

# Ending Preventable Maternal Mortality (EPMM)

## LAUNCH OF THE COVERAGE TARGETS AND MILESTONES

**5 OCTOBER, 2021**

**2:00-3:30 pm CET**

**12:00-1:30 pm GMT**

**8:00-9:30 am EST**

**Please register:**

**[tiny.cc/EPMMlaunch](https://tiny.cc/EPMMlaunch)**

Dear colleagues,

Each day, 810 women die due to complications in pregnancy and childbirth, with the majority of deaths in low- and middle-income countries. There were an estimated 295,000 maternal deaths in 2017 and 2 million stillbirths in 2019. For every maternal death, many more face severe morbidity and disability that have long-term effects on women and their families. The Sustainable Development Goal (SDG) 3.1 sets out that by 2030, the global maternal mortality ratio (MMR) is reduced to less than 70 per 100,000 live births; and no country should have an MMR more than 140 per 100,000 live births.

Ending Preventable Maternal Mortality (EPMM), a global initiative launched in 2015, aims to improve maternal health and wellbeing and achieve the SDG targets for MMR. To support countries to meet the SDG target, EPMM proposes Coverage Targets and Milestones to 2025.

*We are pleased to invite you to a global virtual event to launch the EPMM coverage targets and milestones to assist countries achieve goals to improve maternal health.*

**Please [register](https://tiny.cc/EPMMlaunch) and join us on Tuesday, 5 October 2021, from 2:00 to 3:30 pm CET / 12:00-1:30pm GMT / 8:00-9:30am EST.**

*We very much look forward to your participation.*

Thank you,

Anshu Banerjee and Anneka Knutsson  
Co-chairs, Ending Preventable Maternal Mortality (EPMM)

