Official UN HLPF Side Event

Tuesday 13th July 2021

Post-Event Report
OVERVIEW
The UN HLPF Side Event - Equity in the era of COVID-19 and the SDGs: Improving Accountability for the Health and Rights of Vulnerable Women, Children and Adolescents.

Protect the Progress: Rise, Respond, Recover

This event was co-hosted by the government of Estonia and co-organized by PMNCH, UNICEF, WHO, UHC2030 and UNFPA.

EVENT DATE
Tuesday 13th July 2021

EVENT TIMINGS
07:30-09:00 am EDT, 13:30-15:00 pm CET, 17:00-18:30 pm IST

VIRTUAL PLATFORM
Zoom Webinar
## The Agenda

<table>
<thead>
<tr>
<th>Segment</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opening</strong> <em>(7 min)</em></td>
<td>Intro video: Mumbi Macharia poem</td>
</tr>
<tr>
<td></td>
<td>Introductory remarks Maziko Matemvu (moderator)</td>
</tr>
<tr>
<td><strong>Setting the scene:</strong> why we need to focus on WCAH now more than ever <em>(8 min)</em></td>
<td>H.E. Amina J. Mohammed, UN Deputy Secretary-General (video remarks)</td>
</tr>
<tr>
<td></td>
<td>Video on key findings/recommendations from the action brief</td>
</tr>
<tr>
<td><strong>Leadership dialogue</strong> <em>(60 min)</em></td>
<td>High-level political dialogue chaired by Hon. Rt Helen Clark, PMNCH Board Chair</td>
</tr>
<tr>
<td></td>
<td>H.E. Kersti Kaljulaid, President of Estonia, the UNG’s Global Advocate for Every Woman Every Child</td>
</tr>
<tr>
<td></td>
<td>Børge Brende, President, World Economic Forum</td>
</tr>
<tr>
<td></td>
<td>Gabriela Cuevas Barron, Co-Chair, UHC 2030 Steering Committee</td>
</tr>
<tr>
<td></td>
<td>Josiah Tualamali’i, Co-founder, Pacific Youth Leadership and Transformation Council, young Samoan New Zealander</td>
</tr>
<tr>
<td><strong>Closing remarks:</strong> way forward <em>(10 min)</em></td>
<td>Member state reflections (2-min. each)</td>
</tr>
<tr>
<td></td>
<td>H.E. Dame Barbara Woodward, Permanent Representative of the UK to the United Nations <em>(G7 Presidency)</em></td>
</tr>
<tr>
<td></td>
<td>H.E. Mr. Kimihiro Ishikane, Permanent Representative of Japan to the United Nations <em>(co-facilitator of HLM on UHC in 2023 and Chair of Group of Friends for UHC)</em></td>
</tr>
<tr>
<td></td>
<td>Thank you - Maziko Matemvu (moderator)</td>
</tr>
</tbody>
</table>
As Seen On Screen

Mumbi Macharia, Spoken-word poet
As Seen On Screen
As Seen On Screen
Launch of the Action brief

Complemented by video, social media assets, Op-ed by Rt.Hon. Helen Clark and H.E. Kersti Kaljulaid, President of Estonia and UN SG’s Global Advocate for Every Woman, Every Child
Recommended actions: deliver on the COVID-19 Call to Action & the Decade of Action

✓ Working together to **promote and support the collection, analysis, and use of real-time, quality data** across all areas of relevance to women’s, children’s and adolescents’ health

✓ Expanding **access to and use of digital health innovations** that can **improve access and efficiency** in achieving better outcomes for women, children and adolescents

✓ Assisting stakeholders to **identify and share lessons learned** on sustaining services critical for the health and well-being of women, children and adolescents, in the context of UHC and SDGs

✓ Immediately and unreservedly **committing to an equity-based approach to ending the COVID-19 pandemic**, including by taking the necessary steps to dramatically scale up access to vaccinations, therapeutic and testing options, and other vital tools and commodities, such as personal protective equipment (PPE) and medical oxygen
Registration Summary

457 Registrants

75 Different Countries

Top countries included USA, India, UK, Kenya, Switzerland
Poll:

What percentage of countries were still reporting disruptions during the first quarter of 2021 in delivering one or more essential health services, including for women, children and adolescents?

- 34% (x2)
- 54% (x12)
- 74% (x15)
- 95% (x7)

Total votes: x36
# Social Media Overview

<table>
<thead>
<tr>
<th></th>
<th>#COVIDCallToAction 1-14 July</th>
<th>@PMNCH 1-14 July</th>
<th>13 July (day of)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mentions</td>
<td>57</td>
<td>367</td>
<td>66</td>
</tr>
<tr>
<td>Reach</td>
<td>267,475</td>
<td>821,977</td>
<td>109,700</td>
</tr>
<tr>
<td>Interactions</td>
<td>1,295</td>
<td>2,994</td>
<td>98</td>
</tr>
<tr>
<td>Likes</td>
<td>1076</td>
<td>2,403</td>
<td>70</td>
</tr>
</tbody>
</table>
Media impact

- Big hits: CNN, Euronews, Xinhua wire, Devex (still waiting for questions the be answered), SABC Channel Africa, The Guardian (pending)
  - CNN 90 million US – 402 million worldwide
  - SABC Channel Africa approx. 30 million
  - Euronews – 13 languages euronews reaches 3 million cable and satellite viewers every day
  - Arabic • English • French • German • Greek • Hungarian • Italian Persian • Portuguese • Russian • Spanish • Turkish • Ukrainian
  - Devex - social enterprise, we connect and inform 1,017,000+ development, health, humanitarian, and sustainability professionals through ...
  - Xinhua – 10million
Conversations in the chat

ICM Franka Cadée to Panelists and Attendees
12:57 pm

On behalf of midwives globally, thank you to the Government of Macedonia and Rt Hon Helen Clark for driving change. Midwives are ready to lead change, the evidence shows, and we are aware that we can make the difference, however ICM is receiving increasingly worrying signals of growing oppression of midwives within institutions in the last year, this is in line with global trend of women being marginalised. How will we advocate for and support midwives, so that midwives can stand with women and lead the needed change?

Shaylyn Stanley, Pathfinder to Panelists and Attendees
1:39 pm

Great to hear the emphasis on bringing young people into the conversation and ensure we're not just creating change now, but also building a next generation of leaders who are equipped with the knowledge they need to champion these issues long into their personal and professional lives. Thank you Josiah for sharing!

Nalwanga Rose to Panelists
2:01 pm

I want to thank the organizers for this wonderful opportunity. Listening to all the knowledgeable people has been amazing. I have been enriched and look forward to be more active in my country Uganda.

mwayi kaliwo to Panelists
1:43 pm

And as well getting more young people involved now actually builds it into not just something they should learn rather a lifestyle. Growing with such a mindset makes more and more of young people be more cautious and gender sensitive, great presentations indeed.