

# July 2020



- 1,700 participants from 92 countries
- The event emphasized country stories and country solutions as a way to enable increased partner action.
- Pause and reflect, share, collaborate and act.

# December 2020



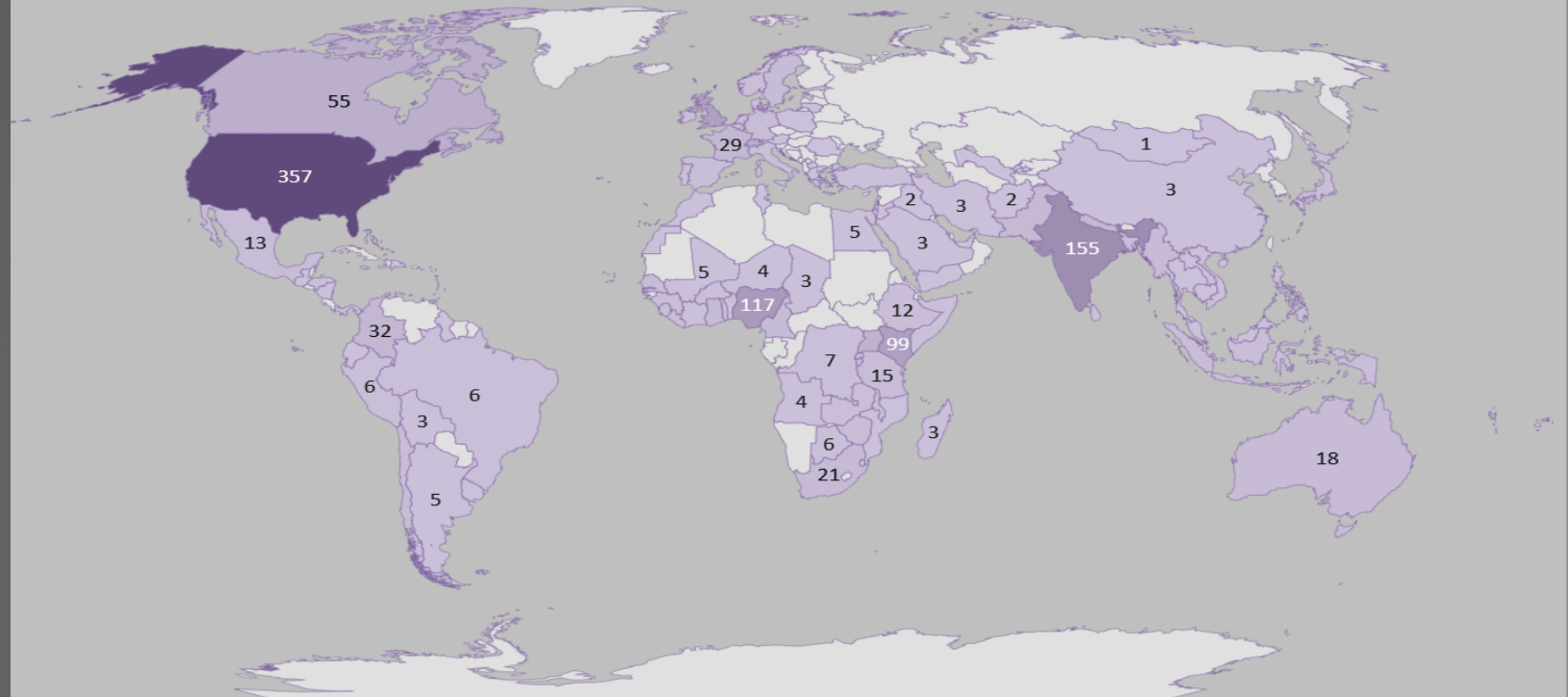
- Staged to mark Universal Health Coverage Day
- Announcement of 20.6 billion in commitments to the PMNCH COVID-19 Call to Action
- Presentation of key findings from report from UHC2030 on the State of commitment to UCH.

