26th Board Meeting 14-15 December 2020



Report from the Executive Director on PMNCH 2020 Progress and 2021 Planning

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Executive Director
PMNCH

Overview

• 2020 Review:

Protecting the progress for women, children and adolescents in the COVID-19 crisis

- ➤ Major 2020 achievements, by function and workstream
- Finance for 2020

• 2021 Preview:

Proposed operations, results framework and flagship product

- > Changes in the way we work structure and operations
- > Sample results framework and workplan for 2021
- ➤ Sample flagship products 2021
- 2021-2025 Resource Mobilization: Status update



2020 in review: A year of focus – Protect the Progress



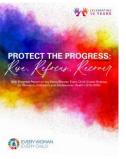
PMNCH Compendium of COVID-19 related partner resources on women's, children's and adolescents' health goes live



Launch of the "Breastfeeding in the context of COVID-19" video with currently more than 80 mln views



E-summit and launch of Call to action for COVID-19 on 1st July 2020



EWEC@10 Progress report launch 23 Sept Launch of the "Adolescents Mental Health in the context of COVID-19" video



E-summit part 2

Jan Feb Mar Apr May Jun July Aug Sept Oct Nov Dec 2021



BMJ series
"Leaving no
woman, no child,
and no
adolescent
behind"
launched at
PMAC 2020



Launched handbook for Parliamentarians





Launch of special issue on SRHR in UHC



Publication of the first paper for the Adolescent Wellbeing Framework



E-summit

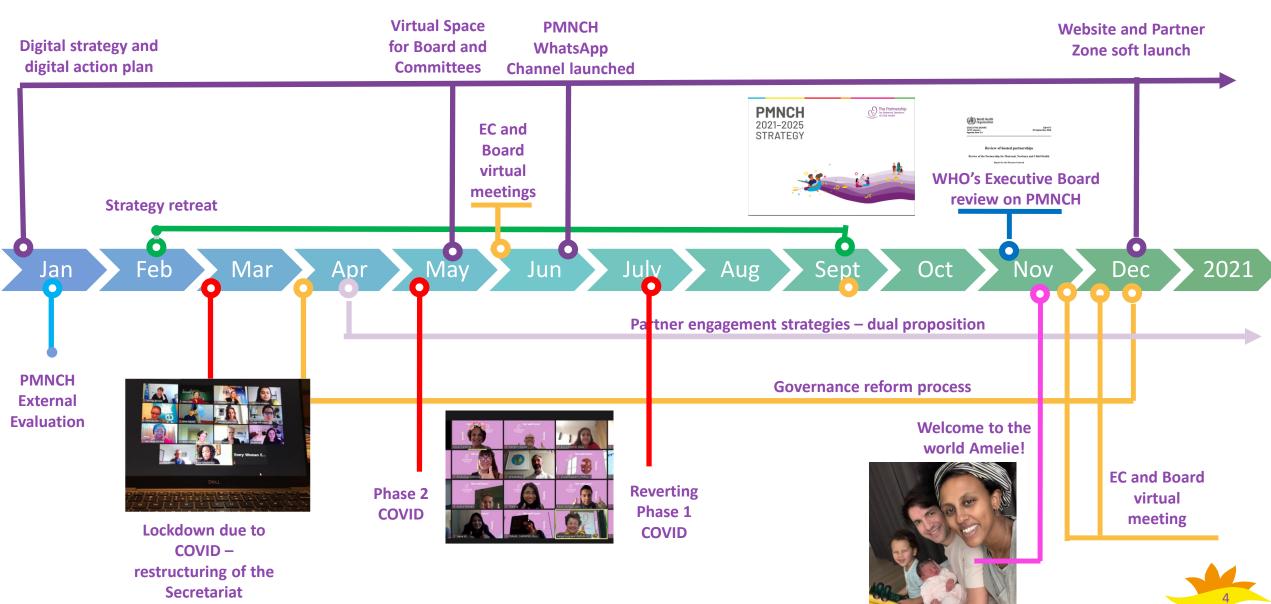
E-summit Accountability Breakfast 2020 Virtual event – strengthening the availability, quality and strategic use of data on ECD



Launch of the "Responsive caregiving in the context of COVID-19" video



2020: A year of change – focused, virtual and digital



Delivering on the 2020 Workplan

Progress Report as of 31 October 2020 - PMNCH 2018 to 2020 Business Plan Deliverables

Rolling Workplan for 2020 of deliverables funded by PMNCH and/or directly facilitated by PMNCH Secretariat

Status key at 6 months (30 May 2020) and 31 October 2020

Deliverable is completed

Started and is currently on track and will be completed by 31 December 2020

In process but at risk - risks identified that may cause delay, budget overrun and / or alteration of plans

Work has stopped and will not be delivered to plan and budget, due to, for example, lack of funds, change in priorities, other partners doing this work, etc.

