Political Engagement Strategy

Enhanced alignment/orchestration role
## Annex 3: Guiding principles & focus areas, PMNCH Business Plan

<table>
<thead>
<tr>
<th>FOCUS AREAS</th>
<th>PMNCH ACTIVITIES</th>
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</table>
| 1. **PROMOTE INCLUSIVE AND MEANINGFUL MULTISTAKEHOLDER ENGAGEMENT** | Catalyse constituency-building and reinforce existing partner networks to strengthen participation of under-represented stakeholder groups (e.g. civil society, private sector and youth groups, health care professional associations, academic and research institutions) in national policy dialogue, planning processes and platforms on WCAH and UHC through:  
  a) convening and linking under-represented stakeholder groups with their respective PMNCH constituency networks;  
  b) strengthening/creating coalitions to build consensus and align priorities, resources and actions leading to meaningful participation in national processes through the national multistakeholder platform;  
  c) building coalitions’ technical skills in advocacy, including for domestic resource mobilization, and for accountability, including monitoring and evaluation.                                                                                                                                   |
| 2. **STRENGTHEN AND ALIGN ACCOUNTABILITY PROCESSES**             | Review accountability mechanisms at national, sub-national and community levels to identify opportunities for:  
  a) promoting broader partner engagement in existing processes for tracking progress towards the Global Strategy;  
  b) supporting efforts to streamline and unify accountability processes, including through joint monitoring of agreed milestones and results, harmonizing data gathering and management, reporting, review and oversight processes;  
  c) linking social accountability initiatives and citizens’ hearings with national and sub-national WCAH accountability frameworks.                                                                                                                                                                                                                               |
| 3. **STRENGTHEN MULTISECTORAL LINKAGES**                        | Facilitate dialogue between health sector WCAH partners and those in health-allied sectors by: identifying specific priorities and opportunities for collaborative action, and strengthening existing mechanisms for multisectoral coordination and exchange among partner networks and constituencies.                                                                                                                                                                                                                       |
| 4. **SUPPORT JOINT ADVOCACY**                                   | Foster a concerted approach to advocacy for WCAH: Strengthen and sustain commitments to WCAH priorities by leveraging PMNCH’s global WCAH advocacy strategy and its network of partners to:  
  a) support consultations among in-country partners to identify key WCAH priorities for joint advocacy and build local advocacy capacities; and  
  b) amplify country-identified WCAH priority advocacy messages through broader advocacy efforts in regional and global forums.                                                                                                                                                                                                                                         |
| 5. **FACILITATE LEARNING AND EXCHANGE ACROSS COUNTRIES**         | Support and facilitate learning through regular consultations among country representatives, including between Global Financing Facility-supported and other countries, to share experiences of strengthening coalitions, country-led multistakeholder platforms, accountability processes and joint advocacy efforts and by synthesizing and disseminating evidence and best practices on multistakeholder action for improved WCAH outcomes.                                                                                                               |
PMNCH Alignment and Orchestration role: doing more together

- HCPAs: linking them to MSPs
- CSO capacity and coalition building
- Linking ARTs to MSPs
- Strong national leadership
- National Multi-stakeholder Platform through H6
- Joint Advocacy and Accountability Plans
- Youth-led coalitions for accountability & advocacy
- Parliamentarian engagement in WCAH
- Ties with media for advocacy and accountability
PMNCH Alignment and Orchestration role: doing more together

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Strengthening multi-stakeholder platforms and making them more inclusive through the H6

Dr Anshu Banerjee
Department of Maternal Newborn Child Adolescent Health and Ageing
World Health Organization Geneva
## Overview

<table>
<thead>
<tr>
<th>Country</th>
<th>GFF Status</th>
<th>GFF Status</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Angola</td>
<td>GFF eligible</td>
<td>Madagascar</td>
<td>2nd Wave</td>
</tr>
<tr>
<td>Burkina Faso</td>
<td>2nd Wave</td>
<td>Mauritania</td>
<td>New</td>
</tr>
<tr>
<td>Burundi</td>
<td>New</td>
<td>Sierra Leone</td>
<td>1st Wave</td>
</tr>
<tr>
<td>DRC</td>
<td>Front runner</td>
<td>Togo</td>
<td>GFF eligible</td>
</tr>
<tr>
<td>Eswatini</td>
<td>GFF eligible</td>
<td>Zambia</td>
<td>New</td>
</tr>
<tr>
<td>Gambia</td>
<td>GFF eligible</td>
<td>Zimbabwe</td>
<td>New</td>
</tr>
<tr>
<td>Ghana</td>
<td>New</td>
<td>India</td>
<td>GFF eligible</td>
</tr>
<tr>
<td>Kenya</td>
<td>Front Runner</td>
<td>Nigeria</td>
<td>1st Wave</td>
</tr>
<tr>
<td>Liberia</td>
<td>First Wave</td>
<td>Afghanistan</td>
<td>2nd Wave</td>
</tr>
</tbody>
</table>
Alignment between 3Gs at country-level

Anuradha Gupta, Deputy CEO, GAVI Alliance
Global Health Initiatives’ support to civil society organizations
Betsy McCallon, Executive Director, White Ribbon Alliance
Global Health Initiatives’ Support to Civil Society Organizations:
Overview, Analysis, and Recommendations
Harmonize efforts in support of civil society organizations leading advocacy, policy and accountability for better health outcomes and achievement of UHC.

