Political Engagement Strategy: Mobilizing Political and Partner Commitments for the Global Strategy

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The Partnership for Maternal, Newborn & Child Health
PMNCH Political Engagement Strategy

- Women’s, children’s and adolescents’ health and well-being risks getting lost in a shifting political and development landscape.

- We need to make sure it remains central in the SDG3+ agenda; the UHC, the Human Capital – We need to ensure that PMNCH’s convening, orchestrating and advocacy roles for better synergies, coordination and smarter engagement works with and within these related agendas.

- Our political engagement needs to reflect efforts at global, regional and national levels – all in support of change at local and country level.

- We need a political engagement strategy and mechanism that cuts across our workstreams and helps us deliver on the Business Plan.
PMNCH Political Engagement Strategy: Goals

Our political engagement efforts should go beyond one partner, network, country or region – they should aim to:

- Raise awareness and bring critical and priority issues related to WCAH to the forefront of the political and development agendas
- Increase political and financial commitment / alignment to implementing the EWEC Global Strategy, including GFF Investment Cases
- Enable and empower women and adolescents through their health and other rights
- Strengthen cross-sectoral engagement, collaboration and accountability between health and other health-enhancing sectors.
Approaches

- Strategic engagement of high level champions at global, regional and country levels, such as EWEC High Level Steering Group, and other platforms
- Establish a group of women leaders from across the world, across sectors to voice neglected issues and lead on our priorities
- Advocate the right message, at the right time, to the right audience and for the right issue
- Translating political advocacy into concrete actions and results.
Upcoming opportunities in 2018

- **UNGA, 23 Sept, New York** – first meeting for the power group of women leaders, the High Level Steering Group meeting and EWEC flagship event
- **IPU 13-17 Oct, Geneva** – Assembly and related meetings
- **10th WORLD HEALTH SUMMIT 14-16 Oct, Berlin**
- **FIGO Congress, 14–19 Oct, Rio**
- **EU 18-19 Oct, European Council/Meeting of the EU27**
- **IBERO-AMERICAN TBC: Ministers of Science, technology and innovation**
- **UN World Data Forum, 22-24 Oct, Dubai**
- **Global Conference on Primary Health Care, 25-26 Oct.**
Upcoming opportunities in 2018 (Cont’d)

- Global Financing Facility replenishment, 6 Nov, Oslo
- The fifth international conference on Family planning, 12-15 Nov, Kigali
- Summit ”A prosperous, inclusive and sustainable Ibero-America”, IBERO-AMERICAN, 15-16 Nov, La Antigua, Guatemala
- World Prematurity Day, 17 Nov
- Day for the Elimination of Violence Against Women, 25th Nov
- 16 Days of Activism Against Gender-Based Violence, 25 Nov – 10 Dec
Upcoming opportunities in 2018 (Cont’d)

- Ministers of Foreign Affairs Meetings, IBERO-AMERICAN, 9 Dec
- BRICS TBC (based on previous years): Meetings of the MoH
- European Council, 13-14 Dec, Brussels
- Partners’ Forum, 12-13 Dec, New Delhi
- 22nd PMNCH Board Meeting, 14 Dec, New Delhi.
Upcoming opportunities in 2019

- APEC, Raising the Profile of Women’s Economic Participation in APEC: A Vision for Chile 2019
- African Union Meeting, Egypt
- UN Commission on Population and Development
- Commonwealth Leaders meeting
- G7, France
- Women Deliver, June 2019
Questions for group discussions

▪ How to ensure women’s, children’s and adolescents’ issues remain a priority on the political and development agendas?
▪ What do we strategically align with moving forward – UHC, SDG3+, Human Capital, etc?
▪ How to better leverage our networks and reach?
▪ How to effectively engage other sectors?
▪ Who should be in the power group of women leaders?
▪ Are we effectively engaging and using the EWEC High Level Steering Group?
▪ What possible role for the Strategy and Finance Committee?
▪ What could be the criteria to prioritize issues and messages?
▪ Which events should we strategically target?
▪ How to strengthen our reach at regional and country levels?
▪ How to turn our efforts into actions and results?
▪ What does our success looks like and how do we measure it?
Thank you!

Secretariat Hosted by the World Health Organization and Board Chaired by Dr Michelle Bachelet, former President of Chile