Cross thematic deliverables	Priority Deliverables in 2020	Budget: 5,021,000 US\$		Sta	tus	Additional details/comments		
Cross thematic deliverables	Priority Deliverables III 2020	Expenditure	2,111,040 US\$	6m	0 m			
		ANALYSIS						
	rs: Access & use of knowledge to enhance cilitate consensus building, and knowled							
Knowledge synthesis for global and country 1) BMJ series on equity: "Leaving no woman, and WHO. Five-year progress report on WCA Helen Clark and Dr Tedros. Launched at the policy makers, funders and NGOs. https://w	child, and no adolescent behind " devek AH. https://www.bmj.com/leaving-no-or PMAC, Bangkok in January 2020 to stimu	ne-behind and included include	uding comments by nd exchange among			Completed in January 2020		
2) Covid-19 repository of resources/toolkits on WCAH. Living digital compendium of up to-date guidance and partners' resources, aligned with official WHO recommendations. https://www.who.int/pmnch/media/news/2020/guidance-on-COVID-19/en/ showcasing also advocacy & communications materials as well as country lessons and field experiences, with a view of providing multi-media information packages that are action-oriented and user-friendly. Will be released on a rolling basis starting in June 2020.					The COVID-19 and WCAH Compendium is updated on a living basis with the latest WHO and UN guidance. The first set of digital toolkits (MNCH and Development and Adolescent Health) will be launched on 10/11 December at the PMNCH Lives in the Balance Summit.			
3) Global Investment Framework on SRMNCA	H including preparedness and response	Rapid review incl	. strategies &			Concept Note developed on the Global Investment Framework and agreement to co-		



ELIVERING FOR WOMEN, CHILDREN AND ADOLESCENTS IN 2019-2020

children and adolescent everywhere. In 2020 our attention and response are focused on the that support them. Our collective action will help to prevent the COVID-19 pandemic fro crisis, while forging stronger primary health-care systems as a pathway to universal healt

2019 was all about putting women, children and adolescents at the centre of UHC and the PMNCH made the case throughout 2019 that UHC will not be achieved if it does not meet women, children and adolescents (WCA), especially the most vulnerable and marginalized women, criticism and adolescents (VCAL, especially the most vulnerable and magnitudes of efforts resulted in WCAH being cited and specific language on sexual and responditude heal (SRHQ) and included in UH High-lavel Meeting Declaration on UHC, a resolution from the Union (TUL) and the outsome document of the Natiol's Jamminit marking the 25th anniversal international Conference on Population and Development (ICPD-125). To support our coord efforts, see developed an advocacy fired on WCAH in UMC organized a size of events on V conferences; produced a highly cited op-ed from PMNCH Board Chair Helen Clark, togethe Board Chairs Graca Machel and Michelle Bachelet, published by Thomson Reuters globally.

working with parameteranes: suitining on the outcomes of the parliamentarian conclave. Partners' Forum in New Dehir PMRCH continued to work with parliamentarians in 2019. Pol organized several events to strengthen parliamentarians' capacities to improve WCAH. A pi handbook was developed to increase parliamentarians' indovelege of, and capacity to inter on, WCAH issues within national debate. This work will continue in 2020.

Supporting civil society organizations (CSOs) and youth engagement in the Global Fin PMNCH continues to host and supports the GFF CSO Coordinating Group, engaging 300+ CS rments commune to noist and supports the OPI CSO Coordinating Group, engaging 300+ CS processes at global, regional and national levels. Small grant issued to CSOs in 2019 support engagement in national multitakeholder platforms. An analysis of meaningful adolescent at engagement in the GFF formed the basis for the development of a GFF adolescent and you the adolescent and youth addendum to the GFF civil society engagement strategy, which w the AGE insentation figure.

Streamlining global progress reporting and accountability mechanisms resulted in fewe partners and greater coherence in 2019. PMNCH worked with Countdown to 2030 and part 2019 on a major series published in The RMI "Leguing no woman, no child, and no adolesc assesses the extent to which the world is on track to meet the 2030 SDG/Global Strategy to

The 2020 Workplan sets out all our deliverables and includes traffic lights related to progre associated with this year's accomplishments. The cross-cutting deliverables are organi advocacy function of the new Strategy (2021-2025): knowledge synthesis, partner engage campaigns. Key activities and deliverables are highlighted below.

COVID-19 resources/toolkits on WCAH aligned with official WHO recommendations. Resou advocacy and communications materials, technical resources, as well as country lessons an



ADOLESCENT HEALTH AND WELL-BEING

In 2019, PMNCH galvanized partners from around the world for the rights, health and well-being of adolescents and young people through a global call to action: The Me sus Statement attracted 250s endorsements by the end of the year. This Statement is backed by an accountability system to track actions by signatory organizations and to share best practice Alongside these efforts, PMNCH and partners launched the report <u>Adolescent health</u>, the missing popular in universal health coverage to draw attention to the necessity of UHC to exhibite goals for adolescents an young people. We also synthesized key evidence on addescent mental beath) and empowement. To premote knowledge-sharing and joint action, PMMCI organized a five-part website series, which brought to the people of the property of the property of the property of the party of the party of the property of t premise biomegenerating and process and other trademic or objected a free-pair generation with switch respirate above the trademic or objected as free-pair generation and other trademic or objected as free-pair generation and control trademic or objected as free-pair generation and process in any areas. In 205, PMACH shoulding from any provide generating objects and provide process areas. In 205, PMACH shoulding for generating objects and provide adaptive to provide process and produced provide appeal of the process and provide process and process provide any published as 2019 to shake the highlight, challenges and legislic, challenges and objects and from two questions are provided to the process and from the process and the process an

seeking behaviours, as well as infographics and social media packages relating to COVID-19. Other knowledge and advocacy products cover menstrual hygiene, climate change, as well as adole rian and fragile settings. These will be incorporated into PMNCH's digital platform and

