



PMNCH 2018-2020 Business Plan

Introduction by John Borrazzo, USAID

The Partnership for Maternal, Newborn & Child Health

In this session....

- Review the process for developing the Business Plan, including:
 - context and objective
 - roles of EC Sub-Group and external consultant
 - stakeholder consultations
 - objectives at this Board Retreat
 - finalization
- Presentation of the draft Business Plan, including key questions
- Plenary discussion/Q&A



Context and objectives

- Board requested an updated Business Plan for 2018 to 2020, building on recommendations made by the Ad-hoc Partner Centric Working Group (including transition from SOs to EWEC Focus Areas), as well as the current 2018 Work Plan and 2016-2018 Business Plan
- 2018 to overlap between two Business Plans, ensuring transition
- Secretariat facilitated a process for partners to consult and input on the draft BP
- Business Plan to set out priorities and budgets, and Value Proposition, as well as a partner-centric model to deliver on the current PMNCH 2016 to 2020 Strategic Plan

EC Sub-Group and external consultant

- Responsibilities:
 - Provide advice on the structure of the Value Proposition and Business Plan
 - Review and comment on documents
 - Support stakeholder consultations
 - Present document to the EC & Board
- Membership included:
 - Will Niblett, DFID / EC Chair
 - Ann Starrs, Guttmacher Institute
 - John Borrazzo, USAID
 - Mary-Ann Etiebet, Merck for Mothers
 - Betsy McCallon, White Ribbon Alliance
 - Petra ten Hoope-Bender, UNFPA
- Peter Colenso, external consultant, integrated the diverse inputs into successive drafts of the Business Plan, including Value Proposition



Stakeholder consultations

- Extensive consultation exercise undertaken on a Business Plan initial Consultation Note
- Included Constituency teleconferences, bilateral calls, questionnaires, written feedback
- More than 50 organizations responded
- Focus was on:
 - Value proposition
 - Theory of Change & Results Framework
 - Workstreams, deliverables and budgets
 - Delivery mechanisms – emphasizing the partner-centric approach



Board Retreat

- Board Retreat is an opportunity to review and discuss the draft Business Plan
- To be undertaken in the context of broader discussions about the shared vision for PMNCH
- In working groups and plenaries, reflect on the draft Business Plan and propose any further modifications
- Objective is to come out of the Retreat with final inputs to a clear Value Proposition for the Partnership, reflected in its Business Plan, ready for...



...Finalization!

- Following the Retreat, the Business Plan document will be updated
- EC sub-group remains available, as needed.
- Revised version to be submitted to full EC for approval at the next EC meeting scheduled at UNGA in late September.
- Expectation is that the Business Plan will then be shared with the full Board



Thank you!

