

Priorities for 2022-23 work-planning?

Agenda Item 4: PMNCH Work-planning Retreat



Item 4 - Partner Engagement in Countries Committee priorities for delivering on 2022 advocacy goals

Role of PECC: Provide guidance to strengthen the engagement of PMNCH partners in countries to deliver joint partner-led advocacy and accountability results

Knowledge Synthesis:

Ensure PMNCH-supported knowledge products are fit-for-purpose to increase knowledge among PMNCH members and policy influencers in countries (support 1.1-1.6),

E.g., 1.3 Monitoring of trends and accountability evidence and digitally accessible resources related to WCA, including COVID-19 related commitments

- e.g., Ensure knowledge and accountability products are responding to partner-needs in countries and capturing country-level experiences

Partner Engagement:

Increase advocacy skills and networks among PMNCH partners in countries as a result of exposure to PMNCH-supported member-engagement processes

2.1 Establishment of the Global Leaders Network for high-level engagement and advocacy for WCA health and well-being (in coordination with SAC)

- e.g., Provide oversight to the efforts of the internal working group to develop and operationalize the GLN strategy.

2.2 Strengthen coalitions and support to constituencies and partners to mobilize and implement COVID-19 commitments (coordinate)

- e.g., Development and operationalization of the PMNCH Country Engagement Strategy for commitment mobilization and implementation follow-up, including oversight for PMNCH's catalytic investments & parliamentary and media engagement at the national, regional and global-level

2.3 Constituency & partner capacity building activities to strengthen advocacy & accountability for WCAH & well-being (coordinate with AccWG & K&EWG)

- e.g., Provide guidance and oversight for peer-to-peer knowledge-sharing platform i.e., PMNCH Digital Advocacy Hubs (2.4) to facilitate partner engagement; and guidance for capacity building activities (e.g., for Adolescent Health and Well-Being) to enable policy advocacy at the country level

Campaigns and Outreach:

Increase participation of PMNCH partners at country level in the mobilization and amplification of WCAH-relevant commitments (support 3.1.-3.5)

E.g., 3.4 Mobilizing for greater commitments to PMNCH campaign asks, including COVID-19, SRHR in UHC and Adolescents Call to Action

- e.g., Provide targeted support for partner-led outreach efforts to mobilize new and refreshed commitments from countries

Item 4 - Knowledge and Evidence Working Group priorities for delivering on 2022 advocacy goals

Role of K&E WG: *To advise on WCAH knowledge & evidence for advocacy -- to be synthesized, translated & made accessible, with a particular focus on high-impact interventions & innovations to drive WCAH outcomes.*

Knowledge Synthesis:

Facilitating access and equipping advocacy partners with contextualised and fit for purpose knowledge **(Coordinate 1.1, 1.4)**

e.g., digital compendium on existing or upcoming economic analyses and financing; advocacy toolkits, statements/op-eds, social media assets including infographics

Synthesising and packaging knowledge into user-friendly formats to enhance uptake and drive evidence-based advocacy, policy and action **(Coordinate 1.2)**

e.g., guidance on integrating essential SRMNCAH interventions in UHC schemes, including in humanitarian and fragile settings

Translating evidence and community voices into policy-relevant knowledge for evidence-based advocacy, policy and action **(Coordinate 1.5, 1.6)**

e.g., community testimonial videos, digital social media assets on lived experiences; coordination of Born Too Soon Report: Decade edition; Supporting dissemination of KMC and PNC guidance

Partner Engagement:

Facilitating access to evidence-based resources to enhance knowledge and engagement grounded in evidence **(Support 2.1, 2.2, 2.5)**

e.g., Support to the Global Leaders Network, development of joint events/knowledge tools, practical guidance to operationalise MAYE

Enabling user-friendly access to contextualised knowledge to support capacity building and evidence-based partner dialogue **(Support 2.3, 2.4)**

e.g., Support to the PMNCH Digital Advocacy Hubs at country and global level; Support the organisation of the webinars with PECC and AccWG

Campaigns and Outreach:

Equipping partners with robust knowledge (e.g., BMJ Series on Adolescent Health and Wellbeing; Adolescent wellbeing investment case) **(Support 3.1-3.5)**

e.g., Global Forum on Adolescents (2023): PMNCH led high level global events; participation in regional and national events; mobilising commitments; digital and earned media products

Item 4 - Accountability WG priorities for delivering on 2022 advocacy goals

Role of Accountability WG: *To capacitate and streamline accountability efforts to strengthen advocacy for more and better WCAH action/commitments*

Knowledge Synthesis: Progress and accountability reporting on women's, children's and adolescents' health

1.3 Monitoring of trends and accountability evidence and digitally accessible resources related to WCA, including COVID-19 related commitments (coordinate)

- *e.g., provide oversight and guidance for the GS Progress Report and related deep dives, Meaningful Youth and Adolescent Engagement accountability mechanisms and reporting, as well as ensuring accountability tools, resources are easily available, with opportunities to facilitate peer learning (e.g., digital accountability compendium)*

1.6 Knowledge resources to advance the Board's priorities within the overall PMNCH thematic areas (support)

- *e.g., sub-deliverable - provide oversight and advice for the PMNCH's contributions for the development of indicators and measurement tools for adolescent and child well-being*

Partner Engagement: Capacity building and strengthening collaboration among partners for greater accountability and advocacy

2.2 Strengthen coalitions and support to constituencies and partners to mobilize and implement COVID-19 commitments (support)

2.3 Constituency and partner capacity building activities to strengthen advocacy and accountability for WCAH and well-being (support)

- *e.g., provide guidance to support parliamentary hearings, citizen hearings; adolescent and youth engagement to mobilize impactful commitments and ensure sustained action/follow up for commitment implementation. Oversee accountability-related webinars and peer learning activities (coordinate).*

Campaigns and Outreach: Strengthening accountability for powerful advocacy to mobilize/follow up commitments and progress

3.2 PMNCH-led global events (coordinate) and 3.3 Participation in global and regional events (support)

- *e.g., provide oversight and guidance on trends, commitments and gaps to be highlighted at flagship global events: Lives in the Balance; HLPF Accountability Dialogue, Accountability Breakfast*
- *e.g., provide guidance for positioning WCAH in formal Member-state processes, as well as select global and regional events (such as IPU Assemblies, regional forums, etc)*