

Secretariat Hosted by the World Health Organization and Board Chaired by The Rt Hon. Helen Clark, former Prime Minister, New Zealand

19 November 2019

Letter from the PMNCH Board Chair

PMNCH 2021-2025 Strategy Development

Dear PMNCH Partners around the world,

Prior to the landmark ICPD+25 conference in Nairobi last week, the PMNCH Board met in Nairobi and agreed a process and timeline to develop our next PMNCH strategy covering the period 2021 to 2025. The purpose of this communication is to explain the process and to seek your active participation in the strategy development process.

To date, the Partnership's work has been governed by a series of multi-year strategic and business plans, as well as rolling annual workplans. Both the present Strategic Plan and Business Plan are coming to an end in 2020, and there is therefore a need for a new set of documents to govern and direct the work of PMNCH in the years to come. The decision of the Board is to simplify and develop a single Strategy document for the period 2021 to 2025, rather than to have separate Strategic and Business Plans.

The PMNCH Strategy 2021–2025 will cover both the 'what' and the 'how' of the Partnership. It will articulate the Partnership's vision and mission and its value proposition. It will delineate the Partnership's goals and objectives for those five years – including building on the ongoing external evaluation and several recent reviews, and it will set out how to deliver on the Strategy through activities, deliverables, and budgets for the period in question.

The Board has agreed an extended timeline for the development of the Strategy. Final approval will be sought one year from now at the November 2020 PMNCH Board meeting. The extended timeframe will enable the participation of members of the Partnership in the development of the Strategy. We firmly believe that the power and utility of this Strategy will be determined by the engagement of you, the PMNCH Partners, and by your commitment – with the support of the PMNCH Secretariat – to its urgent execution.

The timeline approved by the Board envisages four stages of consultation with the full Partnership of Partners, though we will adopt some flexibility on the timings suggested below:

- i. First outreach to seek inputs into the Strategy, mainly building on the emerging findings of the independent external evaluation of PMNCH (December 2019 / January 2020);
- ii. Second outreach to seek feedback on an initial options and priorities paper (January / February 2020);
- iii. Third outreach to seek feedback on a first draft Strategy (April 2020);
- iv. Fourth outreach to seek feedback on a second draft of the Strategy (May 2020),
- v. Final outreach prior to approval by the PMNCH Board in November (September 2020).

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We will work over the coming weeks with your Board Constituency leads to determine the exact timing and nature of these consultation processes. These may differ by Constituency, given the different sizes and compositions of the Constituencies. Whatever modalities are adopted, our commitment to you is that there will be a process which fully enables and listens and responds to your inputs. We will also be exploring opportunities for cross-constituency discussions.

The Board has asked the Strategy Committee and its chair Anders Nordström to lead this work. They will be working closely with the Secretariat, and specifically with Peter Colenso who will be attached to the Secretariat to support this work.

Our intention is to have a Strategy which both sets clear direction for the Partnership, and also inspires it and others to take urgent collective action in support of women's, children's, and adolescents' health and well-being. We welcome your active engagement going forward.

PMNCH is a partnership for and by you!

My very best regards,



Rt. Hon Helen Clark
Chair of the PMNCH Board