# Registration

**1,670**  
registrants

**108**  
countries

1,670 Registrants' Geographical Distribution



# Media Reach

900

stories

18

countries

Over 1 B

Estimated reach on  
traditional media

# Social Media Reach

500+

Social Media mentions

3,400+

Social Media interactions

Over 2,5M

Estimated social media  
reach

**#LivesInTheBalance**  
**#COVIDCallToAction**

*\*statistics are for the duration of the event's campaign*

# Website reach

**100+**  
countries

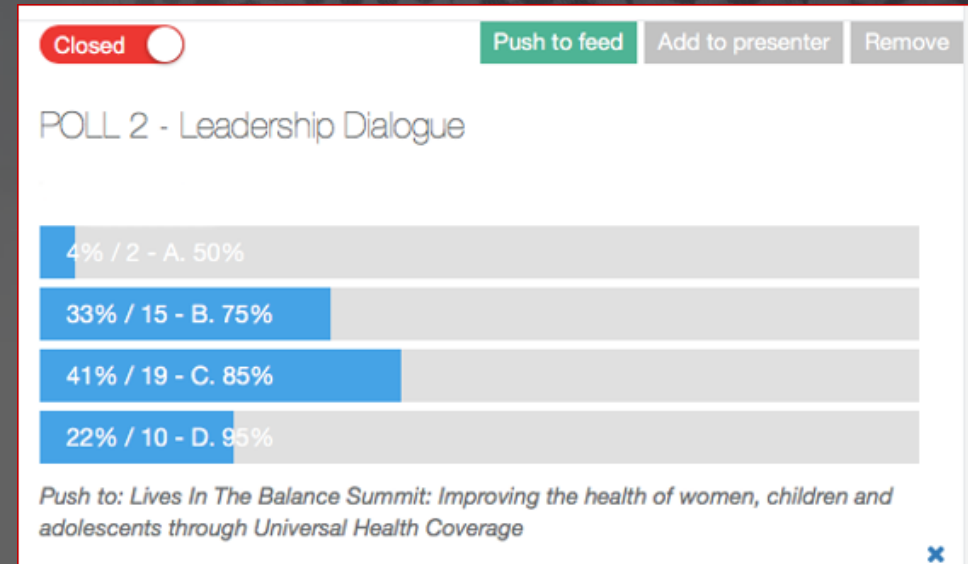
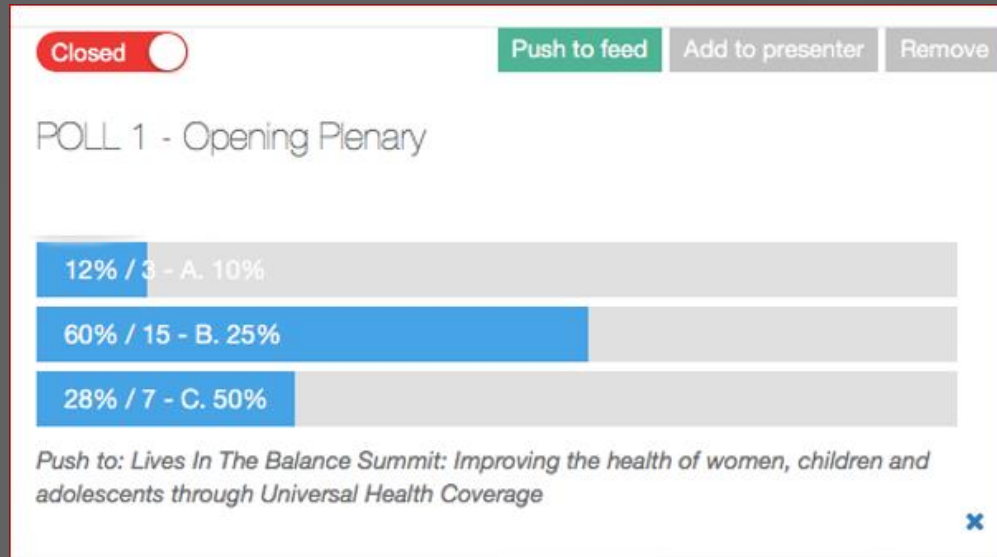
**34%**  
on mobile devices

