



On the road to Delhi

1,200 partners in Delhi: country evidence + action

- 2018 is the fourth PMNCH Partners' Forum since 2007
- Co-hosted in 2018 by MoHFW India. Patron: Hon. Prime Minister Modi
- By invitation: 1,200 partners from across 10 constituencies
- By invitation: 50+ ministers, 17 heads of state
- Official pre-events, 10-11 December; PMNCH Board meeting, 14 December



What's new for the Partners' Forum in 2018?

- **High-level representation:** *Heads of state, ministers across sectors and heads of agencies from across the globe engaged in dialogue*
- **People-centred accountability:** *Voices, faces, films, photos, songs, and stories* expressing women's and communities voices and bringing What Women Want front and centre stage in New Delhi
- **Virtual outreach allowing many more to join the conversation:** **Interactive Partners' Forum programming** to engage thousands of digital participants globally in one of the world's biggest online conversations on women's, children's and adolescents' health
- **SDG knowledge sharing:** **High quality, rigorous studies by multidisciplinary country teams** will accelerate country progress for women, children and adolescents. Twelve "Success Factor" country case studies, selected through expert review from among 300 submissions, presented in a special issue of the BMJ + lessons drawn from 50 more high quality "runner up" case studies

Communications: Virtual Forum

1,200 + will come to Delhi but many more will engage online

- **Enrich and widen** global conversations on pressing issues around improving the health and well-being of women, children and adolescents – connecting people across countries and regions, and linking people from grassroots to global levels.
- **Facilitate a deeper dive** into important themes for the Partners' Forum, and topics that may not get full coverage at the live Forum in Delhi.
- **Feedback** probing questions and fresh perspectives into the live discussions in Delhi.
- **Amplify** the conversations coming out of the live Partners' Forum.

Communications: Pre-forum drum beat

Webinar Series

- 5 webinars: 1 per week, commencing the week of November 4
- 90 min each, max 3 speakers moderated by sponsored Journalist from ICFJ
- Aligned with the 4 plenary themes of the Partners' Forum

Podcasts

- BMJ to support the development of 2 podcasts
- First podcast on overall learnings from Success Factors, and second specifically on the India case (discussions in progress)

