PMNCH 2022 annual report:
strengthening voice and accountability for women’s, children’s and adolescents’ health and well-being
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## Acronyms and abbreviations

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<tr>
<th>Acronym</th>
<th>Full Form</th>
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<tr>
<td>3Cs</td>
<td>COVID-19, Climate Change and Conflict</td>
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<tr>
<td>AWB</td>
<td>Adolescent Well-Being</td>
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<tr>
<td>CSW</td>
<td>Commission on the Status of Women</td>
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<td>ECOSOC</td>
<td>Economic and Social Council</td>
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<td>EWEC</td>
<td>Every Woman Every Child</td>
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<td>GFA</td>
<td>Global Forum for Adolescents</td>
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<td>GFF</td>
<td>Global Financing Facility</td>
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<tr>
<td>Global Strategy</td>
<td>Global Strategy for Women's, Children's and Adolescents' Health (2016–2030)</td>
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<tr>
<td>HFS</td>
<td>Humanitarian and Fragile Settings</td>
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<tr>
<td>ICFP</td>
<td>International Conference on Family Planning</td>
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<td>IPU</td>
<td>Inter-Parliamentary Union</td>
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<tr>
<td>LAC</td>
<td>Latin America and the Caribbean</td>
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<tr>
<td>LMICs</td>
<td>Low and Middle Income Countries</td>
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<tr>
<td>MAYE</td>
<td>Meaningful Adolescent and Youth Engagement</td>
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<tr>
<td>MNCH</td>
<td>Maternal, Newborn and Child Health</td>
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<tr>
<td>NGO</td>
<td>Non-Governmental Organization</td>
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<tr>
<td>PMNCH</td>
<td>Partnership for Maternal, Newborn &amp; Child Health</td>
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<tr>
<td>SRMNCAH</td>
<td>Sexual, Reproductive, Maternal, Newborn, Child and Adolescent Health</td>
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<tr>
<td>SDGs</td>
<td>Sustainable Development Goals</td>
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<tr>
<td>SRHR</td>
<td>Sexual and Reproductive Health and Rights</td>
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<tr>
<td>UHC</td>
<td>Universal Health Coverage</td>
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<tr>
<td>UN</td>
<td>United Nations</td>
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<tr>
<td>UNDESA</td>
<td>UN Department of Economic and Social Affairs</td>
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<td>UNGA</td>
<td>United Nations General Assembly</td>
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<td>UNFPA</td>
<td>United Nations Population Fund</td>
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<td>UNICEF</td>
<td>United Nations Children’s Fund</td>
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<td>VNR</td>
<td>Voluntary National Review</td>
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<td>WCA</td>
<td>Women, Children and Adolescents</td>
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<tr>
<td>WCAH</td>
<td>Women's, Children's and Adolescents' Health</td>
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<td>WHA</td>
<td>World Health Assembly</td>
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<td>WHO</td>
<td>World Health Organization</td>
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<td>WHS</td>
<td>World Health Summit</td>
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In 2022, we also had the privilege of announcing the launch of the Global Leaders Network, which will include 10 heads of state and government, with President Cyril Ramaphosa of South Africa serving as chair. This network will play a vital role in shaping policies and investments that protect and promote the health and well-being of WCA. We look forward to their leadership and are excited about the powerful collaboration that will result from this initiative in support of the 2030 Agenda for Sustainable Development.

As we move forward, we remain committed to our mission and our exciting initiatives this year. PMNCH and partners have once again come together to develop a "decade" edition of Born Too Soon, which with new data, evidence and country learnings provides a clear pathway for action on pre-term birth, the number one cause of death of children under five around the world. Our focus on the under-served adolescent and youth population, amplified by the 1.8 Billion Young People for Change campaign, builds as we move towards the Global Forum for Adolescents in October of this year. A series of national events and a two-day virtual global programme will bring together partners from around the world to share evidence, spark multi-sectoral action and promote political and financial commitments for adolescent well-being.

I want to thank all our partners for your unwavering support and commitment to our cause. Together, we are stronger and more powerful than ever!

Helga Fogstad, Executive Director

Foreword - Executive Director

2022 was about resilience and the determination of the PMNCH community in the face of unprecedented challenges. The COVID-19 pandemic, conflicts and climate change have all had a devastating impact on the health and well-being of women, children and adolescents (WCA) around the world, jeopardizing decades of progress in women’s, children’s and adolescents’ health (WCHA). In addition, the repeal of Roe vs. Wade and unaddressed needs related to adolescent health and well-being continue to threaten progress towards gender equity and the future of young people.

As we work to tackle these challenges, the world needs PMNCH more than ever. We are redoubling our efforts to share evidence and arguments about why urgent action must be taken to close gaps in WCAH. We are working hand in hand with high-level champions, grassroots leaders, professional groups and the media to increase visibility for these gaps. And, most importantly, we are proposing solutions for what can be done to support governments and citizens in driving these changes.

More and more partners are joining this effort. During 2021-2022, PMNCH’s membership increased by 39%, to a current total of nearly 1400 organizations. We continued to establish a more efficient and transparent governance structure. This has simplified and streamlined our efforts, enabling our partners to work more effectively together, and increased transparency about our processes, strategies and results.

Looking back on 2022, one of our most significant accomplishments was the development of a new strategy for increasing national advocacy and accountability for commitments to WCA. This strategy will support the leadership of partners in a prioritized set of countries (30 countries by 2025) in developing joint advocacy action plans, drawing on regional and global tools, platforms and resources. These efforts will be supported by PMNCH through the creation of:

- country-based Digital Advocacy Hubs, enabling all partners – including youth groups, NGOs, the private sector and health professionals – to meet, plan and share experiences and knowledge in real-time;
- a first-ever digital compendium of existing commitments on WCAH to help partners target their advocacy efforts, including in areas where too few commitments exist, such as adolescent well-being (AWB); and
- a new Accountability Portal to be hosted on www.pmnch.org, with a continually updated set of carefully curated resources (including country data, profiles, reports and dashboards) to support country partners in their advocacy and accountability efforts.