Together with UN partners and other agencies PMNCH is anchoring the development of an Adolescent Well-Ingenter with only patients are agencies privitor, is a engineer privitor, is not engineer to a design of patients of the bring framework to being tagether and guide policy development, until one opcosite contain a declarace, deduce a family framework to be provided to being tagether and guide plants. The application of the patients of the patients

well-being. PMNCH will organize a round of global and regional digital consult s on implementing its recommendations. A first annual report on the implementation of the Call to Action will focus on highlighting challenges and progress. Efforts have also been initiated to establish a group of Member States at the United Nations to champion the adolescent well-being agenda.



EARLY CHILDHOOD DEVELOPMENT (ECD)

Since the Jaunch of the Nurturing Care Framework for ECD in 2018, PMNCH has developed a No and working groups to take the ECD agenda forward, including documentation of nurturing car interventions at global, regional and national levels.

profiles. We also <u>synthesized evidence on inequalities in ECD</u>, led the development of two case st and <u>Germany</u>) on the need for multisectoral collaboration to deliver ECD effectively, and provide support to develop an evidence brief on ending violence in early childhood

In 2020, PMNCH will focus on mitigating the direct and indirect harmful effects of COVID-19 on v children's health and development. For example, ensuring child security and reducing violence— the Nurturing Care Framework— is highlighted in the PMNCH Call to Action on COVID-19. To ope this call, PMNCH is producing a comprehensive digital advocacy toolkit on ECD, translated in Fren Spanish. This toolkit will include key messages on improving ECD through health services during to spanish. In stoolect win include say message on improving ECU drough release services ouring; pandemic and beyond; four case studies capturing lessons learned and what has worked to eleva to and investment in ECD within the health sector; and a brief on nurturing care for children affec We are also documenting best practices and lessons learned from India's experience of applying . multisectoral and multi-stakeholder approach to ECD.

These advocacy and knowledge tools will be delivered through PMNCH's emerging digital platfor supporting greater capacity and alignment among partners at the national level. Dedicated ECD v workshops in 2020 will also promote integrated policy, programming and advocacy efforts on ECI across sectors and constituency groups. Such efforts will be sustained with the support of national sector platforms, as identified in PMNCH's Country Engagement Strategy.

At regional level, as well as a global level, ECD advocacy messages will be amplified by all PMNCF including Michelle Bachelet, former Board Chair and President of Chile. PMNCH has entered into month Letter of Agreement with Dr Bachelet's personal foundation in Santiago, Chile, to enable a and communications on ECD and related issues throughout the Latin American and Caribbean reg video series disseminated by both WHO and UNICEF in all six UN languages to promote self-care service uptake by women and families during the COVID-19 pandemic and beyond. The first vide series, encouraging safe breastfeeding and nurturing care during COVID-19, was downloaded in times in the first weeks after release in May 2020; national language versions and broadcast pla Another video in this series will be focused on protecting children from violence.



QUALITY, EQUITY AND DIGNITY (QED)

Seering Committee member: Indings from the campaign, which mobilized more than 1 million women to speak out for their needs, were highlighted during the annual PMINCH Accountability Breakfast on the side of the UN General Assembly (Sep 2029). Representatives of national chapters of the White Ribbon Alliance shared powerful messages about findings of the campaign, which were amplified globally by PMNCH's social

Related QED advocacy efforts in 2019 focused on the important role of midwifery and pregnancy, childbirth and postnatal care. PMNCH continued to lead and co-chair with UNICEF the Advocacy ations Working Group for "Transforming Care for Small and Sick Newborns", whic coordinated the launch and dissemination of the 2018 Every Newborn Progress Report, as well as the development and advocacy of the 2019-2020 Every Newborn Results Framework.

In 2013, PMACH will continue to advocate for quality, respectful and diguided core for resonars, even in the center at the COVD 9-tempora and recovery improving quality per, advocate, an diagrad as call to template the recruitment, pay and working conditions for midwives and nurse, are two of the seven points highlighted in the PMMCH calls of Asient on Covid-51. This call, produced in the glidal laws of the Nature and the Midwife, will feed that advocary and communication efforts now underway for the 2021 publication of the next State of the Words's Midwiger Aspect.

PMNCH will play a coordinating role in the advocacy for this report along with the int Confederation of Midwives and UFPA, as well as play a more active advocacy role in o Confedention of Melviews and UPIA, a very serior sepon along with the international Confedention of Melviews and UPIA, a very serior sepon along with the international Confedention of Melviews and UPIA, a very serior se



SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS (SRHR)

In 2019, PMNCH was resolute in its efforts to advance SRHR in UHC. We supported partners by launching a Call to Action for the inclusion of SRHR in national UHC packages. We lobbied successfully for SRHR language in conjunction with the ICPD+25 conference in November 2019.

