

PMNCH Board Meeting

- Item 5

Advancing Adolescent Health and Well-Being through the Global Forum for Adolescents and 1.8b Campaign



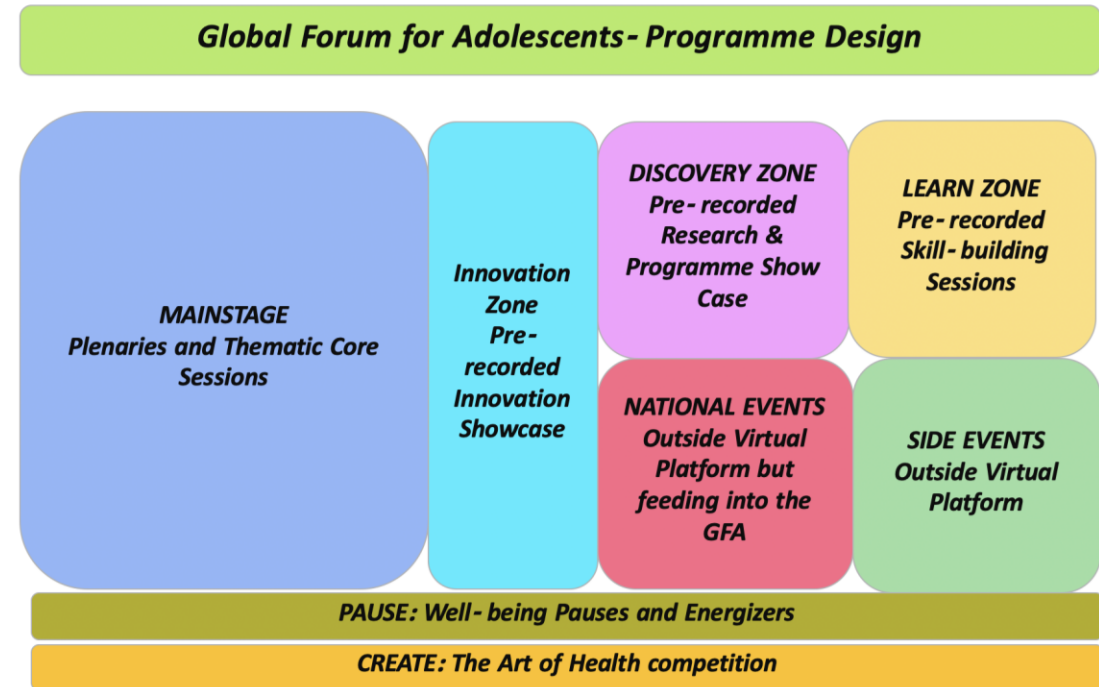
Update

Global Forum for Adolescents Programme



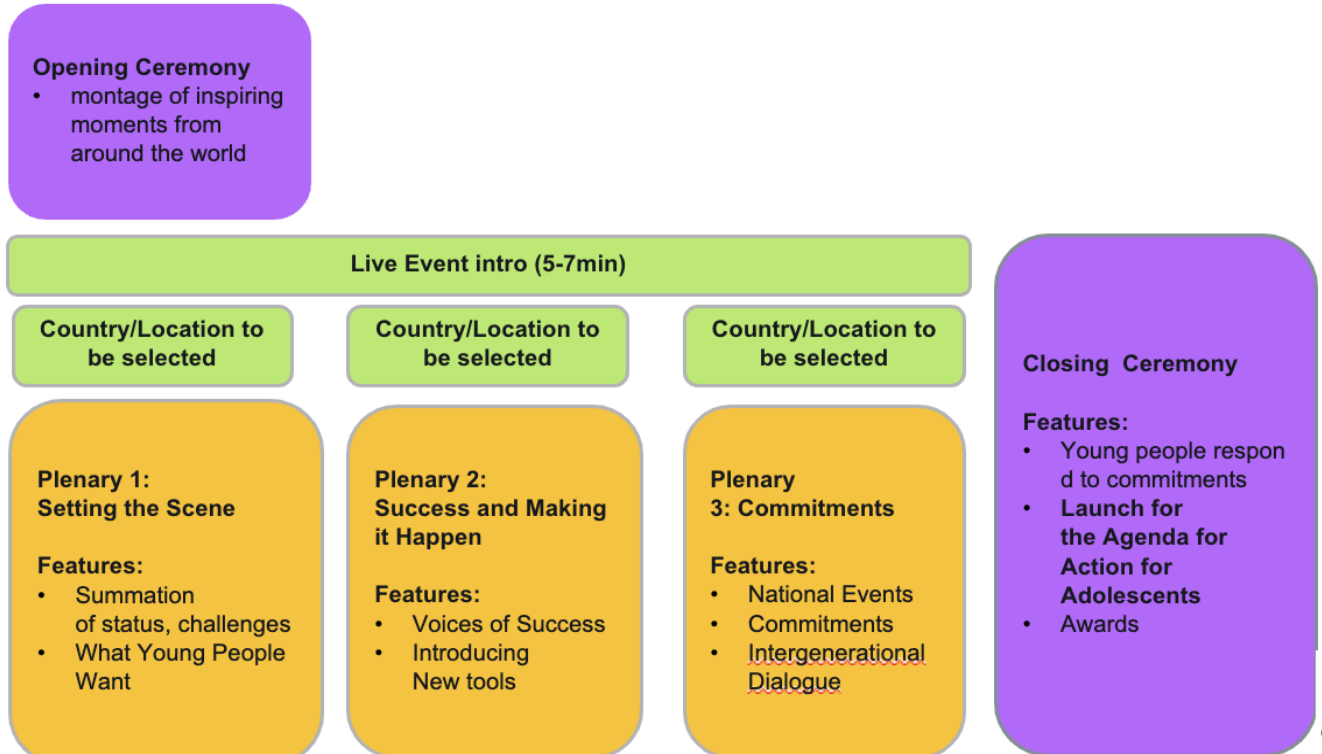
The Forum at a glance: Early registrations from July

- **Forum characteristics:** interactive, dynamic, framed by voices/demands from 1m young people united through the “What Young People Want” global effort
- **Forum overview:**
 - *Plenaries:* Trends, Successes, Commitments, Agenda for Action
 - *Concurrent sessions:* 20 sessions across 5 tracks, aligned with the AWB Framework, developed from 260 partner proposals received from an open call for expressions of interest
 - *Discovery zone:* New research
 - *Launches and side events:* Global AA-HA! 2.0, adolescent indicators and monitoring framework, investment case,
 - *National events:* Excerpts from 50+
 - *Awards:* Youth leaders, Art for Health
 - *Skills building:* Advocacy capacity



Update: Global Forum for Adolescents Programme

GFA Plenaries



Global event, national participation

- All plenaries will include a 5-to-7-minute live introduction, each staged in a different location in the world involving youth participants and local influencers and decision-makers
- Video segments from 50+ national events to be woven into the Forum programme throughout