In 2022, we also had the privilege of announcing the launch of the Global Leaders Network, which will include 10 heads of state and government, with President Cyril Ramaphosa of South Africa serving as chair. This network will play a vital role in shaping policies and investments that protect and promote the health and well-being of WCA. We look forward to their leadership and are excited about the powerful collaboration that will result from this initiative in support of the 2030 Agenda for Sustainable Development.

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Helga Fogstad, Executive Director
Foreword - Board Chair

We are halfway through the SDGs, but are now living in a world that is literally and metaphorically burning. The simple truth is that our community and the values we hold close to our hearts are under threat from many directions. As a result, and as always, the health, rights and well-being of women, children and adolescents are at risk, and the frail progress we have made is declining.

PMNCH is an incredibly active platform, rising to the challenges of this extraordinary period. With its vast network of nearly 1400 partners in 192 countries across 10 constituencies, PMNCH has the unique capacity to synthesize relevant evidence on women's, children's and adolescents' health needs down to the community level, activate its partners to implement a multi-pronged and synergistic advocacy approach for commitment mobilization and hold governments accountable to commitments made. It is now more important than ever that we work collectively to safeguard vulnerable groups and build forward fairer with resilient and gender sensitive health systems.

Helen Clark, Board Chair of PMNCH and former Prime Minister of New Zealand
Introduction

PMNCH is the world’s largest alliance working for the health and well-being of women, children and adolescents. Our vision is a world in which every woman, child and adolescent realizes their right to health and well-being, leaving no one behind. Our mission is to mobilize, align and amplify the voices of partners to advocate for vulnerable populations. With advocacy as our core function – supported by knowledge synthesis, partner engagement, campaigns and outreach – we mobilize and equip our partners to seek changes in policy, financing and services for WCA, and we hold each other accountable for delivering on our promises. In 2022, PMNCH’s work continued to focus on three areas: maternal, newborn and child health (MNCH) and the reduction of stillbirths; sexual and reproductive health and rights (SRHR); and adolescent health and well-being. Membership reached 1,390 organizations, representing an increase of 39% since the beginning of our strategy period (2021). Of the 167 new member organizations that joined in 2022, 126 come from low- and middle-income countries.
## PMNCH achievements and highlights in 2022

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<tr>
<th>Knowledge Synthesis</th>
<th>Partner Engagement</th>
<th>Campaigns and Outreach</th>
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<tbody>
<tr>
<td>9 evidence/progress reports</td>
<td>High-level engagement: GLN 10 invites, 23 minister dialogues, &lt;30 parliamentarians</td>
<td>398 media hits with an estimated potential reach of 6B</td>
</tr>
<tr>
<td>10 digital audio/visual knowledge translation material</td>
<td></td>
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<tr>
<td>62 talking points and messaging frameworks for events and champion mobilization</td>
<td>202,000 visitors to <a href="http://www.pmnch.org">www.pmnch.org</a></td>
<td>18 million people reached on social media</td>
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<td>12 earned media products</td>
<td>12 eBlasts, 10k subscribers 12 partner spotlights</td>
<td>Increase in followers: 115% on LinkedIn, 6% on Twitter, 7.3% on Facebook and 42% on Instagram</td>
</tr>
<tr>
<td>12 knowledge syntheses / advocacy briefs</td>
<td>39% increase since beginning of 2021. Now: 1390 members</td>
<td>5 flagship events and 16 supported events with 5000+ registrants</td>
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<tr>
<td>30,000+ lived experiences across constituencies</td>
<td>High performer in GH 50/50 report, 25 youth leaders in PMNCH, engaging with 1M young people</td>
<td>232 partner-events amplified on the PMNCH Events Hub</td>
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**Workplan implementation and financing:** all agreed and prioritized action plans and deliverables are on track in the workplan. Per Dec.2022, PMNCH expenditure and encumbrances were US$ 8.7M – **which is a 90% implementation rate against available resources:** US$ 9.7M (97% of set budget, which reflects successful resource mobilization in 2022). US$ 1.0M is carried over to 2023. Budgets for 2023-2024 are already US$ 7.04M and US$ 7.25M.
In January, PMNCH focused on the importance of providing sexual, reproductive, maternal, newborn, child and adolescent health (SRMNCAH) and nutrition services in humanitarian and fragile settings, which is a vital part of the UN Secretary General's Global Strategy on Women's, Children's and Adolescents' Health (2016-2030). PMNCH colleagues co-authored an article in The BMJ on enhancing quality midwifery care. PMNCH also continued its close collaboration with the BRANCH Consortium to improve evidence and guidance for effective action on women's and children's health in conflict settings.

PMNCH championed the role of African leaders in advancing the health and rights of women and girls, reducing gender inequality and tackling domestic violence. PMNCH worked with the African Leaders Malaria Alliance and Amref Health Africa to strengthen political commitments in these areas.

PMNCH stood in solidarity with WCA affected by the war in Ukraine and humanitarian crises in Afghanistan and throughout the world, calling for immediate funding for emergency assistance. PMNCH also advocated for an end to discrimination against adolescent girls affected by disabilities during a CSW66 side event. PMNCH organized this event together with UK's FCDO, USAID, the International Disability and Development Consortium and the Government of Bangladesh.

PMNCH, as a long-standing partner of the Inter-Parliamentary Union (IPU), played an active role in the 144th IPU Assembly. PMNCH contributed with a keynote presentation on WCA's lived experiences during the Forum of Women Parliamentarians, as well as the Advisory Group on Health. The PMNCH delegation also held bilateral meetings with speakers and parliamentarians from more than 26 countries on prioritizing WCAH and ensuring commitments made are implemented.
PMNCH hosted an ECOSOC side event with WHO, the World Food Programme and other UN agencies, including UN Women, UNAIDS, UNESCO, UNFPA, UNICEF and the UN Major Group for Children and Youth, to make the case for greater commitment to adolescents and the integration of AWB programming into national and subnational development plans.

PMNCH Board Chair Helen Clark and Kersti Kaljulaid, the UN Secretary General’s Global Advocate for Every Women Every Child and former President of Estonia, co-authored a commentary in *The BMJ*, about the vulnerability of WCA in conflict settings and the importance of protecting health workers trying to address their needs. PMNCH was recognized for the second year in a row by *Global Health 50/50* as a “very strong” global health organization committed to gender equality.

