



Deliverable 2.1 Global Leaders Network Action Plan

PMNCH 2022-23 Workplan Deliverable:	2.1 Establishment of the Global Leaders Network for high-level engagement and advocacy for WCA health and well-being, including focus on Equity and leaving no one behind.
Coordinating Structure	Strategic Advocacy Committee
Function and Output:	Partner Engagement

1. Rationale and added value

During its [2021-2025 Strategy](#), PMNCH aims to support its Partners to advocate for, secure, and follow up on 30 national and five new global / regional policy, financing and/or service commitments to prioritize women's, children's, adolescents' (WCA) health and well-being, with a focus of leaving no one behind.

In the current political scenario and within the wider WCAH landscape, there is an unprecedented opportunity for PMNCH to catalyze a high-profile network of Heads of State and Government (HoS/G) to advocate for prioritizing the needs of women, children and adolescents in policy and financing responses for better service delivery and building back better post-COVID-19. By mobilizing the Global Leaders Network (GLN), PMNCH has an opportunity to elevate its current work with champions anchored in a long-term vision. The GLN represents a diverse convening of immense political influence, collective legitimacy and decision-making capabilities at the highest levels of global health and development architecture. Members will be instrumental in influencing the agenda of global and regional platforms, including bloc dialogues to ensure the health and well-being of WCA remains a priority. The network will provide members with opportunities to exchange evidence, experiences and insights to build individual and collective strategic drive and new momentum for WCAH. It will also enable members to crowd in leadership to foster new partnerships, mobilize aligned resources and identify innovations for WCAH.

2. Proposed work

PMNCH 2022 sub-deliverable	Task team ¹	Partners	Constituencies	Focal Point	Delivery	Contribution ²
2.1.1 Establishment and operationalization of the Global Leaders Network (securing leadership and membership; achieving consensus on the network's vision, mission and impact; soft launch, etc.)	Joy Phumaphi, Lars Gronseth, Flavia Bustreo, Helen Clark	HoS/RSA	PG, IGO, D&F	Lars Gronseth and Joy Phumaphi	Q3/4 2022	\$25k
2.1.2 Comprehensive mapping of platforms (regional and global), relevant country profiles and leadership profiles	As above	TBC	As above	As above	Q3 2022	\$0
2.1.3 Development and implementation of individual and comprehensive advocacy roadmap for GLN leaders (based on the mapping exercise and development of profiles)	As above	TBC	All 10 constituencies	As above	Ongoing	\$0
2.1.4 Concept Note for Global Leaders Network Progress Report	As above	TBC	All 10 constituencies	As above	Q4 2022	\$0
2.1.5 Political mapping and horizon scanning to support GLN development, including in relation to G7 and G20 strategy implementation	Chris Armstrong, Gareth Jones, Yogan Pillay, Githinji Gitahi, Susan Clapham,	Plan International Canada, YCSRR,	All 10 constituencies			\$95k

¹ See section 5 for the proposed role of Task Teams. Its members can be any PMNCH partners who are interested in engaging in the individual sub-deliverables.

² Each sub-deliverable should be funded through a combination of PMNCH's Partner and Secretariat contributions, either as financial or human resources. Planned Contribution (as per table) indicates PMNCH Secretariat's anticipated contribution to the sub-deliverable, from its overall US\$ 10 million annual budget, which is yet to be fully funded – mobilizing resources is ongoing.



PMNCH 2022 sub-deliverable	Task team ¹	Partners	Constituencies	Focal Point	Delivery	Contribution ²
	Jennifer Requejo, Mike Mbizvo	CHAI South Africa, AMREF Health Africa, FCDO, UNICEF, Population Council Zambia				
Secretariat-led coordination and facilitation						\$277k
Sub-total (net of Programme Support Costs)						\$397k
WHO Programme Support Costs (13%)						\$51k
Total						\$448k

3. Aligning with PMNCH Board's 2022-23 advocacy priorities

Within the overall umbrella of the five year [PMNCH's 2021 to 2025 Strategy](#), PMNCH Board agreed four advocacy priorities for the 2022-23 work-planning period.

Advocacy priorities for 2022-23 work planning period - Board decisions	Responding to the advocacy priorities
Focus on the seven asks of PMNCH COVID-19 Call to Action , with attention to 1, 2, 3, 4 and 7	The concerted efforts of GLN members will ensure that WCAH, well-being and rights are elevated in global, regional and national discourses about post-COVID-19 policy and financing re-designs needed to build forward better. Network members will be able to strengthen and accelerate the multisectoral approach to addressing WCAH issues, thereby generating more holistic commitments with respect to policy and service delivery solutions and sustainable financing.
WCA in Universal Health Coverage (UHC) processes	
Adolescent health & well-being, including its relationship to SRHR, mental health, climate change	
Reducing preventable maternal, newborn and child (MNC) deaths, including stillbirths	

4. Linkages to other [PMNCH 2022-23 Workplan Deliverables](#)



6. Monitoring and measuring progress

5. Role of the Task Teams

Under the coordination of the **Strategic Advocacy Committee**, the sub-deliverable Task Team(s) will be responsible for organizing and implementing the work associated with the noted sub-deliverable. This will involve:

- (i) bringing relevant partners together and building on existing work;
- (ii) implementing the agreed sub-deliverable, including division of roles and responsibilities; and
- (iii) monitoring, measuring and reporting on sub-deliverables' progress through indicator setting and tracking.



This deliverable's contribution to the success of the Partner Engagement Output, which in the PMNCH Results Framework will be measured through three key indicators: (i) number of champions, including Global Leaders Network members, engaged in WCAH advocacy supported by PMNCH (# of heads of stated confirmed for Global Leaders Network) (ii) number of champions, including Global Leaders Network members, engaged in WCAH advocacy supported by PMNCH (# of GLN members engaged in political advocacy activities); and (iii) number of people reached through earned and social media, as well as other digital channels.

7. Secretariat contribution

The PMNCH Secretariat supports the Coordinating Structures, its Task Teams and Partner Focal Points in facilitating the engagement of the broader partnership through the constituency structures, ensuring access to resources, and orchestration with the work of other deliverables so that the work leads to the agreed overall aims and objectives of [PMNCH's 2021 to 2025 Strategy](#). This includes supporting partners in their use of Digital Advocacy Hubs.

PMNCH Secretariat focal points for this deliverable are Vivian Lopez (vlopez@unicef.org) and Anshu Mohan (mohana@who.int).