**Over**  
**1,700**  
unique users

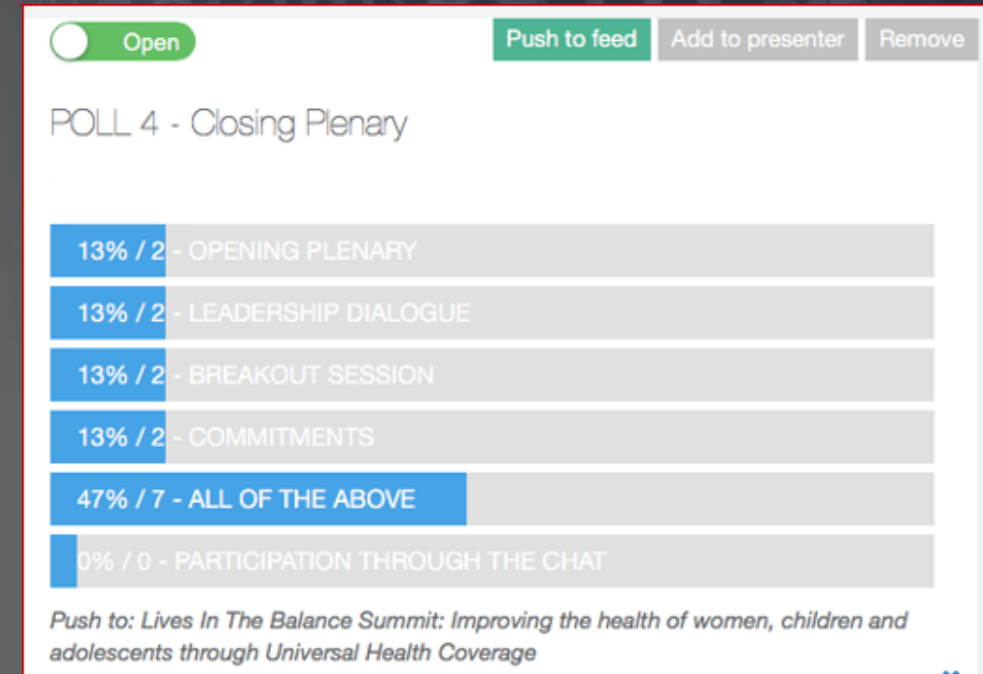
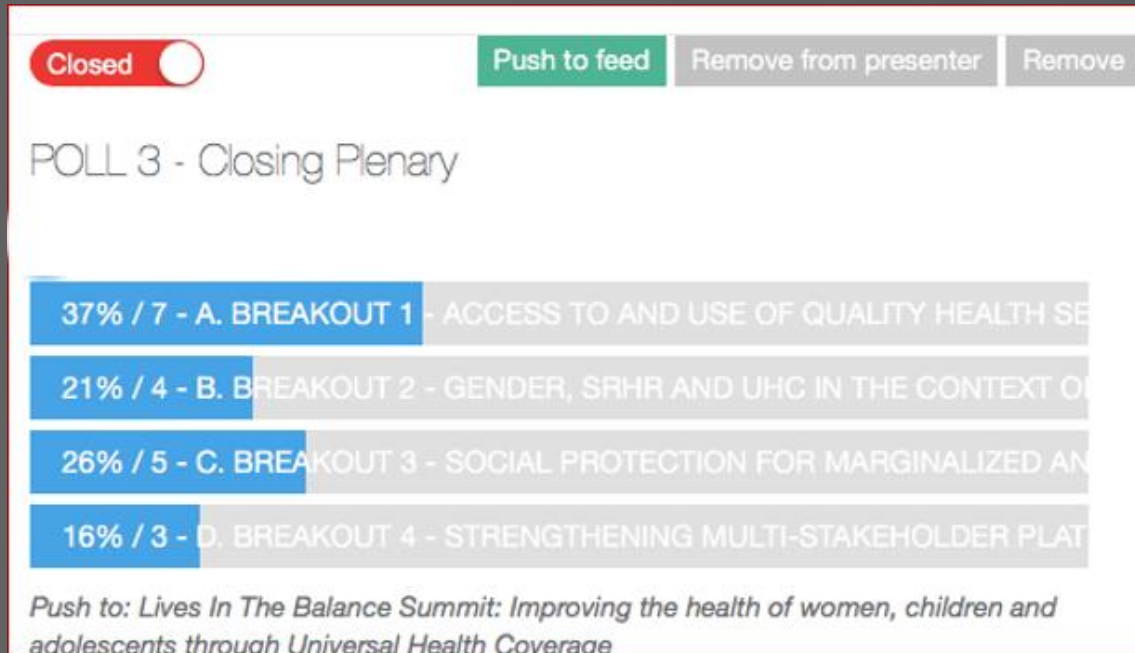
# From the event



