

Item 9:
Understanding partner priorities and needs

*Advocacy Needs Assessment at Country
Level*

Emerging Findings

Dr Luther-King Fasehun, Consultant
2 February 2022

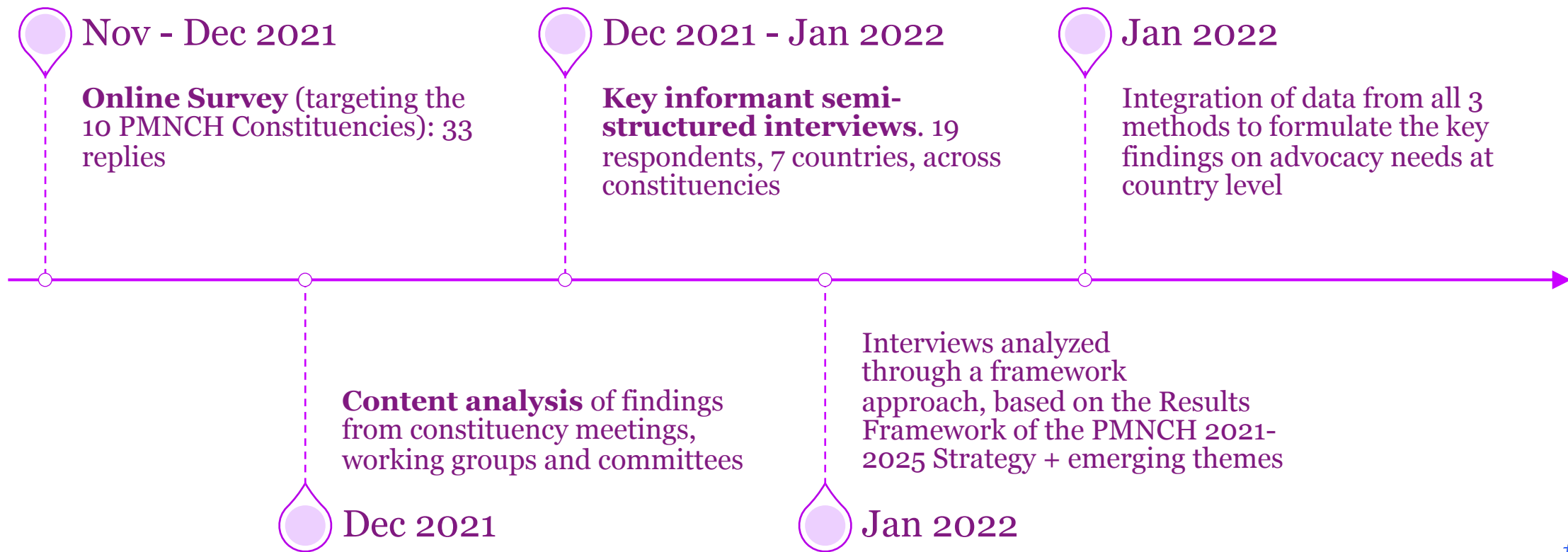


Outline

- Research methods and timeline
- *Online survey*: Constituency/regional representation
- *Key Informant Interviews*: Regional focus
- *Results*: (1) Priorities, (2) Challenges/Barriers, (3) Solutions/Enablers
- *Results*: Digital knowledge products
- Applying findings to the PMNCH 2022-23 workplan

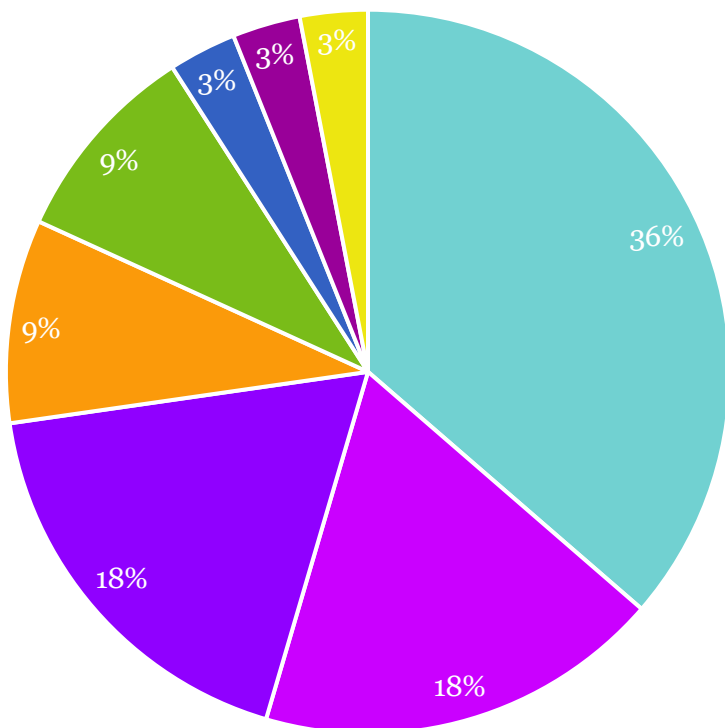


Research methods and timeline

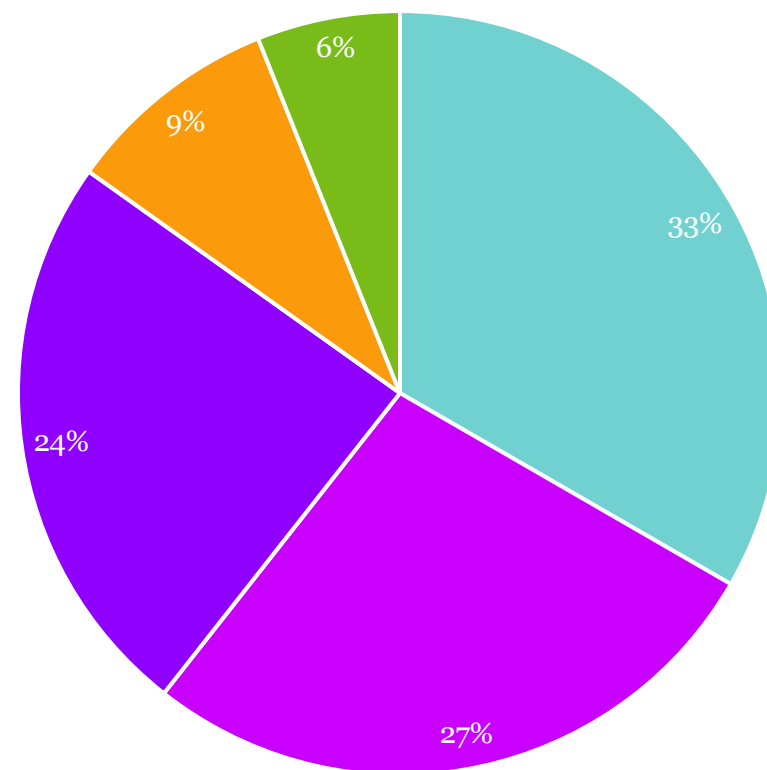


Online survey: Constituency/regional representation

Constituency distribution of survey responses
(N=33)



