Executive Memo
Overview, objectives and questions for reflection
PMNCH Executive Committee Meeting, 27 April 2022

This Executive Memo provides an overview of the issues to be discussed at PMNCH's Executive Committee (EC) Ad-Hoc Meeting on 27 April 2022. It also provides guidance on any decisions to be made. The Ad-Hoc EC meeting will be mainly focused on the Global Forum for Adolescents, including the following three substantive issues:

- **Approving the proposed structures for designing and producing the Global Forum for Adolescents.** A set of nested committees and working groups are being proposed to develop various aspects of the Forum, namely programme, partnerships and communications and digital experiences. EC members are requested to weigh in on the proposed structures and the Terms of Reference.

- **Engaging EC members in the Global Forum for Adolescents.** Plans and ambitions associated with the Global Forum for Adolescents, will be presented to EC members. Furthermore, opportunities for EC members and their respective constituencies to engage in the preparations for and participating at the Forum will be highlighted (for example roles on various committees) and members will be invited to consider taking on various roles.

- **Leveraging political advocacy work streams.** Clear asks will be presented to EC members and their constituencies on where and how they can leverage their networks to engage in political advocacy workstreams associated with the Forum, for example, the SDG review, High Level Political Forum and G20.

In addition, following the approval of the PMNCH Results Framework by the PMNCH Board on 7-8 December 2021, the EC considered and approved the 2022-23 Workplan and Budget in February 2022. In doing so, the EC asked the partner Coordinating Structures, who oversee the development and implementation of individual deliverables, to develop individual deliverable Action Plans. Within this context, the EC will be updated on the work undertaken to date on the Action Plans, and next steps. This Executive Memo is issued in conjunction with the draft EC Agenda to assist EC participants by: (i) describing and contextualizing the issue to be discussed; and (ii) highlighting opportunities for decision points.

1. **Agenda Item 1: Approval of draft Agenda and EC Notes for the Record from 22 February 2022**

EC members are requested to review and approve the attached Agenda (EC-04-2022; 01a, Agenda, April 2022) for the meeting.

EC members are also asked to review and approve the Note for the Record (NfR) from the EC meeting on 22 February 2022.

The decisions from the meeting, chaired by Darren Welch of the Government of the UK, were shared on 25 February 2022. A request for two changes was made, and an updated Note for the Record was subsequently shared with all members on 11 March 2022. All actions recorded in the NfR have been delivered or are under development, as set out in the Monitoring of Actions documents for the meeting.

**Document(s) for the meeting**
- EC-04-2022; 01a, Agenda, April 2022
- EC-02-2022; 01b, EC NFR, February 2022
- EC-04-2022; 01c, EC Monitoring of actions, February 2022
2. **Agenda Item 2: Global Forum for Adolescents – Presentation and discussion**

PMNCH will convene the world’s biggest-ever gathering for adolescent health and well-being September-October 2023. An estimated 1m participants will join this innovative and ambitious virtual event to focus the world’s attention on the needs of more than 1.2 billion adolescents. Delivering today for young people will influence the world of tomorrow.

The Global Forum for Adolescents will galvanize pace and urgency toward the 2030 SDGs. By uniting young people with policymakers and 1,300 PMNCH partner organizations from more than 130 countries, young people and their advocates will be equipped and supported to demand greater policy and financing commitments for adolescent health and well-being.

Staged at the mid-point between the September 2023 SDG Summit and the end-2023 G20 Summit, the Forum will drive forward the growing #adolescent2030 campaign by:

- Widening a growing global movement for the well-being of adolescents;
- Rallying all stakeholders to support adolescent commitments made at the SDG Summit and High-Level Meeting on UHC;
- Urging G20 member-states in 2023 to commit to greater financing for adolescent well-being in all aspects of its domains, including access to education, employment, safety and mental and physical health.

PMNCH – the world’s largest alliance for women, children and adolescents – is uniquely poised to deliver the Global Forum for Adolescents. Following successful global gatherings in New Delhi (2018) and Cape Town (2014), a digitally powered PMNCH will leverage its deep experience in adolescent advocacy and campaigning to drive forward the 2030 agenda for action through this unprecedented effort.

Building on successful PMNCH Partners’ Forums in 2018 (New Delhi) and 2014 (Johannesburg), the Global Forum will leverage technology and innovation to reach more than 1 million people across the world through a digital interactive programme. The youth-centred, grassroots approach of the Forum will be supported at the highest levels by heads of state and ministers, as well as by representatives all of 10 PMNCH constituencies.

The event will seek to drive partner action on accountability for pledges made at the SDG Summit at the UN General Assembly in New York in September 2023, as well as lend pace and urgency to securing financial commitments for adolescent well-being at the India-hosted G20 Summit in November/December 2023. At the country level, discussion during the Forum will serve as a milestone moment for kickstarting shifts in national policy and programme re-design at the country level, as well as catalysing national multi-stakeholder platform dialogue toward an inclusive, digitally powered approach for adolescent well-being.

