On the road to Delhi
1,200 partners in Delhi: country evidence + action

- 2018 is the fourth PMNCH Partners’ Forum since 2007
- Co-hosted in 2018 by MoHFW India. Patron: Hon. Prime Minister Modi
- By invitation: 1,200 partners from across 10 constituencies
- By invitation: 50+ ministers, 17 heads of state
- Official pre-events, 10-11 December; PMNCH Board meeting, 14 December

2007 Dar es Salaam
2010 New Delhi
2014 Johannesburg
2018 New Delhi
What’s new for the Partners’ Forum in 2018?

- **High-level representation:** Heads of state, ministers across sectors and heads of agencies from across the globe engaged in dialogue

- **People-centred accountability:** Voices, faces, films, photos, songs, and stories expressing women’s and communities voices and bringing What Women Want front and centre stage in New Delhi

- **Virtual outreach allowing many more to join the conversation:** Interactive Partners’ Forum programming to engage thousands of digital participants globally in one of the world’s biggest online conversations on women’s, children’s and adolescents’ health

- **SDG knowledge sharing:** High quality, rigorous studies by multidisciplinary country teams will accelerate country progress for women, children and adolescents. Twelve “Success Factor” country case studies, selected through expert review from among 300 submissions, presented in a special issue of the BMJ + lessons drawn from 50 more high quality “runner up” case studies
Communications: Virtual Forum

1,200 + will come to Delhi but many more will engage online

- **Enrich and widen** global conversations on pressing issues around improving the health and well-being of women, children and adolescents – connecting people across countries and regions, and linking people from grassroots to global levels.

- **Facilitate a deeper dive** into important themes for the Partners’ Forum, and topics that may not get full coverage at the live Forum in Delhi.

- **Feedback** probing questions and fresh perspectives into the live discussions in Delhi.

- **Amplify** the conversations coming out of the live Partners’ Forum.
Communications: Pre-forum drum beat

Webinar Series

- 5 webinars: 1 per week, commencing the week of November 4
- 90 min each, max 3 speakers moderated by sponsored Journalist from ICFJ
- Aligned with the 4 plenary themes of the Partners’ Forum

Podcasts

- BMJ to support the development of 2 podcasts
- First podcast on overall learnings from Success Factors, and second specifically on the India case (discussions in progress)

Social media

- To promote webinars and podcasts
- To highlight key themes of the Forum
- Promote digital booklet and assets featuring 50 case study runners-up
- To tease the release of 12 case studies
- Support the drum beat through Tweetathons, hashtag takeovers, hangouts etc.
Communications: During the Forum

- **Virtual side events** will give spaces to all those unable to host events on-site to do so online and event will be promoted via Forum social media channels.

- **Live broadcast of plenaries and video highlights** of concurrent sessions available online.

- **+SocialGood, news desk and daily e-blast will feature** interviews with Partners’ Forum speakers and other special guests, Q&As with the 12 case study finalists, and top highlights from the day.

- **Coverage by journalists from International Centre for Journalists (ICFJ):** The program will bring 25 to 30 young international journalists to Delhi through a program in partnership with PMNCH.
Organizing structure for the 2018 Partners’ Forum

- Joint ownership between national and global organizing committees
- Partner-centric approach to planning – involving as many partners as possible as leads for various organizing committees
10 December, official side-events: India Habitat Centre
One full-day event & two half-day events.
• Online applications for official side-events until 9th September

11 December, official side-events: India Habitat Centre
One full-day event & two half-day events
• Online applications for official side-events until 9th September

12 December, Forum Day I: Vigyan Bhawan
• Opening ceremony, and plenary 1 and 2 - Main hall
• 2 x 6 concurrent sessions - Halls 1-6
• Ministerial Conclave - During Lunch break in VIP Lounge
• Cultural evening - 7 pm onwards, Front Lawns, Hotel Ashoka, New Delhi

13 December, Forum Day II: Vigyan Bhawan
• Plenary 3 and 4 - main hall
• 2 x 6 concurrent sessions - Halls 1-6

14 December, Hotel Taj Palace
• PMNCH Board Meeting
Programme pillars and framing

- Programme of the Partners’ Forum is framed around the objectives of the Global Strategy for Women’s, Children’s and Adolescents’ Health
  - Survive – Thrive – Transform

- Other key themes to be woven throughout:
  - People at the centre of the agenda
  - Every Woman Every Child priority areas:
    - ECD; Adolescent Health and Well-Being; QED; SRHR; Empowerment; Humanitarian and Fragile Settings.
  - Cross-sectoral action to bend the curve for women’s, children’s and adolescent’s health
  - The power of partnership
“Success Factors” case studies highlight new evidence for cross-sectoral action

- **Building on 2014 Success Factors studies:**
  ~50% of progress made in reducing maternal and child mortality was due to investments in other sectors, e.g. education, WASH, gender, labour, etc.