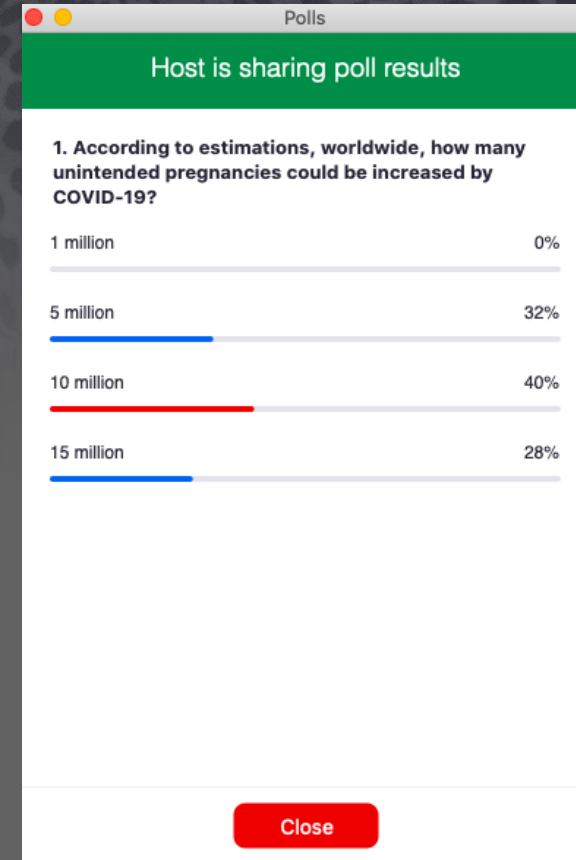
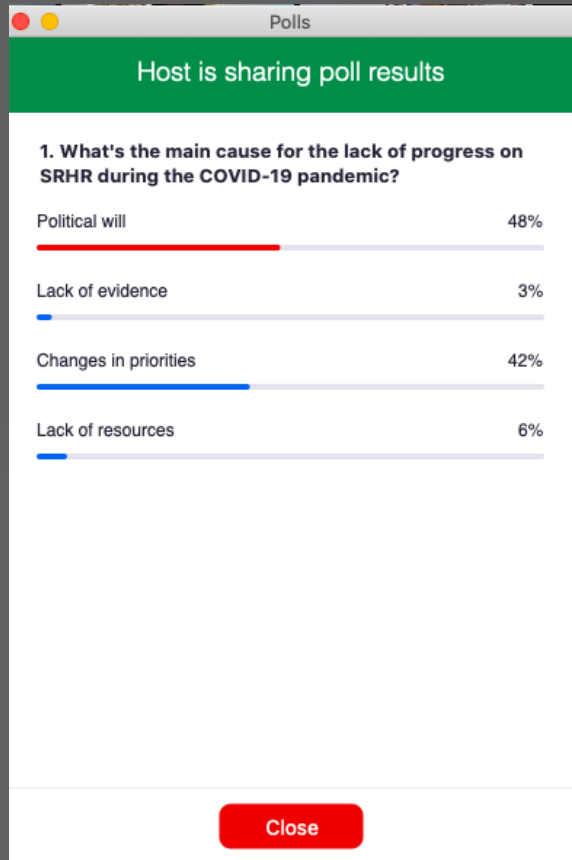
# Polls from the event



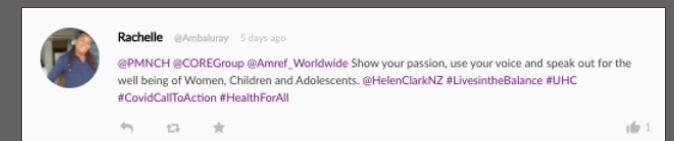
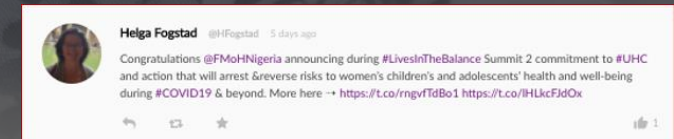
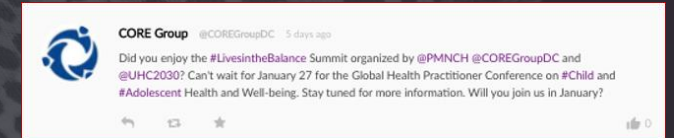
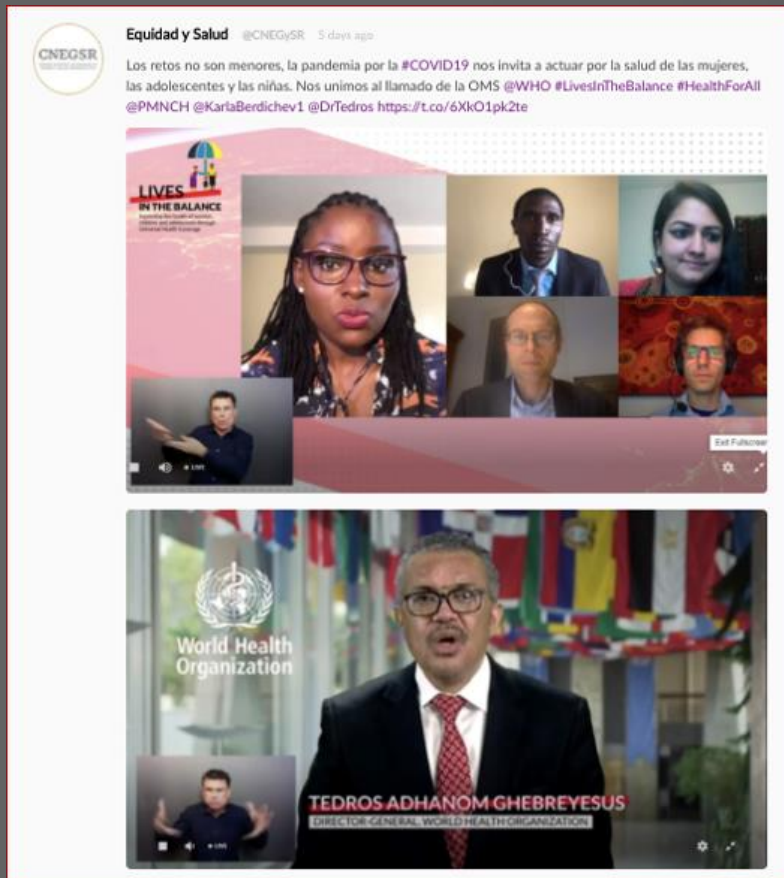
# Polls from the event