Social media

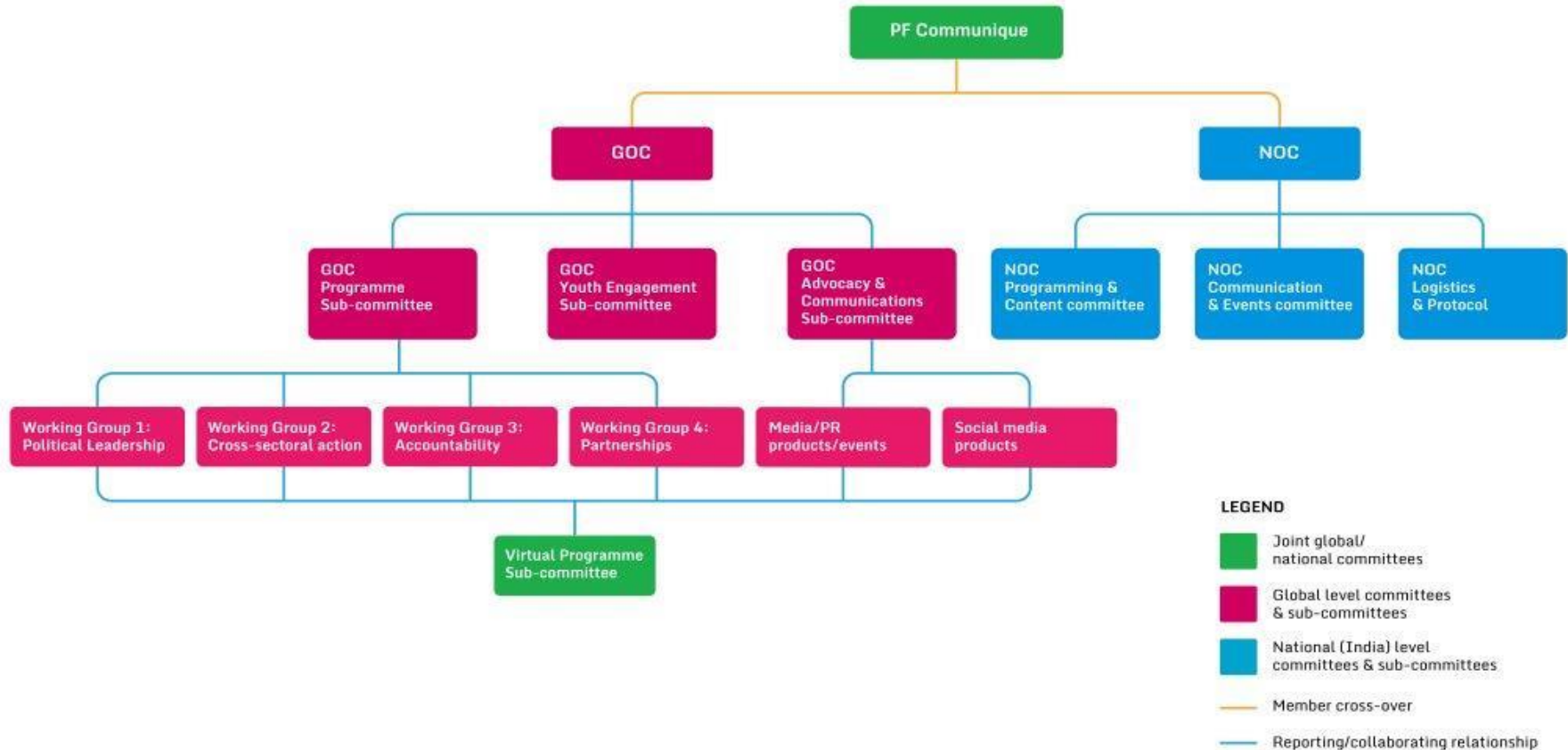
- To promote webinars and podcasts
- To highlight key themes of the Forum
- Promote digital booklet and assets featuring 50 case study runners-up
- To tease the release of 12 case studies
- Support the drum beat through Tweetathons, hashtag takeovers, hangouts etc.

Communications: During the Forum

- **Virtual side events** will give spaces to all those unable to host events on-site to do so online and event will be promoted via Forum social media channels
- **Live broadcast of plenaries and video highlights** of concurrent sessions available online
- **+SocialGood, news desk and daily e-blast will feature** interviews with Partners' Forum speakers and other special guests, Q&As with the 12 case study finalists, and top highlights from the day.
- **Coverage by journalists from International Centre for Journalists (ICFJ):** The program will bring 25 to 30 young international journalists to Delhi through a program in partnership with PMNCH

Organizing structure for the 2018 Partners' Forum

- Joint ownership between national and global organizing committees
- Partner-centric approach to planning – involving as many partners as possible as leads for various organizing committees



10 December, official side-events: India Habitat Centre

One full-day event & two half-day events.

- Online applications for official side-events until 9th September

11 December, official side-events: India Habitat Centre

One full-day event & two half-day events

- Online applications for official side-events until 9th September

12 December , Forum Day I: Vigyan Bhawan

- Opening ceremony, and plenary 1 and 2- Main hall
- 2 x 6 concurrent sessions- Halls 1-6
- Ministerial Conclave - During Lunch break in VIP Lounge
- **Cultural evening - 7 pm onwards, Front Lawns, Hotel Ashoka, New Delhi**

13 December, Forum Day II: Vigyan Bhawan

- Plenary 3 and 4- main hall
- 2 x 6 concurrent sessions- Halls 1-6

14 December, Hotel Taj Palace

- PMNCH Board Meeting

Programme pillars and framing

- Programme of the Partners' Forum is framed around the objectives of the *Global Strategy for Women's, Children's and Adolescents' Health*
 - ***Survive – Thrive – Transform***
- Other key themes to be woven throughout:
 - ***People at the centre of the agenda***
 - ***Every Woman Every Child priority areas:***
 - ECD; Adolescent Health and Well-Being; QED; SRHR; Empowerment; Humanitarian and Fragile Settings.
 - ***Cross-sectoral action to bend the curve for women's, children's and adolescent's health***
 - ***The power of partnership***