Update: Global Forum for Adolescents Programme

Track	Exact Session Names: TBC
Track A - Good Health	1) Health & UHC
	2) Menstrual Hygiene Management
	3) Road Safety
	4) Substance Misuse
	5) Adolescents & Youth and HIV and AIDS
Track B - Connectedness	1) Adolescent Mental Health
	2) Youth on the forefront of a) climate action b) humanitarian action
	3) The role of family and caregivers
Track C- Safety and a Supportive Environment	1) Sexual and Reproductive Health
	2) Gender Based Violence
	3) Online safety and Artificial Intelligence
	4) Masculinities
Track D - Education & Learning	1) Comprehensive Sexual Education
	2) Education skills-based systems strengthening
	3) Education and Nutrition
	4) Young Professionals in Public Health
Track 5- Agency and Resilience	1) Meaningful Adolescent and Youth Engagement and Civic engagement
	2) Agency
	3) Resilience
	4) Disabilities

New tools for action

Completed:

- Adolescent Well-being BMJ Collection
- Adolescent well-being investment case scoping review

Launch at the Global Forum for Adolescents:

- Revised Global AA-HA!
- Measurement approach and indicators for monitoring adolescent well-being
- Adolescent well-being investment case



National Events



Update: National Events

National events are an opportunity for everyone to connect on Adolescent Well-being and to build the momentum for the Global Forum for Adolescents at national level.

