

26<sup>th</sup> Board Meeting  
14-15 December 2020



# Report from the Executive Director on PMNCH 2020 Progress and 2021 Planning

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# Overview

- **2020 Review:**  
**Protecting the progress for women, children and adolescents in the COVID-19 crisis**
  - Major 2020 achievements, by function and workstream
  - Finance for 2020
- **2021 Preview:**  
**Proposed operations, results framework and flagship product**
  - Changes in the way we work – structure and operations
  - Sample results framework and workplan for 2021
  - Sample flagship products 2021
- **2021-2025 Resource Mobilization:** Status update



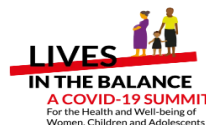
# 2020 in review: A year of focus – Protect the Progress



PMNCH Compendium of COVID-19 related partner resources on women's, children's and adolescents' health goes live



Launch of the "Breastfeeding in the context of COVID-19" video with currently more than 80 mln views

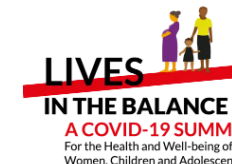


E-summit and launch of Call to action for COVID-19 on 1<sup>st</sup> July 2020



EWEC@10 Progress report launch 23 Sept

Launch of the "Adolescents Mental Health in the context of COVID-19" video



E-summit part 2



BMJ series "Leaving no woman, no child, and no adolescent behind" launched at PMAC 2020



Launched handbook for Parliamentarian:



Launch of special issue on SRHR in UHC



Publication of the first paper for the Adolescent Wellbeing Framework



Welcome to the Accountability Breakfast 2020  
ADVANCING WOMEN'S, CHILDREN'S AND ADOLESCENTS' HEALTH DURING COVID-19