The fourth edition of PMNCH’s *Lives in the Balance* e-summit series on COVID-19, organized with the CORE Group, called for the delivery of commitments in humanitarian and fragile settings. Members of the PMNCH Accountability Working Group supported the event with a commentary offering potential solutions for sustaining and building resilient healthcare systems in conflict settings.

PMNCH Board Chair Helen Clark and PMNCH Executive Director Helga Fogstad met with Norwegian Prime Minister Jonas Store, the Norwegian Minister of Development and parliamentarians to discuss the importance of political leadership in protecting our progress on WCAH and well-being, and mitigating the impact of the “3Cs”: climate change, COVID-19,
May

and conflict. Meetings also centred on the importance of supporting a global movement of young people for well-being and the upcoming Global Forum for Adolescents.

During the World Health Assembly (WHA), PMNCH co-hosted a round-table with UNICEF, the Global Financing Facility (GFF), WHO and other partners on accelerating progress towards child mortality targets, particularly in countries most off-track. The PMNCH delegation also had high-level interactions with ministers of health and delegations from 17 countries. Discussions focused on igniting progress on WCAH and implementing commitments made towards PMNCH’s Call to Action on COVID-19, especially as they relate to the 3Cs.

PMNCH supported WHO, UNICEF and CAP2030 for the launch of a user-friendly dashboard to help countries monitor progress and make evidence-based decisions about priority areas for action and resource allocation for children’s health.

During the Philea Annual Forum in Barcelona, PMNCH and the GFF partnered with Fondation Botnar and hosted a side event to build support for advocacy work in WCAH among private foundations and donors, with a particular focus on the Global Forum for Adolescents.
PMNCH, through its Board Chair Helen Clark, issued a statement on the repeal of Roe vs. Wade and called for the protection of women’s and girls’ SRHR. Helen Clark warned that the effect of the repeal would extend well beyond US borders with women in poor and marginalized communities likely to be the hardest hit.

PMNCH continued to engage young people in leadership positions, welcoming our new Board Vice Chair under 30, Aditi Sivakumar. Consistent with PMNCH’s strategy of meaningful adolescent and youth engagement, Aditi joins other young leaders—comprising one-quarter of all PMNCH leadership positions—in leading PMNCH’s advocacy.

A mid-year PMNCH Board meeting was held. Major outcomes included a decision to identify lead partners in each country for national advocacy and accountability for WCAH-related commitments. The Board discussed preparations for the Global Forum for Adolescents including the importance of the Agenda for Action for Adolescents for driving political advocacy and commitment generation, as well as the need to identify effective accountability mechanisms. Members of the PMNCH accountability working group supported the event with a statement highlighting the value of women’s leadership and ways to improve women’s political participation.

PMNCH welcomed Chris Carter, FCDO UK, as Vice Chair of the Board.
PMNCH, WHO, The BMJ and CAP2030 launched a webinar series on the negative impact of the milk formula industry’s aggressive marketing tactics on child and maternal health.

The PMNCH 11th Annual Accountability Breakfast co-hosted by Every Woman, Every Child – LAC, on the side of the United Nations General Assembly (UNGA), focused on the impact of the COVID-19 pandemic, conflict and the climate crisis on the health and well-being of WCA across the Latin American and Caribbean (LAC) region. For this event a dedicated report, No time to lose: Health challenges for adolescents in Latin America and the Caribbean, was issued, making an urgent call to policy makers to take action to improve the living conditions and prospects for adolescents living in LAC.

In addition, Helen Clark moderated an event of the newly established UNGA Platform of Women Leaders, hosted by the President of the UNGA and UN Women. Helen Clark also spoke at several other strategic events, such as a session on reproductive and maternal health organized by the Clinton Health Initiative, and a meeting of coalitions for women’s and girls’ health hosted by the World Economic Forum.

PMNCH Board Chair, Helen Clark, co-authored an opinion-editorial in The BMJ with Michelle Bachelet (United Nations High Commissioner for Human Rights) and José Manuel Albares (Minister of Foreign Affairs, Spain). The article highlighted the global rise of sexual and gender-based violence in conflict settings and called for concerted, multilateral efforts for comprehensive SRHR.

Michelle Bachelet
José Manuel Albares

PMNCH Board Chair Helen Clark (far right) with the UNGA Platform of Women Leaders.

Cynthia López Castro, Member of Parliament, Mexico and Member of the Inter-Parliamentary Union Forum of Young Parliamentarians speaking at the Accountability Breakfast.
PMNCH called on participants at the 145th Assembly of the IPU to take urgent and targeted action to ensure victims of violence, especially women and girls, have access to essential health services, including mental health support.

At the World Health Summit in Berlin, PMNCH, together with WHO, UNICEF, UNFPA and Countdown to 2030, launched Protect the Promise, the 2022 progress report on the Global Strategy. PMNCH also co-organized another official session on ensuring access to SRHR services as part of UHC and resilient health systems and supported a side event on equity in immunization and vaccine development which focused on zero dose children.

PMNCH held a curtain raiser event for the Global Forum for Adolescents, launching the 1.8 Billion Young People for Change campaign.

Maziko Matemvu (left), Uwale and Vice Chair of Partner Engagement, PMNCH Adolescents & Youth constituency, at the World Health Summit with Giulia Gasparri, Project Officer, Operations and Governance, PMNCH secretariat.
October
and the What Young People Want initiative. The initiative is aimed at gathering the perspectives, opinions and aspirations of young people worldwide to bring attention to the issues that matter most to them and inform policy and decision-making processes in the lead up to the Global Forum.

To coincide with the curtain raiser, The BMJ released a new collection on adolescent well-being, developed in partnership with PMNCH, which examines how the domains of AWB impact future outcomes.

November
PMNCH hosted several events at the International Conference on Family Planning (ICFP) in Pattaya, Thailand, including a session convening adolescents and youth from around the world to share their experiences, challenges and aspirations around SRHR. Outcomes from this session will help define the Agenda for Action for Adolescents to be presented at the Global Forum for Adolescents in 2023. Also at ICFP, PMNCH hosted a sequel to the PMNCH Accountability Breakfast responding to the urgent need to secure commitments and action to ensure adolescents’ SRHR.