- **300+ proposals submitted for selection**
  12 cases selected for *BMJ* special issue on best practices in cross-sectoral collaboration across low-, middle- and high-income countries.
  Committee chairs: **WHO and LSHTM**

- **Key questions:**
  How are countries successfully collaborating across sectors? What has led to transformative change (bending the curve)? What are the challenges? What are the solutions and best practices?
Country teams established in early 2018 to lead on process, with support of international and national consultants, PMNCH secretariat, and with oversight by Steering Committee. Process included:

- Document and data review; stakeholder interviews
- Country multistakeholder dialogues for broader perspective and reflections on lessons learned

12 case studies developed as 3,000 word journal articles and submitted to BMJ on 15 August 2018 for peer review, together with synthesis & methods papers

Plenary session at Partners’ Forum on cross-sectoral action to be framed around key findings (highlighted in synthesis paper). Country teams of 3 people to attend Forum to present their case study in a concurrent session.

Dissemination through other creative means – e.g. press release, infographics, podcasts, etc.
Plenary Sessions

- Plenary 1: Political leadership
- Plenary 2: Best practices in cross-sectoral action
- Plenary 3: Accountability
- Plenary 4: Power of partnership

Day 1

Day 2

All plenary sessions should:
- be dynamic sessions of thought-leaders, moderated by respected journalists
- feel fresh, innovative, forward-looking, and action-oriented
- build upon the Global Strategy as an overarching and unifying framework for action
- consider the latest evidence with a special emphasis on lessons from countries’ experiences
- Be diverse and inclusive of many perspectives – gender, age, region

Note: Indian speakers and topics of interest will be mainstreamed throughout the Forum (plenaries and concurrent sessions)
Plenary Working Groups

- 4 **working groups** have been established to further develop the thinking around each of the four main plenaries of the programme.

- Each working group is co-chaired by a member of the Programme Sub-Committee and includes representation from the MoHFW, the NOC, and the PMNCH secretariat.