- To date: 51 events registered in 30 different countries, incl. India, China, Iraq, Cameroon, DRC, Liberia, USA, UK, Honduras, Greece, Australia, Norway, Tunisia and Egypt
- Regional events: EWEC LAC, African Union, EMRO region
- Engagement with constituencies, e.g., ART: Karolinska, UiO, University of Bath and JHU

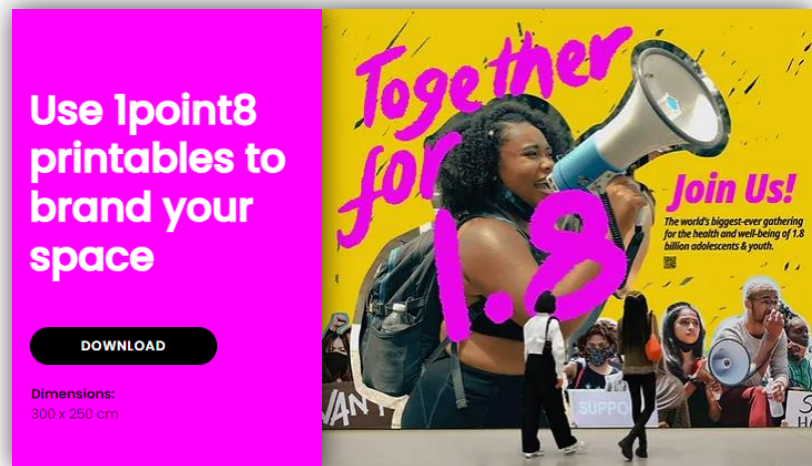
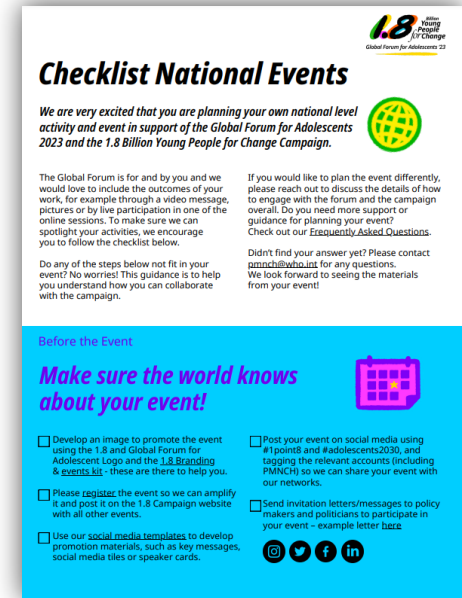
✓ PMNCH constituencies and partners requested to sponsor/support more national events: aiming for 100



Supporting partners on national/community events

- ✓ **Online registry** shares information about all national events planned to date, to inspire/encourage even more events
- ✓ **Events kit**: Online templates for partners to localize and produce their own campaign banners, merchandise and posters, fully aligned with the 1.8 brand identity
- ✓ **Checklist** to guide partners step-by-step with local organizing

Events Registry



Supporting partners on national/community events

A spectrum of national events led by PMNCH partners leading up to the Forum to inspire action, in support of commitment mobilization and to build a movement!



1. Partners to come together at scale with national Governments



2. Locally initiated activities led by young people and PMNCH partners



3. Collaborations with international multi-national (youth led and youth serving) organizations to support national youth-led events in different countries



On the road to the Global Forum for Adolescents....

