

The Partnership Value-Added Work Plan Part II

WORK AREA 1.GLOBAL, REGIONAL AND COUNTRY POLITICAL ADVOCACY

Strategic Objective 2. Mobilize resources and advocate for increased commitment to MNC health

ACTIVITY		PARTNER BUDGET				SECRETARIAT BUDGET			
NO.	NAME	Funded	Source	Unfunded	Total	Funded	Source	Unfunded	Total
2.1	S1	Coordinate mapping exercise of existing advocacy messages and tools in collaboration with partners				30,000	Gates	6,000	36,000
2.2	P3	Save the Children/SNL, Norway lead funder, WHO RHR: Gather evidence related to integration of MNCH services into a continuum of care to prepare for publication in the Lancet MDG Integration series in 2009	612,000	Norway		612,000			
	S2	Convene consultation resulting in initial vision statement & messaging platform				60,000	Gates	66,000	126,000
	P11	Roll-out the "Deliver Now" advocacy campaign at national and sub-national level, which includes developing advocacy and leadership skills among NGOs and media capacity to report on MNCH (two states in India), and conducting social mobilization training of NGOs in five under-served districts in Tanzania	830,000	DFID, Norway	270,000	1,100,000			
2.3	S3	Engage a range of constituencies in an inclusive advocacy drive for MDGs 4 and 5, notably to influence the G8 summit agenda				60,000	Gates	12,000	72,000
	S4	Organize session at IPU to present Countdown 2015 Report, and related advocacy follow-up				60,000	Gates	51,000	111,000
	S5	Organize session on MNCH at TICAD						52,000	52,000
	S6	Organize session on MNCH at 11th Islamic Summit						46,000	46,000
	S8	Support and collaborate with partners to roll out "Deliver Now" in two IHP first-wave countries (Tanzania and India)				72,000	Gates		72,000
	S9	Work with lead NGOs to implement roll-out in Japan and Italy				60,000	Gates		60,000
	S11	Develop media campaign to promote global visibility of MNCH						262,000	262,000
2.4	S13	Develop and execute media and communication strategy for Countdown to 2015 launch				98,000	Gates	52,000	150,000
	S14	Support media visibility of MNCH at TICAD				24,000	Gates	6,000	30,000
2.5	S16	Develop and distribute media and communication materials				200,000	Gates		200,000
2.7	S18	Coordinate with partners to mobilize leaders and champions for MNCH						24,000	24,000
2.8	S19	Monitor public statements, high-level meetings, signed commitments for MNCH						72,000	72,000
	S20	Put in place media monitoring tool and system for sharing with partners						36,000	36,000
Sub-total Work Area 1		1,442,000	N/a	270,000	1,712,000	664,000	N/a	685,000	1,349,000

WORK AREA 2. COUNTRY SUPPORT AND FACILITATION									
Strategic Objective 1. Include MNCH as a core component of national development plans and investment plans									
ACTIVITY		PARTNER BUDGET				SECRETARIAT BUDGET			
NO.	NAME	Funded	Source	Unfunded	Total	Funded	Source	Unfunded	Total
1.1	S23	Coordinate provision of support						30,000	30,000
	S24	Provide funding support for technical assistance by NGOs, professionals, and others without self-funding capacity						30,000	30,000
1.2	P24	CSWG core members: With Secretariat and consultant identify tools for analysis and develop sample framework/ template for identifying components for integrated MNCH plan	40,000	Gates	30,000	70,000			
	S26	Hire consultant to develop framework				24,000	Gates		24,000
1.3	S27	Disseminate framework and MNCH "OnePlan" examples						20,000	20,000
	S28	Complete review of costing tools				150,000	Gates, Norway		150,000
	S29	Develop effective mechanism to facilitate country requests for assistance from partner organizations in the use and adaptation of costing tools				5,000	Norway		5,000
	S30	If required, assist countries in arranging and planning assistance from appropriate partner organizations in application of the tools and related planning approaches				36,000	Gates	24,000	60,000
	P30	CSWG Core members: participate in planning and review of documentation of selected practices	36,000	Gates		36,000			
1.4	P31	Plan and participate in multi-country experience-sharing activity on good practices in coordination, scale-up, and health systems/capacity strengthening linked to improved MNCH coverage and outcomes (also 1.3 & 1.4)	269,000	Gates		269,000			
	S32	Coordinate and manage planning, funding, and implementation of multi-country experience-sharing activity on good practices in coordination, scale-up, and health systems/capacity strengthening linked to improved MNCH coverage and outcomes				200,000	Gates		200,000
	S33	Disseminate documented models and best practices to additional countries							