Regional distribution of survey responses (N=33)



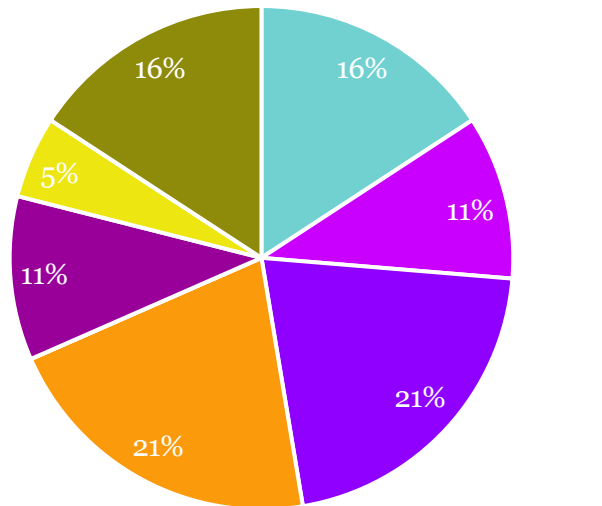
■ NGO (12) ■ HCPA (6) ■ PS (6) ■ AY (3) ■ D&F (3) ■ IGO (1) ■ ART (1) ■ UNA (1) ■ GFM(0) ■ PG (0)

■ AFRO (11) ■ AMRO (9) ■ EURO (8) ■ SEARO (3) ■ WPRO (2)



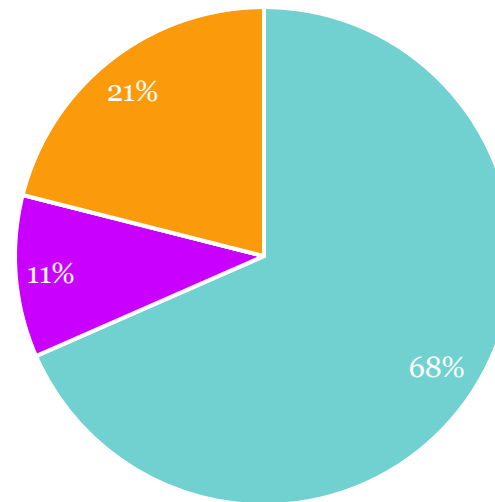
Key informant interviews: Regional focus

Constituency distribution of interviewees (N=19)

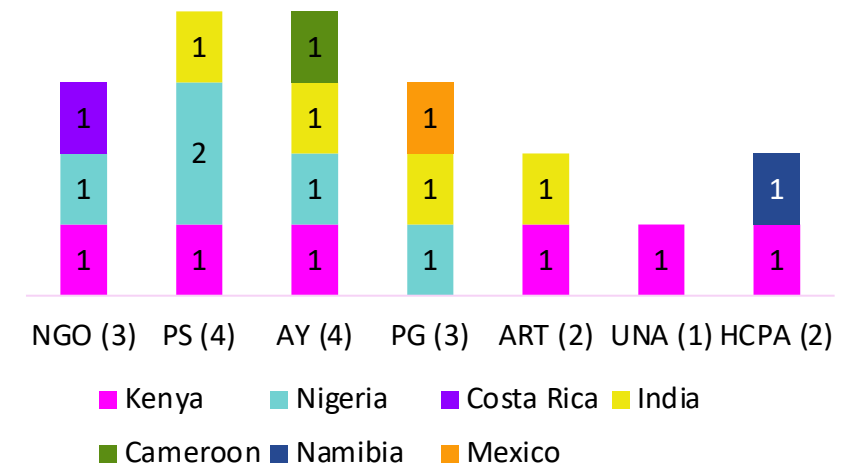


■ NGO (3) ■ HCPA (2) ■ PS (4) ■ AY (4) ■ D&F (0)
 ■ IGO (0) ■ ART (2) ■ UNA (1) ■ GFM (0) ■ PG (3)

Regional distribution of interviewees (N=19)