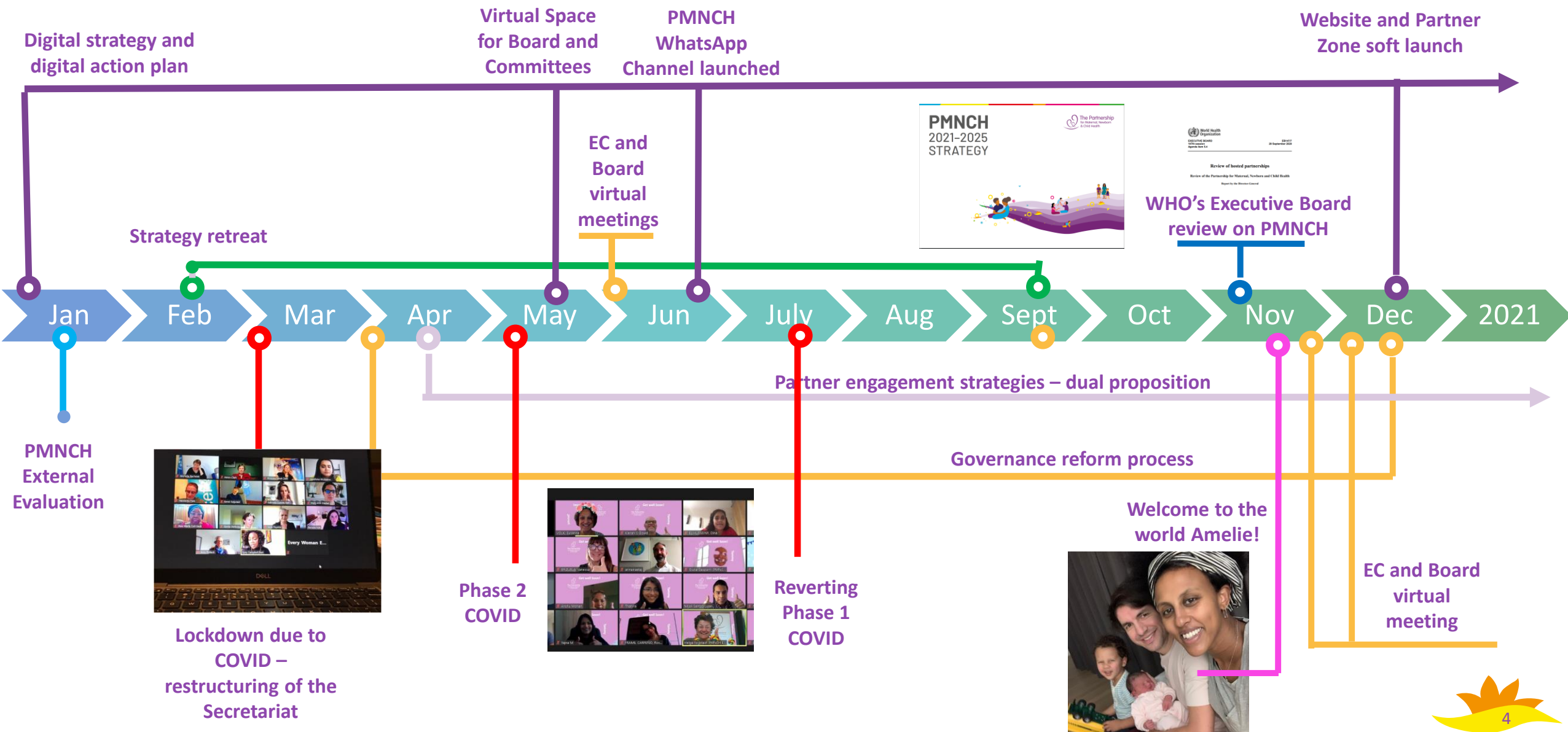
E-summit Accountability Breakfast 2020

Virtual event – strengthening the availability, quality and strategic use of data on ECD

Launch of the "Responsive caregiving in the context of COVID-19" video



# 2020: A year of change – focused, virtual and digital







# Cross-cutting in 2020 – putting WCAH at the center of COVID responses:

**Knowledge synthesis**  
for global and  
country-led advocacy  
to protect the  
progress



1. **Call to Action on COVID** with evidence supporting the seven asks needed to protect WCAH progress
2. **Web compendium** of COVID-19 resources on WCAH, packaged into **digital advocacy toolkits** for country level action with more than 1,150 hits/month on average;
3. **Global reporting on WCAH progress and commitments:** BMJ series on equity ("[Leaving no woman, child, and no adolescent behind](#)"; Jan 2020), IAP report "[Caught in the COVID-19 Storm](#)" (July 2020); Global Strategy Progress Report "[Protect the progress: rise, refocus, recover](#)" (Sept 2020);
4. **Socioeconomic analysis** to inform advocacy asks on policy and financing –related to COVID-19 and beyond, including financing of essential interventions for SRMNCAH and preparedness plans;

# Cross-cutting in 2020 – putting WCAH at the center of COVID responses:

Executing campaigns to protect the progress for WCAH through champions, CSOs, media and digital communications



## 1. Call to Action to protect WCAH during COVID-19

**2. Parliamentarians:** Capacity building national parliaments and parliamentarians on WCAH focus especially in COVID-19 context - IPU Handbook, webinars for capacity building, and supporting parliamentary hearings;

**3. High-level Champions:** Recruiting, equipping and supporting high level advocates on messaging; everywhere and in COVID context

**4. Media advocacy:** through op-eds (estimated reach = over **1 bn** and **39 mill** readers), social media engagement, and COVID-19 self-care animated videos – breastfeed **90 mill views**

**5. Virtual Events:** Lives in Balance 1 (July), Accountability Breakfast (Sept), with more than **8,000 viewers**, Lives in Balance 2 (December) with **20+ bn USD** in commitments





# PMNCH Action on COVID-19 for WCAH



## COVID-19



### PMNCH CALL TO ACTION ON COVID-19

June 2020

The world is facing a global health pandemic without a clear end in sight. COVID-19 presents a massive shock to already struggling health systems globally and the world economy. Countries are grappling with how best to address mortality and morbidity due to the virus. At the same time, the pandemic is disrupting the provision of life-saving maternal, newborn, child, and adolescent health (MNCAH) services, contributing to the erosion of sexual and reproductive health and rights (SRHR) of women and adolescents, and further exposing and exacerbating systematic and structural racial, ethnic and gender inequities everywhere.

As the 1,000 partners of PMNCH, we are coming together to advocate urgent action to respond to the devastating effects of the pandemic on the health of women, children, and adolescents, as well as the societies and economies that support them. Our call to action can prevent the COVID-19 pandemic from becoming a lasting crisis, while forging stronger primary healthcare systems as a pathway to Universal Health Coverage and fostering a more equitable world. There is no time to lose.