“Success Factors” case studies highlight new evidence for cross-sectoral action

- **Building on 2014 Success Factors studies:**
~50% of progress made in reducing maternal and child mortality was due to investments in other sectors, e.g. education, WASH, gender, labour, etc.
- **300+ proposals submitted for selection**
12 cases selected for *BMJ* special issue on best practices in cross sectoral collaboration across low-, middle- and high-income countries.
Committee chairs: **WHO and LSHTM**
- **Key questions:**
How are countries successfully collaborating across sectors? What has led to transformative change (bending the curve)? What are the challenges? What are the solutions and best practices?



Progress on the Success Factors Case Studies

- Country teams established in early 2018 to lead on process, with support of international and national consultants, PMNCH secretariat, and with oversight by Steering Committee. Process included:
 - Document and data review; stakeholder interviews
 - Country multistakeholder dialogues for broader perspective and reflections on lessons learned
- 12 case studies developed as 3,000 word journal articles and submitted to BMJ on 15 August 2018 for peer review, together with synthesis & methods papers
- Plenary session at Partners' Forum on cross-sectoral action to be framed around key findings (highlighted in synthesis paper). Country teams of 3 people to attend Forum to present their case study in a concurrent session.
- Dissemination through other creative means – e.g. press release, infographics, podcasts, etc.

Plenary Sessions

- **Plenary 1: Political leadership**
 - **Plenary 2: Best practices in cross-sectoral action**
 - **Plenary 3: Accountability**
 - **Plenary 4: Power of partnership**
- Day 1**
- Day 2**

All plenary sessions should:

- be dynamic sessions of thought-leaders, moderated by respected journalists
- feel fresh, innovative, forward-looking, and action-oriented
- build upon the Global Strategy as an overarching and unifying framework for action
- consider the latest evidence with a special emphasis on lessons from countries' experiences
- Be diverse and inclusive of many perspectives –gender, age, region

Note: Indian speakers and topics of interest will be mainstreamed throughout the Forum (plenaries and concurrent sessions)

Plenary Working Groups

- **4 working groups** have been established to further develop the thinking around each of the four main plenaries of the programme
- Each working group is co-chaired by a member of the Programme Sub-Committee and includes representation from the MoHFW, the NOC, and the PMNCH secretariat
- Each working group to:
 - develop plenary session plans with proposed speakers to be submitted to PMNCH by mid-September, and shared with GOC and NOC for feedback
 - help to identify lead partners to take on planning of related concurrent sessions
 - Link to virtual programme – series of webinars to be held in the lead-up to the Forum – one for each plenary theme to ignite discussion, and a more general ‘PMNCH 101’ webinar to engage partners

Draft Programme Schematic – 12 December 2018

8:30-9:00 am	Opening ceremony / Welcome address					
9:00-10:30 am	Plenary I : Political leadership					
10:30-11:00 am	Break					
11:00-12:30 pm	Concurrent Sessions I: Political Leadership					
	IA Women's political leadership	IB Financing & financial innovation	IC Leadership on contentious or neglected issues	ID Young leaders of today	IE Grassroots movements and political leadership to tackle VAW	IF Urban leadership for health
12:30pm-2:00 pm	Lunch Break: Ministerial conclave					

Draft Programme Schematic – 12 December 2018

2:00-3:30 pm	Plenary 2 : Best practices in cross-sectoral action					
3:30-4:00 pm	Break					
4:00-5:30 pm	Concurrent Sessions 2: Cross-sectoral action (Success Factors+) SF case studies will be presented, so 2 speaking slots per session to be reserved for case study teams					
	2A: ECD (SF case studies: Chile, Germany)	2B: Adolescent health & well-being (SF case studies: Indonesia, USA)	2C: SRHR (SF case studies: Malawi, Malaysia)	2D: Empowerment (SF case studies: Guatemala, South Africa)	2E: Humanitarian & fragile settings (SF case studies: Afghanistan, Sierra Leone)	2F: QED (SF case studies: India, Cambodia)