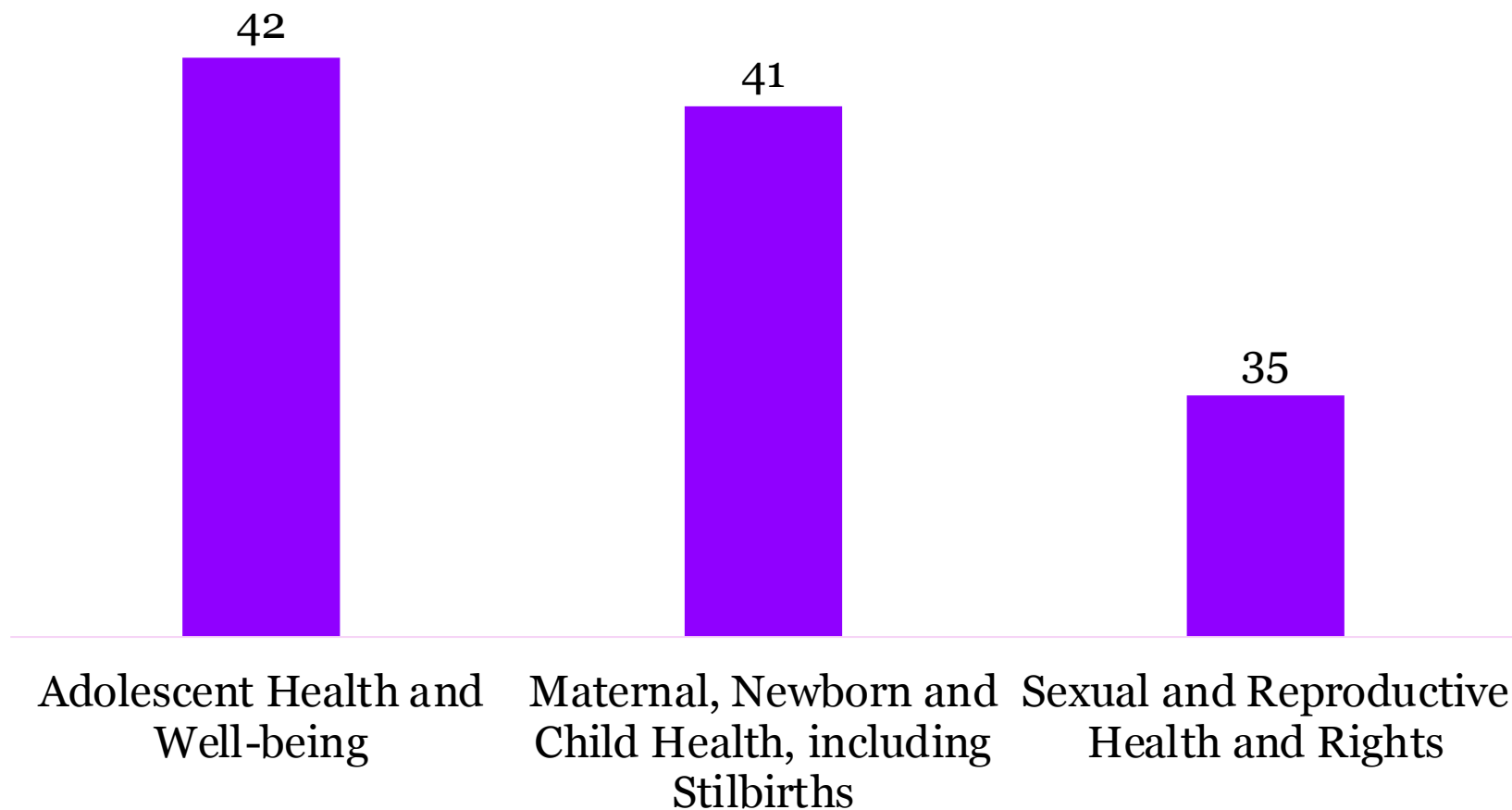


■ AFRO (13) ■ AMRO (2) ■ EURO (0) ■ SEARO (4) ■ WPRO (0)



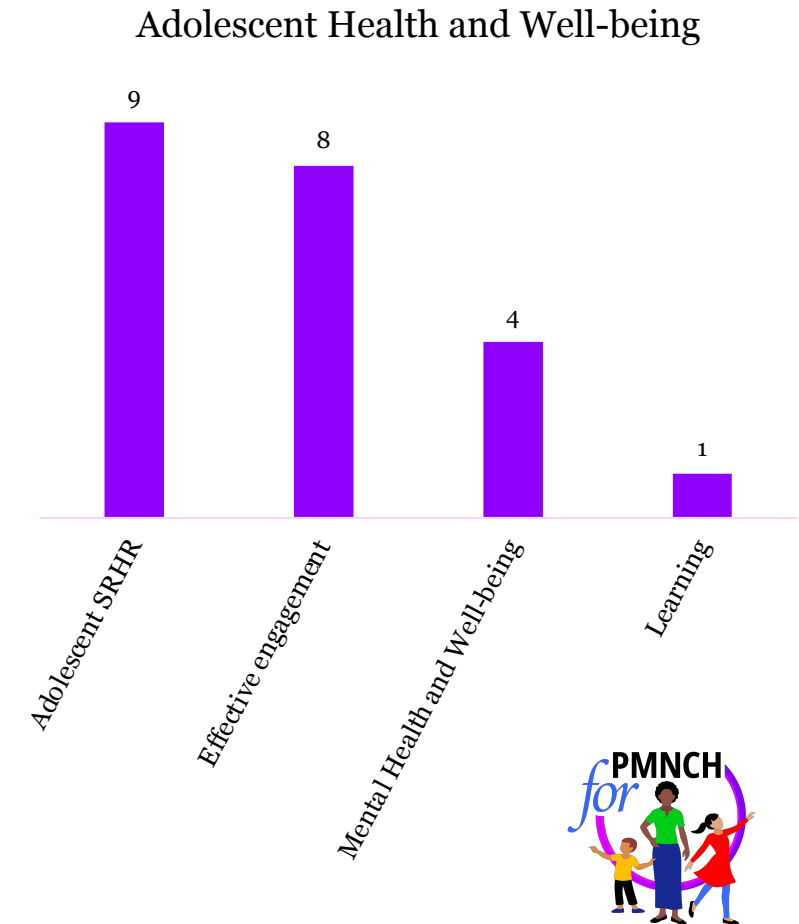
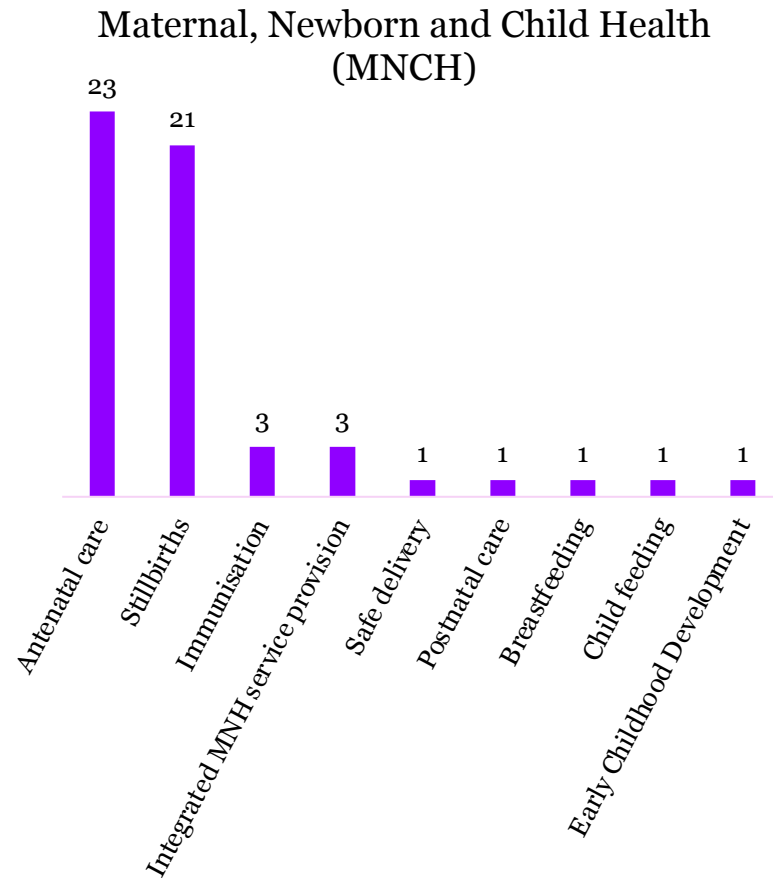
Results (combined, all methods): Key thematic priorities

