

Board Decisions

ITEM 2 PMNCH advocacy goals for 2022: PMNCH Board decisions

Work-planning Retreat-2022-2 -PMNCH Board decision slides



Resources

- Recording of the [pre-Board webinar](#)
- All [Board documents and presentations](#)
- Recording of the [Board meeting – Day 1](#)
- Recording of the [Board meeting – Day 2](#)
- Recording of the [Breakout Session 1, Global Investment Framework \(Day 2\)](#)
- Recording of the [Breakout Session 2, Digital Advocacy Hubs \(Day 2\)](#)
- Recording of the [Breakout Session 3, Global Leaders Network \(Day 2\)](#)



Item 1 – Introduction



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	Decision/Action	Responsibility
1.1	Board meeting agenda approved	n/a
1.2	No conflicts of interest noted	n/a
1.3	Recording of this Board meeting and uploading on PMNCH website agreed	Secretariat
1.3	Future Board meetings are to be live streamed, subject to any closed sessions	Secretariat
1.4	Decisions/guidance document reflects Board meeting from 07 Jul 2021	n/a



Item 2 – Executive Committee Report



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	Decision/Action	Responsibility
2.1	Executive Committee's 2021 progress report noted and approved	n/a
2.2	Successful implementation of the governance reform and members' enthusiastic engagement noted	n/a
2.2	The continuation of the overall workplan structure and organization approved as proposed, i.e., member led, three functional areas, etc.	• SAC & PECC • Secretariat
2.3	Total essential and comprehensive budgets and broad breakdown of budgets for 2022 provisionally approved, subject to decisions during the workplan development process, including appropriate allocation of budgets across the three functions	• SAC & PECC • Secretariat



Item 3 – WHAT are our strategic advocacy priorities for 2022 and beyond?



ITEM 3 – WHAT are our strategic advocacy priorities for 2022 and beyond? (Part 1)

There was agreement that:

- All four strategic advocacy priorities are deemed equally important and will provide the basis for PMNCH's strategic planning going forward
- All four proposed PMNCH strategic advocacy priorities are highly interconnected
- It is important to be clear on how different priorities leverage from, and contribute to the others
- Strengthening partner collaboration is essential, with the 2022 workplan fleshing out more on how this is to be taken forward, including additional forms of engagement yet to be identified
- Ensuring that all strategic advocacy priorities are anchored in the concept of equity, building forward better and fairer for all



ITEM 3 – WHAT are our strategic advocacy priorities for 2022 and beyond? (Part 2)

	Decision/Action	Responsibility
3.1	Continue to advocate strongly for the PMNCH COVID-19 Call to Action: Important and relevant - Especially for Ask 1 (enhance and protect access to RMNCAH services, including mental health), Ask 2 (SRHR and gender, including CSE, access to Safe Abortion, STIs and HIV prevention), and Ask 3 (quality and respectful care, including midwifery-delivered care) - However, also need specific attention to Ask 4 (health workforce protection) and Ask 7 (protection from violence – including for trans women), given massive upsurge experienced during the pandemic ("pandemic within the pandemic") <i>Additional suggestions on "How":</i> - Compile and distill evidence on impact of COVID-19 crisis (e.g., increase in M/NMR, deterioration of mental health, uptick of violence against women, etc.) on WCA - Increase engagement and build alliances with in countries, and support their leadership	Executive Committee
3.2	Increase focus on WCA within UHC/PHC, improving equity and access for resilience and recovery - Building back 'fairer' (as well as 'better') is necessary - Multi-sectoral approaches to improving PHC are vital <i>Additional suggestions on "How":</i> - Engaging different stakeholders, including private sector, to overcome supply and service barriers in "reaching the last mile"	Executive Committee

ITEM 3 – WHAT are our strategic advocacy priorities for 2022 and beyond? (Part 3)

	Decision/Action	Responsibility
3.3	Increase focus on adolescent well-being • Focus greater attention on the interconnection between SRHR and adolescent health and well-being • Increase emphasis on the relationship of school-based education to adolescent health and well-being, including in the context of COVID-19, e.g., importance of return to schools • Rather than adopting the broader goal language of "planetary health", consider focusing more specifically on the impact of the climate crisis (including mitigation and adaptation) on SRHR for AY, but also for women and children more generally • Importance of mental health in relation to adolescents' wellbeing	Executive Committee
3.4	Increase focus on ending preventable maternal, newborn and child deaths and stillbirths • Keep "Ending Preventable Deaths" focus, since we do have unfinished business, but ensure that we include positive messaging, e.g., what we can do to support optimal care for MNC health and well-being • Link this goal area to our work on the COVID-19 Call to Action – emphasis on increased attention to midwifery and quality of midwifery, including respectful care.	Executive Committee

