

Board Decisions

PMNCH Board meeting 7 & 8 Dec 2021

Summary of selected decisions – Workplan directions

Agenda Item 2: PMNCH Work-planning Retreat

Ann Starrs, SAC Co-Chair

Full decisions available from [PMNCH Retreat website](#)



***WHAT are our strategic advocacy
priorities for 2022 and beyond?***



	Decision/Action	Responsibility
3.1	Continue to advocate strongly for the PMNCH COVID-19 Call to Action: Important and relevant, and especially: • Ask 1 – Enhance and protect access to RMNCAH services, including mental health • Ask 2 – SRHR and gender, inc. CSE, access to Safe Abortion, STIs and HIV prevention • Ask 3 – Quality and respectful care, including midwifery-delivered care • Ask 4 – Health workforce protection • Ask 7 – Protection from violence (including for trans women), given massive upsurge experienced during the pandemic ("pandemic within the pandemic")	Executive Committee
3.2	Increase focus on WCA within UHC/PHC, improving equity and access for resilience and recovery – Need to: • Build back ‘fairer/more equitable’ (as well as ‘better’) • Implement multi-sectoral approaches to improving PHC	Executive Committee

	Decision/Action	Responsibility
3.3	Increase focus on adolescent well-being, highlighting the following: • Interconnection between SRHR and adolescent health and well-being • Relationship of school-based education to adolescent health and well-being, including in the context of COVID-19 • Impact of the climate crisis (including mitigation and adaptation) on SRHR for AY, but also for women and children more generally • Importance of mental health in relation to adolescents' wellbeing	Executive Committee
3.4	Increase focus on ending preventable maternal and newborn deaths and stillbirths • Keep "Ending Preventable Deaths" focus, e.g., what we can do to support optimal care for MNC health and well-being • Link this goal area to the COVID-19 Call to Action –increase attention to midwifery, including respectful care.	Executive Committee

Overarching strategic advocacy priorities for 2022 and beyond

- All four strategic advocacy priorities are interconnected and equally important; they will provide the basis for PMNCH's strategic planning going forward
- Strengthening partner collaboration is essential, with the 2022 workplan fleshing out how this is to be taken forward, identifying additional forms of engagement yet
- Ensuring that all strategic advocacy priorities are anchored in the concept of equity, building forward better and fairer for all



HOW will we approach our strategic priorities and translate the PMNCH Results Framework into action?



Results Framework and workplan structure

	Decision/Action	Responsibility
6.1	Approve PMNCH's 2021-2025 Results Framework (Annex 1) and Workplan structure (Annex 2), subject to a few updates:	RFWG Secretariat
6.2	Executive Committee to oversee the development of the 2022 workplan • Must not under-budget major deliverables (e.g., Global Forum for Adolescents), and for resources to be applied efficiently against the most important deliverables • Clearly identify who takes the lead and what is the process for aligning partners and constituencies around the workplan	Executive Committee

Knowledge Synthesis Flagship deliverable for 2022: Global Investment Framework on Women's, Children's and Adolescents' Health and Well-being

- Consolidate and map existing work that sets out the economic evidence for investing in WCAH, and consider what is missing that could be further developed
- Create a digital compendium of existing investment cases and those under development
- Meaningfully engage key stakeholders from the outset
- Any additions to the existing evidence should take an innovative, holistic and multi-sectoral approach
- Work should
 - equip country level advocacy partners with existing contextualized evidence and robust analysis that emphasizes the high costs of inaction and the greater socio-economic benefits of investing in WCAH
 - demonstrate the value of investing in more gender- and adolescent responsive global health security measures that result in resilient and fairer societies for all

Partner Engagement Flagship deliverable for 2022: Digital Advocacy Hubs & Global Forum for Adolescents

- Use the power of digital technology to support partners' engagement, including through digital advocacy hubs, as well as content development and delivery of the Global Forum for Adolescents in September 2023
- Global Forum for Adolescents should ensure:
 - accessibility and diversity of voices
 - increased opportunities for engagement and uptake by youth-led organizations and individuals
 - good balance of content/messaging between global-level and country-level partners
 - strong linkages between the Global Forum and the UN SDG Forum in Sept 2023
 - messaging and content alignment between different platforms for creating powerful joint momentum
 - agreement on indicators for success
- Digital Advocacy Hubs should:
 - use a variety of formats linked to ensuring access
 - ensure close connection between global and national hubs
 - ensure security and privacy for partners, and particularly young people on sensitive issues

Campaigns and Outreach Flagship Deliverable for 2022: Global Leaders Network

- Great value in galvanizing a network of world leaders to advocate for WCAH
- GLN should be a loosely knit, peer-to-peer network of Heads of State and Government
- GLN should be convened and chaired by a world leader with issue-credibility and convening power (including at the regional and global levels)
- GLN should consist of up to 10 sitting Heads of State and Government from the global south and north
- PMNCH Board Chair, Helen Clark, will coordinate and facilitate the GLN
- This area of work will continue to be jointly led by the PECC and SAC