Q1a - What are your key thematic advocacy priorities, by goal?



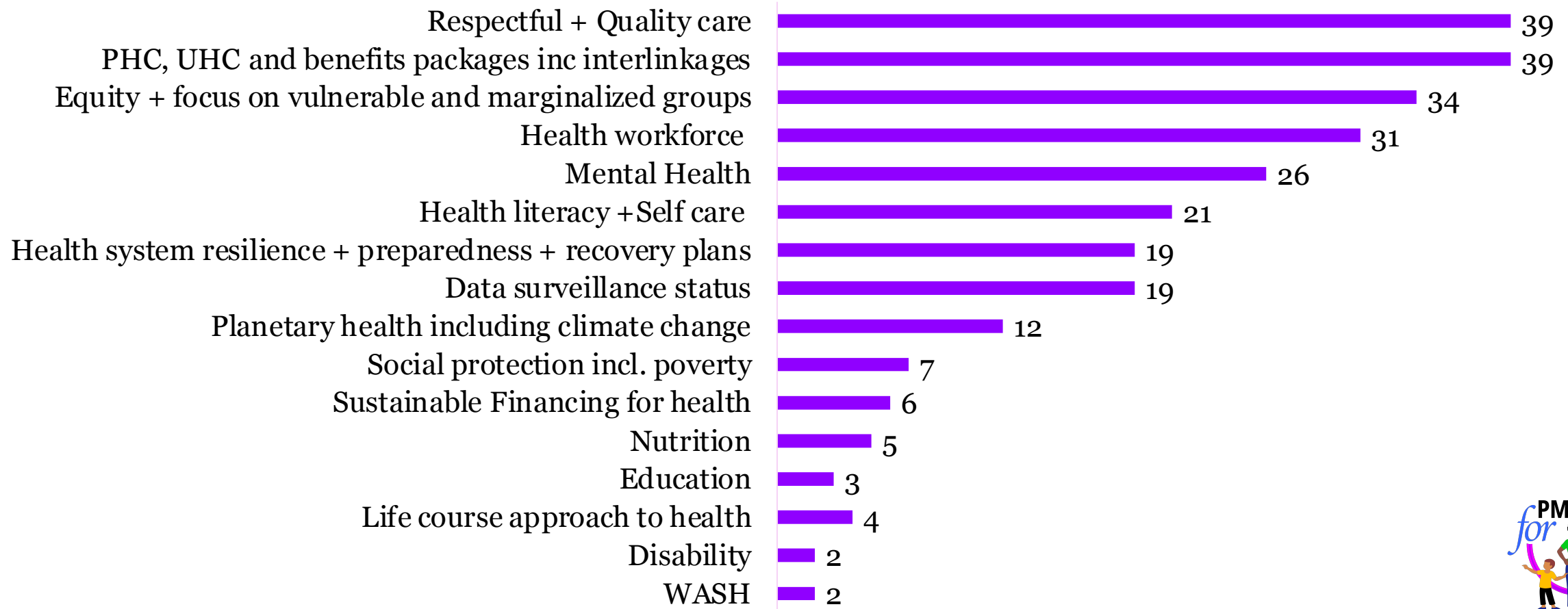
Results

Q1b: What are your advocacy priorities, within key goal areas?



Results

Q1c: What are your advocacy priorities, re: health systems and social determinants?



Results

Q1d: What are your priorities related to COVID-19?