AHAIC



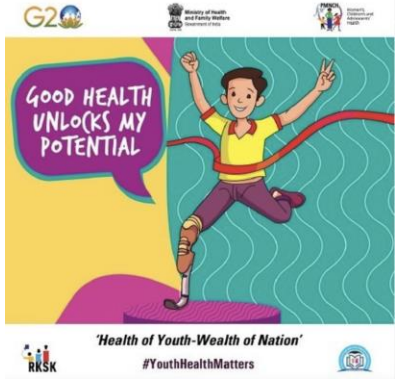
March



House of Lords UK



WHA



G20

May



"Walk the talk": WHA

June



Raahgiri

Glastonbury



April



ECOSOC

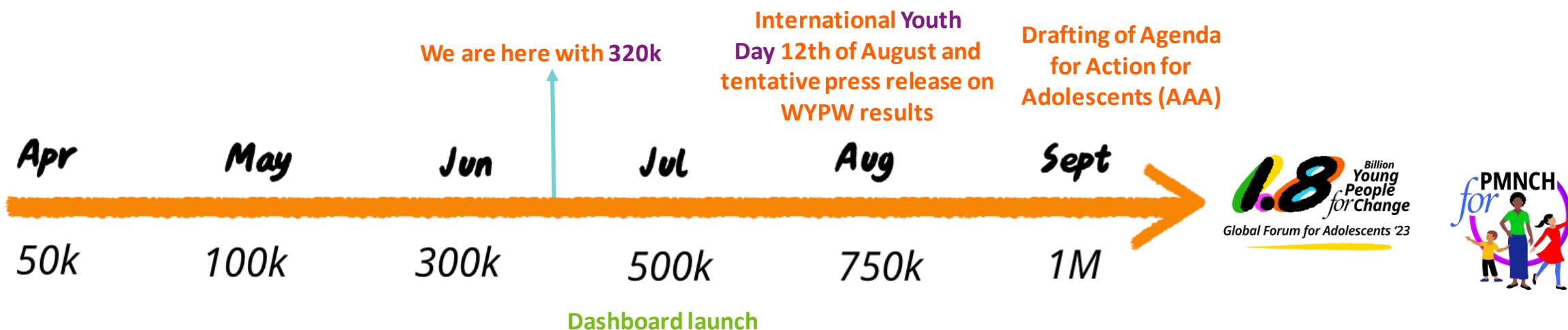
What Young People Want: Evidence for action



Update: What Young People Want



- **Goal:** 1 m responses from young people (16-24) by October 2023
- **Current status:** 320k+ responses received by mid-June; 500k expected by mid-July
- **Features:**
 - ✓ **Responses analyzed in real-time** through AI tools
 - ✓ **Searchable results** to be posted on an online dashboard – available from the end of June
 - ✓ **Global Agenda for Action for Adolescents** to be developed from results, launched in the closing plenary
 - ✓ **National governments benefit** from powerful and robust citizen-led evidence for policy and planning
- **Mass mobilization by PMNCH partners ongoing in:** Brazil, Cameroon, Colombia, Egypt, Ghana, India, Indonesia, Kenya, Liberia, Malawi, Nigeria, Sierra Leone, Tanzania, Uganda, Zambia, and Zimbabwe.
- **We need more PMNCH partners to join this effort** and mobilize to reach our 1m goal