Draft Programme Schematic – 13 December 2018

9:00-10:30 am	Plenary 3: Accountability					
10:30-11:00 am	Break					
11:00-12:30 pm	Concurrent Sessions 3: Accountability					
	3A Data innovation/revolution	3B Social accountability	3C Role of Parliamentarians	3D Rights & remedy – what the courts and judiciary can offer	3E Following the money	3F: Private sector accountability
12:30pm-2:00 pm	Lunch Break					

Draft Programme Schematic – 13 December 2018

1:30- 2:30 pm	Plenary 4 :The Power of Partnership					
2:30- 3:00 pm	Break					
3:00 – 4:30 pm	Concurrent Sessions 4:The Power of Partnership					
	4A Public-private partnerships	4B Media	4C Bridging the humanitarian- development nexus	4D Uniting the UHC & WCA agendas	4E Advocacy	4F: BRICS session (lead by MoHFW)
4:30 pm	Closing ceremony (including launch of Forum communique)					

III. From content to craft: creative projects to inspire action



Partners' Forum logo: The Evolution



The making of the logo



The Scroll



The website

**PARTNERS' FORUM 2018**

NEW DELHI
12-13 DECEMBER

**Ministry of Health & Family Welfare**
Government of India

**EVERY WOMAN
EVERY CHILD**

**The Partnership
for Maternal, Newborn
& Child Health**

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The Power of Partnership

Uniting for women, children and adolescents

#2018PMNCHLive • #EWECisME

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JOIN US IN NEW DELHI

Registration for the Partners' Forum is now open! This is an invitation-only meeting and all PMNCH member organizations can register up to two delegates.

[REGISTER HERE](#)



Onsite: opening ceremony

Female drummers & plenary hall projections



Anthem, Live music & music video

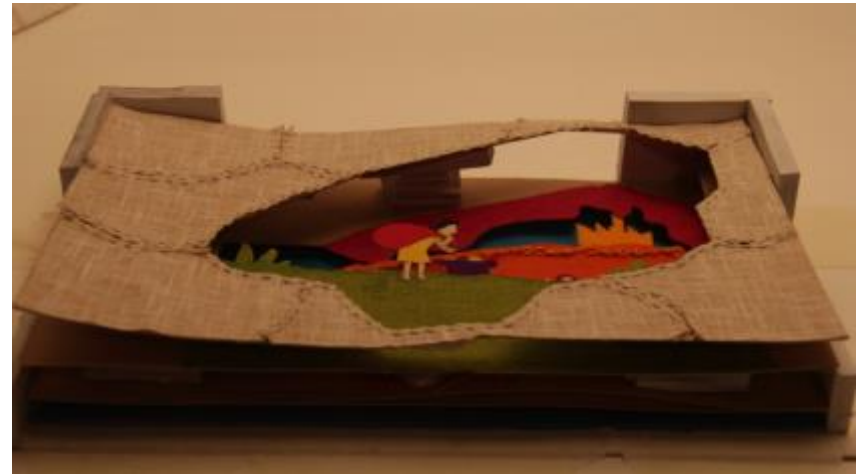
- Three minute long anthem – engaging artists/performers from across the globe
- Music video with Priyanka Chopra
- Live performance with celebrity singers and youth



Stop motion animation



Pipli art appliqué art style of logo using cut out fabric to create individual scenes of the 6 EWEC themes