#### Our Call to Action:

Throughout the COVID-19 response and recovery, we urge governments to protect and promote the health and rights of women, children and adolescents through strengthened political commitment, policies and domestic resource mobilization and financing, supported by ODA, for:

1. Sexual, reproductive, maternal, newborn, child and adolescent health (SRMNCAH) services, supplies, and information and demand generation including for contraception, immunization, safe delivery, stillbirths, and mental health;
2. Advancing sexual and reproductive rights and gender equality;
3. Quality care, including respectful and dignified care, and effective community engagement and redress mechanisms;
4. Recruitment, equal and fair pay, and safe working conditions, including protective personal equipment, for frontline health workers, notably midwives and nurses;
5. Social protections, including food and nutrition security, for marginalized and vulnerable groups and enhanced data to better understand and address disparities experienced by adolescents, refugees, the internally displaced, migrants, indigenous communities, persons living with disabilities, among others;
6. Functional, safe, and clean toilet and hand washing facilities and quality potable drinking water, with a particular focus on healthcare centers, schools, and centers for refugees and internally displaced persons; and
7. Prevention of violence against women, children and adolescents through education and protection programs.

- Call to Action operationalized through:  
national multi stakeholder platforms, PMNCH champions, partners, constituency groups, media, and collaboration with campaign platforms from other sectors (WASH, gender, education, anti-violence, etc)

“Lives in the Balance”: 1-2 July Covid-19 Summit for WCAH

“Lives in the Balance II”: 11 December

Champion-led media advocacy:  
Helen Clark, Michelle Bachelet, Graça Machel

Sharing of country stories, best practices  
and lived experiences

Capacity building through self-care videos,  
infographics, toolkits, webinars

Inclusive multi-stakeholder platforms  
powered by community engagement





# Cross-cutting in 2020 – mobilizing partners and platforms for concerted effort - WCAH at the center of COVID responses:

**Governance and  
Partner engagement  
and capacity building**



- 1. Strategic and regional hubs** – EWEC in NY, EWEC LAC, HHA and AU, BRICS
- 2. National – inclusive Multi-Stakeholder Platforms, Civil Society Org. capacity building:** Small grants for youth coalition building, GFF engagement, and national CSO advocacy;
- 3. Develop digital platform,** including web revamp and Partner Zone, to drive PMNCH member planning, collaboration, knowledge-sharing, and joint advocacy. New brand and “look”, reflecting new Strategy.

# Summary of 2020 outputs, by workstream

## Early Childhood Development

- ECD advocacy toolkit, includes COVID-19 effects on young children – incl animated videos on self-care and care seeking behaviour
- Ensuring child security and reducing violence – highlighted in the PMNCH Call to Action on COVID-19
- ECD champion development through Michelle Bachelet's foundation in the LAC region
- Dissemination of ECD country profiles



## Adolescent Health & Wellbeing

- Resource hub & framework on AY, incl. COVID-19 resources
- Adolescents Wellbeing Framework – first commentary with definition published, 300+ endorsements for the [Call to action](#) – Make Adolescent Wellbeing a priority
- 50 additional endorsements for the *Global Meaningful Adolescent and Youth Engagement Consensus Statement*
- Toolkit “Advocating for Change for Adolescents” scale up
- Collaboration with GFF& EWEC LAC on AY
- Tracking progress and dissemination of AY country profiles

# Summary of 2020 outputs, by workstream

## *Quality, Equity, Dignity*

- Advocate for QED in the COVID-19 Call to Action
- Articles on QED aspects of RMNCH coverage and quality in BMJ series on leaving no one behind
- QED included in Multi-Stakeholder Platforms national proposals through the H6 partners



## *Sexual & Reproductive Health and Rights*

- Special issue of *Sexual and Reproductive Health Matters* (SRHM & BMJ) – SRHR in UHC and COVID – 30 papers, webinars, etc
- Roundtable, media commentary by champions
- Track SRHR commitments and progress



# Summary of 2020 outputs, by workstream

## *Empowerment of Women, Girls and Communities*

- BMJ series on equity launched (Jan 2020) - empowerment
- Partnering on the review of costing and economic analysis of Social Behavioural Community Engagement (SBCE) strategies
- COVID-19 advocacy toolkit incl. briefs, videos, etc on girl / women empowerment – self care and community behaviour



## *Humanitarian and Fragile Settings*

- Digital toolkits and knowledge resource products (incl. Lancet Series on RMNCAH+N in Conflict Settings dev. by the BRANCH Consortium, and COVID-19 impact, etc.)
- Commence consultations on development of Global Action Plan for Every MCH in HFS, coordinated by WHO
- Conduct advocacy to influence and drive policy change re Continuum of Care approach for WCAH in HFS
- Compile and disseminated digital visualization tools re WCAH in HFS, knowledge-to-action briefs, etc.