Youth-led organizations mobilize responses

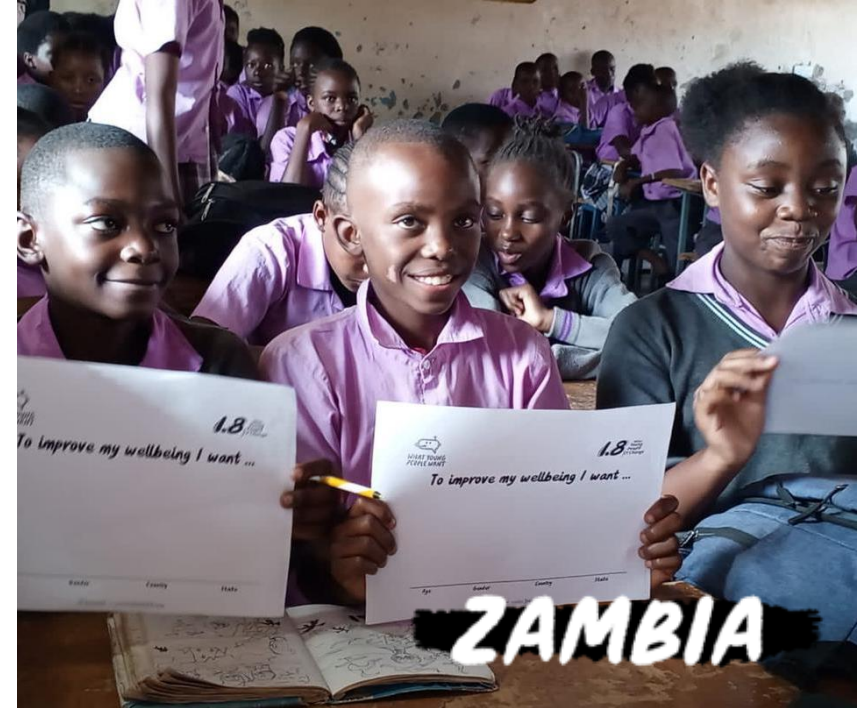




INDIA



MALAWI



ZAMBIA



GHANA



UGANDA



LIBERIA

**What
young
people
Want**



Preview

Unite, rise and lead: 5 ways for partners to engage

1. Support commitment mobilization in your country (guidance)
2. Support the development of a co-branded session in the main program and/or side events (expression of interest)
3. Organize national events and activities in support of Global Forum for Adolescent and #1point8 Campaign from March 2023 until the Forum 11-12 October 2023
4. Mobilize for the What Young People to help build the Action Agenda for Adolescents
5. Spread the word on social media (social media toolkit)

Snapshot: How can you engage with the campaign and the Forum?

 Commitments • Help make government-led commitments • Make your own commitments	 What Young People Want Help voice the voices of 1.8 billion young people on what is most needed for their health and well-being
 Programme development Apply for a session now in the global digital programme of 11-12 October	 National events Host or partner in a local, national and/or regional event leading up to 11-12 October
 Spread the word Activate your social media channels to share information about GFA and the 1.8 campaign	

Partner Engagement Kit

Today, the world has more young people than at any time in history. Yet far too many of today's 1.8 billion adolescents and youth (ages 10-24) are underserved by current policy and financing attention.

The 1.8 Billion Young People for Change campaign aims to change that. This multi-year advocacy campaign for adolescent well-being (AWB) seeks to generate attention for adolescent and youth issues, leading up to the UN Summit of the Future in 2024. The Global Forum for Adolescents, to be held 11-12 October 2023, will be a major milestone in that effort.

The Forum is a massive virtual platform for partners from around the world to share evidence, engage partners, spark multi-sectoral action and promote political and financial commitments for adolescent well-being through a series of national events and a two-day virtual global programme.

 **Join the 1.8 Billion Young People For Change campaign: for, by, and with young people!**

Purpose of this kit and how to use it

This engagement kit provides partners with 5 different ways to engage, contribute and act for adolescent well-being. The steps below will help you navigate the kit and help you identify opportunities for engagement that are of interest to you and your networks:

 Explore options to engage with the campaign and the forum below	 Hover on the links to get more information on your choice of engagement for more information	 In case of any questions, reach out to the Global Forum for Adolescents team (emails are below)	 Additional partner benefits are highlighted at the end of this kit
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ART FOR WELL-BEING COMPETITION

WHAT DOES WELL-BEING MEAN TO YOU?

Enter the Art for Well-being competition by answering this question in our design, music & film categories!