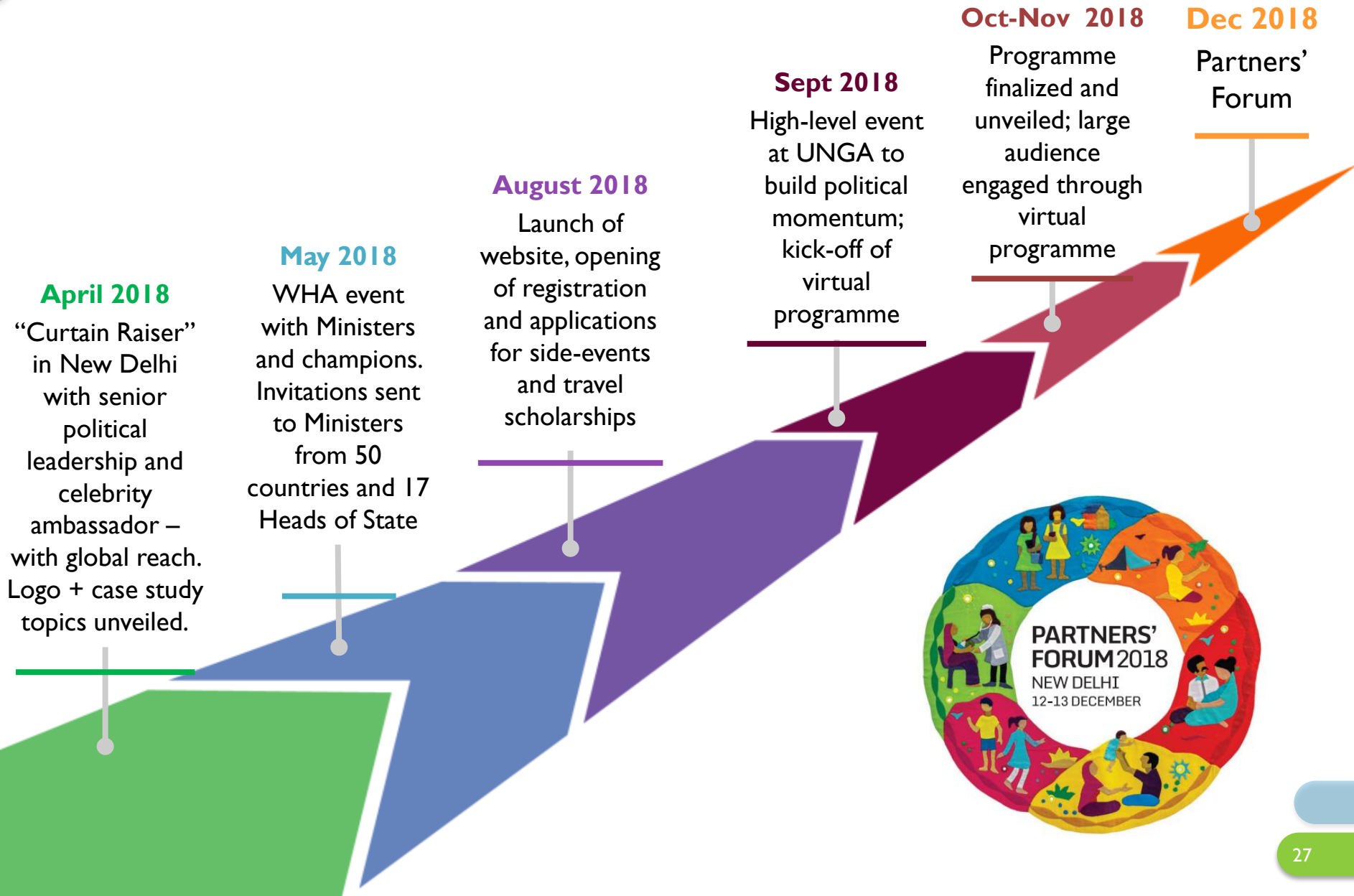




Each shot of the built piece is done frame by frame to create stop motion animation
Each plenary session to be introduced by an animation



