



## About PMNCH

PMNCH (The Partnership for Maternal, Newborn, and Child Health) is the world's largest alliance for the health, well-being, and rights of women, children, and adolescents, leaving no one behind. It mobilizes, aligns, and amplifies the voices of nearly 1,500 partners across **6 constituency groups** – from governments to civil society to private business and donors – working across nearly 130 countries for increased funding, improved policy development, and quality service delivery.



## Our strategy

PMNCH provides an inclusive platform for dialogue, advocacy, and alignment among diverse partners to advance the 2030 Sustainable Development Goals (SDGs). With its unique convening power, PMNCH enables members to deliver more collectively than each could deliver alone.

Our three thematic areas of work are:

1. Maternal, newborn, and child health (MNCH): preventable maternal and child mortality, including newborn deaths and stillbirths, with a focus on humanitarian and fragile settings.
2. Sexual and reproductive health and rights (SRHR): advancing progressive SRHR and countering the growing pushback on SRHR.
3. Adolescent Health and Well-being (AHWB): advancing the health and well-being of adolescents.

## Our core functions

PMNCH advocacy is achieved through three main activity areas:

**Knowledge synthesis:** translating and packaging evidence to highlight gaps in progress, support consensus building on advocacy asks, and equip partners with evidence for action.

**Partner engagement:** supporting the development of partner knowledge, skills, and capacity for joint advocacy, meaningful inclusion, and greater accountability of partners to each other and to external stakeholders.

**Campaigns and outreach:** mobilizing all partners in a coordinated approach for advocacy and accountability goals, amplifying messages through champions, parliaments, media, and other influential channels.



## PMNCH impact highlights

### Digital innovation

More than 1.5 million young people from over 90 countries shared their needs for a brighter future through What Young People Want, an unprecedented digital outreach initiative. These voices informed the Agenda for Action for Adolescents comprising seven priorities for AHWB. PMNCH digital advocacy hubs were also launched to enhance partner collaboration and impact.



### The Global Leaders Network

Initiated by PMNCH in 2023, the **Global Leaders Network for Women, Children, and Adolescents**, led by H.E. President Ramaphosa of South Africa, is the first and only Southern-led global health diplomacy initiative to support the attainment of the 2030 SDGs related to women, children, and adolescents.



### Born too soon

Preterm birth is the leading cause of death of children under five. With the release of "Born too soon: decade of action on preterm birth" PMNCH and partners set an ambitious agenda to reduce the burden of preterm birth by addressing both health system factors and broader social determinants. 1.3 million people were reached in social media, and media coverage generated an estimated potential reach of nearly 3.5 billion with 215 media hits across the world.



### Collaborative Advocacy Action Plan (CAAP)

This initiative, aims to boost accountability for Women's, Children's, and Adolescents' Health (WCAH) and accelerate progress toward the Sustainable Development

Goals (SDGs) at the country-level via locally based partner efforts and enhancing government accountability for WCAH commitments.

Currently active in 10 countries, these CAAPs aim to improve the quality and implementation of WCAH commitments, delivering real benefits to women, children, and adolescents.

Learn more about us at [pmnch.org](https://pmnch.org).

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