# **July 2020**

### December 2020



1,700 participants from 92 countries

Women, Children and Adolescents

- The event emphasized country stories and country solutions as a way to enable increased partner action.
- Pause and reflect, share, collaborate and act.



Improving the health of women, children and adolescents through Universal Health Coverage

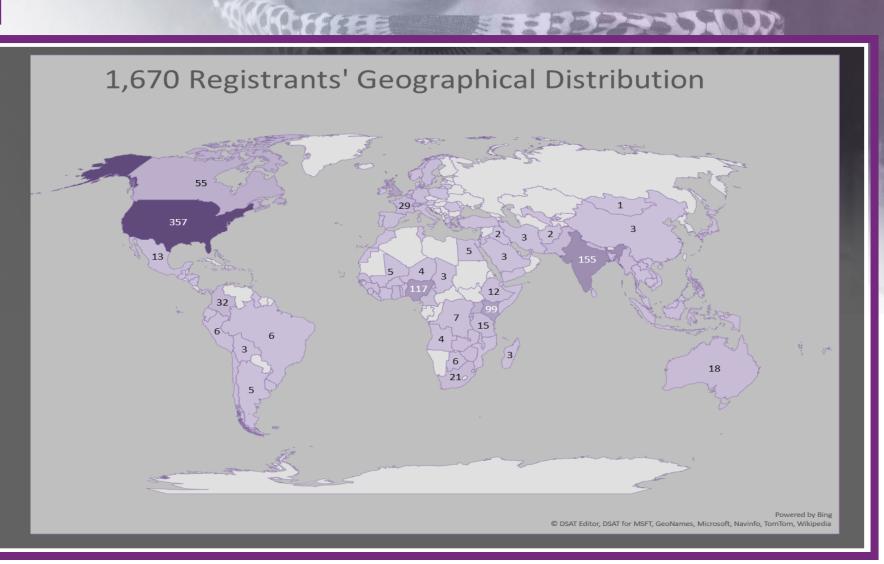
- Staged to mark Universal Health Coverage Day
- Announcement of 20.6 billion in commitments to the PMNCH COVID-19 Call to Action
- Presentation of key findings from report from UHC2030 on the State of commitment to UCH.



