



Deliverable 1.1 Economic Analyses - Action Plan

PMNCH 2022-23 Workplan Deliverable:	1.1 Setting out the case for increased and better (more equitable) investments in/financing and cost of inaction for WCAH (e.g., digital compendium on existing or upcoming economic analyses/investment cases, including for MNCH, SRHR and adolescent health and well-being, etc.)
Coordinating Structure	Knowledge & Evidence Working Group
Function and Output:	Knowledge synthesis

1. Rationale and added value

During its [2021-2025 Strategy](#), PMNCH aims to support its Partners to advocate for, secure and follow up on 30 national and five new global/regional policy, financing and/or service commitments to prioritize women's, children's, adolescents' (WCAH) health and well-being, with a focus of leaving no one behind.

It has been nearly a decade since PMNCH and WHO put forward a global investment framework [for investing in women's and children's health](#). Since then, much has changed, including the need for economic analyses and focus on adolescent well-being to help deliver the SDGs. A recent (2021) [PMNCH-led partner demands analysis](#) suggested that 85% of those interviewed asked for up-to-date economic analyses to equip them for advocacy on WCA health and well-being issues. Therefore, partners need to have up-to-date knowledge of the economic and financing implications of policy, legislation and service decisions, estimates of the costs and benefits of interventions, as well as the costs of inaction, to inform their advocacy and campaign strategies. They also need to be supported with evidence and tools to develop national WCA investment cases, linking to PHC and UHC benefit packages.

This information will be retrieved through a comprehensive scoping review of existing and ongoing evidence, which will be compiled into an easily accessible resource compendium -- the first of its kind on the topic of health financing for WCAH. These products will help partners agree on evidence gaps for future tool development, including at the level of populations, settings, interventions, analyses and outcomes, to support effective financial advocacy.

Complementing the above, PMNCH will develop an investment case for adolescent well-being to advance advocacy goals in line with 2022-23 Board-agreed priorities. This effort will include the development of a global modelling tool based on field test findings, as well as clear evidence on the costs and returns to various forms of investment in adolescent well-being.

2. Proposed work

PMNCH 2022-23 Workplan sub-deliverable	Task team ¹	Partners	Constituencies	Focal Point	Delivery	Contribution ²
1.1.1 Scoping review on investment cases available or under development for LMICs, with evidence gap analysis at the level of populations, settings, interventions, types of analyses and outcomes, covering WCAH and well-being. Includes data visuals to highlight existing evidence and gaps, and to support multi-stakeholder consultations. The findings from this review and a synthesis on financing for WCAH equity will inform the production of policy-relevant briefs and a dedicated digital compendium (1.1.2).	K&E Economic and Financing Workstream	Southampton and Calgary universities, World Bank, WHO, Gavi, GFF	GFM, ART, UNA, PS, CSO	Mark Hanson, University of Southampton	Q3 2022	\$140k

¹ See section 5 for the proposed role of Task Teams. Its members can be any PMNCH partners who are interested in engaging in the individual sub-deliverables.

² Each sub-deliverable should be funded through a combination of PMNCH's Partner and Secretariat contributions, either as financial or human resources. Planned Contribution (as per table) indicates PMNCH Secretariat's anticipated contribution to the sub-deliverable, from its overall US\$ 10 million annual budget, which is yet to be fully funded – mobilizing resources is ongoing.



