Deliverable 2.3 Constituency and partner capacity building - Action Plan

<table>
<thead>
<tr>
<th>PMNCH 2022-23 Workplan</th>
<th>Deliverable: 2.3 Constituency and partner capacity building for enhanced advocacy through purpose-built learning and training (e.g., webinars, workshops, e-learning courses, etc.).</th>
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</thead>
<tbody>
<tr>
<td>Coordinating Structure</td>
<td>Knowledge &amp; Evidence Working Group</td>
</tr>
<tr>
<td>Function and Output:</td>
<td>Partner Engagement</td>
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</tbody>
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1. Rationale and added value

As part of its 2021-2025 Strategy, PMNCH aims to support its Partners to advocate for, secure and follow up on 30 national and five new global/regional policy, financing and/or service commitments to prioritize women’s, children’s, adolescents’ (WCA) health and well-being, with a focus of leaving no one behind.

PMNCH will produce targeted training resources and platforms to enhance the capacity of partners to undertake effective advocacy and accountability. These efforts will:
- Harness the power of digital technology for joint learning among partners, e.g., the PMNCH website and Digital Advocacy Hubs (DAH) will enable partners to participate in workshops, webinars, courses, etc. in an inclusive fashion, as well as share tools, resources and best practices/learnings, catering for different languages, time zones, and thematic interests;
- Support partners in accessing and using PMNCH knowledge resources effectively within their own contexts and for their own purposes.

2. Proposed work

<table>
<thead>
<tr>
<th>PMNCH 2022 sub-deliverable</th>
<th>Task team¹</th>
<th>Partners</th>
<th>Constituencies</th>
<th>Focal Point</th>
<th>Delivery</th>
<th>Contribution²</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.3.1 Develop/adapt training resources to strengthen partners’ WCAH-related advocacy and accountability skills, including through certified e-learning courses, webinars, workshops, etc.</td>
<td>Knowledge &amp; Evidence WG, Accountability WG, Partner Engagement in Countries Committee, Adolescent workstream, KEWG, AccWG</td>
<td>Countdown2030, ALMA, UNICEF, WHO YP Foundation, OAY Kenya, LSHTM, University of Zimbabwe</td>
<td>AYC, HCPA, ART, PS</td>
<td>Q3 and Q4 2022</td>
<td>$61k</td>
<td></td>
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Secretariat-led coordination and facilitation

Sub-total (net of Programme Support Costs)

WHO Programme Support Costs (13%)

Total

$430k

$491k

$64k

$555k

¹ See section 5 for the proposed role of Task Teams. Its members can be any PMNCH partners who are interested in engaging in the individual sub-deliverables.

² Each sub-deliverable should be funded through a combination of PMNCH’s Partner and Secretariat contributions, either as financial or human resources. Planned Contribution (as per table) indicates PMNCH Secretariat’s anticipated contribution to the sub-deliverable, from its overall US$ 10 million annual budget, which is yet to be fully funded – mobilizing resources is ongoing.
3. **Aligning with PMNCH Board’s 2022-23 advocacy priorities**

Within the overall umbrella of the five year [PMNCH’s 2021 to 2025 Strategy](#), PMNCH Board agreed four advocacy priorities for the 2022-23 work planning period.

<table>
<thead>
<tr>
<th>Advocacy priorities for 2022-23 work planning period</th>
<th>Board decisions</th>
<th>Responding to the advocacy priorities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Focus on the seven asks of PMNCH COVID-19 Call to Action, with attention to 1, 2, 3, 4 and 7</td>
<td>Tailor advocacy and accountability skills-building efforts to deliver specifically on the four Board-approved advocacy priorities in 2022-23.</td>
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<td>WCA in Universal Health Coverage (UHC) processes</td>
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<td>Adolescent health &amp; well-being, including its relationship to SRHR, mental health, climate change</td>
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<td>Reducing preventable maternal, newborn and child (MNC) deaths, including stillbirths</td>
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4. **Linkages to other PMNCH 2022-23 Workplan Deliverables**

Under the coordination of the, Knowledge & Evidence Working Group, the sub-deliverable Task Team(s) will be responsible for organizing and implementing the work associated with the noted sub-deliverable. This will involve:

(i) bringing relevant partners together and building on existing work;

(ii) implementing the agreed sub-deliverable, including division of roles and responsibilities; and

(iii) monitoring, measuring and reporting on sub-deliverables’ progress

(iv) indicator setting and tracking.

5. **Role of the Task Teams**

6. **Monitoring and measuring progress**

This deliverable’s contribution to the success of the Partner Engagement Output will be measured through two key indicators: (i) number of PMNCH Knowledge products coordinated and developed (# of guidance and training resources), and (ii) number of partners engaged in PMNCH advocacy efforts - other than events - around WCAH (# of partners trained or capacitated).

7. **Secretariat contribution**

The PMNCH Secretariat supports the Coordinating Structures, its Task Teams and Partner Focal Points in facilitating the engagement of the broader partnership through the constituency structures, ensuring access to resources, and orchestration with the work of other deliverables so that the work leads to the agreed overall aims and objectives of [PMNCH’s 2021 to 2025 Strategy](#). This includes supporting partners in their use of Digital Advocacy Hubs.

PMNCH Secretariat focal point for this deliverable is Etienne Langlois ([langloise@who.int](mailto:langloise@who.int)).