



Deliverable 3.2 PMNCH organized global, virtual, events - Action Plan

PMNCH 2022-23 Workplan Deliverable:	3.2 PMNCH-led global events, including Lives in the Balance 4 e-summit, UN High Level Political Forum accountability dialogue, and Accountability Breakfast, each building momentum to the 2023 Global Forum for Adolescents
Coordinating Structure	Accountability Working Group
Function and Output:	Campaigns & Outreach

1. Rationale and added value

During its [2021-2025 Strategy](#), PMNCH aims to support its Partners to advocate for, secure and follow up on 30 national and five new global/regional policy, financing and/or service commitments to prioritize women's, children's, adolescents' (WCA) health and well-being, with a focus of leaving no one behind.

In 2022, PMNCH will take the lead in organizing three major global-level virtual meetings to advocate for commitments and to advance accountability. Adolescent health and well-being will be an important theme at each of these events, contributing to the development of the PMNCH-led Global Forum for Adolescents in October 2023 (Deliverable 3.1). These three PMNCH accountability-focused events have become highly anticipated annual events within the global health and development space, offering a unique venue for cross-constituency dialogue on women's, children's and adolescents' health. In 2022, these events are planned as: the fourth Lives in the Balance e-summit to advance COVID-19 commitments (May 2022, in the lead-up to the World Health Assembly); a women's leadership dialogue on accountability for women's, children's and adolescents' health (July 2022, on the side of the UN High-Level Political Forum); and the PMNCH Accountability Breakfast, with a regional focus on Latin America and the Caribbean (September 2022, on the side of the UN General Assembly). Active constituency engagement will ensure a diverse set of key stakeholders support the conceptualization, framing, and most- importantly, follow-up on actions and recommendations emerging from these events.

2. Proposed work

PMNCH 2022 sub-deliverable	Task team ¹	Partners	Constituencies	Focal Point	Delivery	Contribution ²
3.2.1 Production of the fourth Lives in the Balance e-Summit, focused on delivering on commitments in humanitarian and fragile settings		TBC	All constituencies	TBC	May 2022	\$44k
3.2.2 Production of an official side event during the UN High Level Political Forum 2022, focused on women's leadership and accountability for delivering for women, children and adolescents		UN Secretary-General's Global Advocate for Every Woman Every Child	All constituencies	TBC	July 2022	\$49k
3.2.3 Production of the PMNCH Accountability Breakfast, including a LAC regional focus		H6 partners, EWEC LAC, Accountability Working Group	All constituencies	TBC	Sept 2022	\$44k
Secretariat-led coordination and facilitation						\$519k
Sub-total (net of Programme Support Costs)						\$656k
WHO Programme Support Costs (13%)						\$85k

¹ See section 5 for the proposed role of Task Teams. Its members can be any PMNCH partners who are interested in engaging in the individual sub-deliverables.

² Each sub-deliverable should be funded through a combination of PMNCH's Partner and Secretariat contributions, either as financial or human resources. Planned Contribution (as per table) indicates PMNCH Secretariat's anticipated contribution to the sub-deliverable, from its overall US\$ 10 million annual budget, which is yet to be fully funded – mobilizing resources is ongoing.



PMNCH 2022 sub-deliverable	Task team ¹	Partners	Constituencies	Focal Point	Delivery	Contribution ²
Total						\$741k

3. Aligning with PMNCH Board's 2022-23 advocacy priorities

Within the overall umbrella of the five year [PMNCH's 2021 to 2025 Strategy](#), PMNCH Board agreed four advocacy priorities for the 2022-23 work-planning period.

Advocacy priorities for 2022-23 work planning period- Board decisions	Responding to the advocacy priorities
Focus on the seven asks of PMNCH COVID-19 Call to Action , with attention to 1, 2, 3, 4 and 7	The three PMNCH events in 2022 will support all four Board-approved advocacy priorities, with a particular focus on adolescent health and well-being across all events, setting a clear pathway to the PMNCH-led Global Forum for Adolescents in 2023. These events will engage a broad array of partners at global, regional and country level, creating and fostering spaces for constituencies to rally and commit to key issues focused on the identified advocacy priorities.
WCA in Universal Health Coverage (UHC) processes	
Adolescent health & well-being, including its relationship to SRHR, mental health, climate change	
Reducing preventable maternal, newborn and child (MNC) deaths, including stillbirths	

4. Linkages to other [PMNCH 2022-23 Workplan Deliverables](#)



5. Role of the Task Teams

Under the coordination of the Accountability Working Group, the sub-deliverable Task Team(s) will be responsible for organizing and implementing the work associated with the noted sub-deliverables. This will involve:

- (i) bringing relevant partners together and building on existing work;
- (ii) implementing the agreed sub-deliverables, including division of roles and responsibilities; and
- (iii) monitoring, measuring and reporting on sub-deliverables' progress through indicator setting and tracking.

6. Monitoring and measuring progress

This deliverable's contribution to the success of the Campaigns & Outreach Output will be measured through three key indicators: (i) number of people's "voices" collected and showcased through PMNCH; (ii) Number of PMNCH events organized, supported and disseminated, including Global Forum for Adolescents (# of PMNCH led events, including Global Forum for Adolescent roadmap); and (iii) number of people reached through earned and social media, as well as other digital channels.

7. Secretariat contribution



The PMNCH Secretariat supports the Coordinating Structures, its Task Teams and Partner Focal Points in facilitating the engagement of the broader partnership through the constituency structures, ensuring access to resources, and orchestration with the work of other deliverables so that the work leads to the agreed overall aims and objectives of [PMNCH's 2021 to 2025 Strategy](#). This includes supporting partners in their use of Digital Advocacy Hubs.

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