Reduce
diversion of
resources
from WCA to
COVID-19

Disprove COVID-19
myths

Prevent COVID-19

**Maintain all
essential services
for SRMNCAH
during COVID-19**

Reduce vaccine
hesitancy

Improve vaccine
Equity

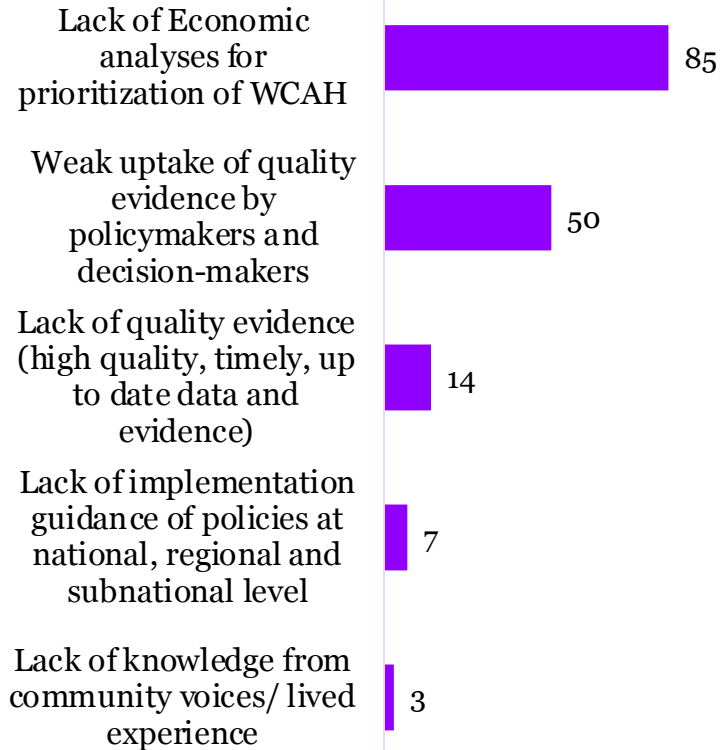


Results

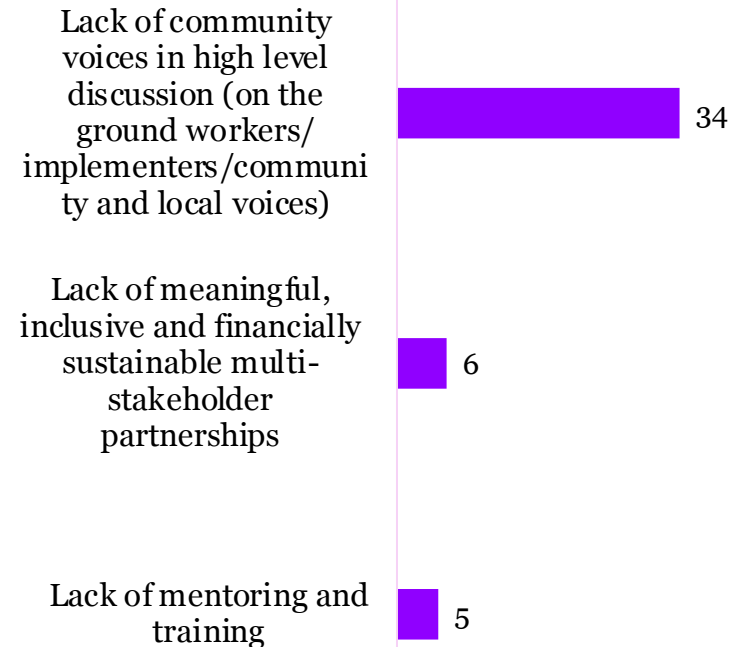
Q2a: Major challenges/barriers to effective advocacy?



