



Political Engagement Strategy: Mobilizing Political and Partner Commitments for the Global Strategy

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PMNCH Political Engagement Strategy

- Women's, children's and adolescents' health and well-being risks getting lost in a shifting political and development landscape.
- We need to make sure it remains central in the SDG3+ agenda; the UHC, the Human Capital – We need to ensure that PMNCH's convening, orchestrating and advocacy roles for better synergies, coordination and smarter engagement works with and within these related agendas
- Our political engagement needs to reflect efforts at global, regional and national levels – all in support of change at local and country level.
- We need a political engagement strategy and mechanism that cuts across our workstreams and helps us deliver on the Business Plan

PMNCH Political Engagement Strategy: Goals

Our political engagement efforts should go beyond one partner, network, country or region – they should aim to:

- Raise awareness and bring critical and priority issues related to WCAH to the forefront of the political and development agendas
- Increase political and financial commitment / alignment to implementing the EWEK Global Strategy, including GFF Investment Cases
- Enable and empower women and adolescents through their health and other rights
- Strengthen cross-sectoral engagement, collaboration and accountability between health and other health-enhancing sectors.



Approaches

- Strategic engagement of high level champions at global, regional and country levels, such as EWEC High Level Steering Group, and other platforms
- Establish a group of women leaders from across the world, across sectors to voice neglected issues and lead on our priorities
- Advocate the right message, at the right time, to the right audience and for the right issue
- Translating political advocacy into concrete actions and results.

Upcoming opportunities in 2018

- UNGA, 23 Sept, New York – ***first meeting for the power group of women leaders, the High Level Steering Group meeting and EWEK flagship event***
- IPU 13-17 Oct, Geneva – Assembly and related meetings
- 10th WORLD HEALTH SUMMIT 14-16 Oct, Berlin
- FIGO Congress, 14–19 Oct, Rio
- EU 18-19 Oct, European Council/Meeting of the EU27
- IBERO-AMERICAN TBC: Ministers of Science, technology and innovation
- UN World Data Forum, 22-24 Oct, Dubai
- Global Conference on Primary Health Care, 25-26 Oct.





Upcoming opportunities in 2018 (Cont'd)

- Global Financing Facility replenishment, 6 Nov, Oslo
- The fifth international conference on Family planning, 12-15 Nov, Kigali
- Summit "A prosperous, inclusive and sustainable Ibero-America", IBERO-AMERICAN, 15-16 Nov, La Antigua, Guatemala
- World Prematurity Day, 17 Nov
- Day for the Elimination of Violence Against Women, 25th Nov
- 16 Days of Activism Against Gender-Based Violence, 25 Nov – 10 Dec

Upcoming opportunities in 2018 (Cont'd)

- Ministers of Foreign Affairs Meetings, IBERO-AMERICAN, 9 Dec
- BRICS **TBC** (based on previous years): Meetings of the MoH
- European Council, 13-14 Dec, Brussels
- Partners' Forum, 12-13 Dec, New Delhi
- 22nd PMNCH Board Meeting, 14 Dec, New Delhi.





Upcoming opportunities in 2019

- APEC, Raising the Profile of Women's Economic Participation in APEC: A Vision for Chile 2019
- African Union Meeting, Egypt
- UN Commission on Population and Development
- Commonwealth Leaders meeting
- G7, France
- Women Deliver, June 2019

Questions for group discussions

- How to ensure women's, children's and adolescents' issues remain a priority on the political and development agendas?
- What do we strategically align with moving forward – UHC, SDG3+, Human Capital, etc?
- How to better leverage our networks and reach?
- How to effectively engage other sectors?
- Who should be in the power group of women leaders?
- Are we effectively engaging and using the EWEC High Level Steering Group?
- What possible role for the Strategy and Finance Committee?
- What could be the criteria to prioritize issues and messages?
- Which events should we strategically target?
- How to strengthen our reach at regional and country levels?
- How to turn our efforts into actions and results?
- What does our success look like and how do we measure it?

Thank you!