DESIGN A job of your drawing/ painting/ graphics/ design illustration	FILM A 2-5 minute video of your short film/ spoken word / poem	MUSIC A 2-5 minute video of your song / rap
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Please submit entries to 1point8b.org/art-for-wellbeing
ELIGIBILITY: 10-24 YEARS OLD | SUBMISSION DEADLINE: 2 July 2023

PRIZES

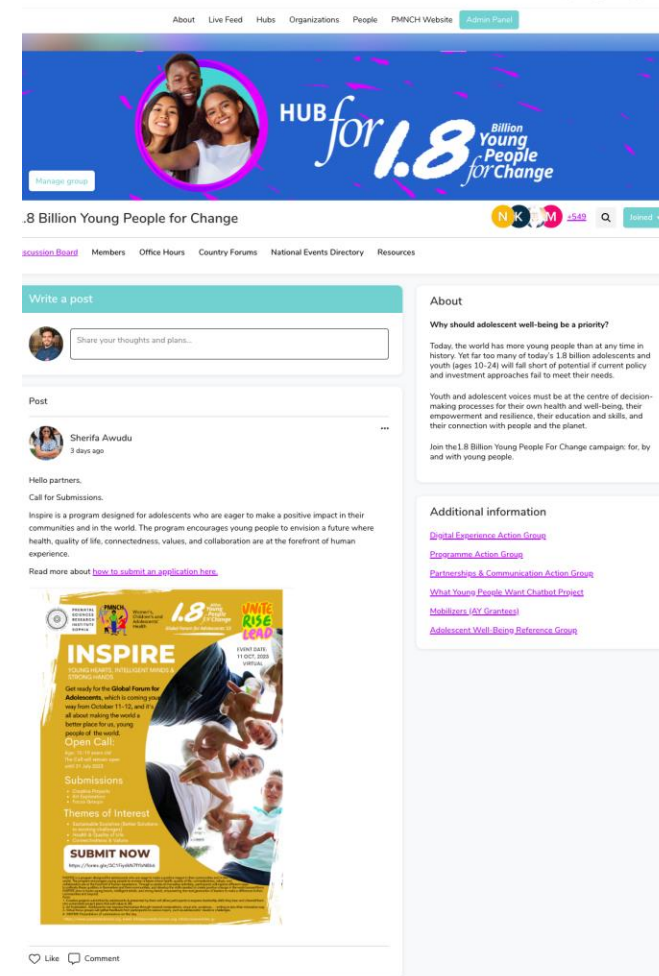
1ST - **\$1000** | 2ND - **\$500** | 3RD - **\$250**

For more information contact info@ardentc.com



Get the latest news!

- **NEW:** [1.8news channel on YouTube](#)
- **NEW:** Monthly newsletter on campaign highlights linked to PMNCH e-blast, sharing highlights of country and global action from campaign website
- **NEW:** Digital Advocacy Hub on the 1.8 campaign to connect and update partners



The 1.8 Billion Young People for Change Campaign:

Today, there are more young people (ages 10-24) than ever before. The [1.8 Billion Young People for Change](#) campaign aims to support adolescents and youth to reach their potential with better policies and investments addressing their needs.

Join the 1.8 Billion Young People For Change campaign: for, by, and with young people!



Where you've seen us
- 1.8 in news and events

BSO Hosts National Consultative Meeting with



18

Influencing opportunities: G20 and UNGA

DOCUMENT NAME COMES HERE 20

Political declarations

- **G20 communique:** PMNCH has sent proposed WCAH text to G20 Sherpa, reflecting T20 policy brief asks – includes language on AWB
- **SDG Summit Political Declaration:** Zero draft of outcome document now open for consultation – PMNCH has created a “key asks” document and shared with partners to engage with permanent missions in New York for inclusion in the text.
- **UN High Level Meeting on UHC, UNGA:** Zero draft of political declaration now in circulation – draft text on AWB has been submitted by the US – need support from all partners to engage member-states to support this

Events under development for UNGA

- **Thurs 21 Sept (TBC): SDG Tent, UN Lawn:** 1.8 campaign event to be planned with leaders; to complement Global Leaders Network event in UN building on Mon 18 Sept
- **18 – 20 September (Dates TBC):** Clinton Global Initiative (CGI) event for private sector and non-state actor commitments
- **Thursday 21 September:**
 - SDG tent: 1.8 Billion Young People for Change Campaign event