

PMNCH 2021-2025 Strategy process

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PMNCH 2021 to 2025 Strategy

- The overarching PMNCH strategy and a more detailed business plan for its delivery will be included in **a single Strategy document** (rather than a separate strategic plan and business plan).
- The 2021 to 2025 Strategy will articulate the Partnership's **Vision and Mission** and its **value proposition**.
- It will delineate the Partnership's strategy for these five years, building on the lessons and work to date (including findings and recommendations from several reviews and external evaluations conducted in 2019), as well as set out an approach to delivering on that strategy through defining PMNCH's deliverables and budgets for the period in question.

5 potential principles for the process and work

- **Learn from the past:** linking the summative and formative conclusions of the Evaluation to strategic & operational propositions for the Business Plan, as well as priority issues to resolve
- **Adapt to a changing world:** grounding the Business Plan firmly in epidemiological and institutional shifts in global health; and help shape that future
- **Develop a clear & agreed value proposition:** the Business Plan must be built on a PMNCH value proposition that has analytical integrity, that has the committed backing of the Board and broader Partnership, and that inspires the Partnership to collective and urgent action
- **Build alliances of support:** for PMNCH to be successful it requires strong partnerships with external actors and high-level political support
- **Less may be more:** find proportionate planning processes that balance clarity of direction with accountability for outcomes

Timelines

- Board discussion and approval of the plan for the process Nov
- Development of more detailed workplan Nov/Dec
- Message to all partners to inform about that the work will start Nov
- First outreach connecting to the evaluation questions through the constituency groups, the Board and the EC **to seek inputs** Dec/Jan
- PMNCH external evaluation findings presented Jan
- Preparation of an **options document** to support the consultations Jan
- Second outreach to seek feedback on potential options and priorities Jan / Feb
- Facilitated in-depth discussion - a potential SFC/EC/ERG retreat Feb
- **1st Draft** of 2021 – 2025 Strategy Mar
- Third outreach to seek feedback on 1st draft proposal April
- **2nd Draft** Strategy document May
- Fourth outreach through the constituency groups, the Board and the EC to seek feedback on 2nd draft May
- PMNCH virtual Board meeting to discuss **3rd draft** Jun/Jul
- Final adjustments of Strategy based on the Board guidance Aug/Sep
- **4th and final version of the strategy** for Board approval Nov

For discussion

- The Strategy Committee would highly appreciate the **feedback** from the board on the suggested process and time lines
- The process will be an opportunity for the **engagement of the full partnership and constituencies** – how to we best do this?
- The board is kindly asked to approve the plan included potentially suggested modifications