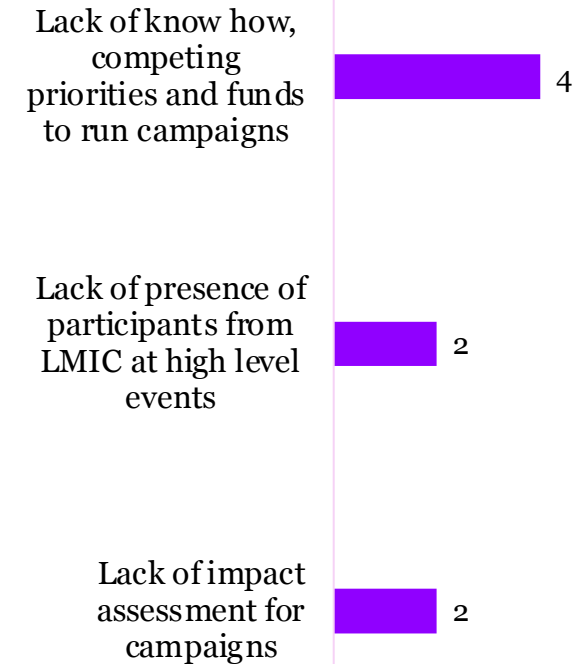
Knowledge gaps



Insufficient partner engagement and capacity



Challenges for Campaigns and Outreach

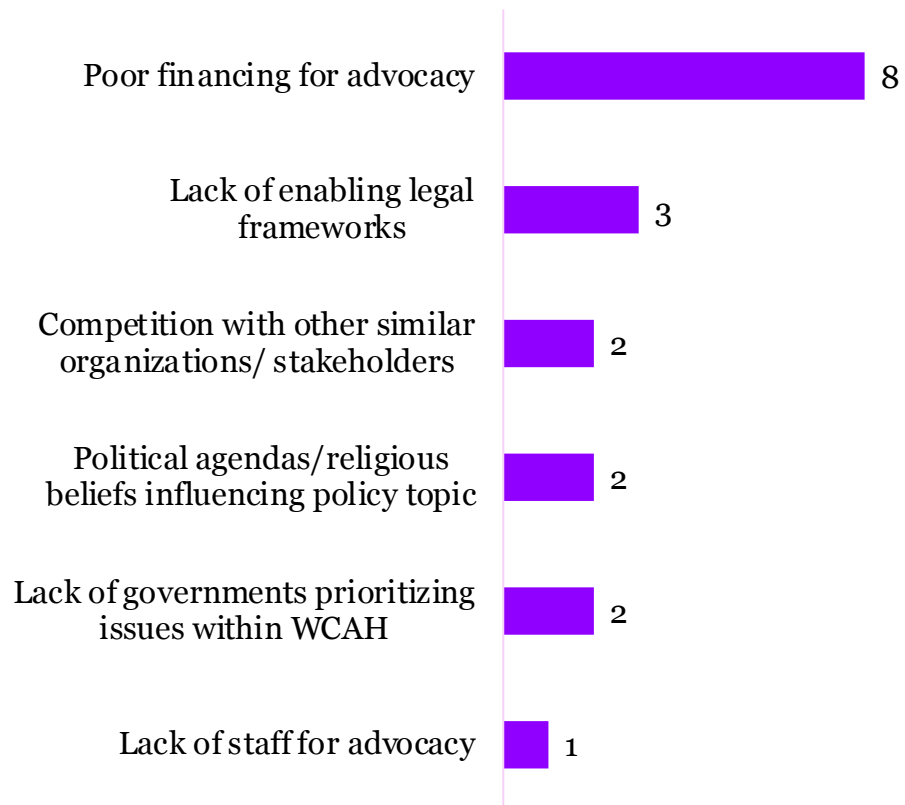


Results

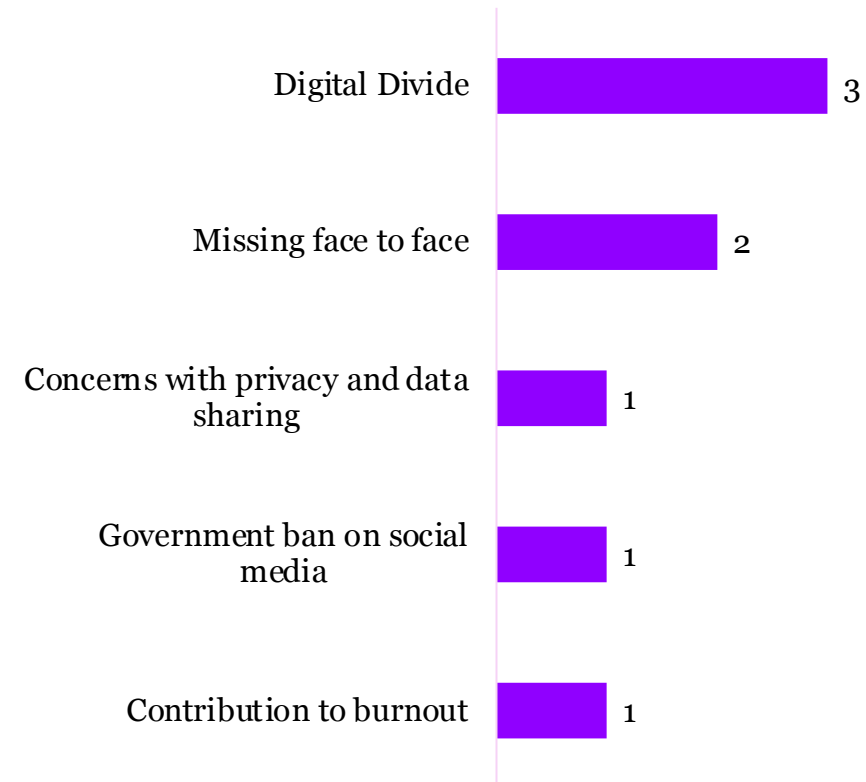
Q2a (cont.): Major challenges/barriers to effective advocacy?



Weak enabling environment



Digital Challenges

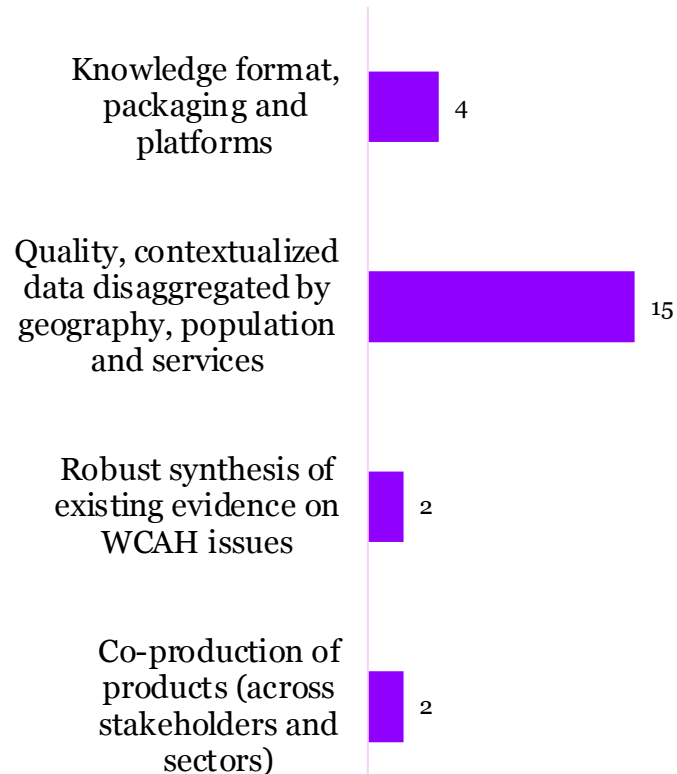


Results

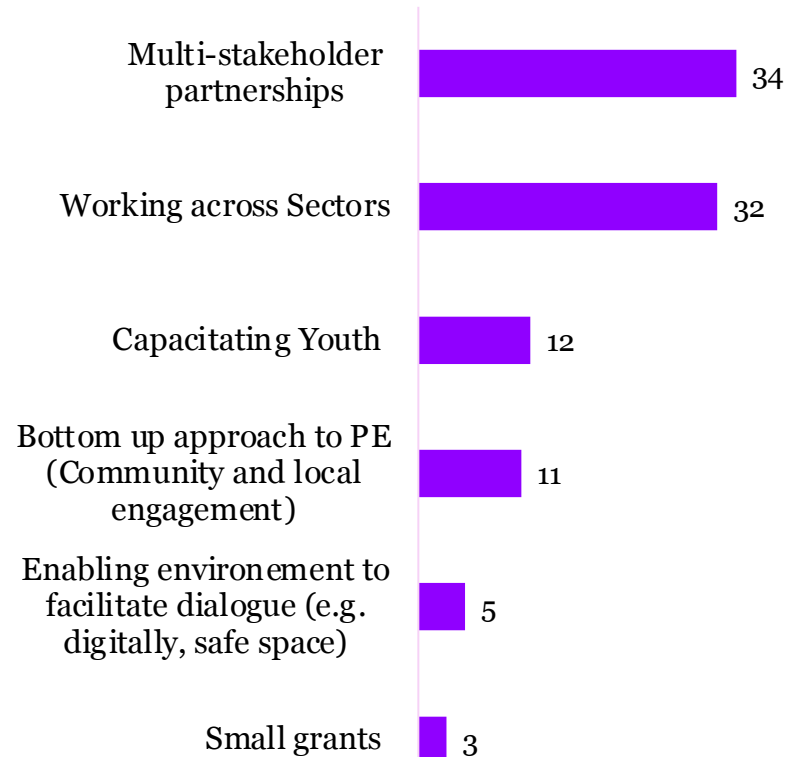
Q3a: Solutions and enablers to effective advocacy?



