PMNCH 2018-2020 Business Plan

Introduction by John Borrazzo, USAID

The Partnership for Maternal, Newborn & Child Health

Secretariat Hosted by the World Health Organization and Board Chaired by Dr Michelle Bachelet, former President of Chile
In this session....

- Review the process for developing the Business Plan, including:
  - context and objective
  - roles of EC Sub-Group and external consultant
  - stakeholder consultations
  - objectives at this Board Retreat
  - finalization

- Presentation of the draft Business Plan, including key questions

- Plenary discussion/Q&A
Context and objectives

- Board requested an updated Business Plan for 2018 to 2020, building on recommendations made by the Ad-hoc Partner Centric Working Group (including transition from SOs to EWEC Focus Areas), as well as the current 2018 Work Plan and 2016-2018 Business Plan

- 2018 to overlap between two Business Plans, ensuring transition

- Secretariat facilitated a process for partners to consult and input on the draft BP

- Business Plan to set out priorities and budgets, and Value Proposition, as well as a partner-centric model to deliver on the current PMNCH 2016 to 2020 Strategic Plan
EC Sub-Group and external consultant

- Responsibilities:
  - Provide advice on the structure of the Value Proposition and Business Plan
  - Review and comment on documents
  - Support stakeholder consultations
  - Present document to the EC & Board

- Membership included:
  - Will Niblett, DFID / EC Chair
  - Ann Starrs, Guttmacher Institute
  - John Borrazzo, USAID
  - Mary-Ann Etiebet, Merck for Mothers
  - Betsy McCallon, White Ribbon Alliance
  - Petra ten Hoope-Bender, UNFPA

- Peter Colenso, external consultant, integrated the diverse inputs into successive drafts of the Business Plan, including Value Proposition
Stakeholder consultations

- Extensive consultation exercise undertaken on a Business Plan initial Consultation Note

- Included Constituency teleconferences, bilateral calls, questionnaires, written feedback

- More than 50 organizations responded

- Focus was on:
  - Value proposition
  - Theory of Change & Results Framework
  - Workstreams, deliverables and budgets
  - Delivery mechanisms – emphasizing the partner-centric approach
Board Retreat

- Board Retreat is an opportunity to review and discuss the draft Business Plan

- To be undertaken in the context of broader discussions about the shared vision for PMNCH

- In working groups and plenaries, reflect on the draft Business Plan and propose any further modifications

- Objective is to come out of the Retreat with final inputs to a clear Value Proposition for the Partnership, reflected in its Business Plan, ready for…
Finalization!

- Following the Retreat, the Business Plan document will be updated.
- EC sub-group remains available, as needed.
- Revised version to be submitted to full EC for approval at the next EC meeting scheduled at UNGA in late September.
- Expectation is that the Business Plan will then be shared with the full Board.
Thank you!

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