PMNCH participated in COP27 in Egypt to advocate for the inclusion of WCAH and well-being in the climate change negotiations, including by co-organizing a session on the impacts of climate change on women’s health at the WHO Health Pavillion.
Highlights

December

PMNCH, together with UNFPA, UNICEF, USAID, WHO and the International Stillbirth Alliance Stillbirth Advocacy Working Group, held a consultation session on a Global Stillbirth Advocacy and Implementation Guide ahead of its launch at the International Conference of Maternal and Newborn Health in May 2023. The guide is a collection of technical resources for professionals relevant to stillbirth prevention and care.

PMNCH, together with CSCG, PATH, GHV, PAI, Countdown 2030, WHO, UNICEF and the GFF Secretariat, held a webinar on increasing access and awareness to key data resources and tools to support evidence-based advocacy for RMNCAH and nutrition, especially in GFF countries.

PMNCH also participated in the UNDESA-organized knowledge sharing webinar for all 2023 Voluntary National Review countries, and shared tools on meaningful adolescent and youth engagement.

An end-of-year PMNCH Board meeting was held. Major outcomes included a decision to engage key stakeholders in developing a joint advocacy agenda on climate change, WCAH and inter-sectoral financing. In addition, advocacy priorities for country-focused action were identified. These included increasing and/or sustaining financial investments by governments in UHC and primary health care to increase equity and access for WCA and to mitigate the risk of further roll-backs in progress as a result of the "triple C" crisis (COVID-19, climate, conflict). Greater programme and policy attention to AWB was also identified as a key advocacy ask.
Knowledge synthesis

Sexual and reproductive health and rights
In 2022, PMNCH highlighted SRHR evidence and messages in influential events and campaigns, including at Lives in the Balance, and during sessions at the High-Level Political Forum and World Health Summit. PMNCH also supported the development of knowledge translation resources, including a toolkit on SRHR in pandemic preparedness and response and a video promoting COVID-19 vaccination during pregnancy. The video was co-developed by leading cross-constituency organisations and launched at the International Conference on Family Planning (ICFP) accompanied by a toolkit of key resources for continued advocacy and action. PMNCH also harnessed the power of high-level champions for political advocacy on key emerging SRHR issues. Products included the Roe vs. Wade op-ed by Helen Clark and an op-ed on sexual and gender-based violence co-signed by Helen Clark, Michelle Bachelet and José Manuel Albares.

Maternal, newborn and child health
PMNCH began convening partners for the development of a “decade edition” of the updated Born Too Soon report on pre-term birth: a landmark publication first launched in 2012. PMNCH partners from all constituencies were involved in this effort, aligning and supporting the efforts of the Every Newborn Action Plan and strategies for ending preventable maternal mortality. The report was launched at the International Maternal and Newborn Conference in Cape Town in May 2023.

With the International Stillbirth Alliance, PMNCH launched stillbirth advocacy toolkits to support bereaved parents and healthcare professionals in Kenya and India. PMNCH also produced a commentary on protecting essential MNCH services in humanitarian and conflict settings, pegging to World Immunization Week. In addition, PMNCH produced a knowledge brief on child survival, launched at a World Health Assembly (WHA) side event co-sponsored by Sierra Leone and Tanzania.

PMNCH also synthesised policy-relevant MNCH evidence for champion mobilization at flagship events, including a session on equity in immunization and vaccine development at the World Health Summit in October 2022.

Adolescent well-being
As part of its 1.8 Billion Young People for Change campaign, PMNCH is mobilizing for greater commitment and accountability for adolescent well-being (AWB) by advancing the dissemination of evidence and policy frameworks to guide programming and investment. In 2022, PMNCH led on the development of a global summary report based on the findings of a series of multi-stakeholder consultations on programming to promote AWB, and successfully launched the first bundle of papers for The BMJ’s adolescent well-being collection, with 16 papers and commentaries coordinated by PMNCH. PMNCH also convened partners to advance measuring and monitoring approaches for AWB. In line with the pledge to improve adolescent and youth engagement, PMNCH supported the development of a practical guidance resource for operationalizing meaningful adolescent and youth engagement (MAYE). The 2022 knowledge products are essential resources for partners to advance their advocacy efforts for mobilizing AWB commitments, and for developing and implementing adolescent-responsive multi-sectoral action at the county level.

Cross-cutting: 3Cs, and economics and financing
PMNCH established a partnership with Campbell Collaboration and the London School of Hygiene and Tropical Medicine to conduct a scoping
review of WCAH economic evaluations at global, regional and country levels. This is the first comprehensive mapping of economic evaluations of interventions for WCAH in LMICs. The aim of this work is to identify and promote robust evidence to mobilize greater and better financing for WCAH and well-being. The review will serve as a basis for data visualization tools, a digital compendium of economic and financial analyses and knowledge translation material to be adapted at country level to inform advocacy action by partners. Evidence and gaps will also be used to inform global advocacy processes for more and smarter investments for WCAH.

Decades of progress in WCAH are under threat of reversal due to the triple combination of COVID-19, the rising number of conflicts and climate change. PMNCH actively used its knowledge synthesis function in 2022 to promote multi-sectoral collaboration and advocacy to address these "3Cs". PMNCH launched a toolkit on WCAH and preparedness and response, tailored to humanitarian and fragile settings. For COP27 in November 2022, PMNCH developed a package of resources on the impact of climate change on WCAH to guide youth-led advocacy, accompanied by key asks to address WCAH in climate responses.

Accountability
PMNCH coordinated a consolidated progress report of the UN Secretary-General’s Global Strategy. Protect the Promise is a joint report by WHO, UNICEF, UNFPA, PMNCH and Countdown to 2030, supported by the UN Secretary-General and UN Secretary-General’s Global Advocate for Every Woman Every Child. The report was launched during a panel session moderated by PMNCH Board Chair Helen Clark during the World Health Summit in Berlin in October 2022. “At the core of our unkept promise is the failure to address the gaping inequities at the root of global crises, from the COVID-19 pandemic to conflicts and the climate emergency. The report describes the impacts of these crises on women, children and adolescents, from maternal mortality to education losses to severe malnutrition,” wrote Antonio Guterres, United Nations Secretary-General, in the foreword to the report.