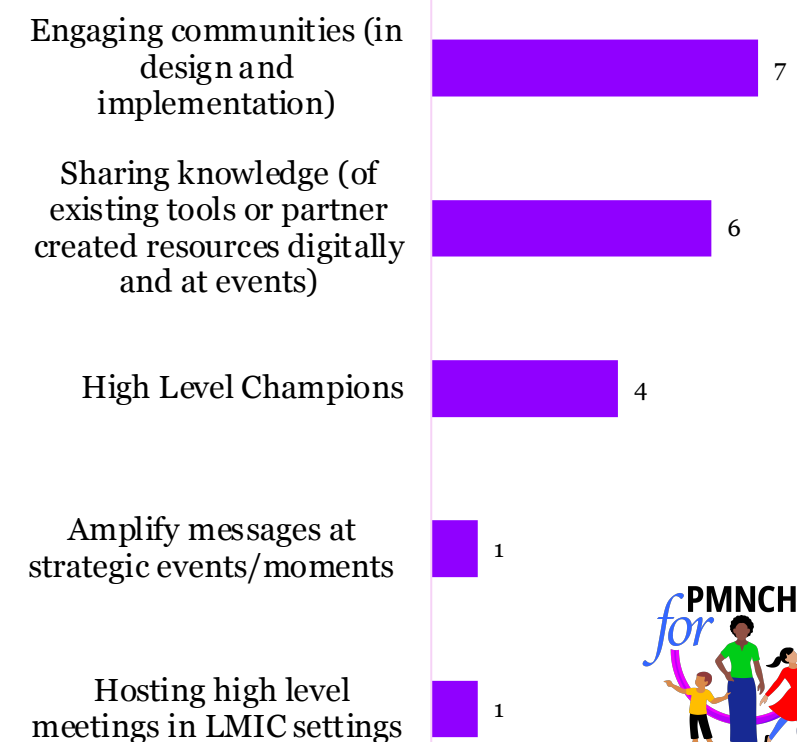
Knowledge Synthesis



Partner Engagement



Campaigns and Outreach

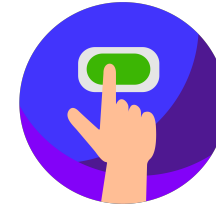
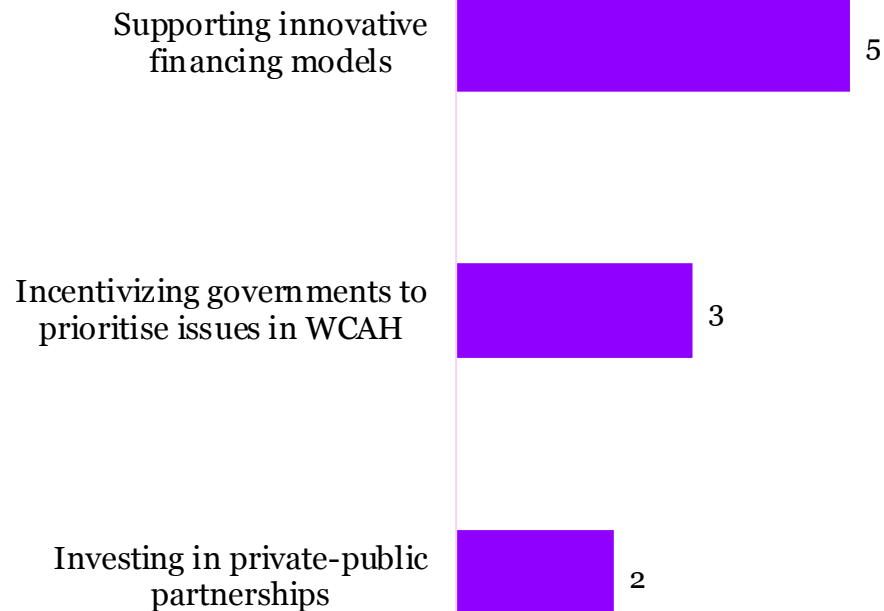


Results

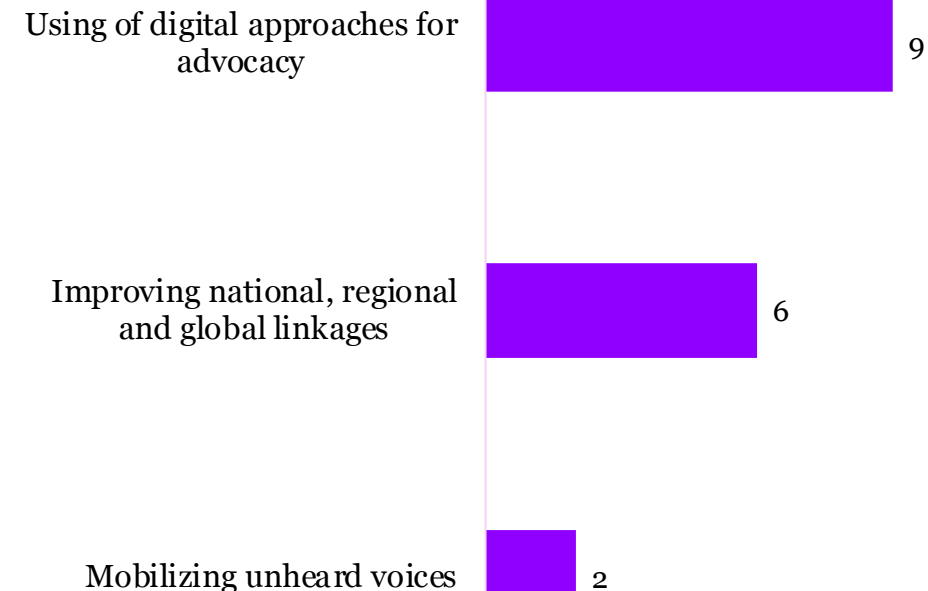
Q3a (cont.): Solutions and enablers to effective advocacy?