# Financial summary for 2020 (01 Jan 2020 to 31 October 2020)

Table 1 below provides interim information on the total expenditures associated with the delivery of PMNCH's 2020 workplan to 31 October 2020, together with allocations of revenues by category, set against the Essential Level budget of US\$ 10 million.

*Table 1: Interim financial update – budget, available resource, expenditure, and implementation rate (US\$) until 31 October 2020.*

PMNCH 2020 workplan categories	Budget	Resources	Expenditure	Implementation against resources
Cross – Thematic work	5,021,000	3,950,764	3,355,854	
Workstream 1. Early Childhood Development	832,000	654,658	556,079	
Workstream 2. Adolescents' Health and Well-Being	874,000	687,705	584,150	
Workstream 3. Quality, Equity and Dignity in Services	843,000	663,313	563,431	
Workstream 4. Sexual and Reproductive Health and Rights	857,000	674,329	572,788	
Workstream 5. Empowerment of Women, Girls and Communities	746,000	586,989	498,599	
Workstream 6. Humanitarian and Fragile Settings	827,000	650,723	552,737	
<b>Total (estimated at 31 Oct 20)</b>	<b>10,000,000</b>	<b>7,868,481</b>	<b>6,683,637</b>	<b>85%</b>

# PMNCH

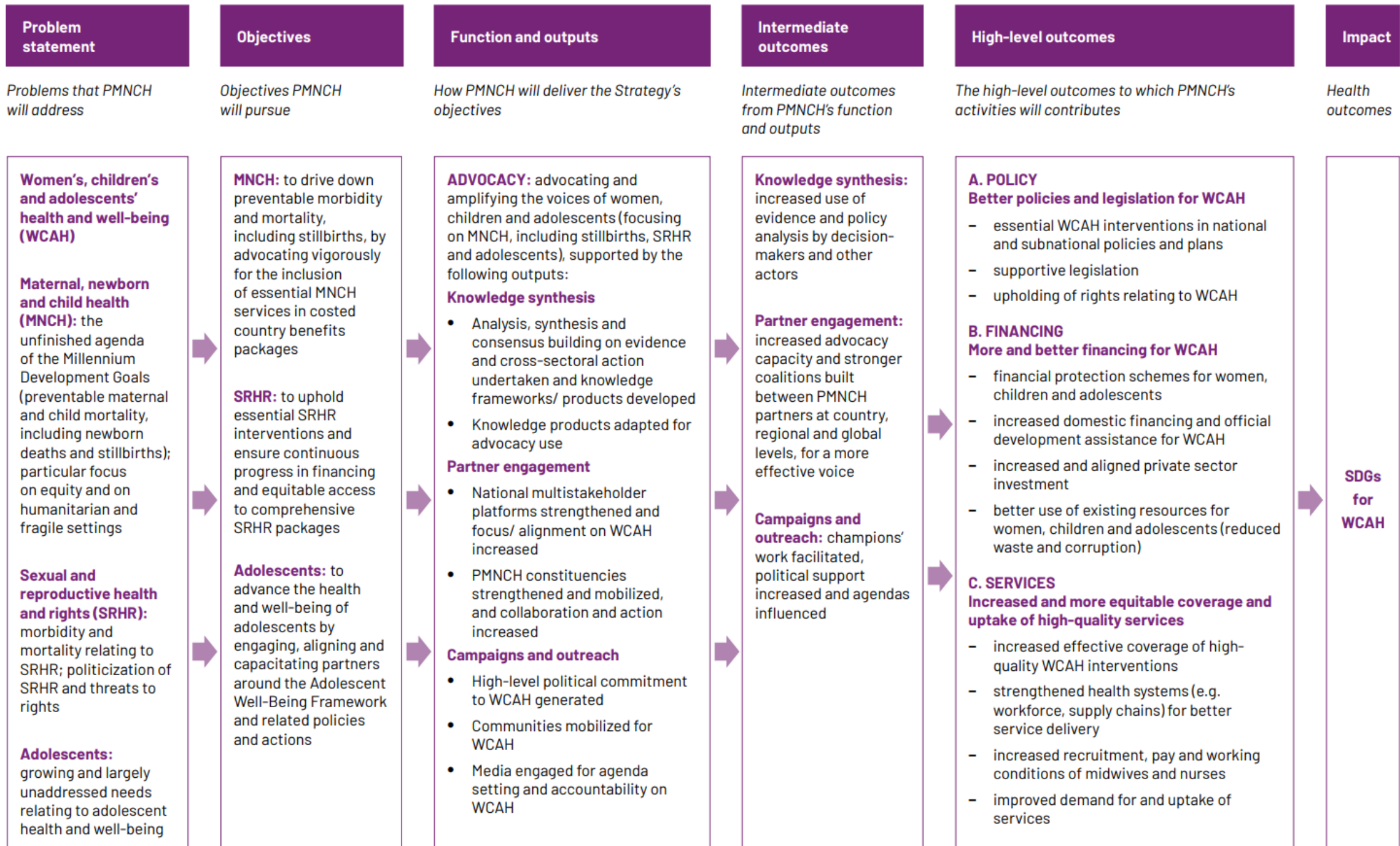