In addition, short accountability blogs were developed by PMNCH and launched in coordination with key political advocacy moments, such as the WHA, the UN High-Level Political Forum and the UNGA. These included commentaries on commitments in humanitarian and fragile settings, women’s leadership to deliver on the SDGs and a progress report led by EWEC-LAC on adolescent health in the LAC region.

Partner engagement
Global Leaders Network
Partner engagement is a key driver of PMNCH’s advocacy goals. Partner engagement tools, mechanisms and processes aim to increase the knowledge, networks, skills and capacities of PMNCH partners to follow-up on the implementation of WCAH commitments. In 2022, this included supporting civil society and youth-led coalitions, as well as conducting ministerial and parliamentarian dialogues.

At the suggestion of PMNCH, Cyril Ramaphosa, President of the Republic of South Africa, agreed to create a network of heads of state and government dedicated to advocating for WCAH issues. The concept of a Global Leaders Network was discussed among President Ramaphosa and PMNCH Board Chair Helen Clark during a dedicated meeting in August 2022, which was followed by invitations from President Ramaphosa to 10 identified leaders.
and the 1.8 Billion Young People for Change campaign. This included capacity building and youth-led training of mobilizers for the What Young People Want initiative to gather perspectives of 1 million adolescents and youth, supporting the development and implementation of national events aligned with the 1.8 campaign, raising the visibility of the campaign and forum through curated communications strategies in their respective countries and contributing towards mobilization of national commitments for AWB.

In 2022, PMNCH met with approximately 20 ministers of health and 30 parliamentarians on the side of global and regional events (such as the World Health Assembly in Geneva, 144th IPU Assembly in Indonesia and the 145th IPU Assembly in Rwanda) to enlist their support as champions of the 1.8 Billion Young People for Change campaign and the Global Forum for Adolescents, as well as to identify parliamentarians’ capacity building needs in relation to championing WCAH issues.

PMNCH supported resources on WCAH and budget literacy for UHC which were made available and accessible to parliamentarians via different fora to enhance uptake. For instance, 88 MPs from 46 countries were capacitated as part of PMNCH’s participation in the IPU-organized empowerment series for young parliamentarians on health and nutrition.

At a multi-stakeholder level, PMNCH participated in the country consultations coordinated by Civil Society Engagement Mechanism for UHC2030 as part of the State of UHC commitment review process. More than 100 PMNCH partners in Malawi, Liberia and Ghana participated in these consultations.

As part of the Voluntary National Review (VNR) processes for the SDGs, PMNCH participated in two capacity building activities: a VNR Lab on Sustainable Development Goal 3 and a VNR 2023 virtual knowledge exchange organized by UN DESA, sharing information on the MAYE knowledge toolkit.

Catalytic grants were provided to national youth coalitions in 11 countries¹ to support their efforts toward the Global Forum for Adolescents and the 1.8 Billion Young People for Change campaign. This included capacity building and youth-led training of mobilizers for the What Young People Want initiative to gather perspectives of 1 million adolescents and youth, supporting the development and implementation of national events aligned with the 1.8 campaign, raising the visibility of the campaign and forum through curated communications strategies in their respective countries and contributing towards mobilization of national commitments for AWB.

In parallel, the PMNCH Board agreed in 2022 to strengthen PMNCH’s focus on national advocacy and accountability for commitments to WCAH. To support the implementation of this approach, 30 low- and middle-income countries have been identified for targeted support. PMNCH will also create a digital compendium of commitments to guide national dialogue on gaps and opportunities for implementation. National multi-stakeholder platforms will also be strengthened or established by PMNCH-affiliated country lead partners, beginning in Malawi, Zambia, Nigeria and South Africa.

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In 2022, PMNCH met with approximately 20 ministers of health and 30 parliamentarians on the side of global and regional events (such as the World Health Assembly in Geneva, 144th IPU Assembly in Indonesia and the 145th IPU Assembly in Rwanda) to enlist their support as champions of the 1.8 Billion Young People for Change campaign and the Global Forum for Adolescents, as well as to identify parliamentarians’ capacity building needs in relation to championing WCAH issues.

PMNCH supported resources on WCAH and budget literacy for UHC which were made available and accessible to parliamentarians via different fora to enhance uptake. For instance, 88 MPs from 46 countries were capacitated as part of PMNCH’s participation in the IPU-organized empowerment series for young parliamentarians on health and nutrition.

At a multi-stakeholder level, PMNCH participated in the country consultations coordinated by Civil Society Engagement Mechanism for UHC2030 as part of the State of UHC commitment review process. More than 100 PMNCH partners in Malawi, Liberia and Ghana participated in these consultations.

As part of the Voluntary National Review (VNR) processes for the SDGs, PMNCH participated in two capacity building activities: a VNR Lab on Sustainable Development Goal 3 and a VNR 2023 virtual knowledge exchange organized by UN DESA, sharing information on the MAYE knowledge toolkit.

¹Kenya (Organization for African Youth), India (The YP Foundation) and Mexico (Y yo, por que, no?). In response to demand by AYC, the project was scaled up to provide grants to eight additional countries: Nigeria (Education as a Vaccine), Cameroon (Cameroon Youth Network), Malawi (Youth Act Alliance), Liberia (Big Sisters Organization), Ghana (Young Leaders for Change Foundation), Sierra Leone (Youth Partnership for Peace and Development), Zimbabwe (My Age Zimbabwe), and Zambia (Copper Rose Zambia).
Overall governance meetings, light touch assessment, good governance and good management

In 2022, PMNCH continued to strengthen its partner engagement efforts by convening joint Standing Committee, working group and constituency meetings, leveraging knowledge and information sharing among all partners.

An important topic of focus this year was the development of an independent assessment of good governance and good management practices at PMNCH, led by the MIND consultancy group of Oslo. Findings from this extensive exercise reflected positive commitment of PMNCH leaders to ensure a strong and sustainable approach to diversity, inclusion, equity and sound governance and management, with due attention to creating systems to recognize and guard against power imbalances, unconscious biases and/or discrimination in all forms. Results from this assessment including clear recommendations will be available in Q3 2023. In addition, PMNCH commissioned a light touch assessment of its governance reform effort to identify key areas of course correction and ensure meaningful engagement by all partners.