The road to the 2018 Partners' Forum



Partners' Forum Communiqué

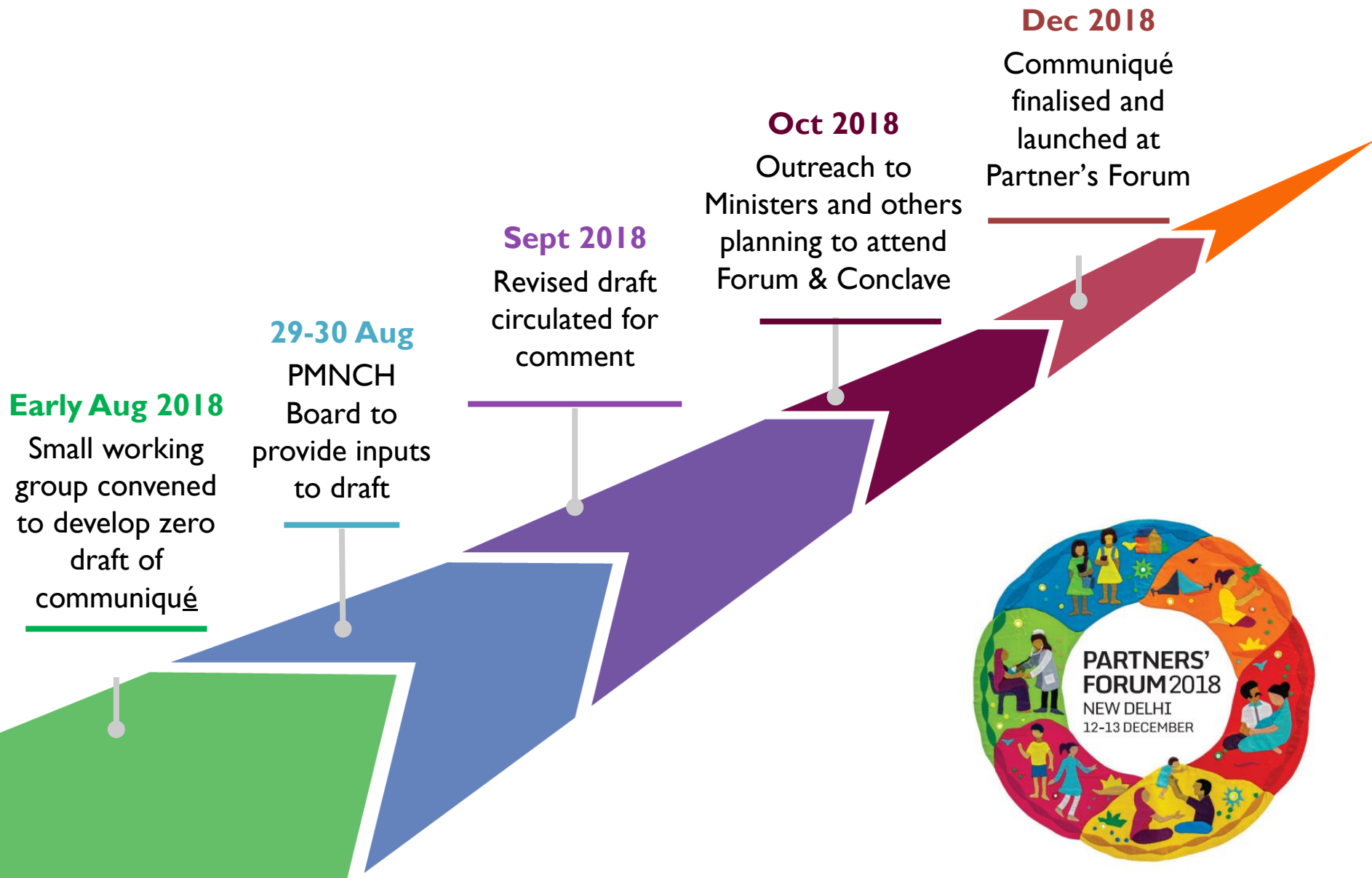
Objectives of communiqué

- Reflect overall messaging of the Partners' Forum 2018, and the consensus built around its key themes
- Mobilize commitments through the Ministerial conclave and the Partners' Forum
- Prioritize actions to achieve the milestones set forth in the 2016-2020 EWEC Partners' Framework

Key areas of action

- Placing people at the centre of our agenda
- Engaging in cross-sectoral action
- Working in partnership and upholding the power of partnership
- Sustaining national and international political leadership
- PMNCH as a multi-stakeholder collaboration model for the Agenda 2030.

Timeline for Finalization of Communiqué



See you in Delhi!