## 2021–2025 STRATEGY



**Vision:** A world in which every woman, child and adolescent is able to realize their right to health and wellbeing, leaving no one behind

**Mission:** To mobilize, align and amplify the voices of partners to advocate for WCAH and wellbeing, particularly the most vulnerable





# Overarching results – Sample: input, output, outcome to outcome

## ***PMNCH for:***

- ✓ 1,000 member organizations in PMNCH agreed to focus on advocacy
- ✓ 1,000,000 partners in our advocacy network
- ✓ 1,000,000,000 people reached by our advocacy
- ✓ \$100,000,000,000 investments as a result of our advocacy





# Overarching results framework: 2021 - 2025

## PMNCH outcome no.1 - Knowledge synthesis:

- **Products:** # of products synthesized, # of partner products in our compendiums
- **Reached:** # of downloads / views / hits – people reached
- **Usage:** # national policies influenced, # legislations, # number of programmes influenced, # of curricula influenced

## PMNCH outcome no.2 - Governance and Partner engagement:

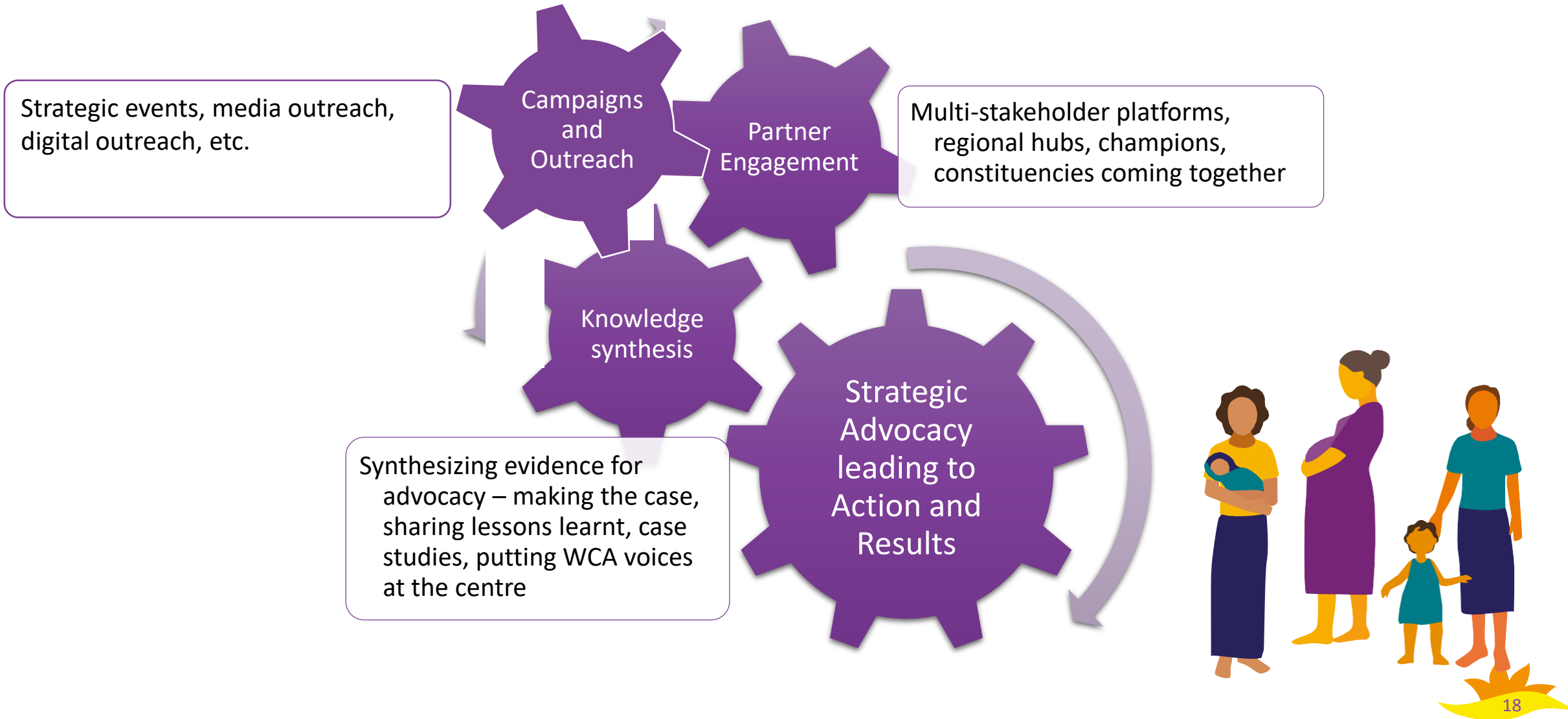
- **Products:** # of members, # platforms, #CoPs, # networks, #champions mobilized
- **Reached:** # of audiences reached
- **Usage:** # national policies influences, # legislations changed / developed, # service coverage increased, #investments increased