Digital Advocacy Hubs
The PMNCH Digital Advocacy Hubs project was a major partner engagement effort in 2022. During Phase 1 (Q1/Q2 of 2022), consultations were held with PMNCH partners, governance leaders and the secretariat to determine the platform needs. Subsequently, PMNCH solicited a technology partner to support the build.

Working with a diverse beta testing team, comprised of a representative group of PMNCH partners, the platform was built to enable partner access to high quality and timely knowledge and information to equip them to conduct more impactful advocacy and accountability; support partners to develop greater skills, networks, connectivity and capacities for effective and impactful advocacy; and facilitate greater partner access and participation in PMNCH advocacy campaigns.

In Phase 2 (Q4 2022), six pilot hubs were launched, including the NGO and private sector constituencies, and four hubs that support the coordination and development of the 1.8 campaign, involving 173 PMNCH partners. Digital Advocacy Hubs have now become the main planning platform for the Global Forum for Adolescents. The pilots were met with a highly positive response, and refinements were made based on feedback. A staggered rollout will take place beginning in 2023, including an android and iOS app, to meet our goal of each member having PMNCH in their pocket.
In 2022, PMNCH began planning for the Global Forum for Adolescents and longer-term 1.8 Billion Young People for Change campaign. Three action groups were formed for the Global Forum, compromising of over 100 PMNCH partners (see Leadership in Annex 3), following a widespread call for participation.

Seeking to elevate the voices and needs of young people in the campaign and the Forum, PMNCH worked closely with the White Ribbon Alliance to adapt the successful participatory methodology of the What Women Want campaign to the needs of the 1.8 campaign. This has involved the development of a WhatsApp-based chatbot to solicit the voices and inputs of young people. This effort, called What Young People Want, will mobilize the voices of 1 million young people from all regions of the world, working through voluntary mobilizers, White Ribbon partners in Africa and Asia, EWEC-LAC and PMNCH adolescent and youth grantee organizations in 11 countries. The results of this massive outreach effort will be analyzed and developed into an Agenda for Action for Adolescents, to be launched at the Forum in 2023.

In October 2022, the 1.8 Billion campaign was officially launched with a curtain raiser online event and the launch of the #1point8 website and What Young People Want initiative. The 30-minute programme amplified the findings of the BMJ series and conceptual framework for AWB.

The 1.8 campaign was amplified after the curtain raiser at high-level global events, including the ICFP in Thailand, where a campaign booth drew in a large number of conference participants.

Also at ICFP, the PMNCH-led MAYE practical guidance resource was launched. The UN Department of Economic and Social Affairs (DESA) included the document in the guidance for countries undertaking voluntary national reviews (VNR) for the High-Level Political Forum in 2023.

Another highlight in 2022 was inclusion of agreed language on the centrality of the well-being of adolescents and youth to achieving the SDG Goals. PMNCH supported Members States involved in negotiating and adopting the UN Third Committee resolution by providing suggested language and evidence to support the inclusion of adolescent and youth well-being in the resolution. In follow up, the Director General of WHO sent a high-level memo to the eight WHO Regional Directors, copied to country representatives’ offices, to inform them about the Global Forum for Adolescents in 2023 and urging them to support commitment mobilization for AWB as part of the VNR process.

Finally, in April, the global summary report of multi-stakeholder consultations on programming to promote adolescent well-being, coordinated by PMNCH across eight WHO regions with participation of more than 1000 people, was launched at ECOSOC 2022. The event was also highlighted at the 145th IPU Assembly in Kigali at the Forum for Young Parliamentarians and the Advisory Health Group, and at COP27 at the Children and Youth Pavilion and the Green Zone.
To position WCAH at the highest political and decision-making forums and bring lived experiences and topics of relevance for WCA to the forefront, PMNCH delivered five flagship events in 2022 and contributed to 19 other events of strategic relevance. All events provided opportunities to amplify PMNCH’s advocacy asks and influence decisions in line with its three thematic priorities. Through its five flagship events alone, PMNCH engaged more than five billion people in 2022 from over 100 countries (see Box).

**Flagship events:**
- **Lives in the Balance: Delivering Commitments in Humanitarian and Fragile Settings.** On the margins of the WHA in May, PMNCH and partners called on stakeholders to deliver on commitments in humanitarian and fragile settings severely affected by the pandemic, climate change, conflicts, coups and other social and economic fallout.
- **Choice, Voice and Autonomy: Women’s political leadership for health in a fragile world.** This official side event during the High-level Political Forum in July made the case for women’s leadership to turn the tide and deliver on the SDGs.
- **PMNCH Annual Accountability Breakfast.** Held during the UNGA in September, this event brought the spotlight to the LAC region and included the launch of the report *No time to lose: Health challenges for adolescents in Latin America and the Caribbean.*
- **Protect the Promise.** Together with partners, PMNCH launched the annual Global Strategy progress report at the World Health Summit in October.
- **Global Forum for Adolescents curtain raiser.** A video trailer was released and a curtain raiser event was held in October. This was complemented by the launch of the 1.8 Billion Young People for Change campaign.

**Other strategic events supported in 2022:**
- **Prince Mahidol Award Conference**
- **Nutrition Financing Week**
- **Launch of new report on formula milk marketing**
- **African Regional Forum for Sustainable Development**
- **Latin America and Caribbean Forum for Sustainable Development**
- **IPU Spring Assembly**
- **CSW official side event**
- **ECOSOC Youth Forum**
- **Launch of the child health and well-being dashboard**
- **World Health Assembly**
- **World Economic Forum**
- **2nd World Congress on Women's Innovations and Inventions**
- **UN General Assembly**
- **Norwegian Ministry of Health and Care Services / University of Oslo**
- **145th Inter-Parliamentary Union Assembly**
- **World Health Summit**
- **COP27**
- **UHC event on CSO country consultation outcomes**
- **UNDESA knowledge webinar for 2023 VNR countries**

**PMNCH’s global reach**

<table>
<thead>
<tr>
<th>Event</th>
<th>Registrants</th>
<th>Media reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lives in the Balance</td>
<td>890</td>
<td>1 billion</td>
</tr>
<tr>
<td>High-Level Political Forum event</td>
<td>622</td>
<td>2.5 billion</td>
</tr>
<tr>
<td>Accountability breakfast</td>
<td>1000</td>
<td>614 million</td>
</tr>
<tr>
<td>World Health Summit event</td>
<td>100</td>
<td>860 million</td>
</tr>
<tr>
<td>Global Forum curtain raiser</td>
<td>1000</td>
<td>196 million</td>
</tr>
</tbody>
</table>
**Media**

In 2022, PMNCH digital communications efforts generated 17.6 million impressions through various social media channels. The PMNCH audience base grew steadily, with Twitter registering +9%, Facebook +12% and LinkedIn +60% growth in followers respectively. Additionally, 205,000 users visited pmnch.org in 2022, generating 329,000 page views.