The Forum will expand and equip a growing global movement for action on adolescent well-being through three main linked functions: (i) sharing evidence and knowledge resources; (ii) engaging and equipping partners for action and (iii) acting together to drive support for campaign demands. Together, these functions of the Forum will contribute to greater commitment by global, regional and national bodies for improved policy, financing and service delivery action for adolescents and young people, taking forward the SDGs.
Key features of the Forum experience will include:

- **Global Forum for Adolescents Parliamentarian Assembly**: PMNCH will bring together parliamentarians, including young parliamentarians, responsible for financing, legislation, advocacy and representation on adolescent well-being issues to share evidence and experience, and to generate broad support for national commitments pledged at the SDG Summit, UHC High-Level Event, and G20 Summit.

- **Ministerial Conclave**: The New York side event will also bring together ministers gathered for UNGA in September 2023 to increase traction for the virtual event in October 2023 and generate greater financial and policy commitments for adolescent well-being.

**Organization of the Global Forum**

The planning and delivery of the Global Forum will be supported by a highly integrated set of committees and working groups, reporting to the PMNCH Executive Committee through the Strategic Advocacy Committee (SAC).

**Global Coordination Committee**

A Global Coordinating Committee (GCC) will be established to oversee the planning and execution of the Forum. The 10-12 member GCC will be responsible for anchoring the overall vision and goal of the Forum and developing its roadmap and milestones in the run up to 2023.

It will undertake work in relation to:

- Overall objectives, timelines and on-budget delivery of the Forum;
- Supervision of sub-committees, including approval of ToRs, deliverables and budgets;
- Representation of the Global Forum for Adolescents to the PMNCH governance structure, as well as to donors and partners external to PMNCH.

GCC members will represent various PMNCH governance structures — including, but not limited to, the SAC, Partner Engagement in Countries Committee (PECC), Knowledge and Evidence Working Group, and Accountability Working Group. Members will be identified based on:

- Expertise on the subject matter, including representation in the existing PMNCH Adolescent Well-being Initiative;
- PMNCH governance/standing committee representation;
- PMNCH constituency representation;
- Previous experience with planning or participation in the Partners’ Forum;
- Regional representation, gender balance, as well as youth representation (under age 30).

The GCC will nominate members to act as Co-Chairs of three dedicated sub-committees:

- Programme Sub-Committee
- Partnerships and Communications Sub-Committee
- Digital Experience Sub-Committee.

The GCC and the sub-committees will be co-chaired by a young person (under 30) belonging to the PMNCH Adolescent and Youth Constituency together with a senior PMNCH member from another constituency. All sub-committees will comprise 8-10 members and will be supported by the PMNCH Secretariat. These sub committees will be further streamlined into Working Groups (as indicated below) that will cater to specific needs and requirements of the Forum. Young people, including members of the PMNCH Adolescent and Youth Constituency, will take part in all structures to guide planning and development efforts.

**Document(s)**

Presentation on the day.

**For approval:**
• Proposed structures, planning and programming of the GFA, as well as identifying where and how PMNCH partners can engage in the planning and programming of the GFA.
• Plans on where and how constituencies can engage in political advocacy streams that are associated with the Forum, such as various UN processes, G20 processes, etc.
• Proposed next steps and support requirements from the PMNCH Secretariat.

Agenda Item 3: Update on Action Plans
Following the approval of the PMNCH Results Framework by the PMNCH Board on 7-8 December 2021, the EC considered and approved the 2022-23 Workplan and Budget in February 2022. In doing so, the EC asked the partner Coordinating Structures, who oversee the development and implementation of individual deliverables, to develop individual deliverable Action Plans. Within this context, the EC will be updated on the work undertaken to date on the Action Plans, and next steps.

At its 20 January 2022 meeting, the EC asked the Coordinating Structures to develop individual Action Plans, noting that the development of these may well bring some minor changes to the organization of the workplan and distribution of the budget among the deliverables in due course.

The Coordinating Structures are currently in the process of developing the Action Plans. Much work has been done already, resulting in some minor updates to: (i) the structure of the workplan, which included the merging of deliverable 3.4 (Mobilizing for greater commitments to PMNCH campaign asks) with deliverable 2.2 (Strengthening national coalitions and multi-stakeholder platforms, and support constituencies and partners to mobilize and implement commitments), and thus moving to a total of 14 rather than 15 deliverables; and (ii) some redistribution of the budgets across the 14 deliverables, but keeping within the US$ 10 million overall envelope.

Work is continuing to finalize the draft Action Plans, with Coordinating Structures discussing and agreeing on the relevant sub-deliverables, identifying task teams, and working through the relevant indicators (including baselines, milestones and targets) to feed into the overall Results Framework.

In this context, the PMNCH 2022-23 Workplan and Budget will eventually be updated on PMNCH’s website for these changes. In addition, the Action Plans will also be made available on PMNCH’s website, with an invitation for constituencies to review these and engage in the delivery of the work (e.g., each published Action Plan will indicate the name and contact details of the Secretariat’s focal point, so that partners can reach out to the right person for further details).

The EC is asked to note the forthcoming changes that will be made to the PMNCH 2022-23 Workplan and Budget, as was presented at the February 2022 EC meeting, and following partners’ work on the Action Plans.

Document(s)
• Executive Memo

For information and guidance:
• Note the forthcoming changes that will be made to the PMNCH 2022-23 Workplan and Budget, as was presented at the February 2022 EC meeting, and following partners’ work on Action Plans.

Agenda Item 4: AOB
There are currently no issues listed under AOB.