Item 6 – PMNCH 2021 to 2025 Results Framework and workplan structure



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	Decision/Action	Responsibility
6.1	Approve PMNCH's 2021-2025 Results Framework (Annex 1) and Workplan structure (Annex 2), subject to the following updates: • Ensure that sufficient human and other resources are invested to adequately plan, collect, manage and monitor the data underpinning the results framework • Make a reference to 'private sector' services under Contribution section • In terms of Short-term Outcomes, refer to engagement of existing and new members • Consider capturing and following commitments from high-income countries • Integrate measures of quality • Products to be reflective of the 'partnership' rather than any one organization	RFWG Secretariat
6.2	Executive Committee to oversee the development of the 2022 workplan • Important for pragmatic budgeting. Must not under-budget major deliverables (e.g., Global Forum for Adolescents), and for resources to be applied efficiently against the most important deliverables • Clarify who takes the lead and what is the process on aligning partners and constituencies around the workplan	Executive Committee

Item 7: HOW will we approach our strategic priorities and translate the PMNCH Results Framework into action?



Knowledge Synthesis Flagship deliverable for 2022: Global Investment Framework on Women's, Children's and Adolescents' Health and Well-being

- Board members and partners are supportive of the approach to consolidate and map existing work that sets out the economic evidence for investing in WCAH, and to consider what is missing that could be further developed
- As part of this mapping and gap identification effort, create a digital compendium of existing investment cases and those under development with a view to:
 - amplify partner efforts and facilitate access to evidence on investing in WCA
 - understand where existing economic evidence for investing can be updated for quick wins and to identify knowledge gaps
 - identify the need for further work in this areas as indicated by the emerging evidence, including the possible development/update of a comprehensive global investment framework for WCA health and wellbeing.
- Engage meaningfully key stakeholders from the outset, such as policy makers, civil society and benefit populations, e.g., women, adolescents and youth to ensure buy in, ownership and use of these resources to advocate and drive change
- It was agreed that the intent of this work on economic evidence for investing in WCA health and well-being is to:
 - equip country level advocacy partners with existing contextualized evidence and robust analysis that emphasizes the high costs of inaction and the greater socio-economic benefits of investing in WCAH
 - demonstrate the value of investing in more gender and adolescent responsive global health security measures that result in resilient and fairer societies for all
- It is recommended that the KEWG establish a Steering Group (Q1-2022) to oversee the above work and convene partners and collaborators to ascertain the initial steps and scope of the work (including the digital compendium of existing / ongoing work, identification of gaps as well as possible need and scope of more work)

Partner Engagement Flagship deliverable for 2022: Digital Advocacy Hubs & Global Forum for Adolescents

There was agreement that:

- PMNCH will use the power of digital technology to support partners' engagement, including through digital advocacy hubs, as well as content development and delivery of the Global Forum for Adolescents in September 2023
- A properly resourced Global Forum for Adolescents should ensure:
 - accessibility and diversity of voices, empowering those not otherwise heard, and increasing diversity in collaboration for joint advocacy impact (including those of differing ages, abilities, regions, countries, etc.)
 - increased opportunities for engagement and uptake by youth-led organizations and individuals in driving and owning their messages (well-being, SRHR, mental health) – important to offer an opportunity to adolescents (10-19), with parental/guardian permission, to take part in the process of planning and carrying out the Global Forum
 - good balance of content/messaging between global-level and country-level partners
 - strong linkages between the Global Forum and the UN SDG Forum in Sept 2023, i.e., influencing and reflecting proceedings of the SDG Forum and carrying this through to impact at country level, beyond the Summit
 - messaging and content alignment between different global platforms for creating powerful joint momentum, e.g., linking with International Conference on Family Planning in 2022, Align MNH in May 2023, ICM congress in June 2023, and Women Deliver in July 2023, and following, to ICPD in 2024
 - agreement on indicators for success – how many partners / countries engaged, what outcomes to take forth
- Digital Advocacy Hubs should:
 - use a variety of formats linked to ensuring access
 - ensure close connection between global and national hubs to enable impactful discourse, as well as linking this to the digital/online dialogue efforts of other organizations too
 - ensure security and privacy for partners, and particularly young people on sensitive issues

Campaigns and Outreach Flagship Deliverable for 2022: Global Leaders Network

There was agreement that:

- There is great value in galvanizing a network of world leaders to advocate for WCAH; supporting the mobilization of such a network is very much aligned with PMNCH's mandate to advocate at the highest political level e.g., through the Global Leaders Network (GLN)
- The GLN should be a loosely knit, peer-to-peer network of Heads of State and Government that operates in a coordinated manner to increase investment, strengthen policy directives and enhance service delivery for WCA rights, health and well-being
- The GLN should be convened and chaired by a world leader with issue-credibility and convening power (including at the regional and global level)
- The GLN should consist of up to 10 sitting Heads of State and Government from the global south and north, each committed to a multisectoral approach to sustainable development
- PMNCH Board Chair, Helen Clark, will coordinate and facilitate the GLN, supported by the PMNCH Secretariat
- This area of work will continue to be jointly led by the PECC and SAC