Other knowledge synthesis and dissemination work in 2019 included co-production of a report on ODA outlook for SRHR issues: "Funding for sexual and reproductive health and rights in low- and middle countries: threats, outlook and opportunities". PMNCH also supported a Sida-commissioned repo developed with technical assistance from the Clinton Health Access Initiative, analyzing SRHR in country health benefits packages for UHC. PMNCH also supported the development of two papers, on "Structural determinants of gender inequality; why they matter for adolescent girls' sexual and n "Adolescent sexual and reproductive health in sub-Saharan Africa", as part of the BMU series on equity published in January 2020). As part of our country-level work in 2019, we supported civil society organizations in countries carrying out focused advocacy, calling for the inclusion of SRHR in national UHC action plans and budgets in several countries.

SRHR features prominently in our 2020 activities, including those relating to COVID-19. For example, our COVID-19 live digital compendium of up-to-date guidance and partners' resources has a section dev CODD. 15th edited compensation of the both date guidence and guintered recovers has an action devoted to SMR. Their recovers the big policipals of said guidence particle and SMR of PAMICs primaries at country, regional and global level. PAMICs will aim contendur to provision similar permisental per global desirations, social provision of the particle particle and provision of the provision of provision



EMPOWERMENT OF WOMEN, GIRLS AND COMMUNITIES

inequalities. These were published in The BM in January 2000 as part of the "<u>Leaving no woman</u>, no child, and no adolescent behind" series, sponsored by PMMCN together with WHO, Countdown to 2000 and the independent Accountability Panel. Papers addressed topics including:

- progress?; ntimate partner violence: levels, inequalities and trends using Demographic and Health Surveys;
- newborn and child health care-seeking behaviour; Level and trends in inequalities in perinatal mortality in 137 low- and middle-income countries.

health in an IPU Resolution on Universal Health Coverage, endorsed by all national parliaments of the IPU in

during the 1-2 July online meeting, including through video products developed with the What Women Warr community engagement, and human rights and equity, and will be a background resource for this Summit.

Cross-cutting in 2020 – putting WCAH at the center of COVID responses:

Knowledge synthesis
for global and
country-led advocacy
to protect the
progress



- **1.Call to Action on COVID** with evidence supporting the seven asks needed to protect WCAH progress
- 2. Web compendium of COVID-19 resources on WCAH, packaged into digital advocacy toolkits for country level action with more than 1,150 hits/month on average;
- 3. Global reporting on WCAH progress and commitments:

 BMJ series on equity ("Leaving no woman, child, and no adolescent behind"; Jan 2020), IAP report "Caught in the COVID-19 Storm" (July 2020); Global Strategy Progress Report "Protect the progress: rise, refocus, recover" (Sept 2020);
- **4. Socioeconomic analysis** to inform advocacy asks on policy and financing –related to COVID-19 and beyond, including financing of essential interventions for SRMNCAH and preparedness plans;

Cross-cutting in 2020 – putting WCAH at the center of COVID

responses:

to protect the progress
for WCAH through
champions, CSOs,
media and digital
communications



- 1. Call to Action to protect WCAH during COVID-19
- **2. Parliamentarians**: Capacity building national parliaments and parliamentarians on WCAH focus especially in COVID-19 context IPU Handbook, webinars for capacity building, and supporting parliamentarian hearings;
- **3. High-level Champions:** Recruiting, equipping and supporting high level advocates on messaging; everywhere and in COVID context
- 4. Media advocacy: through op-eds (estimated reach = over 1 bn and 39 mill readers), social media engagement, and COVID-19 self-care animated videos breastfeed 90 mill views
- **5. Virtual Events:** Lives in Balance 1 (July), Accountability Breakfast (Sept), with more than **8,000 viewers**, Lives in Balance 2 (December) with **20+ bn USD** in commitments

PMNCH Action on COVID-19 for WCAH



COVID-19



PMNCH CALL TO ACTION ON COVID-19

lune 2020

The world is facing a global health pandemic without a clear end in sight. COVID-19 presents a massive shock to already struggling health systems globally and the world economy. Countries are grappling with how best to address mortality and morbidity due to the virus. At the same time, the pandemic is disrupting the provision of life-saving maternal, newborn, child, and adolescent health (MNCAH) services, contributing to the erosion of sexual and reproductive health and rights (SRHR) of women and adolescents, and further exposing and exacerbating systematic and structural racial, ethnic and gender inequities everywhere.