## PMNCH outcome no.3 - Campaigns and outreach:

- **Products:** # of events, summits. # of champions mobilized, #CoPs, #media articles / op-eds; #multi-stakeholder platforms, #political platforms;
- **Reached:** # of audiences reached;
- **Usage:** #commitments mobilized; # national policies influences, # legislations changed / developed, # service coverage increased, #investments increased



# 2021 and beyond – new PMNCH in action



		Key performance indicators	Baseline	Target	Current	Year
<b>PMNCH outcome</b>						
1	<b>Knowledge synthesis: translating and packaging evidence to highlight gaps in progress, support consensus building on advocacy asks, and equip partners with evidence for action and greater accountability</b>	<b>Products:</b> # of products synthesized, # of partner products in our compendiums <b>Reach:</b> # of downloads / views / hits – people reached <b>Usage:</b> # national policies influenced, # number of programmes influenced, # of curricula influenced,				
Outputs						
1.1	COVID-19 web-based Compendium covering evidence and guidance resources for WCAH (incl. newborn and stillbirths), including in Hum. and Fragile Settings made available for all partners to use	<b>Products:</b> # of products in the Compendium <b>Reach:</b> # website visits, social media dissemination incl. #video views per topics, # communities of practices, #article reach				
2	Governance and Partner engagement: supporting the development of partner knowledge, skills and capacity for joint advocacy, meaningful inclusion and greater accountability of partners to each other and to external stakeholders, including through multi-stakeholder policy dialogue	<b>Products:</b> # of members, # platforms, #CoPs, #champions mobilized <b>Reach:</b> # of audiences reached; #partners <b>Usage:</b> # national policies influences, # legislations changed / developed, # service coverage increased, #investments increased				
Outputs						
2.1	Strengthened national multi-stakeholder platforms in 10-15 countries and increased focus (equity) and better alignment between constituencies on WCAH in UHC and or national COVID-responses	<b>Product:</b> # of national multi-stakeholder platforms supported Increased representation of constituencies not usually at the planning table, # of coalitions and partners engaged <b>Reach:</b> # of nat. health plans, UHC plans and COVID responses adequately addressing WCAH				
3	<b>Campaigns &amp; outreach: mobilizing all partners in a coordinated approach to attain common advocacy and accountability goals, amplifying messages through champions, parliaments, media and other influential channels</b>	<b>Products:</b> # of events, summits. # of champions mobilized, #Co5 Ps, #media articles / op-eds; #multi-stakeholder platforms, #political platforms; <b>Reach:</b> # of audiences reached <b>Usage:</b> #commitments mobilized; ## national policies influences, # legislations changed / developed, # service coverage increased, #investments increased				
Outputs						
3.1	Virtual and fact-to-face Events organized to “call out” and drive change for WCAH (incl. Global Summit on Adolescents in 2023) including COVID C2A for WCAH, etc.	<b>Product:</b> # of events organized and supported, # virtual mini-PF Summit organized; # of products launched <b>Reach:</b> # of participants, #YouTube views, # of high-level champions engaged, # of social media KPIs				