- Each working group to:
  - develop plenary session plans with proposed speakers to be submitted to PMNCH by mid-September, and shared with GOC and NOC for feedback.
  - help to identify lead partners to take on planning of related concurrent sessions.
  - Link to virtual programme – series of webinars to be held in the lead-up to the Forum – one for each plenary theme to ignite discussion, and a more general ‘PMNCH 101’ webinar to engage partners.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
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<tbody>
<tr>
<td>8:30 - 9:00 am</td>
<td><strong>Opening ceremony / Welcome address</strong></td>
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<tr>
<td>9:00 - 10:30 am</td>
<td><strong>Plenary 1: Political leadership</strong></td>
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<tr>
<td>10:30 - 11:00 am</td>
<td>Break</td>
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<tr>
<td>11:00 - 12:30 pm</td>
<td><strong>Concurrent Sessions 1: Political Leadership</strong></td>
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<tr>
<td>IA</td>
<td>Women’s political leadership</td>
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<td>IB</td>
<td>Financing &amp; financial innovation</td>
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<td>IC</td>
<td>Leadership on contentious or neglected issues</td>
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<td>ID</td>
<td>Young leaders of today</td>
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<td>IE</td>
<td>Grassroots movements and political leadership to tackle VAW</td>
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<td>IF</td>
<td>Urban leadership for health</td>
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<tr>
<td>12:30 pm - 2:00 pm</td>
<td><strong>Lunch Break: Ministerial conclave</strong></td>
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## Draft Programme Schematic – 12 December 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2:00-3:30 pm</td>
<td><strong>Plenary 2 : Best practices in cross-sectoral action</strong></td>
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<tr>
<td>3:30-4:00 pm</td>
<td>Break</td>
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<tr>
<td>4:00-5:30 pm</td>
<td><strong>Concurrent Sessions 2: Cross-sectoral action (Success Factors+)</strong> SF case studies will be presented, so 2 speaking slots per session to be reserved for case study teams</td>
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<td></td>
<td>2A: ECD (SF case studies: Chile, Germany)</td>
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<td>2B: Adolescent health &amp; well-being (SF case studies: Indonesia, USA)</td>
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<td>2C: SRHR (SF case studies: Malawi, Malaysia)</td>
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<td>2D: Empowerment (SF case studies: Guatemala, South Africa)</td>
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<td>2E: Humanitarian &amp; fragile settings (SF case studies: Afghanistan, Sierra Leone)</td>
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<td>2F: QED (SF case studies: India, Cambodia)</td>
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<td>Time</td>
<td>Event Description</td>
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<td>9:00-10:30 am</td>
<td><strong>Plenary 3: Accountability</strong></td>
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<td>10:30-11:00 am</td>
<td>Break</td>
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<tr>
<td>11:00-12:30 pm</td>
<td><strong>Concurrent Sessions 3: Accountability</strong></td>
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<td></td>
<td>3A Data innovation/revolution</td>
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<td>3B Social accountability</td>
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<td>3C Role of Parliamentarians</td>
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<td>3D Rights &amp; remedy – what the courts and judiciary can offer</td>
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<td>3E Following the money</td>
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<td>3F: Private sector accountability</td>
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<tr>
<td>12:30pm-2:00 pm</td>
<td>Lunch Break</td>
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<tr>
<td>Time</td>
<td>Session Details</td>
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<tr>
<td>1:30 - 2:30 pm</td>
<td><strong>Plenary 4: The Power of Partnership</strong></td>
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<tr>
<td>2:30 - 3:00 pm</td>
<td>Break</td>
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<tr>
<td>3:00 – 4:30 pm</td>
<td><strong>Concurrent Sessions 4: The Power of Partnership</strong></td>
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<td>4A  Public-private partnerships</td>
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<td>4B  Media</td>
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<td>4C  Bridging the humanitarian-development nexus</td>
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<td>4D  Uniting the UHC &amp; WCA agendas</td>
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<td></td>
<td>4E  Advocacy</td>
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<td>4F  BRICS session (lead by MoHFW)</td>
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<tr>
<td>4:30 pm</td>
<td>Closing ceremony (including launch of Forum communique)</td>
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III. From content to craft: creative projects to inspire action
Partners’ Forum logo: The Evolution
The making of the logo
The website
Onsite: opening ceremony
Female drummers & plenary hall projections
Anthem, Live music & music video

- Three minute long anthem – engaging artists/performers from across the globe
- Music video with Priyanka Chopra
- Live performance with celebrity singers and youth
Stop motion animation

Pipli art appliqué art style of logo using cut out fabric to create individual scenes of the 6 EWEC themes.
Each shot of the built piece is done frame by frame to create stop motion animation.
Each plenary session to be introduced by an animation.
The road to the 2018 Partners’ Forum

April 2018
“Curtain Raiser” in New Delhi with senior political leadership and celebrity ambassador – with global reach. Logo + case study topics unveiled.

May 2018
WHA event with Ministers and champions. Invitations sent to Ministers from 50 countries and 17 Heads of State.

August 2018
Launch of website, opening of registration and applications for side-events and travel scholarships.

Sept 2018
High-level event at UNGA to build political momentum; kick-off of virtual programme.

Oct-Nov 2018
Programme finalized and unveiled; large audience engaged through virtual programme.

Dec 2018
Partners’ Forum

Oct-Nov 2018
High-level event at UNGA to build political momentum; kick-off of virtual programme.

Partners’ Forum

NEW DELHI
12-13 DECEMBER
Partners’ Forum Communiqué
Objectives of communiqué

- Reflect overall messaging of the Partners’ Forum 2018, and the consensus built around its key themes

- Mobilize commitments through the Ministerial conclave and the Partners’ Forum

- Prioritize actions to achieve the milestones set forth in the 2016-2020 EWEC Partners’ Framework
Key areas of action

• Placing people at the centre of our agenda

• Engaging in cross-sectoral action

• Working in partnership and upholding the power of partnership

• Sustaining national and international political leadership

• PMNCH as a multi-stakeholder collaboration model for the Agenda 2030.
Timeline for Finalization of Communiqué

**Early Aug 2018**
Small working group convened to develop zero draft of communiqué

**29-30 Aug**
PMNCH Board to provide inputs to draft

**Sept 2018**
Revised draft circulated for comment

**Oct 2018**
Outreach to Ministers and others planning to attend Forum & Conclave

**Dec 2018**
Communiqué finalised and launched at Partner’s Forum
See you in Delhi!

Secretariat Hosted by the World Health Organization and Board Chaired by Dr Michelle Bachelet, former President of Chile