As the 1,000 partners of PMNCH, we are coming together to advocate urgent action to respond to the devastating effects of the pandemic on the health of women, children, and adolescents, as well as the societies and economies that support them. Our call to action can prevent the COVID-19 pandemic from becoming a lasting crisis, while forging stronger primary healthcare systems as a pathway to Universal Health Coverage and fostering a more equitable world. There is no time to lose

Our Call to Action

Throughout the COVID-19 response and recovery, we urge governments to protect and promote the health and rights of women, children and adolescents through strengthened political commitment, policies and domestic resource mobilization and financing, supported by ODA. for:

- 1. Sexual, reproductive, maternal, newborn, child and adolescent health (SRMNCAH) services, supplies, and information and demand generation including for contraception, immunization, safe delivery, stillbirths, and mental health;
- 2. Advancing sexual and reproductive rights and gender equality;
- 3. Quality care, including respectful and dignified care, and effective community engagement and redress mechanisms,
- Recruitment, equal and fair pay, and safe working conditions, including protective personal equipment, for frontline health workers, notably midwives and nurses;
- 5. Social protections, including food and nutrition security, for marginalized and vulnerable groups and enhanced data to better understand and address disparities experienced by adolescents, refugees, the internally displaced, migrants, indigenous communities, persons living with disabilities, among others;
- 6. Functional, safe, and clean toilet and hand washing facilities and quality potable drinking water, with a particular focus on healthcare centers, schools, and centers for refugees and internally displaced persons; and
- 7. Prevention of violence against women, children and adolescents through education and protection programs.
- Call to Action operationalized through:
 national multi stakeholder platforms, PMNCH
 champions, partners, constituency groups,
 media, and collaboration with campaign
 platforms from other sectors (WASH, gender,
 education, anti-violence, etc)

"Lives in the Balance": 1-2 July Covid-19
Summit for WCAH

"Lives in the Balance II": 11 December

Champion-led media advocacy:
Helen Clark, Michelle Bachelet, Graça Machel

Sharing of country stories, best practices and lived experiences

Capacity building through self-care videos, infographics, toolkits, webinars

Inclusive multi-stakeholder platforms powered by community engagement



Cross-cutting in 2020 – mobilizing partners and platforms for concerted effort - WCAH at the center of COVID responses:

Governance and Partner engagement and capacity building



- **1.Strategic and regional hubs** EWEC in NY, EWEC LAC, HHA and AU, BRICS
- 2. National inclusive Multi-Stakeholder Platforms, Civil Society Org. capacity building: Small grants for youth coalition building, GFF engagement, and national CSO advocacy;
- 3. Develop **digital platform**, including web revamp and Partner Zone, to drive PMNCH member planning, collaboration, knowledge-sharing, and joint advocacy. New brand and "look", reflecting new Strategy.



Summary of 2020 outputs, by workstream

Early Childhood Development

- ECD advocacy toolkit, includes COVID-19 effects on young children – incl animated videos on self-care and care seeking behaviour
- Ensuring child security and reducing violence –
 highlighted in the PMNCH Call to Action on COVID-19
- ECD champion development through Michelle Bachelet's foundation in the LAC region
- Dissemination of ECD country profiles



Adolescent Health & Wellbeing

- Resource hub & framework on AY, incl. COVID-19 resources
- Adolescents Wellbeing Framework first commentary with definition published, 300+ endorsements for the <u>Call</u> to action – Make Adolescent Wellbeing a priority
- 50 additional endorsements for the *Global Meaningful*Adolescent and Youth Engagement Consensus Statement
- Toolkit "Advocating for Change for Adolescents" scale up
- Collaboration with GFF& EWEC LAC on AY
- Tracking progress and dissemination of AYC country profiles



Summary of 2020 outputs, by workstream

Quality, Equity, Dignity

- Advocate for QED in the COVID-19 Call to Action
- Articles on QED aspects of RMNCH coverage and quality in BMJ series on leaving no one behind
- QED included in Multi-Stakeholder Platforms national proposals through the H6 partners



Sexual & Reproductive Health and Rights

- Special issue of Sexual and Reproductive Health Matters (SRHM & BMJ) – SRHR in UHC and COVID – 30 papers, webinars, etc
- Roundtable, media commentary by champions



Summary of 2020 outputs, by workstream

Empowerment of Women, **Girls and Communities**

- BMJ series on equity launched (Jan 2020) empowerment
- Partnering on the review of costing and economic analysis of Social Behavioural Community Engagement (SBCE) strategies

 COVID-19 advocacy toolkit incl. briefs, videos, etc on girl / women empowerment – self care and care PMNCH CALL TO ACTION

ON COVID-19

We call on governments to:

protection nets for all.

5. Guarantee social

behaviour

Humanitarian and Fragile Settings

- Digital toolkits and knowledge resource products (incl. Lancet Series on RMNCAH+N in Conflict Settings dev. by the BRANCH Consortium, and COVID-19 impact, etc.)
- Commence consultations on development of Global Action Plan for Every MCH in HFS, coordinated by WHO
- Conduct advocacy to influence and drive policy change re Continuum of Care approach for WCAH in HFS
- Compile and disseminated digital visualization tools re WCAH in HFS, knowledge-to-action briefs, etc.



Financial summary for 2020 (01 Jan 2020 to 31 October 2020)

Table 1 below provides interim information on the total expenditures associated with the delivery of PMNCH's 2020 workplan to 31 October 2020, together with allocations of revenues by category, set against the Essential Level budget of US\$ 10 million.

Table 1: Interim financial update – budget, available resource, expenditure, and implementation rate (US\$) until 31 October 2020.