### Registration

1,670 registrants

> 108 countries





#### Media Reach

900

stories

18

countries

# Over 1B

Estimated reach on traditional media



### Social Media Reach

500+

Social Media mentions

3,400+

Social Media interactions

Over 2,5M

Estimated social media reach

#LivesInTheBalance #COVIDCallToAction

\*statistics are for the duration of the event's campaign



#### Website reach

100+

countries

34%

on mobile devices

Over 700 unique users



#### From the event



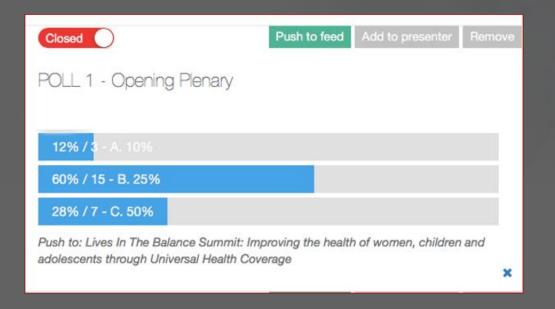


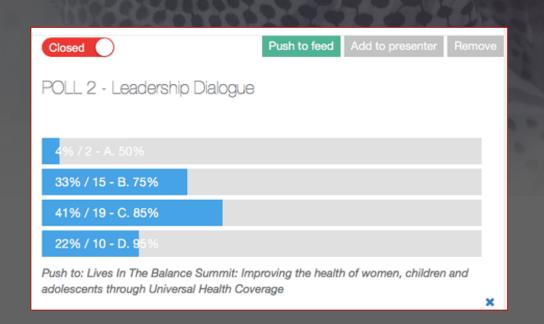






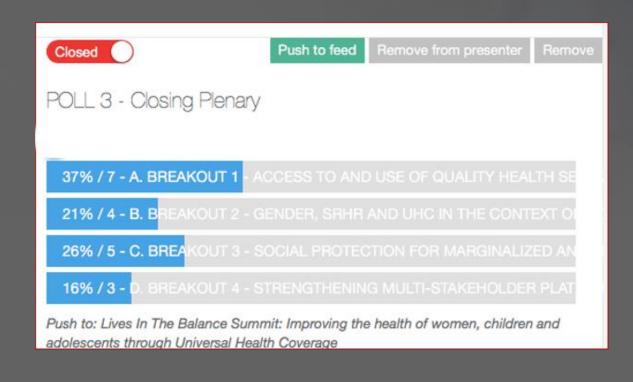
#### Polls from the event

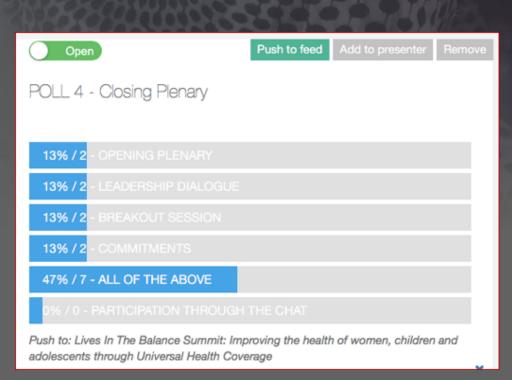






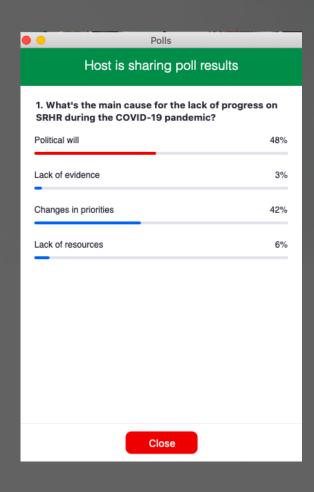
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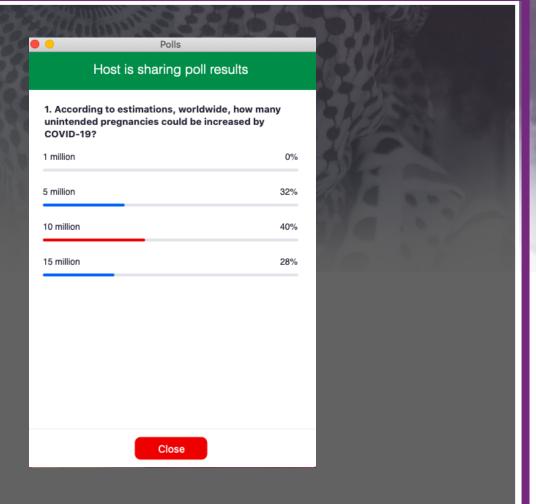






#### Polls from the event







### On Twitter



#### Equidad y Salud @CNEGySR 5 days ago.

Los retos no son menores, la pandemia por la #COVID19 nos invita a actuar por la salud de las mujeres, las adolescentes y las niñas. Nos unimos al llamado de la OMS @WHO #LivesInTheBalance #HealthForAll @PMNCH @KarlaBerdichev1 @DrTedros https://t.co/6XkO1pk2te







#### Dr Flavia Bustreo

Special thanks to the three wonderful women, friends and colleagues @HFogstad @lisa\_hilmi @asoucat who organised this powerful event that mobilises commitments to #UHC #women #children #adolescents #newborns & #child #health #LivesintheBalance https://t.co/92fvCJ2Wso





#### The Partnership @PMNCH 5 days ago

.@damullingstweet at #LivesintheBalance: What are the priorities for the diseases that get solved? There are many diseases that disproportionately affect youth & other populations. Include young people & give them a seat at the table. @COREGroupDC @UHC2030 #HealthForAll https://t.co/V9d5JsDyFD









#### CORE Group @COREGroupDC 5 days ago

Did you enjoy the #LivesintheBalance Summit organized by @PMNCH @COREGroupDC and @UHC2030? Can't wait for January 27 for the Global Health Practitioner Conference on #Child and #Adolescent Health and Well-being. Stay tuned for more information. Will you join us in January?







Congratulations @FMoHNigeria announcing during #LivesInTheBalance Summit 2 commitment to #UHC and action that will arrest &reverse risks to women's children's and adolescents' health and well-being during #COVID19 & beyond. More here -+ https://t.co/rngvfTdBo1 https://t.co/lHLkcFJdOx







@PMNCH @COREGroup @Amref\_Worldwide Show your passion, use your voice and speak out for the well being of Women, Children and Adolescents. @HelenClarkNZ #LivesintheBalance #UHC #CovidCallToAction #HealthForAll

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#### On Twitter



Shukti @ShuktiAnantha 5 days ago

Thrilled to have @DrTedros via video #LivesintheBalance: The pandemic has shown why investments in health are the essential underpinning of social, economic and political stability. @UHC2030 @COREGroup #HealthForAll https://t.co/2fDaSa2Xld











Erin Stieber @erinstieber 5 days ago

@JustinKoonin loved your recap: COVID has laid bare existing inequities. However what it has shown us is that we can succeed when we work together. The government needs the community as much as the community needs the government. @UHC2030 #LivesintheBalance #HealthForAll











Edna and Evalin Karijo @terrifictwins 5 days ago

Our own @JustinKoonin sums up the discussion at the breakout session on multistakeholder partnerships at #LivesintheBalance, including a plug for the #SocialParticipation Handbook that will be released next week. @UHC2030 #Partnering4UHC https://t.co/vszxaxpN6a











Ahmed Arale @Ahmedba2 5 days ago

Did you enjoy the #LivesintheBalance Summit organized by @PMNCH @COREGroupDC and @UHC2030? Can't wait for January 27 for the Global Health Practitioner Conference on #Child and #Adolescent Health and Well-being. Stay tuned for more information. Will you join us in January?











Frank Smith @FD5mith 5 days ago

Closing #LivesInTheBalance with a Redamullingstweet calls on leaders to prioritise & involve youth in the response to COVID19 + for young people to remember their power! & & & & Read her statement https://t.co/3E89PISMV8 https://t.co/GSr8OWS9gD













Dr Agnes Soucat @asoucat 5 days ago

.@HelenClarkNZ #PMNCHBoard Chair #LivesintheBalance: Countries w/most effective #COVID19 responses are led by women. They have been empathetic & have put health first. Quality of leadership matters & it matters greatly during a pandemic. @UHC2030 @COREGroupDC #HealthForAll https://t.co/ogNkdce3IE











zoya ali rizvi @ZoyaAliRizvi 5 days ago

.@PMNCH forceful Board Chair @HelenClarkNZ moderates Leadership Dialogue at #LivesintheBalance with Graca Machel @G\_MachelTrust Gro Harlem Brundtland @AdrienTarquet @UCLG\_Saiz @globalgamechngr happening now! https://t.co/NJ98MqSfZE











## Event recordings - main session



Play the recording in: English | French | Spanish



## Event recordings - breakout sessions



Access to and Use of Quality Health Services



Gender, SRHR and UHC in the Context of COVID-19



Social Protection for Marginalized and Vulnerable Populations



<u>Strengthening Multi-Stakeholder Platforms</u> <u>for Social Accountability</u>