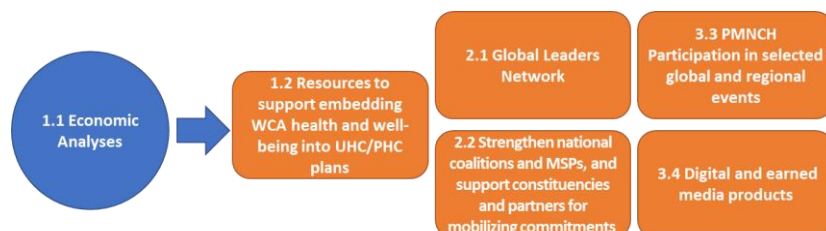
PMNCH 2022-23 Workplan sub-deliverable	Task team ¹	Partners	Constituencies	Focal Point	Delivery	Contribution ²
1.1.2 Digital compendium of economic analyses and investment cases for WCAH stemming from the scoping review (1.1.1), making evidence available and accessible to all partners. Includes resources to support the development of country-level investment cases. The scope and design of the compendium will be informed by a multi-stakeholder consultation with representatives from PMNCH constituencies.	K&E Economic and Financing Workstream	University of Southampton, WHO	ART, UNA, PS, CSO	Mark Hanson, University of Southampton	2023	\$0
1.1.3 Investment case on adolescent wellbeing, including tools for modelling economic and financing analysis for adolescent wellbeing at the global and national level.	K&E WG, including the Adolescent Health and Well-Being and Economic and Financing Workstreams	H6+ and Adolescent Well-Being Working Group	ART, UNA, HCPA, CSO, AY, PS	David Ross, K&E Adolescent Health and Well-Being Workstream and Mark Hanson, University of Southampton	2022	\$250k
Secretariat-led coordination and facilitation						\$254k
Sub-total (net of Programme Support Costs)						\$644k
WHO Programme Support Costs (13%)						\$84k
Total						\$728k

3. Aligning with PMNCH Board's 2022 advocacy priorities

Within the overall umbrella of the five year [PMNCH's 2021 to 2025 Strategy](#), PMNCH Board agreed four advocacy priorities for the 2022-23 work-planning period.

Advocacy priorities for 2022 work planning period - Board decisions	Responding to the advocacy priorities
Focus on the seven asks of PMNCH COVID-19 Call to Action , with attention to 1, 2, 3, 4 and 7	All three of the proposed sub-deliverables are relevant. Evidence from the economic analyses will support PMNCH's COVID-19 Call to Action asks; underpin the arguments for including WCA in UHC; set out the economic rationale for investing in adolescent health and wellbeing; as well as provide economic evidence on interventions to prevent maternal, newborn and child deaths, including stillbirths.
WCA in Universal Health Coverage (UHC) processes	
Adolescent health & well-being, including its relationship to SRHR, mental health, climate change	
Reducing preventable maternal, newborn and child (MNC) deaths, including stillbirths	

4. Linkages to other [PMNCH 2022-23 Workplan Deliverables](#)



5. Role of the Task Teams

Under the coordination of the Knowledge and Evidence Working Group, the Economics & Financing expert workstream will be responsible for organizing and implementing the work associated with the sub-deliverables. This will involve:

- (i) Bringing relevant partners together, especially those with a track record of evidence and synthesis in health financing;
- (ii) Advise on implementing the agreed sub-deliverables, including division of roles and responsibilities; and



- (iii) Monitoring, measuring and reporting on sub-deliverables' progress through indicator setting and tracking.

6. Monitoring and measuring progress

This deliverable's contribution to the success of the Knowledge Synthesis Output will be measured through three key indicators: (i) number of PMNCH Knowledge products coordinated and developed (# of evidence/progress reports); (ii) number of products amplified and disseminated through PMNCH-managed digital resources; and (iii) number of people reached through earned and social media, as well as other digital channels (# of unique visitors on PMNCH website & other platforms).

7. Secretariat contribution

The PMNCH Secretariat supports the Coordinating Structures, its Task Teams and Partner Focal Points in facilitating the engagement of the broader partnership through the constituency structures, ensuring access to resources, and orchestration with the work of other deliverables so that the work leads to the agreed overall aims and objectives of [PMNCH's 2021 to 2025 Strategy](#). This includes supporting partners in their use of Digital Advocacy Hubs.

PMNCH Secretariat focal points for this deliverable are Etienne Langlois (langloise@who.int) and Enico Iaia (iaiad@who.int).