PMNCH 2020 workplan categories	Budget	Resources	Expenditure	Implementationagai nst resources
Cross – Thematic work	5,021,000	3,950,764	3,355,854	
Workstream 1. Early Childhood Development	832,000	654,658	556,079	
Workstream 2. Adolescents' Health and Well-Being	874,000	687,705	584,150	
Workstream 3. Quality, Equity and Dignity in Services	843,000	663,313	563,431	
Workstream 4. Sexual and Reproductive Health and Rights	857,000	674,329	572,788	
Workstream 5. Empowerment of Women, Girls and Communities	746,000	586,989	498,599	
Workstream 6. Humanitarian and Fragile Settings	827,000	650,723	552,737	
Total (estimated at 31 Oct 20)	10,000,000	7,868,481	6,683,637	85%



PMNCH 2021-2025 STRATEGY







Vision: A world in which every woman, child and adolescent is able to realize their right to health and wellbeing, leaving no one behind

Mission: To mobilize, align and amplify the voices of partners to advocate for WCAH and wellbeing, particularly the most vulnerable



Maternal, newborn and child health (MNCH): the unfinished agenda of the Millennium Development Goals (preventable maternal and child mortality, including newborn deaths and stillbirths); particular focus on equity and on humanitarian and fragile settings

Sexual and reproductive health and rights (SRHR): morbidity and mortality relating to SRHR; politicization of SRHR and threats to rights

Adolescents: growing and largely unaddressed needs relating to adolescent health and well-being

Objectives

Objectives PMNCH will pursue

MNCH: to drive down preventable morbidity and mortality, including stillbirths, by advocating vigorously for the inclusion of essential MNCH services in costed country benefits packages

SRHR: to uphold essential SRHR interventions and ensure continuous progress in financing and equitable access to comprehensive SRHR packages

Adolescents: to advance the health and well-being of adolescents by engaging, aligning and capacitating partners around the Adolescent Well-Being Framework and related policies and actions

Function and outputs

How PMNCH will deliver the Strategy's objectives

ADVOCACY: advocating and amplifying the voices of women, children and adolescents (focusing on MNCH, including stillbirths, SRHR and adolescents), supported by the following outputs:

Knowledge synthesis

- Analysis, synthesis and consensus building on evidence and cross-sectoral action undertaken and knowledge frameworks/ products developed
- Knowledge products adapted for advocacy use

Partner engagement

- National multistakeholder platforms strengthened and focus/ alignment on WCAH increased
- PMNCH constituencies strengthened and mobilized, and collaboration and action increased

Campaigns and outreach

- High-level political commitment to WCAH generated
- Communities mobilized for WCAH
- Media engaged for agenda setting and accountability on WCAH

Intermediate outcomes

Intermediate outcomes from PMNCH's function and outputs

Knowledge synthesis:

increased use of evidence and policy analysis by decisionmakers and other actors

Partner engagement:

increased advocacy capacity and stronger coalitions built between PMNCH partners at country, regional and global levels, for a more effective voice

Campaigns and outreach: champions' work facilitated, political support increased and agendas influenced

High-level outcomes

The high-level outcomes to which PMNCH's activities will contributes

Health outcomes

Impact

A. POLICY Better policies and legislation for WCAH

- essential WCAH interventions in national and subnational policies and plans
- supportive legislation
- upholding of rights relating to WCAH

B. FINANCING More and better financing for WCAH

- financial protection schemes for women, children and adolescents
- increased domestic financing and official development assistance for WCAH
- increased and aligned private sector investment
- better use of existing resources for women, children and adolescents (reduced waste and corruption)

C. SERVICES Increased and more equitable coverage and uptake of high-quality services

- increased effective coverage of highquality WCAH interventions
- strengthened health systems (e.g. workforce, supply chains) for better service delivery
- increased recruitment, pay and working conditions of midwives and nurses
- improved demand for and uptake of services

SDGs for WCAH



Overarching results – Sample: input, output, outcome to outcome

PMNCH for:

- ✓ 1,000 member organizations in PMNCH agreed to focus on advocacy
- √ 1,000,000 partners in our advocacy network
- √ 1,000,000,000 people reached by our advocacy.
- ✓ \$100,000,000,000 investments as a result of our advocacy



Overarching results framework: 2021 - 2025

PMNCH outcome no.1 - **Knowledge synthesis:**

- Products: # of products synthesized, # of partner products in our compendiums
- Reached: # of downloads / views
 / hits people reached
- Usage: # national policies influenced, # legislations, # number of programmes influenced, # of curricula influenced

PMNCH outcome no.2 - Governance and Partner engagement:

- Products: # of members, # platforms, #CoPs, # networks, #champions mobilized
- Reached: # of audiences reached
- Usage: # national policies influences, # legislations changed / developed, # service coverage increased, #investments increased

PMNCH outcome no.3 - **Campaigns and outreach:**

- Products: # of events, summits. # of champions mobilized, #CoPs, #media articles / op-eds; #multistakeholder platforms, #political platforms;
- Reached: # of audiences reached;
- Usage: #commitments mobilized; # national policies influences, # legislations changed / developed, # service coverage increased, #investments increased



2021 and beyond – new PMNCH in action

Strategic events, media outreach, digital outreach, etc.