**Overview of Global Health Initiatives support to CSOs**

**Review & analyses:** GHIs, existing grant mechanisms for CSOs, opportunities for CSO alignment

**Consultation on preliminary findings**

**Recommendations for greater alignment**

**Expected outcomes**

1. Participation of CSOs in the governance & priority-setting of the GHI/partnership; and in policy design at country level
2. Resource mobilization
3. Accountability of national, regional & global commitments
4. CSOs access funding at the country level for operations
GHIs support to CSOs – Volume and focus

Total CSOs support per year: $15,615m

- Global / Regional constituency coordination: 8%
- Creation and / or strengthening national platforms or coalitions: 32%
- Technical assistance and capacity building: 60%

Support per GHI, out of 14.35 million $ per year:
- Gavi
- SUN
- GFATM
- GFF

Strengthening of national coalitions, TA and capacity building

Total CSOs support per year: $15,615m
# Overview of Grants to CSOs from GHIs*

*limited to the 88 grants included in analysis

<table>
<thead>
<tr>
<th>Donor Initiative</th>
<th># CSO</th>
</tr>
</thead>
<tbody>
<tr>
<td>FP2020</td>
<td>10</td>
</tr>
<tr>
<td>Gavi</td>
<td>19</td>
</tr>
<tr>
<td>GFATM</td>
<td>25</td>
</tr>
<tr>
<td>PMNCH / GFF</td>
<td>4</td>
</tr>
<tr>
<td>PMNCH / WD</td>
<td>5</td>
</tr>
<tr>
<td>SUN</td>
<td>25</td>
</tr>
</tbody>
</table>

# grants

![](https://example.com/map.png)
Key findings

Common Features Across CSO Grants

- **Issue areas**: Nutrition; sexual and reproductive health, tuberculosis
- **Activity types**: convenings and workshops, policy advocacy, capacity building
- **Target populations**: marginalized population, adolescents, children
- **Target audiences**: NGO / CSO, community members, health workers, local government, MPs, Ministry of Health

Gaps Across CSO Grants

- **Non-focus issue areas**: education, quality of care, maternal and newborn
- **Non-prioritized activities**: resource mobilization, budget advocacy, research and analysis
- **Non-target populations**: mothers & newborns
- **Non-target audiences**: private sector, media, Ministry of Finance other ministries, academia
Additional questions / issues arising

Levels, duration and results were not analyzed

Effectiveness and burden of processes and reporting not analyzed

Does not take into account direct / bilateral funding to CSOs

Improved coordination / engagement not explicitly funded

Demand-driven advocacy vs prescriptive; citizen engagement vs few professional advocates
Civil society are calling for aligned funding that enables coalitions in countries to define priorities and actions based on national context, and for support that responds to their self identified needs.

- Options for alignment: fully aligned/pooled funding, partially aligned funding, alignment in commitment and monitoring
- GAP accelerator on community and civil society engagement
- Further recommendations are being developed through consultation
Civil Society Engagement in the Global Financing Facility

Aminu Magashi Garba, Coordinator, Africa Health Budget Network
Civil society coordinating group

- Formed in late 2015 to enhance civil society engagement in the GFF and now brings together nearly 350 actors – objectives:
  - Ensure that GFF policies and practices encourage CS engagement;
  - Equip CS with information, resources and skills they require to meaningfully participate in decision-making;
  - Document the state of CS engagement in the GFF at the country level;
  - Ensure that CS speaks with a unified voice;
  - Share lessons learned and best practices with respect to the engagement and role of civil society in the GFF;
GFF civil society landscape

- Steering Committee
- CS Coordinating Group Membership
- CS Country Focal Points
- Youth Group
- CS IG Representatives
- Health Financing Working Group
- Capacity Building & Country Engagement Working Group
- Coordinator
- Accountability Working Group
- Small Grants Mechanism to support civil society engagement, alignment and coordinated action
- GFF Resource and Engagement Hub

The Partnership for Maternal, Newborn & Child Health
Some accomplishments

▪ Meaningful engagement of adolescents and youth
  - Analysis
  - Addendum
  - Action plan