# Polls from the event



# On Twitter



# On Twitter



**Shukti** @ShuktiAnantha · 5 days ago

Thrilled to have @DrTedros via video #LivesintheBalance: The pandemic has shown why investments in health are the essential underpinning of social, economic and political stability. @UHC2030 @COREGroup #HealthForAll <https://t.co/2fDaSa2Xld>



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**Erin Stieber** @erinstieber · 5 days ago

@JustinKoonin loved your recap: COVID has laid bare existing inequities. However what it has shown us is that we can succeed when we work together. The government needs the community as much as the community needs the government. @UHC2030 #LivesintheBalance #HealthForAll



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**Edna and Evalin Karijo** @terrifictwins · 5 days ago

Our own @JustinKoonin sums up the discussion at the breakout session on multistakeholder partnerships at #LivesintheBalance, including a plug for the #SocialParticipation Handbook that will be released next week. @UHC2030 #Partnering4UHC <https://t.co/vs2xapN6a>



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**Ahmed Arale** @Ahmedba2 · 5 days ago

Did you enjoy the #LivesintheBalance Summit organized by @PMNCH @COREGroupDC and @UHC2030? Can't wait for January 27 for the Global Health Practitioner Conference on #Child and #Adolescent Health and Well-being. Stay tuned for more information. Will you join us in January?



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**Frank Smith** @FDSmith\_ · 5 days ago

Closing #LivesintheBalance with a ✨@damullingstweet calls on leaders to prioritise & involve youth in the response to COVID19 + for young people to remember their power! 🙌🙌🙌🙌🙌🙌 Read her statement <https://t.co/3E89PISMV8> <https://t.co/GSr8OWS9gD>



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**Dr Agnes Soucat** @asoucat · 5 days ago

.@HelenClarkNZ #PMNCHBoard Chair #LivesintheBalance: Countries w/most effective #COVID19 responses are led by women. They have been empathetic & have put health first. Quality of leadership matters & it matters greatly during a pandemic. @UHC2030 @COREGroupDC #HealthForAll <https://t.co/oqNkdce3IE>



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**zoya ali rizvi** @ZoyaAliRizvi · 5 days ago

.@PMNCH forceful Board Chair @HelenClarkNZ moderates Leadership Dialogue at #LivesintheBalance with Graca Machel @G\_MachelTrust Gro Harlem Brundtland @AdrienTarquet @UCLG\_Saiz @globalgamechgr happening now! <https://t.co/NJ98MqSfZE>



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# Event recordings – main session



Play the recording in:  
[English](#) | [French](#) | [Spanish](#)

# Event recordings – breakout sessions



Access to and Use of Quality Health Services



Gender, SRHR and UHC in the Context of COVID-19



Social Protection for Marginalized and Vulnerable Populations



Strengthening Multi-Stakeholder Platforms  
for Social Accountability