Campaigns and Outreach

Partner Engagement Multi-stakeholder platforms, regional hubs, champions, constituencies coming together

Knowledge synthesis

Synthesizing evidence for advocacy – making the case, sharing lessons learnt, case studies, putting WCA voices at the centre

Strategic
Advocacy
leading to
Action and
Results



	Key performance indicators		line	get	m	y
PMN	CH outcome					
1	Knowledge synthesis: translating and packaging evidence to highlight gaps in progress, support consensus building on advocacy asks, and equip partners with evidence for action and greater accountability	Products # of products synthesized, # of partner products in our compendiums Reach: # of downloads / views / hits – people reached Usage: # national policies influenced, # number of programmes influenced, # of curricula influenced,				
Output	s					
	COVID-19 web-based Compendium covering evidence and guidance resources for WCAH (incl. newborn and stillbirths), including in Hum. and Fragile Settings made available for all partners to use	Products: # of products in the Compendium Reach: # website visits, social media dissemination incl. #video views per topics, # communities of practices, #article reach				
2	Governance and Partner engagement: supporting the development of partner knowledge, skills and capacity for joint advocacy, meaningful inclusion and greater accountability of partners to each other and to external stakeholders, including through multi-stakeholder policy dialogue	Products: # of members, # platforms, #CoPs, #champions mobilized Reach: # of audiences reached; #partners Usage: # national policies influences, # legislations changed / developed, # service coverage increased, #investments increased				
Output	s					
2.1	Strengthened national multi-stakeholder platforms in 10-15 countries and increased focus (equity) and better alignment between constituencies on WCAH in UHC and or national COVID-responses	Product: # of national multi-stakeholder platforms supported Increased representation of constituencies not usually at the planning table, # of coalitions and partners engaged Reach: # of nat. health plans, UHC plans and COVID responses adequately addressing WCAH				
3	Campaigns & outreach: mobilizing all partners in a coordinated approach to attain common advocacy and accountability goals, amplifying messages through champions, parliaments, media and other influential channels	Products: # of events, summits. # of champions mobilized, #Co5 Ps, #media articles / op-eds; #multi-stakeholder platforms, #political platforms; Reach: # of audiences reached Usage: #commitments mobilized; ## national policies influences, # legislations changed / developed, # service coverage increased, #investments increased				
Output	:s					
3.1	Virtual and fact-to-face Events organized to "call out" and drive change for WCAH (incl. Global Summit on Adolescents in 2023) including COVID C2A for WCAH, etc.	Product: # of events organized and supported, # virtual mini-PF Summit organized; # of products launched Reach: # of participants, #YouTube views, # of high-level champions engaged, # of social media KPIs				

Flagship products 2021 and Beyond Campaigns to mobilize action during COVID and beyond

• 24 month COVID-19 Call to Action campaign (2021-2022)

- ➤ Leveraging financial and policy commitments from 15+ countries and 10+ global and regional institutions
- ➤ Next round of commitments at Lives in the Balance 3 WHA (May 2021)
- ➤ Multi-pronged strategy to support advocacy and implementation (high level political mobilization, grassroots mobilization, constituency mobilization, media mobilization)



Flagship Products 2021 and Beyond Knowledge Synthesis: digital resources for joint partner advocacy

- Evidence for action on investment: Updated Global Investment Framework
 - ➤ Produces evidence for advocacy on **socio-economic returns on investment** in sexual, reproductive, maternal, newborn, child and adolescent health and multi-sectoral interventions
 - Includes a focus on **preparedness and response** for women, children and adolescent health
 - Collaboration with GFF, World Bank and WHO
- Evidence for action on essential interventions: MNCH in Humanitarian and Fragile Settings
 - > Produces evidence for advocacy on UHC, re: essential interventions for MNCH
 - Collaboration with WHO, The London School of Hygiene & Tropical Medicine, others



Flagship Products 2021 and Beyond

- Digital tools and resources for multi-stakeholder advocacy by all PMNCH partners and constituency groups
- Example to advance the health and well-being of adolescents by engaging, aligning and capacitating partners around the **Adolescent Well-Being**:
 - Framework and related policies and actions.
 - Knowledge & Evidence:
 - ✓ BMJ series of papers, including investment case based on Adolescent Well-being framework
 - ✓ Definition and Framework for Adolescent well-wellbeing developed in partnership with WHO+H6 and other stakeholder. As series of papers on different domains on Framework including an investment case being developed to be published in BMJ

Campaigns

✓ Call to Action for Adolescents www.adolescents2030.org supporting the Agreement on UN Resolution expected in 2021; the High level Session during the UNGA expected in 2022; the Global Summit on Adolescents in 2020/2023

