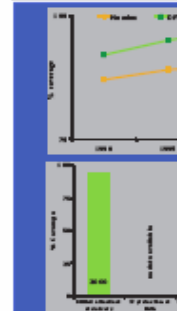
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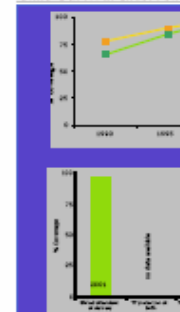
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TRACKING PROGRESS

BURKINA FASO

Demographics

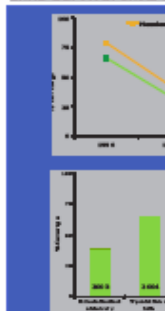
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BURUNDI

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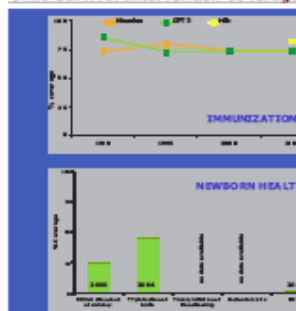
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Epidemiological Profile



*These estimates are not country specific. Based on epidemiological profile #5 as described in Black R, Morris SS & Reyes J. Where and why are 10 million children dying every year. Lancet 2003; 361: 2226-34.

IMMUNIZATION



PREVENTION



NEWBORN HEALTH



CASE MANAGEMENT



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Equity

- Policies and Political Commitment
- Human Resources
- Financial Flows
- Per capita total expenditure at average exchange rate (USD 2002)

DATA NOT AVAILABLE

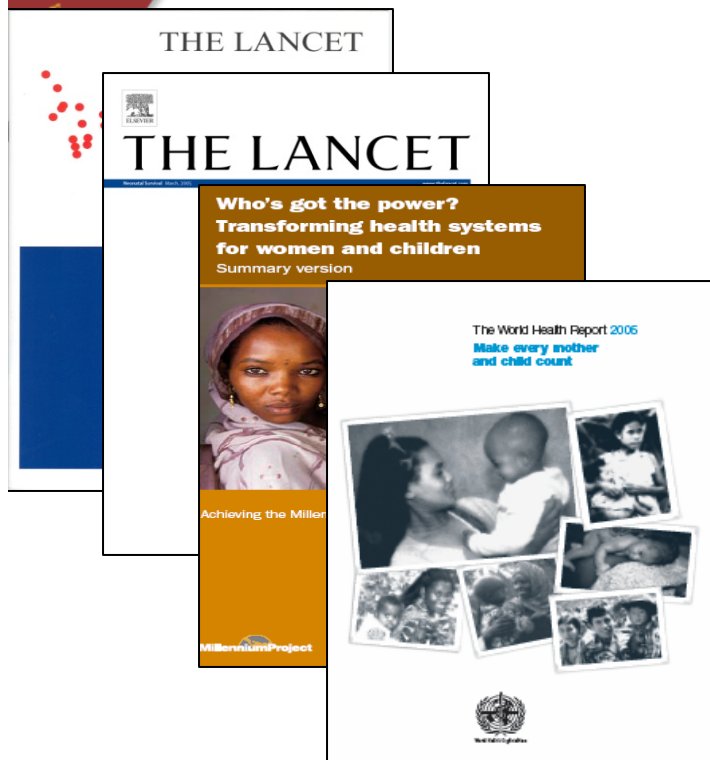
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TRACKING PROGRESS IN CHILD SURVIVAL: THE 2006 REPORT

Harnessing the power of good, recent, country-specific information.



Countdown History



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Tracking Progress in Child Survival Countdown to 2015



2003



2005



Development and Evolution, 2006-2007

- Expansion to continuum of care, mothers-newborns-children
 - ⇒ Priority countries
 - ⇒ Interventions and delivery approaches/platforms
 - ⇒ Indicators
- Improvements in methods and transparency
- Sustained commitment to coverage and accountability



Countdown to 2015



Countdown to 2015
for Maternal, Newborn and Child Health
2ND INTERNATIONAL CONFERENCE
CAPETOWN, SOUTH AFRICA
17-19 APRIL 2008



Preparations for Countdown 2008

Policies, equity,
health systems,
financial flows

Interventions,
approaches,
coverage indicators &
data

Event planning,
advocacy,
organization

Technical Report;
Briefing packet
with insertable
country profiles



Countdown Issue
of *The Lancet*;
continuing papers
over next 2 yrs



Countdown to 2015

PMNCH Secretariat Contributions

Policies, equity,
health systems,
financial flows

Interventions,
approaches,
coverage indicators &
data

Event planning,
advocacy,
organization