4.1	P32	CSWG core group: Review proposals for support submitted by Nigeria, Ethiopia and DRC, and advise on necessary changes and way forward							
	Strategic Objective 4. Catalyze implementation at scale of national MNCH plans and essential packages of interventions								
	P33	Government of Nigeria: Implement Partnership approved proposal	700,000	Gates	1,300,000	2,000,000			
	P34	Government of Ethiopia: Implement Partnership approved proposal	500,000	Gates	500,000	1,000,000			
	P37	UNICEF/UNFPA/WHO: conduct workshops in Burkina Faso, Malawi and Mozambique which bring together MNCH professional and advocates to obtain balanced perspectives in country MNCH plans	FUNDED BY PMNCH GRANT						
	S35	Coordinate and follow up on the provision of support requested in the proposal					36,000	Gates	36,000
	P39	UNICEF/UNFPA/WHO : undertake high level visits to regional and national political leaders to increase commitment and resources for implementation	FUNDED BY PMNCH GRANT						
	P40	UNICEF/UNFPA/WHO : conduct workshops on the operationalization of the MNCH component of the national health plans	FUNDED BY PMNCH GRANT						
	P41	UNICEF/UNFPA/WHO : provide technical support to partners involved in the implementation of the MNCH component of the work plan	FUNDED BY PMNCH GRANT						
	S37	Organize and participate in advocacy efforts					6,000	Gates	12,000
4.2	S38	Assist with additional technical support if requested					18,000	Gates	18,000
	S40	Recruit senior consultant to be based in the region					216,000	Gates	216,000
	S41	Provide assistance and input to development of investment case						12,000	12,000
Strategic Objective 5. Strengthen national health systems									
5.1	P47	Health Care Professional Associations (HCPA) advisory group: provide guidance to national & regional prof. associations through workshops, TA, and in-country capacity development	44,000	Gates, McArthur		44,000			
	P48	Partners: actively participate in workshops and increase involvement of prof associations in MNCH efforts in countries	100,000	DFID		100,000			
	S42	Organize with int'l prof. associations regional health care professional workshops in Burkina Faso and Pakistan					240,000	Gates, McArthur, World Bank	240,000
Sub-total Work Area 2			1,689,000	N/a	1,830,000	3,519,000	931,000	N/a	128,000
									1,059,000

WORK AREA 3. HARMONIZING PARTNERS AND INCREASING AND EFFECTIVENESS										
Strategic objective 3. Align PMNCH partner resources and action										
3.1	P54	Review existing funding mechanisms for MNCH and assess options for creating a global fund for MNCH			100,000	100,000				
	S43	Draft statement on harmonization and alignment for MNCH					18,000	Gates		18,000
	S44	Draft checklist based on Paris Declaration and IHP compact					114,000	Gates	34,000	148,000
3.2	S47	Write to Accra meeting organizers with a concept note on aid effectiveness							30,000	30,000
3.3	P59	NGO constituency (WRA): Conduct in-country NGO workshops in 3 countries (Nigeria, Ethiopia, and either DRC or Tanzania)			186,000	186,000				
	S49	Disseminate 'Operationalizing Country Support' to countries							5,000	5,000
	S51	Coordinate and manage planning, funding, and implementation of multi-country experience-sharing activity on good practices in coordination, scale-up, and health systems/capacity strengthening linked to improved MNCH coverage and outcomes							204,000	204,000
Sub-total Work Area 3			-	N/a	286,000	286,000	132,000	N/a	273,000	405,000

WORK AREA 4. MONITORING AND EVALUATION										
Strategic Objective 8. Monitor progress towards the achievement of MDGs 4 and 5 and feed results into decision-making processes at all levels										
ACTIVITY			PARTNER BUDGET				SECRETARIAT BUDGET			
NO.		NAME	Funded	Source	Unfunded	Total	Funded	Source	Unfunded	Total
8.1	P60	London School of Hygiene and Tropical Medicine - update analysis of ODA to MNCH in priority countries with 2005 and 2006 data	33,700	Gates		33,700				
	S52	Disseminate findings of analysis of ODA and National Health Accounts sub-accounts analysis for MNCH							98,000	98,000
	S53	Lead organization, fund-raising effort, and promotion of the "Countdown 2015" conference					465,000	Norway, UNICEF, Gates	189,960	654,960
	S54	Facilitate Countdown 2015 Secretariat, Core Group and working groups							14,000	14,000
	S55	Disseminate conference results, Countdown Report, and country profiles					50,000		68,000	118,000
8.2	P68	M&E WG: develop a monitoring strategy and evaluation framework for components of the Global Campaign for Health MDGs	FUNDED BY PMNCH GRANT							
	P69	PMNCH grant evaluation team: develop and agree on an impact model and framework in each of the six PMNCH grant countries	FUNDED BY PMNCH GRANT							
	P70	PMNCH grant evaluation team: organize training in the use of country level assessment and impact modeling tools for partners, MoH and technical consultants	FUNDED BY PMNCH GRANT							
	S58	Write research paper on harmonization of health MDG measurement							36,000	36,000
	S59	Organize event to promote harmonization of measurements of health MDGs							350,000	350,000
8.3	P72	Advocacy WG: Design and implement studies and indicators to guide and monitor public education campaigns, NGO and media capacity building			200,000	200,000				
	P73	Advocacy WG: Design and implement studies to measure pre and post coverage of MNCH			300,000	300,000				
Sub-total Work Area 4			33,700	N/a	500,000	533,700	515,000	N/a	755,960	1,270,960

WORK AREA 5. CORE PARTNERSHIP FUNCTIONS									
N o t a p p l i c a b l e	S61	Coordinate development of value-added work plan for 2009					24,000	Norway	24,000
	S62	Organize face-to-face meeting of ad-hoc workplan WG					20,000	Norway	20,000
	S63	Develop and implement a strategic approach to expand membership base, including creating and establishing a community of practice approach within the PMNCH website					84,000	Norway	84,000
	S64	Initiate preparation for Partners' Forum 2009, preferably in Asia							48,000
	S65	Facilitate/convene working group meetings (2 per WG x 4 WGs during 2008)					72,000	Gates	88,000
	S67	Organize and facilitate two Board meetings in April and November 2008					115,000	Gates	45,000
	S68	Engage consultant to draft Board Manual, review and finalize							12,000
	S70	Enhance and maintain main PMNCH website, including monthly E-Bulletins					70,000	Gates, Norway	70,000
Sub-total Work Area 5			-	N/a	-	-	385,000	N/a	193,000
Total			3,164,700	N/a	2,886,000	6,050,700	2,627,000	N/a	2,034,960
Proportion of total			52%	N/a	48%	100%	56%	N/a	44%