# Flagship products 2021 and Beyond

## *Campaigns to mobilize action during COVID and beyond*

- **24 month COVID-19 Call to Action campaign (2021-2022)**
  - Leveraging financial and policy commitments from 15+ countries and 10+ global and regional institutions
  - Next round of commitments at Lives in the Balance 3 – WHA (May 2021)
  - Multi-pronged strategy to support advocacy and implementation (high level political mobilization, grassroots mobilization, constituency mobilization, media mobilization)





# Flagship Products 2021 and Beyond

## *Knowledge Synthesis:*

### *digital resources for joint partner advocacy*

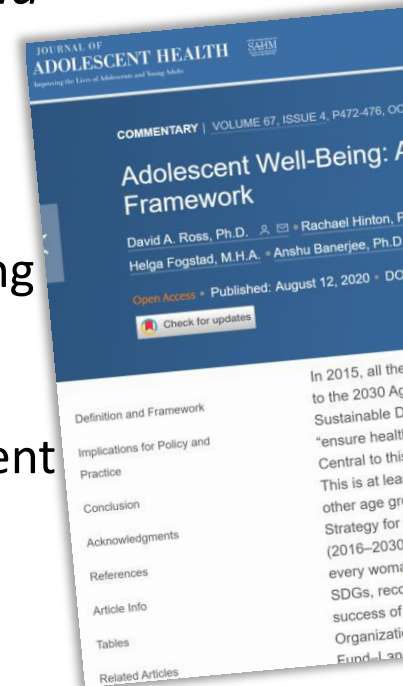


- **Evidence for action on investment: Updated Global Investment Framework**
  - *Produces evidence for advocacy on **socio-economic returns on investment** in sexual, reproductive, maternal, newborn, child and adolescent health and multi-sectoral interventions*
  - *Includes a focus on **preparedness and response** for women, children and adolescent health*
  - *Collaboration with GFF, World Bank and WHO*
- **Evidence for action on essential interventions: MNCH in Humanitarian and Fragile Settings**
  - *Produces evidence for advocacy on UHC, re: essential interventions for MNCH*
  - *Collaboration with WHO, The London School of Hygiene & Tropical Medicine, others*



# Flagship Products 2021 and Beyond

- *Digital tools and resources for multi-stakeholder advocacy by all PMNCH partners and constituency groups*
- *Example to advance the health and well-being of adolescents by engaging, aligning and capacitating partners around the **Adolescent Well-Being**:*
  - Framework and related policies and actions.
    - **Knowledge & Evidence:**
      - ✓ BMJ series of papers, including investment case based on Adolescent Well-being framework
      - ✓ Definition and Framework for Adolescent well-being developed in partnership with WHO+H6 and other stakeholder. As series of papers on different domains on Framework including an investment case being developed to be published in BMJ
    - **Campaigns**
      - ✓ Call to Action for Adolescents [www.adolescents2030.org](http://www.adolescents2030.org) supporting the Agreement on UN Resolution expected in 2021; the High level Session during the UNGA expected in 2022; the Global Summit on Adolescents in 2020/2023



# Principles of Secretariat Reform – changes in the way we work

- Overall objective: to develop an agile, fit-for-purpose Secretariat that can deliver on the **2021 – 2025 PMNCH Strategy** and the **Governance Reform** through:
  - Digitalization of all our operations – share point, workplan calendar, updating membership database, etc.
  - Regional hubs to enable Secretariat members to support & engage partners from specific regions as well as strategic platforms
  - Communities of Practice to foster connections within and across constituencies
  - Secretariat functions: virtual facilitation, connecting partners