Strengthen enabling environments

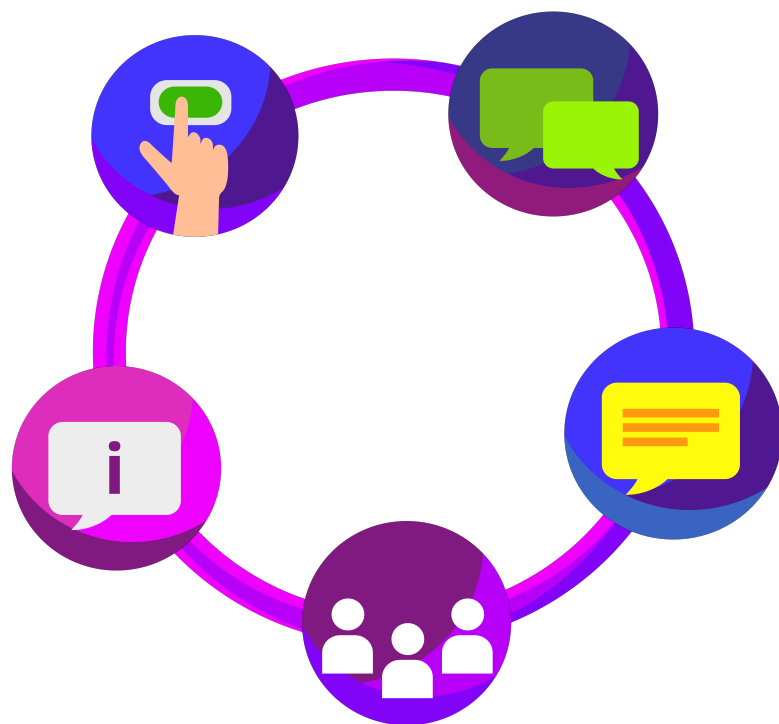


Digital solutions

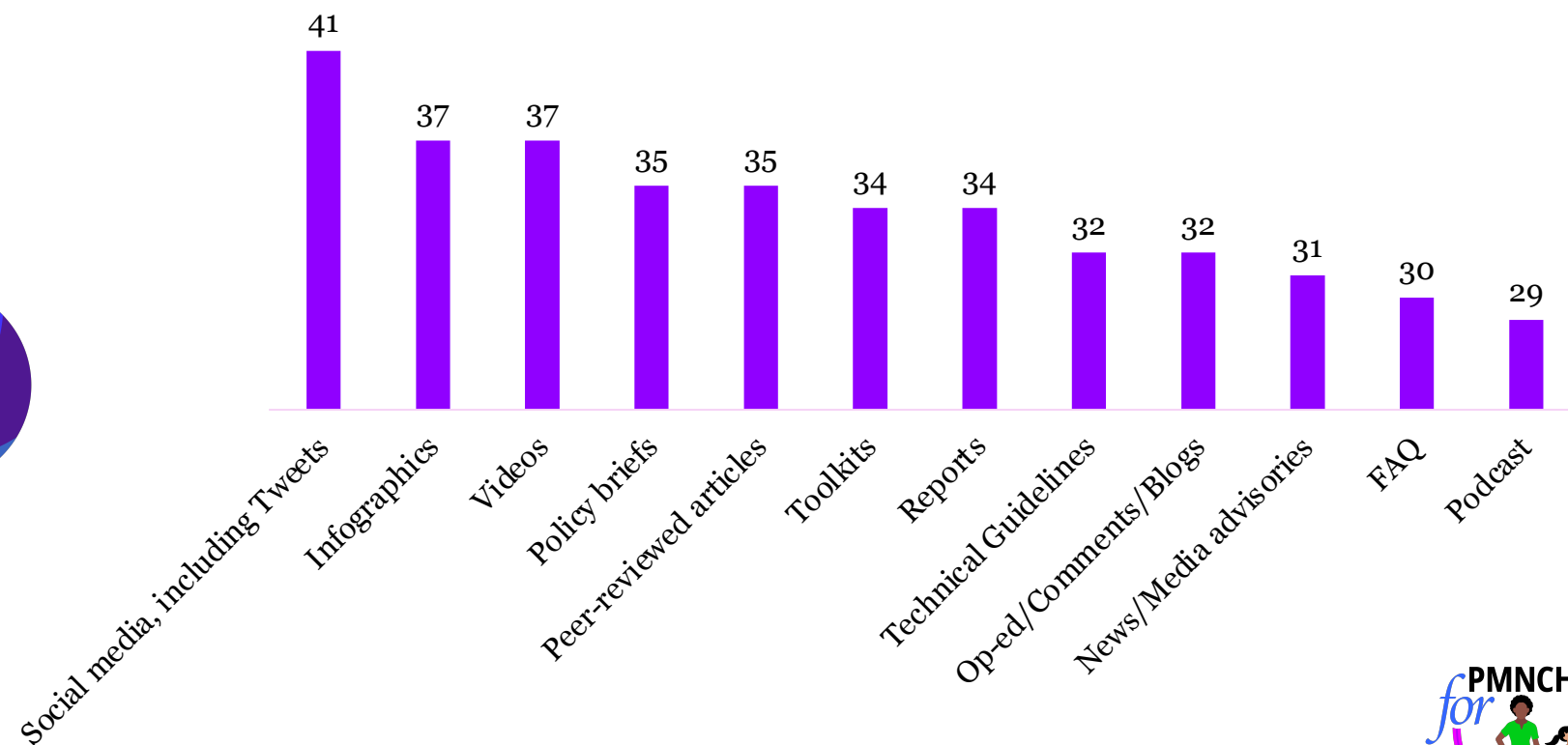


Results

Q3b: Which Digital Knowledge Products are most needed?



Digital Knowledge Products



What respondents said about their advocacy needs

- *Advocacy works when connections are built, (but) it takes a lot of time and investment*

AY Constituency Member

- *Lack of urgency by African leaders is a barrier to effective advocacy*

NGO Constituency Member

- *We have limited data in terms of sexual and gender-based violence, including the impact of the pandemic*

NGO Constituency Member

- *The sexual and reproductive health and rights of socially excluded and marginalized persons, including adolescents, must be prioritized*

NGO Constituency Member

- *We know the high-impact interventions that work! Let us collaborate to scale up those interventions, rather than commit resources to more pilots*

Private Sector Constituency Member

- *There can be nothing about adolescents without adolescents*

Private Sector Constituency Member



Applying findings to the PMNCH 2022-23 workplan: *Emerging ideas*

Knowledge Synthesis



Opportunity: Develop **contextualized and user-friendly knowledge synthesis** to drive WCAH financing, policy & action

Responding to: lack of access to quality evidence, including economic analyses

E.g. Workplan deliverables:

1.1. Economic analyses setting out the case for increased and better (more equitable) investments in/financing and cost of inaction for WCAH;

1.2 Resources to embed WCAH in UHC/PHC plans

Partner Engagement



Opportunity: Strengthen locally grounded **multi-stakeholder partnerships** across sectors

Responding to: lack of capacity for partnership building, media relations and campaigns

E.g. Workplan deliverables:

2.2 Strengthening partner coalitions;

2.3 Constituency and partner capacity building

Campaigns and Outreach



Opportunity: **Co-produce WCAH campaigns** with communities

Responding to: lack of community voices in high level discussions, lack of dissemination of community experience

E.g. Workplan deliverables

1.5 Knowledge documenting lived experience

2.4 Digital Advocacy Hubs

3.2 PMNCH-led global events (e.g., Accountability Breakfast)