PMNCH media products, including opinion-editorials, commentaries, press releases and interviews were picked up by media outlets 398 times, with the following regional breakdown:

<table>
<thead>
<tr>
<th>Event</th>
<th>Media hits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>247</td>
</tr>
<tr>
<td>Asia</td>
<td>105</td>
</tr>
<tr>
<td>Europe</td>
<td>9</td>
</tr>
<tr>
<td>Latin America</td>
<td>16</td>
</tr>
<tr>
<td>Middle East and North Africa</td>
<td>3</td>
</tr>
<tr>
<td>North America</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
</tr>
<tr>
<td>TOTAL</td>
<td>398</td>
</tr>
</tbody>
</table>

These 398 media hits generated a cumulative estimated potential media reach of 6.9 billion. This metric means that the estimated sum of potential media consumers exposed to PMNCH media products based on media outlet self-reports reached 6.9 billion in 2022.
PMNCH’s other existing donors, including the Governments of India, UK, Germany and Spain, as well as Fondation Botnar and Gavi. Given the challenging global circumstances and pressures on governments and foundations worldwide, this was a very successful effort. A solid funding position in 2022 has enabled PMNCH to enter 2023 with greater confidence compared with recent years.

Numerous additional efforts started in 2022 to further strengthen and stabilize PMNCH’s funding position for the rest of the strategic period, particularly in light of the substantial flagship projects planned for 2023, such as the Global Forum for Adolescents. Numerous partner-led engagements have been undertaken in 2022 to expand the donor base as well as maintain relationships with previous donors, who may be in a position to fund PMNCH again in the future. This has included active participation in the Philea conference in Barcelona for private foundations, strategic online and in-person meetings and introductions to new donors through partner champions. By the end of 2022, three concept notes were developed and submitted to new prospective donors, with discussions at an advanced stage.

In addition to resources being raised directly for PMNCH’s budget, work in 2022 saw partners engage even more effectively and directly in taking forward the implementation of PMNCH’s workplan. For example, PMNCH worked to develop funding proposals for direct support to lead partners of PMNCH workplan deliverables. These innovative ways of securing resources and time from partners for delivery of PMNCH’s workplans will continue into 2023.

Resource mobilization

PMNCH’s 2022 budget was set by its Board at US$ 10 million, which is a continuation of the budget levels to date. Through the collective efforts of PMNCH donors and foundation partners, PMNCH was successful in mobilizing almost all the resources needed for this budget (US$ 9.76 million or approximately 98%). A total of 10 donors made resources available to PMNCH for its work in 2022, including six governments, three private philanthropic foundations and one multilateral initiative.

In 2022, PMNCH welcomed back Merck Sharp and Dohme as part of its donor base and confirmed several new multi-year investments, including from the Bill & Melinda Gates Foundation and the Governments of Sweden and Norway. This has amplified the support from PMNCH’s other existing donors, including the Governments of India, UK, Germany and Spain, as well as Fondation Botnar and Gavi. Given the challenging global circumstances and pressures on governments and foundations worldwide, this was a very successful effort. A solid funding position in 2022 has enabled PMNCH to enter 2023 with greater confidence compared with recent years.

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Annex 1. Board Members

Board leadership
Board Chair: Helen Clark, Former Prime Minister of New Zealand
Board Vice Chair: Darren Welch, Director of Global Health, Foreign, Commonwealth and Development Office, Government of the United Kingdom of Great Britain and Northern Ireland
Board Vice Chair: Rajesh Bhushan, Secretary, Ministry of Health and Family Welfare, Government of India

Board members representing PMNCH constituencies

Academic, Research and Training Institutes
Marleen Temmerman, Director of the Centre of Excellence in Women and Child Health and Chair of the Department of Obstetrics and Gynaecology, Aga Khan University East Africa
Mike Mbizvo, Country Director, Population Council Zambia
Gamal Serour, Director, International Islamic Center for Population Studies and Research

Adolescents and Youth
David Imbago, Member, International Youth Health Organization
Naledi Katsande, Programmes Lead, Youth for Health Promotion Zimbabwe

Donors and Foundations
Susan Clapham, Health Adviser, Foreign, Commonwealth and Development Office, Government of the United Kingdom of Great Britain and Northern Ireland
Agnès Soucat, Director of Health and Social Protection, Agence Française de Développement*

One vacant seat

Global Financing Mechanisms
Anuradha Gupta, Deputy CEO, Gavi, the Vaccine Alliance

Health-Care Professional Associations
Franka Cadée, President, International Confederation of Midwives

Errol Alden, President, International Paediatric Association
Jeanne Conry, President, International Federation of Gynaecology and Obstetrics

Inter-Governmental Organizations
Martin Chungong, Secretary General, Inter-Parliamentary Union

Non-Governmental Organizations
Maria Antonieta Alcalde Castro, Director of IPAS Latin America and the Caribbean
Stephen Omollo, CEO, Plan International
Aminu Magashi Garba, Coordinator and Founder, Africa Health Budget Network

Partner Governments
Rajesh Bhushan, Secretary, Ministry of Health and Family Welfare, Government of India
Wilhelmina Jallah, Minister of Health, Government of Liberia

*Agence Française de Développement was endorsed as a Board member representing the Donors and Foundation constituency in December 2022.
Mathume Joseph Phaahla, Minister of Health, Government of South Africa*