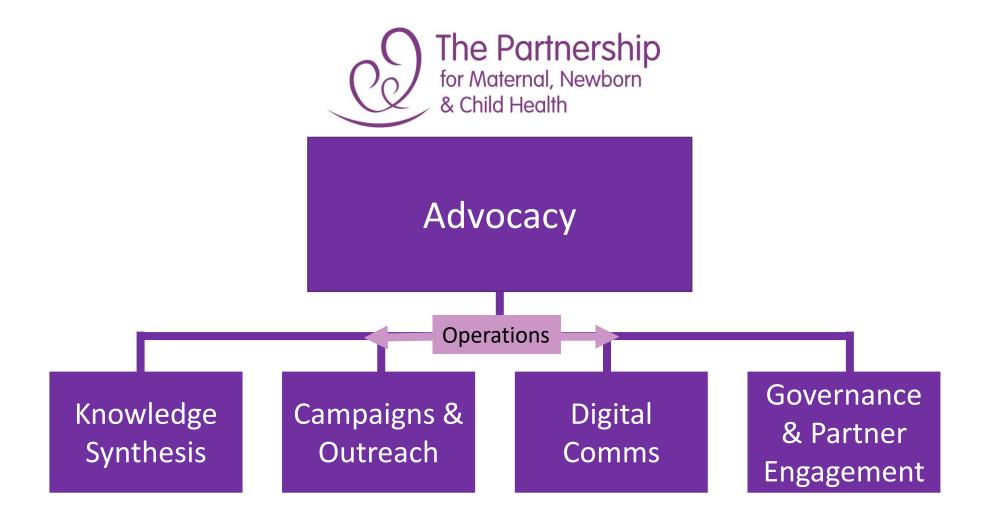


DOLESCENT HEALTH SAFE

Principles of Secretariat Reform – changes in the way we work

- Overall objective: to develop an agile, fit-for-purpose Secretariat that can deliver on the 2021 – 2025 PMNCH Strategy and the Governance Reform through:
 - Digitalization of all our operations share point, workplan calendar, updating membership database, etc.
 - Regional hubs to enable Secretariat members to support & engage partners from specific regions as well as strategic platforms
 - Communities of Practice to foster connections within and across constituencies
 - Secretariat functions: virtual facilitation, connecting partners

PMNCH Secretariat - organigram





PMNCH Structure and Operations



Members

10 different constituencies (3 colors used for illustrative purposes)



PMNCH Governance Architecture

Members represent their constituencies in:

- Board
- Standing Committees



Communities of Practice

Members within and across constituencies with specific areas of interest, characteristics or expertise

- Constituency Groups
- Working Groups



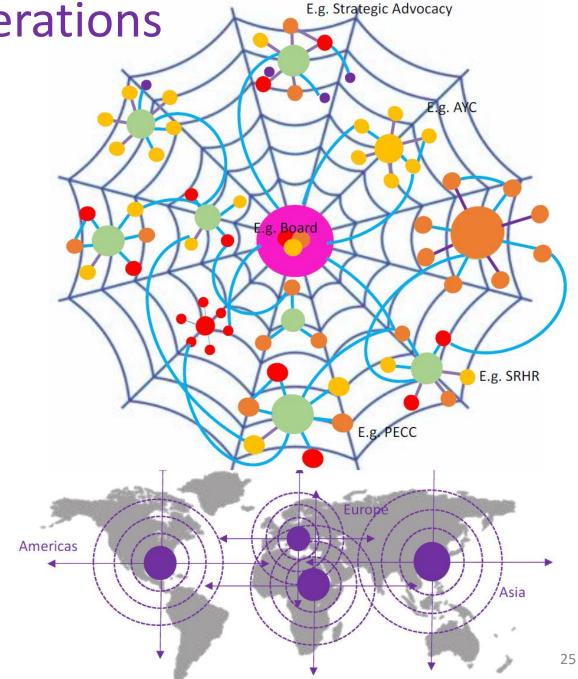
Secretariat

PMNCH Secretariat is the connector and coach/facilitators in the partner-led management and development of meaningful and participatory CoPs.



Digital Platforms

One of the ways in which the Secretariat enables communication



2021-2025 Resource mobilization

PMNCH will deliver its 2021 to 2025 Strategy through an annual budget of US\$ 10 million per year, with an ambition for this to rise to US\$ 15 million.

In terms of plans to secure the required resources to deliver its new Strategy, PMNCH has in coordination with PMNCH's Board Chair, launched a resource mobilization action plan as follow:

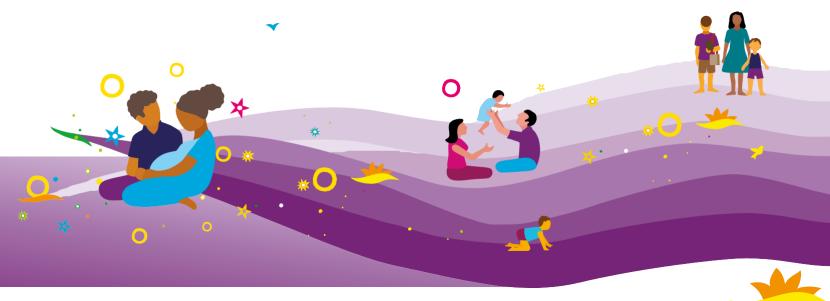
Engagement with all our existing and new donors, including Spain, France, Australia, New Zealand as well as philanthropic foundations

Development of options for in-kind contributions and joint working with partners

To date PMNCH has already secured US\$ 4.4 million for work in 2021 and US\$ 4.0 million for work in 2022







Thank you