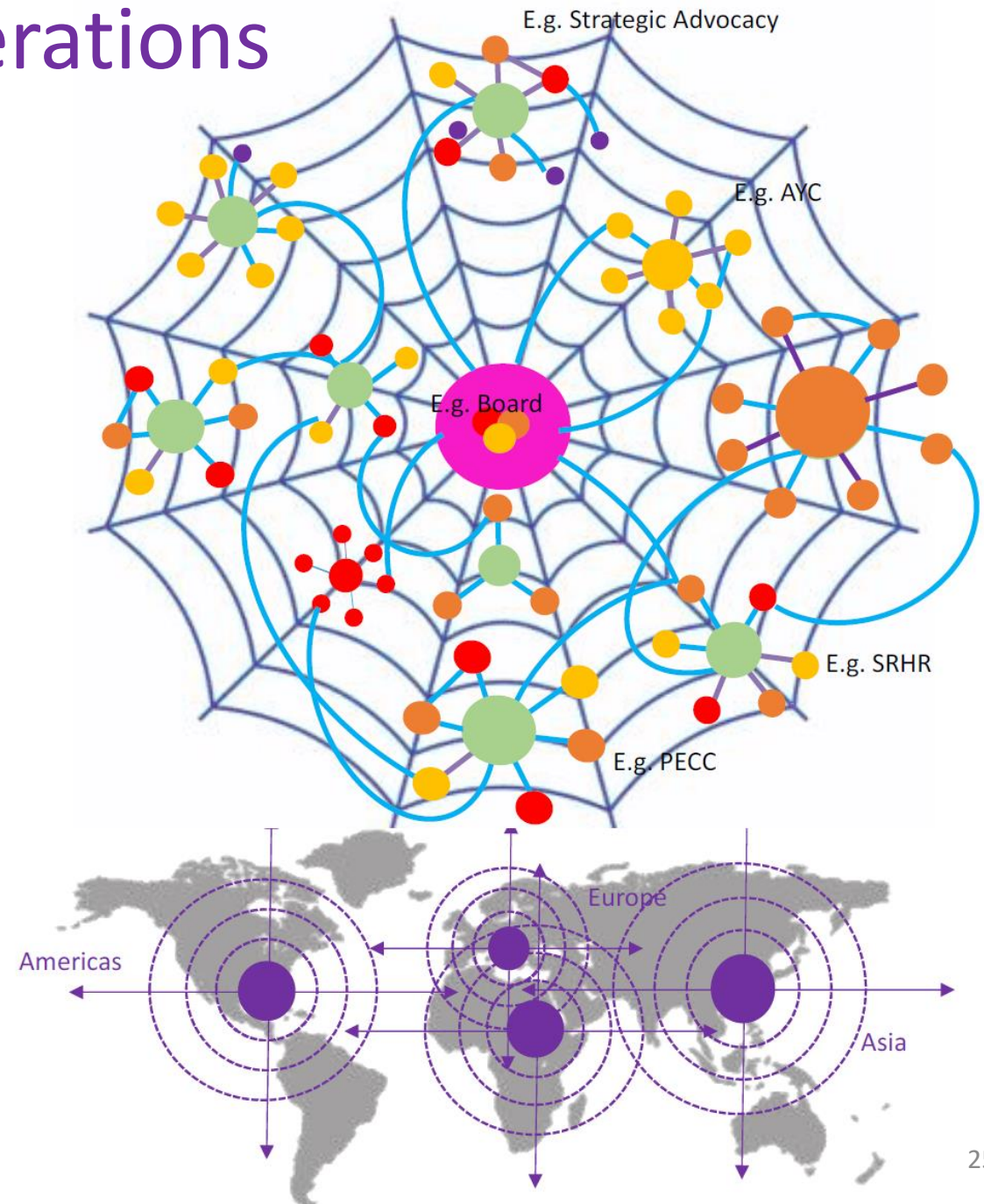


# PMNCH Secretariat - organigram



# PMNCH Structure and Operations

- Members**  
10 different constituencies (3 colors used for illustrative purposes)
- PMNCH Governance Architecture**  
Members represent their constituencies in:
  - Board
  - Standing Committees
- Communities of Practice**  
Members within and across constituencies with specific areas of interest, characteristics or expertise
  - Constituency Groups
  - Working Groups
- Secretariat**  
PMNCH Secretariat is the connector and coach/facilitators in the partner-led management and development of meaningful and participatory CoPs.
- Digital Platforms**  
One of the ways in which the Secretariat enables communication



## 2021-2025 Resource mobilization

PMNCH will deliver its 2021 to 2025 Strategy through an annual budget of US\$ 10 million per year, with an ambition for this to rise to US\$ 15 million.

In terms of plans to secure the required resources to deliver its new Strategy, PMNCH has in coordination with PMNCH's Board Chair, launched a resource mobilization action plan as follow:

Engagement with all our existing and new donors, including Spain, France, Australia, New Zealand as well as philanthropic foundations

Development of options for in-kind contributions and joint working with partners

To date PMNCH has already secured US\$ 4.4 million for work in 2021 and US\$ 4.0 million for work in 2022



Thank you