**Private Sector**
Caroline Quijada, Principal Associate, International Development, Abt Associates

Børge Brende, President, World Economic Forum

**United Nations Agencies**
Catherine Russell, Executive Director, UNICEF

Natalia Kanem, Executive Director, UNFPA

Zsuzsanna Jakab, Deputy Director-General, WHO

*The Government of South Africa was endorsed as Partner Governments Board member in November 2022.*
Annex 2. Committees and Working Groups

Executive Committee
Chair: Darren Welch, Director of Global Health, Foreign, Commonwealth and Development Office, Government of the United Kingdom of Great Britain and Northern Ireland
Vice Chair: Rajesh Bhushan, Secretary, Ministry of Health and Family Welfare, Government of India

Strategic Advocacy Committee
Co-Chair: Ann Starrs, Director of Family Planning, Bill & Melinda Gates Foundation
Co-Chair: Githinji Gitahi, Global CEO, AMREF Health Africa
Vice Chair <30: Sahil Tandon, Global Council member, YET4H Transform Health Coalition

Partner Engagement in Countries Committee
Co-Chair: Joy Phumaphi, Executive Secretary, African Leaders Malaria Alliance
Co-Chair: Roli Singh, Additional Secretary and Mission Director for National Health Mission, Ministry of Health and Family Welfare, Government of India
Vice Chair <30: Gareth J.
Vice Chair: Hilma Shikwambi, Board Member, International Confederation of Midwives (ICM)
Vice Chair: Jeanne Conry, President, International Federation of Gynaecology and Obstetrics (FIGO)
Secretary: Mwesi Yosia Habagaya, Founder and Director of Operations, Universal Health and Development Foundation

Governance and Ethics Committee
Chair: Flavia Bustreo, Vice President, Fondation Botnar
Vice Chair <30: Hafsah Muheed, Director, Youth Advocacy Network Sri Lanka

Hafsah Muheed became Vice Chair <30 in July 2022 taking over from Alan Jarandilla Nuñez, Interim Executive Director, International Youth Alliance for Family Planning.
Vice Chair: Sylvia Hamata, President Namibia Midwives, International Confederation of Midwives (ICM)
Sylvia Hamata became Vice Chair in July 2022 taking over from Dorothy Shaw, Former President, International Federation of Gynaecology and Obstetrics (FIGO).
Secretary: Leslie Elder, Senior Nutrition Specialist, Global Financing Facility (GFF)

Knowledge and Evidence Working Group
Chair: Mark Hanson, Director, Institute of Developmental Sciences, University of Southampton
Vice Chair: Karen Walker, President, Council of International Neonatal Nurses (COINN)
Vice Chair: Mike Mbizvo, Country Director, Population Council Zambia
Vice Chair <30: Merette Khalil, Founder, YourEgyptian Doula
Merette Khalil became Vice Chair in May 2022 taking over from Natasha Salifyanji Kaoma, CEO, Copper Rose Zambia.

**Accountability Working Group**
Co-Chair: Jennifer Requejo, Senior Advisor in Data, Analytics and Innovation, UNICEF
Co-Chair: Pauline Irungu, Advocacy and Policy Country Lead, PATH Kenya
Vice Chair: Jonathan Klein, Executive Committee Treasurer, International Paediatric Association (IPA)
Vice Chair <30: Sophie Arseneault, Member of Board of Directors, Fòs Feminista
Annex 3. Global Forum for Adolescents (GFA)

_GFA Global Coordination Committee_
Chair: Helen Clark, PMNCH Board Chair and Former Prime Minister of New Zealand
Vice Chair <30: Aditi Sivakumar, Founder of My Empowerment Platform

_GFA Digital Experience Action Group_
Co-chair: Kristy Kade, CEO, White Ribbon Alliance
Co-chair <30: Imane Lakbachi, Concealed Narratives, Women Deliver Youth
Adolescent Champion: Rehman Hasan, iCure Health

_GFA Programme Action Group_
Co-chair: Omar Abdi, Deputy Executive Director, Programmes, UNICEF, represented by Anurita Bains, Associate Director, HIV/AIDS, UNICEF
Co-chair: Diene Keita, Deputy Executive Director, Programmes, UNFPA, represented by Will Zeck, Chief Sexual and Reproductive Health and Rights, UNFPA
Co-chair <30: Sahil Tandon, Youth4Tech
Adolescent Champion: Dilanaz Gulner, Green Teen & UN Women Adolescent Champion

_GFA Partnerships and Communications Action Group_
Political Advocacy and Commitment Mobilization
Co-chair: Flavia Bustreo, Vice President, Fondation Botnar
Co-chair <30: Shiphrah Belonguel, Girls’ Globe

Partnerships
Chair: Sahar Albazar, Egyptian Member of Parliament and President of the Forum of Young Parliamentarians, IPU
Adolescent Champion: Darshana Rijal, Women Deliver Young Leader

Communications
Co-chair: Miguel Trancozo Treviño, Communications Lead for the Generation Equality Initiative
Co-chair <30: Shiphrah Belonguel, Girls’ Globe
Members of the PMNCH Board, committees and working groups.
Annex 4. PMNCH Staff

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Head of Secretariat
Lori McDougall, Coordinator

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Vivian Lopez, Team Lead
Ilze Kalnina, Project Manager

Campaigns & Partner Engagement – Regional and Country
Susan Mbaya, Team Lead
Mohit Pramanik, Technical Officer

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Veronic Verlyck, Communications Officer
Kieran O’Dowd, Communications Officer
David Gomez, Communications Officer
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Murat Gungor

Global Forum for Adolescents
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Thahira Mustafa, Technical Officer
Renée De Jong, Technical Officer
Tammy Farrell, Project Officer
Supporting consultant: Bhavya Nandini

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Domenico Iaia, Technical Officer
Supporting consultants: Teesta Dey, Mehr Shah,
Kelly Thompson, Sophie Kostelecky

Operations and governance
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Dina El Husseiny, Technical Officer
Giulia Gasparri, Project Officer
Susanna Volk, Administrative Officer, Ad Interim
Javier Arina-Iraeta, Administrative and
Finance Officer
Laura Anghelescu, Assistant to Director
Supporting consultant: Merlin Ince

Annual report coordination acknowledgments
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Editors: Louise Holly, Mijail Santos Lujan
Concept and Layout: Lopez Design
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