▪ Resourcing civil society
  - Small grants mechanism funding of CS in 9 countries
  - Review of 2018 grants
  - Accountability scorecard guidelines

▪ Aligned advocacy
  - Africa Health Forum, IG, WHA, WD, GAP

▪ Information sharing, capacity building
  - 2 webinars, quarterly newsletter, in person meeting
  - Survey of CS capacity building needs
  - November 2018 workshop
  - Country mapping
Some examples of civil society in action

▪ Shaping investment case priorities – Kenya

▪ Supporting the implementation of investment cases – Sierra Leone

▪ Holding to account -  Nigeria

▪ Monitoring service delivery -  Cameroon

▪ Strengthening multi-stakeholder country platforms –Nigeria, Kenya and Sierra Leone

▪ Organizing CSOs – Senegal,
Planned activities

- **Capacity building**
  - Mentorship programme among countries
  - Monthly focal point calls
  - Webinar series on key issues raised in survey
  - November workshop

- **Resourcing**
  - Updating the financial ask
  - Global Health Initiative funding for CS – proposed recommendations for alignment
Parliamentarian’s Role in Improving Women, Children’s and Adolescents’ Health in Countries

Aleksandra Blagojevic, Programme Manager for International Development, Inter-Parliamentary Union
IPU’s engagement on WCAH

- Health as critical precondition for achieving the SDGs
- Focus on the right to health and vulnerable and marginalized populations
- 2012 IPU resolution on “Access to health as a basic right: The role of parliaments in addressing key challenges to securing the health of women and children”
- Commitment to the Global Strategy on Women’s, Children’s and Adolescents’ Health
- IPU President is a member of the EWEC High-Level Steering Group
IPU-PMNCH joint activities

▪ Ongoing partnership

▪ Parliamentary engagement in global health processes
  - Parliamentary Conclave at the PMNCH Partners’ Forum 2018

▪ Parliamentary platforms on WCAH
  - WCAH workshop at the 140th IPU Assembly

▪ Development of tools and instruments
  - Development of an updated handbook on WCAH
  - IPU resolution on UHC – Inclusion of WCAH
Future perspectives

- Engagement on UHC with emphasis on WCAH
- Capacity building of national parliaments
- Development of new tools to improve access to data on WCAH for parliamentarians
Adolescents and Youth’s role at country level

Gogontlejang Phaladi, Pillar of Hope Project
Country engagement: Adolescents and Youth (i)

Year 2: AY coalitions in 5 countries provided with seed grants and technical support to develop and implement country products and implement national roadmaps for adolescent health and wellbeing (Girls Globe & partners)

- **Version 2.0 Toolkit** launched at Partners’ Forum
- Developed by youth, for youth
- Countries include Cameroon, India, Malawi, Nigeria and Kenya
- Youth coalitions are shaping national plans for adolescent health and wellbeing
- Results across the 5 countries to date include reaching over **6,600 young people** through capacity building on the toolkit and over **200 decision-makers**

*School based consultation on comprehensive sexuality education, Yaoundé, Cameroon*

*Adolescent consultation on menstrual hygiene, Pakar, Jharkhand, India*
Country engagement: Adolescents and Youth (ii)

- **AY representation** on GFF Investors’ Group and Civil Society Steering Committee
- **The GFF AY Addendum to the Civil Society Engagement Strategy** highlights the importance of:
  - Global representation
  - Knowledge sharing and capacity building
  - Integrating youth in national CSO action plans and coalitions
  - Inclusion of youth in multi-stakeholder country platforms
  - Accountability
  - Documenting youth engagement around GFF processes
- **Mapping AY engagement analysis paper** based on four countries – Nigeria, Sierra Leone, Uganda and Senegal.
  - Recommendations on (i) AY engagement in GFF (ii) AY in CS platforms and (iii) youth capacity and structures for coordination and advocacy
- **GFF AY Action Plan** developed as follow-up from GFF Replenishment, Oslo (Nov 2019) with resources to be mobilized through the GFF CS resource hub

*National GFF capacity building workshop for youth, Nairobi*

*District GFF meetings in Lilongwe, Mangochi and Mulanje*
Country engagement: Adolescents and Youth (iii)

EWEC-LAC

• Using data and mobilizing young people to leave no adolescent behind

• Honduras: review with of the plan of action for the National Pregnancy Prevention Program with an equity, human rights and gender sensitive approach

• Findings informed the revisions to reach adolescents previously left behind

(top) Consultations with Indigenous and afro AY in Honduras

(left) LAC Youth Advisory Group
Healthcare professionals associations’ role at country level

Franka Cadee, President, International Confederation of Midwives
Academic, research and teaching institutions’ role at the country level moving forward

Nuria Casamitjana, Director of Training and Education, IS Global
Reflections from Governments